

# ***SCMS - Pune***

## ***Best Practices - AY - 2024-25***

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## ***Internationalization at SCMS, Pune***

One of the key objectives at SCMS, Pune, is to prepare students to be responsible global citizens, which aligns with the SIU vision of 'Vasudhaiva Kutumbakam'. SCMS-Pune is home to students from diverse cultural backgrounds. Our campus and classrooms embrace diversity, with students from 20 different countries. The SCMS Buddy Committee has been established to assist overseas students in adjusting to their new environment. We are proud to highlight a few initiatives towards Internationalisation

### ***1. Collaborative Online International Learning (COIL)***

Symbiosis Centre for Management Studies (SCMS), Pune, a pioneer in the field of education, is one of the few in India to provide Collaborative Online International Learning, or COIL. COIL is a one-of-a-kind pedagogy that uses academics to link instructors and students all around the world. SCMS Pune, also known as a virtual exchange, launched the project in 2019 with 93 students. Over the course of five years, the number of students participating in COIL has risen dramatically, reaching over 1800 by 2024-25. SCMS Pune has undertaken various successful collaborations with its partner universities in Brazil, Germany, the Philippines, the UK and the USA.

COIL is a concrete step towards internationalisation and has become an intrinsic element of the curriculum at SCMS Pune, in accordance with the New Education Policy (NEP). COIL uses technology to link academics and students from across the world from the comfort of their own nation. Individual movement is thus not necessary to instil the components of internationalisation.

The banner features a dark blue header with the text "Collaborative Online International Learning" in white and "Commitment to inclusive education through COIL" in yellow. Below this, the text "COIL Partners for AY 2024-25" is written in a large, bold, red font. The main content area is white and contains four columns of logos and images. The first column shows the logo of Davao de Oro State College (DOSC) and an image of two hands shaking, one black and one white. The second column shows the logo of Fatec (Faculdade de Tecnologia) and an image of the Indian and Brazilian flags. The third column shows the logo of Xavier University and an image of the American and Indian flags. The fourth column shows the logo of Aston University (Birmingham UK) and an image of the British and Indian flags.

**Collaborative Online International Learning**  
**Commitment to inclusive education through COIL**

**COIL Partners for AY 2024-25**

**DAVAO DE ORO STATE COLLEGE**  
PURIK 10, FORALACION, COMPOSTELA, DAVAO DE ORO, PHILIPPINES

**Fatec**  
Faculdade de Tecnologia  
CPS SÃO PAULO

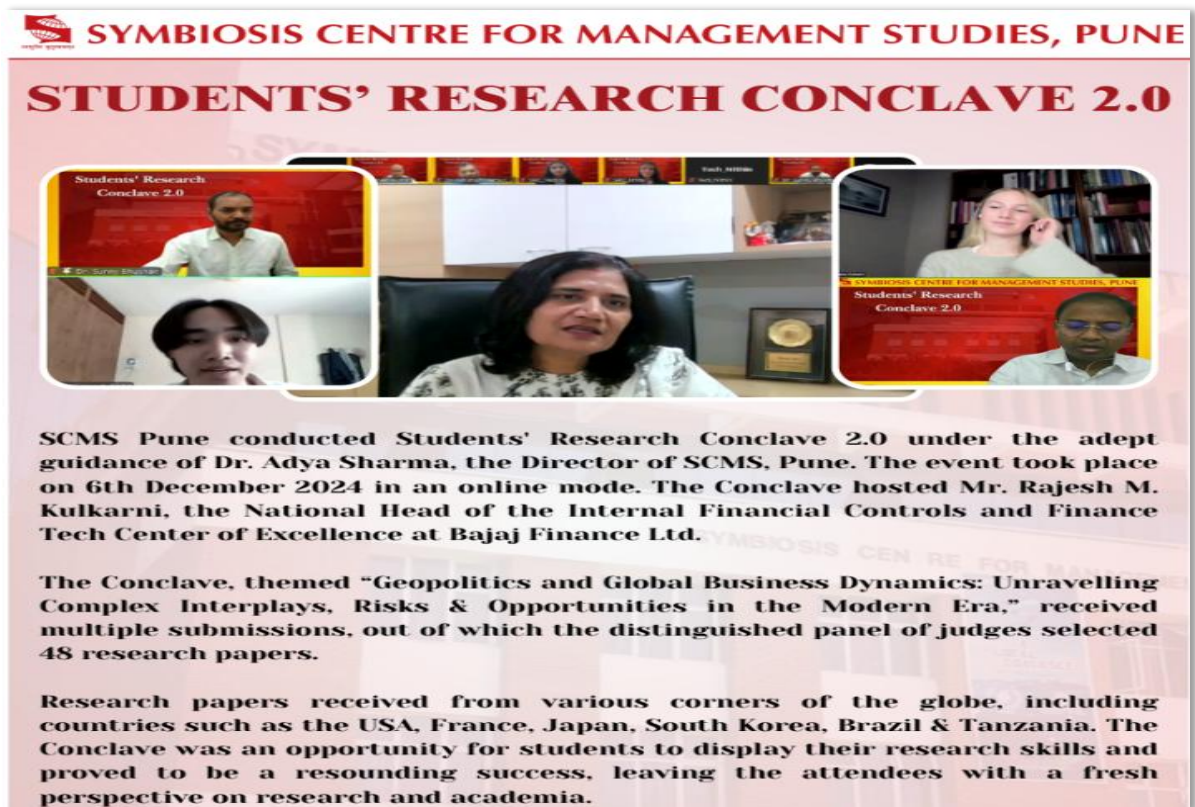
**XAVIER UNIVERSITY**

**Aston University**  
BIRMINGHAM UK

### ➤ **Student Research Conclave (SRC): -**

It is important to develop a research acumen from an early age, with this intention, SCMS-Pune took a unique initiative of organising a student research conclave

The Students' Research Conclave 2.0, hosted by SCMS Pune, stood as a global platform fostering the spirit of inquiry and intellectual collaboration. This year's conclave embraced an international dimension with participants and paper presentations spanning diverse nations, including, United States of America, South Korea, Brazil, Qatar, Japan, and Tanzania, among others.



**SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES, PUNE**

**STUDENTS' RESEARCH CONCLAVE 2.0**

SCMS Pune conducted Students' Research Conclave 2.0 under the adept guidance of Dr. Adya Sharma, the Director of SCMS, Pune. The event took place on 6th December 2024 in an online mode. The Conclave hosted Mr. Rajesh M. Kulkarni, the National Head of the Internal Financial Controls and Finance Tech Center of Excellence at Bajaj Finance Ltd.

The Conclave, themed "Geopolitics and Global Business Dynamics: Unravelling Complex Interplays, Risks & Opportunities in the Modern Era," received multiple submissions, out of which the distinguished panel of judges selected 48 research papers.

Research papers received from various corners of the globe, including countries such as the USA, France, Japan, South Korea, Brazil & Tanzania. The Conclave was an opportunity for students to display their research skills and proved to be a resounding success, leaving the attendees with a fresh perspective on research and academia.

### **2. Global Immersion Programme (GIP)**

In the year 2024-25, 07 students of SCMS Pune went abroad on a Student Exchange Programme.

7 students from SCMS, Pune went for exchange program at Berlin School of Economics & Law, Germany, DHBW Heidenheim, DHBW Ravensburg and IESEG, France

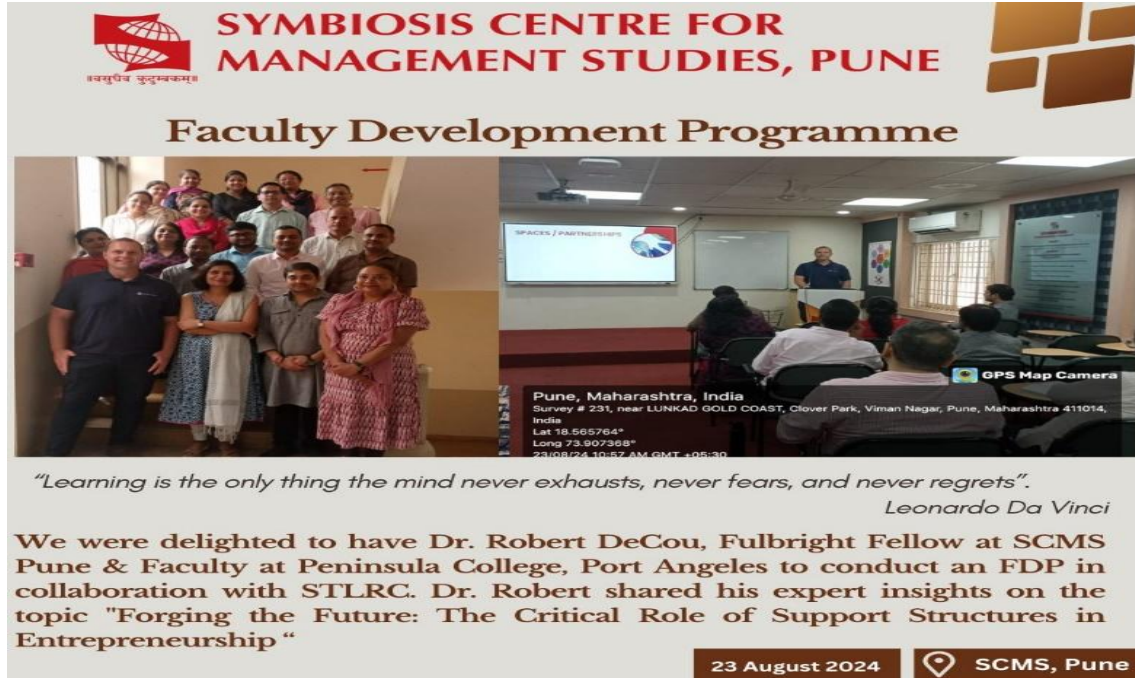
### **3. Buddy Committee**

SCMS truly has Diversity on its campus. There are international students from more than 20 countries on the campus. Buddy committee is a body of the international cell of SCMS comprising 14-16 students from 1st, 2nd, and 3rd years. The main motive is to help the international students on campus adjust to their new home, considering that new students face difficulties in adapting to a new and different environment.

## 4. Visit of a Fulbright Scholar at SCMS, Pune

Dr. Robert DeCou, Fulbright Specialist and Faculty at Peninsula College, Port Angeles, US, visited SCMS, Pune, for 15 days, wherein he did the following activities at SCMS Pune.

1. Conducted a 6-hour FDP for SIU Faculty on 23 August 2024 – The topic of the FDP was Forging the Future: The Critical Role of Support Structures in Entrepreneurship



2. Two 3-hour Sessions with SCMS Pune Students – Dr. Robert conducted sessions first for students studying the course Group Entrepreneurship and SHGs on 27 August 2024 from 1:30 pm to 4:30 pm and the second for students studying the course MSMEs and Family Managed Business on 28 August 2024 from 9:30 am to 12:30 pm



3. Visit to SCOPE: On August 29, 2024, a 2-hour session titled Nurturing Social Change: A Deep Dive into Campus and Community-Based Social Innovation was held for the Outreach Team of Symbiosis. During this session, Dr. Robert visited SCOPE, where he interacted with the ten members of the SCOPE team and went into the field to observe the various activities being conducted.

4. A 3-hour session only for SCMS Pune Faculty on 30 August 2024 – Dr. Robert conducted a session on ‘The Entrepreneur’s Journey: Understanding the Mindset and Challenges’ for SCMS, Pune faculty

5. A 2-hour session for the Entrepreneurship Specialization Students of SIBM Pune (31 August 2024) - Dr. Robert interacted with the students of SIBM Pune where he shared his insights on his expertise on entrepreneurship.

Apart from this, Dr. Robert reviewed the courses on Entrepreneurship

### ***5. International Faculty Guest Lecture/workshop***

- (i) Group Entrepreneurship and SHGs by Dr. Robert DeCou, Fulbright Fellow & Faculty at Peninsula College, Port Angeles
- (ii) MSMEs and Family Managed Business by Dr. Robert DeCou, Fulbright Fellow & Faculty at Peninsula College, Port Angeles
- (iii) Exploring and understanding customers' jobs to be done by Dr. Zafar Iqbal, President-Erudite Consulting
- (iv) Career Counselling- Getting Started on Job Search Journey by Dr. Zafar Iqbal, President-Erudite Consulting
- (v) Business Analytics by Dr. Lubna Alam, Professor at Deakin Global School, Australia
- (vi) The Business of Media and Entertainment and how Technology is shaping it by Mr. Ashok Namboodiri, Chief Business Officer of International Business at Zee Entertainment Enterprises Limited
- (vii) Case study on Cold Chain Logistic Innovations by Mr. Rajnish Agarwal, Managing Director @ EMBALL'ISO India

### ***6. Opening more avenues for Internationalization***

#### ***Collaboration with Foreign Universities for Master's Programme***

##### ***➤ Massey University, New Zealand***

SCMS, Pune collaborated with Massey University, New Zealand for a Massey Master of Management Programme under this progression arrangement, eligible students complete their degree at SCMS, Pune, and get an opportunity to proceed for a higher degree program (Massey Masters of Management (All Specializations)) at Massey University Massey shall give 15% concession on the tuition fees/Scholarship to the selected students of SCMS, Pune.

➤ ***Aston University, UK***

We are also excited to announce our collaboration with Aston University, UK for Master Programs. Under this progression arrangement, eligible students complete their degree at SCMS, Pune, and get an opportunity to proceed for a higher degree program at Aston University. Eligible students can now avail of Tuition Fee Discounts of up to 20% across more than 30 Post graduate programs in the disciplines of Management, Social Sciences, Law and Health Science.

➤ ***University of Birmingham, UK***

Under this agreement eligible students can apply to the following programmes in the Birmingham Business School delivered at either the Edgbaston or Dubai campus of University of Birmingham. Following programs are offered by the university:

- M.Sc. Management
- M.Sc. Marketing
- M.Sc. Human Resource Management
- M.Sc. International Business
- M.Sc. Supply Chain Management
- M.Sc. Sustainable Innovation & Entrepreneurship

UoB shall offer a 20% discount to each of the SCMS Pune students admitted to the postgraduate programmes covered by this Agreement.

➤ ***Loughborough University, UK***

Under this agreement, eligible students shall be admitted to the Master's Programmes in Loughborough Business School as listed below:

M.Sc. Business Analytics  
M.Sc. Business Psychology  
M.Sc. Economics  
M.Sc. Finance and Global Trading  
M.Sc. Finance and Management  
M.Sc. Human Resource Management  
M.Sc. Information Systems and Digital Innovation  
M.Sc. International Business  
M.Sc. Management  
M.Sc. Marketing  
M.Sc. Supply Chain Management

1. LBS shall offer a 20% of reduction (bursary) in the applicable international tuition fee for all students eligible to apply through this agreement
2. LBS further agrees to offer a 25% reduction ('scholarship') in the applicable international fee for all students eligible to apply who have demonstrated academic excellence. To be eligible for a scholarship, students will have to have gained an average mark of 65% from their undergraduate award at SIU, which is equivalent to a UK First Class (Hons) award.
3. The award of 25% of scholarship replaces the award of 20% bursary

### ➤ ***3.5+1 Pathway Programme with Aston University UK***

Symbiosis International (Deemed University) and Aston University, through a new initiative, have together launched this 3.5+1 pathway programme. It provides an option for students enrolled in Symbiosis Centre for Management Studies, Pune (SCMS-P), a constituent of Symbiosis International (Deemed University) to smoothly ladder into the Master's programme of Aston University. Under this, a student from SCMS, Pune studying the four-year B.B.A. Honours/ Honours with Research program after completing Semesters 1 to 7 at SCMS, Pune, can pursue a one-year Master's programme at Aston University (ABS), UK.

### ***7. Monthly Report System: -***

SCMS Pune's monthly reporting system captures academic achievements, sports, extracurricular activities, placements, and administrative updates, including staff training and library enhancements. Unique for its holistic scope in Indian higher education, it faced initial hurdles in ensuring timely departmental submissions and data consistency.