

7.2_SCMSP_Best Practices_2023-24

1. Title of the Practice: **Internationalization**
2. **Objectives of the Practice (in about 20 words):** To provide diversity in the classes of our students so that they become responsible global citizens.
3. **The Context (in about 30 words):** In line with the SIU mission of “Vasudhaiva Kutumbakam”, one of the primary goals at SCMS, Pune is to make the students responsible global citizens.
4. **The Practice (in about 50 words):** The Internationalization of the SCMS, Pune campus is in the form of full-time International students, Global Immersion Program, Semester Exchange students from foreign universities, COIL (Collaborative Online International Learning), Summer School, Study India Program, Buddy Committee, International Faculty workshops, certificate programs and guest lectures.
5. **Evidence of Success: (in about 40 words) :**The COIL Collaboration has been done from the AY 2019-20. In the year 2023-24 total 394 students participated COIL. As of AY 2023-24, 1500 students have been benefitted from COIL.
Total five guest lecture of international faculty were conducted in 2023-24.
6. **Problems Encountered and Resources Required: (in about 30words).** In case of COIL, the time difference seems to be a major challenge, in addition, it takes some time for the students to understand each other’s culture and traditions and start working together.
7. Notes (Optional) (inabout30 words) This is a very successful practice

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Internationalization at SCMS, Pune

One of the key objectives at SCMS, Pune is to prepare students to be responsible global citizens, which aligns with the SIU vision of 'Vasudhaiva Kutumbakam'. SCMS-Pune is home to students from various cultures. Our campus and classrooms embrace diversity, with students from 20 different countries. The SCMS Buddy Committee has been established to assist overseas students in adjusting to their new environment. We are proud to highlight a few initiatives towards Internationalisation

1) Collaborative Online International Learning (COIL)

Symbiosis Centre for Management Studies (SCMS), Pune, a pioneer in the field of education, is one of the few in India to provide Collaborative Online International Learning, or COIL. COIL is a one-of-a-kind pedagogy that uses academics to link instructors and students all around the world. SCMS Pune, also known as a virtual exchange, launched the project in 2019 with 93 students. Over the course of five years, the number of students participating in COIL has risen dramatically, reaching over 1500 by 2023-24. SCMS Pune has undertaken various successful collaborations with its partner universities. in Brazil and Germany

COIL is a concrete step towards internationalisation and has become an intrinsic element of the curriculum at SCMS Pune, in accordance with the New Education Policy (NEP). COIL uses technology to link academics and students from across the world from the comfort of their own nation. Individual movement is thus not necessary to instil the components of internationalisation.



2) SCMS, Pune's presence on International platform

A) International Webinar on COIL for Beginners As a step towards Internationalization, a team of SCMS Pune Faculty comprising of Dr. Adya Sharma- Director SCMS, Pune, Dr. Sonica Rautela and Dr. Nehajoan Panackal- Assistant Professors trained the faculty members from Davao de Ore State College, Philippines on how to implement Collaborative Online International Learning as a part of their pedagogy. It was well received and appreciated by the participants.



B) Student Research Conclave and Research Publications

It is important to develop a research acumen from an early age, with this intention SCMS-Pune took a unique initiative of organising a student research conclave that saw the participation of undergraduate students from India, Brazil, Qatar and Zambia. The unique platform gave students a chance to globally connect, research and present research ideas on different tracks of Marketing, HRM, International Business and Environment.

3) Global Immersion Programme

In 2023-24 our students were given an opportunity to pursue exchange with IESEG School of Management, France, Berlin School of Economics & Law, Germany, Duale Hochschule Baden-Wurttemberg Karlsruhe, Germany, Mainz, Germany and University of London.

We also welcomed students for semester exchange from Willerval Paul from ESEG France, Verner Gautier from ESEG France and Jana Roos from DHBW Revensburg, Germany.

4) Buddy committee

SCMS truly has Diversity on its campus. There are international students from more than 20 countries on the campus. Buddy committee is a body of the international cell of SCMS comprising of 14-16 students from 1st, 2nd and 3rd year. The main motive is to help the international students on campus adjust to their new home considering that new students face difficulties in adapting to a new and different environment.

5) International Faculty Guest Lecture/workshop

- Smart Technology and Business by Dr. Sukky Jassi, Course Director - BA (Hons) International Business at Leeds Business School, U.K.
- Introduction and Overview of Deakin Global Learning (SAP 2024) by Ms Diana Gonzalez, Manager, Deakin Global Learning, Deakin University, Australia
- A good leader managing and not making crises by Professor Robert McMurray, Associate Dean, Sheffield University Management School, U.K.
- Fundamentals of Product Management by Mr. Jay Godse, Venture Builder, Product and Technology, VeroESG
- STARTUPS The way forward for a vibrant economy by Dr. Sabiha Fazalbhoj, Assistant Professor, MIE-SPPU, Doha
- 16 faculty from India, Brazil and Germany worked together on successful delivery of COIL.

6) Opening more avenues for Internationalization

A) Massey University, New Zealand

SCMS, Pune collaborated with Massey University, New Zealand for a Massey Master of Management Programme. Under this progression arrangement, eligible students complete their degree at SCMS, Pune, and get an opportunity to proceed for a higher degree program (Massey Masters of Management (All Specializations)) at Massey University. Massey shall give 15% concession on the tuition fees/Scholarship to the selected students of SCMS, Pune.

B) Aston University, UK

We are also excited to announce our collaboration with Aston University, UK for Master Programs. Under this progression arrangement, eligible students complete their degree at SCMS, Pune, and get an opportunity to proceed for a higher degree program at Aston University. Eligible students can now avail of Tuition Fee Discounts of up to 20% across more than 30 Post graduate programs in the disciplines of Management, Social Sciences, Law and Health Science.