

## 7.2.1\_SCMS Best Practices (1)\_2020-2021

### Internationalization

1. **Title of the practice** – Internationalization
2. **Objectives of the practice (In 400 words)** – To provide diversity in the classes of our students so that they become responsible global citizens.
3. **The Context (In 150 words)** – In line with the SIU mission of „Vasudhaiva Kutumbakam“, one of the primary goals at SCMS, Pune is to make the students responsible global citizens. The Internationalization of the SCMS, Pune campus is in the form of full time International students, Semester Exchange students from foreign universities, SCMS students going to foreign universities and also through various initiatives on campus such as workshops, certificate programs and guest lectures. The SCMS campus is a very diverse campus. There are full time international students from 31 different countries on the campus plus many Non Resident Indian students
4. **The Practice (In 400 words)** –
  - a) **GIP-** At SCMS, the fourth semester has been identified as the „Global Immersion Program „semester. During the GIP semester, SCMS students have the freedom to complete any 12 credits of their choice from a partner university of SIU across the globe. These credits are accepted at SCMS.
  - b) **International Cell (Buddy Committee)-** Buddy committee is a body of the international cell ~~form~~ of 14-16 members from 1st, 2nd and 3rd year. The main objective is to help international students adjust to their new home. As a new student, it is always difficult adapting to a new and different environment, Buddy is able to show typical Indian traditions and is able to explain why things are the way they are. He/she can also help out with some practical issues faced by foreign national students. Most important, Buddies are the friends, guides, mentors and definitely hang out peers. They make an atmosphere of home away from home for the new students.
  - c) **International Faculty-** SCMS has also hosted foreign faculties with expertise in different fields.
  - d) **COIL** – From the academic year 2018 –19, SCMS Pune initiated the COIL (Collaborative Online International Learning) with a US University, where students from both the institutes were co-taught a module and co-worked on a project by leveraging ICT (Information and Communication Technology). This was included in their internal assessment. In academic year 2020-21, COIL 3.0 collaborated with Bridge Valley.
5. **Evidence of success (In 200 words)** –
  - a) Number of outgoing and incoming students has gone up gradually over the years.
  - b) The diversity in the campus has also increased, we have students from over 30 different countries studying in the campus.
  - c) The COIL Collaboration has been done for three consecutive semesters and we started with the fourth collaboration.

**6. Problems encountered and the resources required (In 150 words) –**

- a) The International students seem to face problems related to culture, food, health, etc. so managing them sometimes is a challenge.
- b) The International students also face problems related to the FRO process since it changes frequently and the students have to visit them multiple times.
- c) In case of COIL, the time difference seems to be a major challenge, in addition it takes some time for the students to understand each other's culture and traditions and start working together

**7. Notes (optional – In 150 words) – This is a very successful practice**

## 7.2.1\_SCMSP\_Best Practices (1)\_2020-2021

### Index

| Sr. No. | Event  |
|---------|--|
| 1       | GIP  |
| 2       | International Cell (Buddy committee)               |
| 3       | Foreign Faculty at SCMS                            |
| 4       | COIL (Collaborative Online International Learning) |

Ady's





Symbiosis BBA &lt;symbibba@scmspune.ac.in&gt;

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## Semester exchange interviews

2 messages

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**Manasi Joshi** <manasi@scie.ac.in>

Sat, Oct 10, 2020 at 3:21 PM

To: Symbiosis BBA &lt;symbibba@scmspune.ac.in&gt;, Sonica Rautela &lt;sonica.rautela@scmspune.ac.in&gt;

Dear Sonica and Angelo,

Greetings!

After checking the sheet, there are many who have applied twice. Attaching the sheet for your reference. There are now 20 students without duplicates.

We will have the interviews for the students on Monday, 13th October 2020, at 2:30 PM to 4:30 PM.

Please find below the link for the interviews:

Topic: **Semester Exchange Interviews**Time: **Oct 13, 2020**

Join Zoom Meeting

<https://zoom.us/j/96459924801?pwd=WXRhczJzOTRWNjY5a1Z6M0NIU2NBQT09>Meeting ID: **964 5992 4801**Passcode: **239782**

Procedure for the virtual interviews:

Please share the link with all the students who have sent their nominations.

1. Please find attached the time slots for the students.
2. The students need to login 10 minutes before the scheduled time.
3. They will be in the waiting room during the zoom call.
4. Only one student will be allowed for the interview as per the panel request.

We request you to please join the call as well.

Thanks,

Regards,

Manasi Joshi

[Officer, International Initiatives](#)


Symbiosis Centre for International Education

Symbiosis International (Deemed University)

[www.scie.ac.in](http://www.scie.ac.in)

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 **SCMS P\_Time Slot Sheet.xlsx**  
10K

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**Sonica Rautela** <sonica.rautela@scmspune.ac.in>  
To: Dr Adya Sharma <director@scmspune.ac.in>  
Cc: Symbiosis BBA <symbibba@scmspune.ac.in>

Sun, Oct 11, 2020 at 8:27 AM

Dear Mam,

FYI please.

Regards

Sonica

[Quoted text hidden]

<https://scmspune.ac.in>

<https://www.facebook.com/scmspuneofficial>

<https://www.instagram.com/SCMSPUNEOFFICIAL/>

<https://twitter.com/SCMSPune>

<https://www.youtube.com/channel/UCwyTLn3STgvrdrHQYBARGhA>

[Quoted text hidden]

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 **SCMS P\_Time Slot Sheet.xlsx**  
10K



Symbiosis BBA &lt;symbibba@scmspune.ac.in&gt;

## Semester exchange opportunities for 2021

Manasi Joshi &lt;manasi@scie.ac.in&gt;

Mon, Sep 21, 2020 at 4:02 PM

To: Symbiosis BBA &lt;symbibba@scmspune.ac.in&gt;, Sonica Rautela &lt;sonica.rautela@scmspune.ac.in&gt;

Cc: Director SCMS Pune &lt;director@scmspune.ac.in&gt;, Swati Sahasrabudhe &lt;int.initiatives@symbiosis.ac.in&gt;

Dear Mentor Faculty,

Greetings from SCIE!

This mail is regarding the exchange opportunities for the students of Symbiosis International (Deemed University) to our Partner Universities.

Please follow the procedure given below for nomination of students. (Also please go through the attached sheet for procedure).

### Deadlines

Nomination deadline of SCIE: 27<sup>th</sup> September 2020

- The nominations will have to be sent to SCIE in the below google form link:

<https://forms.gle/c3n5e4QfWKgNzxZT8>

- Once we receive the official nominations, Panel interviews will be conducted for the nominated students. (These will be held only for the students who will be going for a Tuition waiver). The date for the interviews will be decided after confirmations with the Mentor Faculties.

The documents to be submitted with Mentor faculty for panel interviews –

1. CV
2. Statement of purpose
3. Consent of Parents
4. Valid Passport
5. CGPA 7.0

**Please note: Students with Backlogs and Disciplinary action, should not be nominated**

**GIP Tuition waiver opportunities are -**

| Sr. No. | Name of University | Factsheet/Information sheet/web link  | No. of seats | Mode of Teaching            |
|---------|--------------------|---|--------------|-----------------------------|
| 1       | ESSEC, France      | Fact Sheet attached   | 2            |                             |
| 2       | IESEG, France      | <a href="http://www.ieseg.fr/en/international/study-at-ieseg-in-exchange/">http://www.ieseg.fr/en/international/study-at-ieseg-in-exchange/</a> | 1            | Physical presence in France |
|         |                    |   |              |                             |

|   |                                 |   |   |                                   |
|---|---------------------------------|---|---|-----------------------------------|
|   |                                 | <a href="http://www.ieseg.fr/en/international/student-support-services-intl/">http://www.ieseg.fr/en/international/student-support-services-intl/</a> |   |                                   |
| 3 | HSB Bremen, Germany             | Fact Sheet attached   | 2 | Physical presence in Germany      |
| 4 | ISEG, Portugal                  | Fact Sheet attached   | 1 | Physical presence in The Portugal |
| 5 | DHBW Karlsruhe, Germany         | Fact Sheet attached   | 2 | Physical presence in Germany      |
| 6 | Macquarie University, Australia | Fact Sheet attached   | 2 | Online mode                       |

**Please Note for DHBW Karlsruhe:**

Baden-Wuerttemberg Foundation for non-Erasmus students will be eligible for a scholarship will be **700 Euros** per month granted for three months by DHBW Karlsruhe. Only the nominated students from SIU will be able to apply for the same. The decision to grant the scholarships will be completely with DHBW Karlsruhe. Application procedure will be informed to the students after their selection through panel interviews at SIU.

**Please note: We have been informed of the Mode of Teaching the Partner Universities as of now. However, in case of any changes in the situation, the Partner University will inform beforehand.**

Thanks,

 [ISEG\\_Fact Sheet 2020-2021.pdf](#)

Regards,

Manasi Joshi

Officer, International Initiatives

Symbiosis Centre for International Education

Symbiosis International (Deemed University)

[www.scie.ac.in](http://www.scie.ac.in)



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**5 attachments**

 **ESSEC BBA\_Factsheet 2020-2021.pdf**  
511K

 **HSB\_Courses offered in English Summer 2020.pdf**  
158K

 **HSB\_PartnerInformation\_ Summer 21 and Fall 21-22 .pdf**  
149K



**DHBW Karlsruhe 2020.pdf**

135K



**Fact Sheet – Virtual Student Exchange Session 1 - 2021.pdf**

160K





## Semester exchange interviews

14 messages

**Manasi Joshi** <manasi@scie.ac.in>

Sat, Oct 10, 2020 at 3:21 PM

To: Symbiosis BBA <symbibba@scmspune.ac.in>, Sonica Rautela <sonica.rautela@scmspune.ac.in>

Dear Sonica and Angelo,

Greetings!

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Meeting ID: **964 5992 4801**

Passcode: **239782**

Procedure for the virtual interviews:

Please share the link with all the students who have sent their nominations.

1. Please find attached the time slots for the students.
2. The students need to login 10 minutes before the scheduled time.
3. They will be in the waiting room during the zoom call.
4. Only one student will be allowed for the interview as per the panel request.

We request you to please join the call as well.

Thanks,

Regards,

Manasi Joshi

**Officer, International Initiatives**

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**SCMS P\_Time Slot Sheet.xlsx**  
10K

**Sonica Rautela** <sonica.rautela@scmspune.ac.in>

Sun, Oct 11, 2020 at 8:27 AM

To: Dr Adya Sharma <director@scmspune.ac.in>

Cc: Symbiosis BBA <symbibba@scmspune.ac.in>

Dear Mam,

FYI please.

Regards

Sonica

[Quoted text hidden]

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<https://www.youtube.com/channel/UCwyTLn3STgvrdrHQYBARGhA>

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**SCMS P\_Time Slot Sheet.xlsx**  
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**Symbiosis BBA** <symbibba@scmspune.ac.in>

Mon, Oct 1

To: Manasi Joshi <manasi@scie.ac.in>

Cc: Sonica Rautela <sonica.rautela@scmspune.ac.in>

Dear Manasi,

As per our conversation, Please refer below email received from Jiya Goel & schedule her interview first.

## Query regarding GIP

Inbox



**JIYA GOEL**

to me

Sat, Oct 10, 7:52 PM (2 days ago)

Dear Sir,

I have an interview scheduled at 2:30pm for GIP on 13th October. I have a flight on the same day at 3:30pm. I just wanted to ask if the interview will be done by then. If possible individual interview, Can mine be in the start of the call itself?

Kindly let me know.

Thank you.

Also can we adjust below 2 students in the 3:30 slot as they have their class test scheduled from 2:30 to 3:30?

Thanks & Regards,

Angelo Dccunha

Coordinator| International Cell|

Symbiosis Center for Management Studies, Pune |

Ph.No. 020 - 2655 7126

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<https://www.youtube.com/channel/UCwyTLn3STgvrdrHQYBARGhA>

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**Symbiosis BBA** <symbibba@scmspune.ac.in>

To: Manasi Joshi <manasi@scie.ac.in>

Cc: Sonica Rautela <sonica.rautela@scmspune.ac.in>

Mon, Oct 12, 2020 at 4:59 PM

The students' names are:

Hardik Kishor Dudiya

Nikhil Chhabra

Thanks & Regards,

Angelo Dccunha

Coordinator| International Cell|

Symbiosis Center for Management Studies, Pune |

Ph.No. 020 - 2655 7126

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**Symbiosis BBA** <symbibba@scmspune.ac.in>  
 To: Manasi Joshi <manasi@scie.ac.in>  
 Cc: Sonica Rautela <sonica.rautela@scmspune.ac.in>, Dr Adya Sharma <director@scmspune.ac.in>, Swati Sahasrabudhe <int.initiatives@symbiosis.ac.in>  
 Bcc: Symbiosis BBA <symbibba@scmspune.ac.in>

Tue, Oct 13, 2020 at 11:42 AM

Dear Manasi,

Please find below google drive link for the soft copies of GIP 2020-21 applications from SCMS Pune.

<https://drive.google.com/drive/folders/1GchhELVidatdyiNQ2FWxW9pUIE8Mhk5i?usp=sharing>

Thanks & Regards,

Angelo Dccunha

Coordinator| International Cell|

Symbiosis Center for Management Studies, Pune |

Ph.No. 020 - 2655 7126

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<https://twitter.com/SCMSPune>  
<https://www.youtube.com/channel/UCwyTLn3STgvrdrHQYBARGhA>

[Quoted text hidden]

**Manasi Joshi** <manasi@scie.ac.in>  
 To: Symbiosis BBA <symbibba@scmspune.ac.in>

Tue, Oct 13, 2020 at 11:46 AM

Hi,

Thank you for sharing. Can you also allow Dr. Vipin Joshi to access this link, he will be in the panel for interviews from Academics department.

[ar\\_academics@siu.edu.in](mailto:ar_academics@siu.edu.in)

Thanks,

Regards,  
 Manasi Joshi  
 Officer, International Initiatives  
 Symbiosis Centre for International Education  
 Symbiosis International (Deemed University)  
[www.scie.ac.in](http://www.scie.ac.in)



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[Quoted text hidden]

**Symbiosis BBA** <symbibba@scmspune.ac.in>  
To: Manasi Joshi <manasi@scie.ac.in>

Tue, Oct 13, 2020 at 11:54 AM

Anybody can access the files with link.

**Thanks & Regards,**

**Angelo Dccunha**

**Coordinator| International Cell|**

**Symbiosis Center for Management Studies, Pune |**

**Ph.No. 020 - 2655 7126**

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<https://www.youtube.com/channel/UCwyTLn3STgvrdrHQYBARGhA>

[Quoted text hidden]

**Manasi Joshi** <manasi@scie.ac.in>  
To: Symbiosis BBA <symbibba@scmspune.ac.in>

Wed, Oct 13, 2020 at 11:55 AM

Ok Thanks.

Regards,

Manasi Joshi

**Officer, International Initiatives**

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[Quoted text hidden]

**Manasi Joshi** <manasi@scie.ac.in>  
To: Symbiosis BBA <symbibba@scmspune.ac.in>  
Cc: Sonica Rautela <sonica.rautela@scmspune.ac.in>, Dr Adya Sharma <director@scmspune.ac.in>, Swati Sahasrabudhe <int.initiatives@symbiosis.ac.in>

Wed, Oct 14, 2020 at 4:45 PM

Dear Sonica,

Greetings!

Please find below the list of students and the university for which they are selected. We have few extra seats which can be allotted to SCMS Pune as below:

ISEG - 1

Macquarie - 2

| Sr. No. | Name of the student | Remark    |
|---------|---------------------|-----------|
| 1       | Jiya Goel           | ISEG      |
| 2       | Aadhya Mehra        | DHBW K    |
| 3       | Ananya Vasudeva     | Macquarie |
| 4       | Anjuman Bansal      | ESSEC     |
| 5       | Ashi Rohra          | ISEG      |

|    |                            |                   |
|----|----------------------------|-------------------|
| 6  | Ishika Sachdeva            | ESSEC             |
| 7  | Khushali Shashikant Prasad | Wait list         |
| 8  | Kshitij Agarwal            | IESEG             |
| 9  | Prachi Jain                | DHBW K            |
| 10 | Priyanka Chandani          | Wait list         |
| 11 | Priyansha Pathak           | Not selected      |
| 12 | Shlok Bhagwat              | Selected for BSEL |
| 13 | Tarjani Satyen Shah        | Wait list         |
| 14 | Tasneem Aziz               | Macquarie         |
| 15 | Cyril Jimmy Reynolds       | No 2nd preference |
| 16 | Vedant S. Patadia          | HSB Bremen        |
| 17 | Arjun Kumar                | No 2nd preference |
| 18 | Hiya Kang                  | Not selected      |
| 19 | Mehak Jain                 | Wait list         |
| 20 | Vandana Venkat             | IESEG             |
| 21 | Hardik Kishor Dudiya       | Macquarie         |
| 22 | Nikhil Chhabra             | HSB Bremen        |

The ones marked in yellow are not students' preferred universities, so request you to please confirm for the same and inform us by tomorrow end of day.

Please feel free to contact us for any further queries.

Thanks,

Regards,  
Manasi Joshi  
Officer, International Initiatives  
Symbiosis Centre for International Education  
Symbiosis International (Deemed University)  
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On Tue, Oct 13, 2020 at 11:41 AM Symbiosis BBA <[symbibba@scmspune.ac.in](mailto:symbibba@scmspune.ac.in)> wrote:

[Quoted text hidden]

[Quoted text hidden]

**Sonica Rautela** <[sonica.rautela@scmspune.ac.in](mailto:sonica.rautela@scmspune.ac.in)>

Thu, Oct 15, 2020 at 9:45 AM

To: Manasi Joshi <[manasi@scie.ac.in](mailto:manasi@scie.ac.in)>

Cc: Symbiosis BBA <[symbibba@scmspune.ac.in](mailto:symbibba@scmspune.ac.in)>, Dr Adya Sharma <[director@scmspune.ac.in](mailto:director@scmspune.ac.in)>, Swati Sahasrabudhe <[int.initiatives@symbiosis.ac.in](mailto:int.initiatives@symbiosis.ac.in)>

Dear Manasi,

Noted with thanks.

Regards  
Sonica

[Quoted text hidden]

--

Thanks & Warm Regards-

Sonica Rautela  
Faculty In charge , International Initiatives  
Symbiosis Centre for Management Studies  
Survey No.231/A & 4 ,Viman Nagar, Pune-14  
E -mail - [sonica.rautela@scmspune.ac.in](mailto:sonica.rautela@scmspune.ac.in)  
Contact- 26634531/126

[Quoted text hidden]

**Symbiosis BBA** <[symbibba@scmspune.ac.in](mailto:symbibba@scmspune.ac.in)>

Thu, Oct 15, 2020 at 2:42 PM

To: Accounts SCMS Pune <[accounts@scmspune.ac.in](mailto:accounts@scmspune.ac.in)>

Cc: Dr Adya Sharma <[director@scmspune.ac.in](mailto:director@scmspune.ac.in)>, Sonica Rautela <[sonica.rautela@scmspune.ac.in](mailto:sonica.rautela@scmspune.ac.in)>, "Ms. Ashwini Mohgaonkar" <[ao@scmspune.ac.in](mailto:ao@scmspune.ac.in)>

Dear Sir,

Please check if there is any outstanding fees against any of the students in the below list.

Thanks & Regards,

Angelo Dccunha

Coordinator| International Cell|

Symbiosis Center for Management Studies, Pune |

Ph.No. 020 - 2655 7126

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<https://twitter.com/SCMSPune>

<https://www.youtube.com/channel/UCwyTLn3STgvrdrHQYBARGhA>

----- Forwarded message -----

From: **Manasi Joshi** <[manasi@scie.ac.in](mailto:manasi@scie.ac.in)>

Date: Wed, Oct 14, 2020 at 4:45 PM

Subject: Re: Semester exchange interviews

To: Symbiosis BBA <[symbibba@scmspune.ac.in](mailto:symbibba@scmspune.ac.in)>

[Quoted text hidden]

[Quoted text hidden]

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**Abhijit Ghunkikar** <[abhijit.ghunkikar@scmspune.ac.in](mailto:abhijit.ghunkikar@scmspune.ac.in)>

Thu, Oct 15, 2020 at 3:13 PM

To: Symbiosis BBA <[symbibba@scmspune.ac.in](mailto:symbibba@scmspune.ac.in)>

Cc: Accounts SCMS Pune <[accounts@scmspune.ac.in](mailto:accounts@scmspune.ac.in)>, Dr Adya Sharma <[director@scmspune.ac.in](mailto:director@scmspune.ac.in)>, Sonica Rautela <[sonica.rautela@scmspune.ac.in](mailto:sonica.rautela@scmspune.ac.in)>, "Ms. Ashwini Mohgaonkar" <[ao@scmspune.ac.in](mailto:ao@scmspune.ac.in)>

Dear sir,

There is no outstanding fee from the students list attached with your trailing mail.

[Quoted text hidden]

--

Regards,

Abhijit Ghunkikar

Accountant, SCMS,Pune

Tel: +91-20-26557112

[Quoted text hidden]

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**Symbiosis BBA** <[symbibba@scmspune.ac.in](mailto:symbibba@scmspune.ac.in)>

Thu, Oct 15, 2020 at 4:22 PM

To: Manasi Joshi <[manasi@scie.ac.in](mailto:manasi@scie.ac.in)>

Cc: Sonica Rautela <[sonica.rautela@scmspune.ac.in](mailto:sonica.rautela@scmspune.ac.in)>, Dr Adya Sharma <[director@scmspune.ac.in](mailto:director@scmspune.ac.in)>, Swati Sahasrabudhe <[int.initiatives@symbiosis.ac.in](mailto:int.initiatives@symbiosis.ac.in)>

Dear Manasi,

Thank you for your email.

As per our telephonic conversation I have confirmed with below students about their acceptance.

1. Aadhya Mehra DHBW K
2. Prachi Jain DHBW K
3. Shlok Bhagwat BSEL

Will let you know about the remaining students by tomorrow.

Thanks & Regards,

Angelo Dccunha

Coordinator| International Cell|

Symbiosis Center for Management Studies, Pune |

Ph.No. 020 - 2655 7126

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[Quoted text hidden]

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**Manasi Joshi** <manasi@scie.ac.in>

To: Symbiosis BBA <ymbibba@scmspune.ac.in>

Cc: Sonica Rautela <sonica.rautela@scmspune.ac.in>, Dr Adya Sharma <director@scmspune.ac.in>, Swati Sahasrabudhe <int.initiatives@symbiosis.ac.in>

Thu, Oct 15, 2020 at 4:39 PM

Dear Angelo,

Thanks for your mail. I will inform the universities and let you know of the further procedure.

Thanks,

Regards,

Manasi Joshi

**Officer, International Initiatives**

Symbiosis Centre for International Education

Symbiosis International (Deemed University)

[www.scie.ac.in](http://www.scie.ac.in)



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**SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES PUNE**

**Symbiosis International (Deemed University)**

(Established under Section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A' grade (3.58/4) | Awarded Category - I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

## International Cell Committee Academic Year 2020-21

| Sr. No. | Department        | Heads             |
|---------|-------------------|-------------------|
| 1       | Social Media      | Cyril Reynolds    |
|         |                   | Freya Ahlawat     |
| 2       | Events            | Rishi Kejariwal   |
|         |                   | Karmanya Raizada  |
| 3       | Database Handling | Dhriti Jain       |
|         |                   | Simran Bagga      |
| 4       | FRO               | Alister Dsouza    |
|         |                   | Mohd. Arif Ehsani |
| 5       | Buddy Head        | Srishti Chugh     |

**Prof Sonica Rautela**  
**Faculty In-charge**  
**International Cell – SCMS Pune**





| Sno | SCIE ID   | Name                  | Gender | Category                        | Batch     | Email ID                          | Buddy Allotted     |
|-----|-----------|-----------------------|--------|---------------------------------|-----------|-----------------------------------|--------------------|
| 1   | 200400444 | AARON DSOUZA          | Male   | Non Resident India (NRI)        | 2020-2023 | aarondsouza30@gmail.com           | Arshia Joshi       |
| 2   | 200400519 | AARON JOSEPH ITTYERAH | Male   | Non Resident India (NRI)        | 2020-2023 | aaronjo2002@gmail.com             | Srishti Chugh      |
| 3   | 200400916 | ADITI BHANDARI        | Female | Foreign National (FN)           | 2020-2023 | adi2001ti14@gmail.com             | Isha Minocha       |
| 4   | 200400140 | ALAN EAPEN THOMAS     | Male   | Non Resident India (NRI)        | 2020-2023 | vinit_thomas@hotmail.com          | Suprabal Pandey    |
| 5   | 200400303 | ALANIS DIAS           | Female | Non Resident India (NRI)        | 2020-2023 | aldenlillian@gmail.com            | Ananya Mittal      |
| 6   | 200400387 | ANAGHA GOVINDAN       | Female | Non Resident India (NRI)        | 2020-2023 | govindan.npn@gmail.com            | Samavitha Goluguri |
| 7   | 200400230 | ANANYA MISHRA         | Female | Non Resident India (NRI)        | 2020-2023 | mananya251@gmail.com              | Saurabh Choithani  |
| 8   | 200400435 | ANANYA POLISETTY      | Female | Overseas Citizen of India (OCI) | 2020-2023 | ananya.polisettycollege@gmail.com | Arshia Joshi       |
| 9   | 200400686 | ANIKET AGRAWAL        | Male   | Foreign National (FN)           | 2020-2023 | Aniketablu123@yahoo.com           | Srishti Chugh      |
| 10  | 200400696 | APEKSHYA GIRI         | Female | Foreign National (FN)           | 2020-2023 | giriapekshya93@gmail.com          | Isha Minocha       |
| 11  | 200400515 | ARPITA PATNAIK        | Female | Non Resident India (NRI)        | 2020-2023 | jkpatnaik@yahoo.com               | Suprabal Pandey    |
| 12  | 200400922 | ARYAN KARKI           | Male   | Foreign National (FN)           | 2020-2023 | aryankarki852@gmail.com           | Ananya Mittal      |
| 13  | 200401053 | AYSHA MINNA           | Female | Non Resident India (NRI)        | 2020-2023 | ayshamagm@gmail.com               | Samavitha Goluguri |
| 14  | 200400191 | CHRIS D SOUZA         | Male   | Non Resident India (NRI)        | 2020-2023 | rockey_dsouza67@yahoo.co.in       | Saurabh Choithani  |
| 15  | 200400671 | DAUL KIM              | Male   | Foreign National (FN)           | 2020-2023 | daul010127@gmail.com              | Arshia Joshi       |
| 16  | 200400163 | DEVIKAA BRIJESH       | Female | Non Resident India (NRI)        | 2020-2023 | brijeshbhaskar541@gmail.com       | Srishti Chugh      |
| 17  | 200400066 | DIVYA THAYYIL         | Female | Non Resident India (NRI)        | 2020-2023 | prameethasingh@gmail.com          | Isha Minocha       |
| 18  | 200400411 | ELRICH SALDANHA       | Male   | Non Resident India (NRI)        | 2020-2023 | richard_saldanha@hotmail.com      | Suprabal Pandey    |

|    |           |                                       |        |                                 |           |                             |                     |
|----|-----------|---------------------------------------|--------|---------------------------------|-----------|-----------------------------|---------------------|
| 19 | 200400797 | GATHA KADAM                           | Female | Non Resident India (NRI)        | 2020-2023 | girish.s.kadam@cummins.com  | Ananya Mittal       |
| 20 | 200400279 | GAYATRI MENON<br>VINOD KUMAR          | Female | Non Resident India (NRI)        | 2020-2023 | vkpranavmohan@gmail.com     | Samanvitha Goluguri |
| 21 | 200400619 | HAEGANG KIM                           | Male   | Foreign National (FN)           | 2020-2023 | indorarecruit7374@gmail.com | Saurabh Choithani   |
| 22 | 200400693 | HAZEL SIMON                           | Female | Non Resident India (NRI)        | 2020-2023 | reny.simon02@gmail.com      | Srishti Chugh       |
| 23 | 200400471 | ISHA THAKKAR                          | Female | Non Resident India (NRI)        | 2020-2023 | isha.thakkar23@gmail.com    | Srishti Chugh       |
| 24 | 200400529 | ISHAN KARKI                           | Male   | Foreign National (FN)           | 2020-2023 | ishukarks@gmail.com         | Isha Minocha        |
| 25 | 200400933 | JAIDEN JOHN<br>IDICULLA<br>MULAMOOTIL | Male   | Non Resident India (NRI)        | 2020-2023 | beenaet2@gmail.com          | Suprabal Pandey     |
| 26 | 200401108 | JAYESH GOYAL                          | Male   | Non Resident India (NRI)        | 2020-2023 | jayesh01goyal@gmail.com     | Ananya Mittal       |
| 27 | 200400738 | JONELLE<br>DSOUZA                     | Female | Non Resident India (NRI)        | 2020-2023 | 123jonelle@gmail.com        | Samanvitha Goluguri |
| 28 | 200400070 | KASHYAP<br>MAVADHIYA                  | Male   | Non Resident India (NRI)        | 2020-2023 | kashyap01.06.vm@gmail.com   | Saurabh Choithani   |
| 29 | 200400309 | KRISH MAYANI<br>DADLANI               | Male   | Overseas Citizen of India (OCI) | 2020-2023 | krishmayani@gmail.com       | Arshia Joshi        |
| 30 | 200400630 | KRISHAAN<br>KUMAR                     | Male   | Non Resident India (NRI)        | 2020-2023 | jmanoj@gmail.com            | Srishti Chugh       |
| 31 | 200400089 | LOKA CHARITA<br>REDDY                 | Female | Non Resident India (NRI)        | 2020-2023 | lpraveen333@gmail.com       | Isha Minocha        |
| 32 | 200400236 | MANSEE<br>KHANDELWAL                  | Female | Non Resident India (NRI)        | 2020-2023 | manseek@icloud.com          | Suprabal Pandey     |
| 33 | 200400347 | MANYA MOTE                            | Female | Non Resident India (NRI)        | 2020-2023 | motenaveen@gmail.com        | Ananya Mittal       |
| 34 | 200401030 | MAYURI MOGARE                         | Female | Non Resident India (NRI)        | 2020-2023 | mogaremayuri@gmail.com      | Samanvitha Goluguri |
| 35 | 200400687 | MOHAMMED<br>AAYAZ                     | Male   | Non Resident India (NRI)        | 2020-2023 | mohammedaayaz@gmail.com     | Saurabh Choithani   |
| 36 | 200400694 | NANDINI KHANNA                        | Female | Non Resident India (NRI)        | 2020-2023 | anujkhanna@hotmail.com      | Arshia Joshi        |

|    |           |                            |        |                                 |           |  |                     |
|----|-----------|----------------------------|--------|---------------------------------|-----------|--|---------------------|
| 37 | 200400818 | NEIL TANDON                | Male   | Overseas Citizen of India (OCI) | 2020-2023 | neiltandon2002@gmail.com   | Srishti Chugh       |
| 38 | 200400892 | NISCHAL LOHIYA             | Male   | Foreign National (FN)           | 2020-2023 | nlohiya146@gmail.com   | Isha Minocha        |
| 39 | 200400897 | PRAJJWOL SHRESTHA          | Male   | Foreign National (FN)           | 2020-2023 | prajwal01shrestha@gmail.com  | Suprabal Pandey     |
| 40 | 200400982 | PRATIK CHANDRA LABH        | Male   | Foreign National (FN)           | 2020-2023 | pratikchandralabh@gmail.com  | Ananya Mittal       |
| 41 | 200400207 | RAMYA PALIWAL              | Female | Non Resident India (NRI)        | 2020-2023 | ramya.paliwal01@gmail.com  | Samanvitha Goluguri |
| 42 | 200400548 | SAGAR SHAH                 | Male   | Overseas Citizen of India (OCI) | 2020-2023 | ashishc_shah@yahoo.co.in   | Saurabh Choithani   |
| 43 | 200401029 | SAHIL GUPTA                | Male   | Foreign National (FN)           | 2020-2023 | guptasahil8044@gmail.com   | Arshia Joshi        |
| 44 | 200400891 | SAKSHI BIRLA               | Female | Foreign National (FN)           | 2020-2023 | sakshibirla065@gmail.com   | Srishti Chugh       |
| 45 | 200400503 | SHAKSHI DIXIT              | Female | Non Resident India (NRI)        | 2020-2023 | alokdixitx@icloud.com  | Isha Minocha        |
| 46 | 200400272 | SHEEL SHRIVASTAVA          | Female | Non Resident India (NRI)        | 2020-2023 | sheelshrivastava25@gmail.com   | Suprabal Pandey     |
| 47 | 200400086 | SHIRDI SATHYA NARAYAN      | Male   | Non Resident India (NRI)        | 2020-2023 | pv16n@yahoo.com  | Ananya Mittal       |
| 48 | 200400921 | SHIWANK MISHRA             | Male   | Foreign National (FN)           | 2020-2023 | shiwankmishra2@gmail.com   | Samanvitha Goluguri |
| 49 | 200400913 | SHUBHAM JAISWAL            | Male   | Foreign National (FN)           | 2020-2023 | shubham589jaiswal@gmail.com  | Saurabh Choithani   |
| 50 | 200400312 | SHWETA PARTHASARATHY       | Female | Non Resident India (NRI)        | 2020-2023 | jaypar73@gmail.com   | Arshia Joshi        |
| 51 | 200400232 | SNEHA PINTO                | Female | Non Resident India (NRI)        | 2020-2023 | snehapinto12@gmail.com   | Srishti Chugh       |
| 52 | 200400438 | SRIJAGAYATHRI GOTTUMUKKALA | Female | Non Resident India (NRI)        | 2020-2023 | gottumukkalasrija@gmail.com  | Isha Minocha        |
| 53 | 200401172 | SUBHASREE KHADKA           | Female | Foreign National (FN)           | 2020-2023 | <a href="mailto:subhasreekhadka1@gmail.com">subhasreekhadka1@gmail.com</a> | Suprabal Pandey     |
| 54 | 200400472 | TARUN RAMESH BABU          | Male   | Non Resident India (NRI)        | 2020-2023 | drameshbabu@hotmail.com  | Ananya Mittal       |

|    |           |                                 |        |                                    |               |  |                     |
|----|-----------|---------------------------------|--------|------------------------------------|---------------|--|---------------------|
| 55 | 200400540 | TAUBAH<br>NALUNKUUMA<br>MULUNGI | Female | Foreign National<br>(FN)           | 2020-<br>2023 | taubah.mulungi23@gmail.com   | Samanvitha Goluguri |
| 56 | 200400952 | UMAR KHAN                       | Male   | Non Resident<br>India (NRI)        | 2020-<br>2023 | umarcn2002@yahoo.com   | Saurabh Choithani   |
| 57 | 200400832 | VARNALIKA<br>VUYURU             | Female | Overseas Citizen<br>of India (OCI) | 2020-<br>2023 | vvarnalika@gmail.com   | Arshia Joshi        |
| 58 | 200400904 | VEDIKA GUPTA                    | Female | Foreign National<br>(FN)           | 2020-<br>2023 | vedikagupta.birgunj@gmail.com  | Srishti Chugh       |
| 59 | 200400703 | VIDHI RATHI                     | Female | Foreign National<br>(FN)           | 2020-<br>2023 | vidhirathi100@gmail.com  | Isha Minocha        |
| 60 | 200400850 | VIHAAN RAJAN                    | Male   | Overseas Citizen<br>of India (OCI) | 2020-<br>2023 | vihaanrajan10@gmail.com  | Suprabal Pandey     |
| 61 | 200400804 | VINAYAK<br>RAMESH               | Male   | Non Resident<br>India (NRI)        | 2020-<br>2023 | vinayak.ramesh123@gmail.com  | Ananya Mittal       |
| 62 | 200401156 | YASH GOYAL                      | Male   | Foreign National<br>(FN)           | 2020-<br>2023 | <a href="mailto:yashgovalsg2002@gmail.com">yashgovalsg2002@gmail.com</a>     | Samanvitha Goluguri |
| 63 | 190400022 | JAHANGIR ANSARI                 | Male   | Foreign National<br>(FN)           | 2019-<br>2022 | <a href="mailto:jahangiransari598@gmail.com">jahangiransari598@gmail.com</a> | Saurabh Choithani   |
| 64 | 190400214 | HYEONWOO LEE                    | Female | Foreign National<br>(FN)           | 2019-<br>2022 | <a href="mailto:lhwm19@gmail.com">lhwm19@gmail.com</a>                       | Arshia Joshi        |
| 65 | 190400803 | PARK TAESU                      | Male   | Foreign National<br>(FN)           | 2019-<br>2022 | <a href="mailto:xotn465@gmail.com">xotn465@gmail.com</a>                     | Srishti Chugh       |
| 66 | 190400348 | ASHRA BHATTA                    | Female | Foreign National<br>(FN)           | 2019-<br>2022 | <a href="mailto:bhattaashra@gmail.com">bhattaashra@gmail.com</a>             | Isha Minocha        |
| 67 | 190401024 | AYUSH RAJ YADAV                 | Male   | Foreign National<br>(FN)           | 2019-<br>2022 | <a href="mailto:abayush.rajyadav@gmail.com">abayush.rajyadav@gmail.com</a>   | Suprabal Pandey     |
| 68 | 190401040 | SUPRABAL PANDEY                 | Male   | Foreign National<br>(FN)           | 2019-<br>2022 | <a href="mailto:pandeysuprawal@gmail.com">pandeysuprawal@gmail.com</a>       | Ananya Mittal       |
| 69 | 190401004 | SIDDHANT<br>MAHESHWARI          | Male   | Foreign National<br>(FN)           | 2019-<br>2022 | <a href="mailto:siddhantm868@gmail.com">siddhantm868@gmail.com</a>           | Samanvitha Goluguri |
| 70 | 190401003 | CHATHA FERNANDA                 | Female | Foreign National<br>(FN)           | 2019-<br>2022 | <a href="mailto:wamphepo@gmail.com">wamphepo@gmail.com</a>                   | Saurabh Choithani   |
| 71 | 190401023 | HIMANI GUPTA                    | Female | Foreign National<br>(FN)           | 2019-<br>2022 | <a href="mailto:himani7810@gmail.com">himani7810@gmail.com</a>               | Arshia Joshi        |
| 72 | 190400224 | ADITY SHAH                      | Female | Foreign National<br>(FN)           | 2019-<br>2022 | <a href="mailto:adity.shah1976@gmail.com">adity.shah1976@gmail.com</a>       | Srishti Chugh       |

|    |           |                      |        |                       |           |  |                     |
|----|-----------|----------------------|--------|-----------------------|-----------|--|---------------------|
| 73 | 190400401 | BIDHAN BUDATHOKI     | Male   | Foreign National (FN) | 2019-2022 | <a href="mailto:bidhanbudh@gmail.com">bidhanbudh@gmail.com</a>             | Isha Minocha        |
| 74 | 190400401 | SONG MIHYUN          | Female | Foreign National (FN) | 2019-2022 | <a href="mailto:99smh@naver.com">99smh@naver.com</a>                       | Suprabal Pandey     |
| 75 | 190400215 | HONG SUYEONG         | Female | Foreign National (FN) | 2019-2022 | <a href="mailto:426hsy@gmail.com">426hsy@gmail.com</a>                     | Ananya Mittal       |
| 78 | 190400225 | PARK SIOLIM          | Male   | Foreign National (FN) | 2019-2022 | <a href="mailto:go2seolim@gmail.com">go2seolim@gmail.com</a>               | Samanvitha Goluguri |
| 79 | 190400605 | KIM TAERYUNG         | Male   | Foreign National (FN) | 2019-2022 | <a href="mailto:ksyz12345@gmail.com">ksyz12345@gmail.com</a>               | Saurabh Choithani   |
| 80 |           | KIMJAEHYUN           | Male   | Foreign National (FN) | 2019-2022 | <a href="mailto:kig1701@naver.com">kig1701@naver.com</a>                   | Arshia Joshi        |
| 81 |           | AKSHATA LAWOTI       | Female | Foreign National (FN) | 2019-2022 | <a href="mailto:akshatalawoti@hotmail.com">akshatalawoti@hotmail.com</a>   | Srishti Chugh       |
| 82 |           | RAUNAK KARKI         | Male   | Foreign National (FN) | 2019-2022 | <a href="mailto:raunak.karki7@gmail.com">raunak.karki7@gmail.com</a>       | Isha Minocha        |
| 83 |           | PHAM MANH CUONG      | Male   | Foreign National (FN) | 2018-2021 | <a href="mailto:cuong25042k@gmail.com">cuong25042k@gmail.com</a>           | Suprabal Pandey     |
| 84 |           | Cho Seokhun          | Male   | Foreign National (FN) | 2018-2021 | <a href="mailto:shjo1504@gmail.com">shjo1504@gmail.com</a>                 | Ananya Mittal       |
| 85 |           | Kunal Bohra          | Male   | Foreign National (FN) | 2018-2021 | <a href="mailto:kbohra103@gmail.com">kbohra103@gmail.com</a>               | Samanvitha Goluguri |
| 86 |           | Bibhav Basyal        | Male   | Foreign National (FN) | 2018-2021 | <a href="mailto:bibhavbasyal07@gmail.com">bibhavbasyal07@gmail.com</a>     | Saurabh Choithani   |
| 87 |           | Nakamori Sara        | Female | Foreign National (FN) | 2018-2021 | <a href="mailto:sara27m2r@gmail.com">sara27m2r@gmail.com</a>               | Arshia Joshi        |
| 88 |           | haque Ali            | Male   | Foreign National (FN) | 2018-2021 | <a href="mailto:ishaq.zulfiqar@gmail.com">ishaq.zulfiqar@gmail.com</a>     | Srishti Chugh       |
| 89 |           | Balunywa Akram Prima | Male   | Foreign National (FN) | 2018-2021 | <a href="mailto:kriaprima13@gmail.com">kriaprima13@gmail.com</a>           | Isha Minocha        |
| 90 |           | Mohammad Arif        | Male   | Foreign National (FN) | 2018-2021 | <a href="mailto:arif.ehsani0015@gmail.com">arif.ehsani0015@gmail.com</a>   | Suprabal Pandey     |
| 91 |           | Park Beomsik         | Male   | Foreign National (FN) | 2018-2021 | <a href="mailto:dear.friend.park@gmail.com">dear.friend.park@gmail.com</a> | Ananya Mittal       |
| 92 |           | Suh Yul Choi         | Male   | Foreign National (FN) | 2018-2021 | <a href="mailto:syc3970@gmail.com">syc3970@gmail.com</a>                   | Samanvitha Goluguri |
| 93 |           | Sole Ip Nam          | Female | Foreign National (FN) | 2018-2021 | <a href="mailto:dusaht1423@naver.com">dusaht1423@naver.com</a>             | Saurabh Choithani   |

|    |  |                       |      |                          |               |  |                 |
|----|--|-----------------------|------|--------------------------|---------------|--|-----------------|
| 94 |  | ganuruksakul<br>Natee | Male | Foreign National<br>(FN) | 2018-<br>2021 | nateeinganuruksakul@gmail.com  | Arshia Joshi    |
| 95 |  | Ssebyala Josiah       | Male | Foreign National<br>(FN) | 2018-<br>2021 | <a href="mailto:sebyalajosiah9@gmail.com">sebyalajosiah9@gmail.com</a> | Isha Minocha    |
| 96 |  | Vashkar Agrawal       | Male | Foreign National<br>(FN) | 2018-<br>2021 | <a href="mailto:agrawalvashkar@gmail.com">agrawalvashkar@gmail.com</a> | Suprabal Pandey |

## International Guest Faculty List for 2020-21

| Sr No | Resource Person      | Industry   | Title/Topic   | Stream                                    | Date       |
|-------|----------------------|--|---|---|------------|
| 1     | Ms. Reva Rao         | Head of Home Equity Marketing at Prosper Marketplace, California               | Influence of Sales and Marketing in Product Development                           | Marketing                                 | 17/06/2020 |
| 2     | Mr. Patrick Renvoise | Chief Neuromarketing Officer and Co-Founder of SalesBrain                      | NeuroMarketing  | Marketing                                 | 25/06/2020 |
| 3     | Dr. Suneel K         | Senior lecturer in innovation management at the Leeds Business School, U.K.    | How to Make Entrepreneurship More Inclusive?                                      | Entrepreneurship & International Business | 10/07/2020 |
| 4     | Mr. Sagar Adhau      | Technical CPD Consultant with Chartered Accountants Australia and New Zealand. | Sustainability - The future of finance and reporting                              | Accounts & Finance                        | 13/08/2020 |
| 5     | Ms. Pooja Sharma     | Solutions Architect, Tata Consultancy Services.                                | Automation in Banking   | General                                   | 17/10/2020 |
| 6     | Dr. Fara Azmat       | Associate Professor, Deakin University   | Entrepreneurial Motives & Sustainable Development, SDGs & Social Entrepreneurship | Entrepreneurship and EVS                  | 06/04/2021 |

# REVA RAO

San Rafael, California | [revarao@gmail.com](mailto:revarao@gmail.com) | [linkedin.com/in/reva-rao-5914941](https://www.linkedin.com/in/reva-rao-5914941)

## About

Client focused, innovative senior manager with twenty years of banking experience. Work experience in the U.S. and Australia. Defined experience in developing strategy and development of secured and unsecured consumer lending products. Proven record of delivering on business growth and increased market share. Leverages industry expertise to engage new sources of growth and develop innovative products that meet the requirements and challenges of new and existing product requirements.

## Education

- **University of Technology, Sydney**  
Masters of Business Administration (MBA)  
Accounting and Finance  
1997- 1999
- **Delhi University**  
Bachelor of Arts (BA), English Literature  
1990- 1993

## Experience

- Head of Home Equity Marketing at Prosper Marketplace  
( July 2019- Present)
- Senior Director at Terafina  
(August 2018-July 2019)
- Wells Fargo for 13 years
  1. Private Mortgage Banker (Jun 2016- August 2018)
  2. Home Equity Channel Manager (2013- 2016)
  3. Home Equity Pricing Manager (2009- 2013)
  4. VP- Consumer Lending (2005- 2009)
- VP of Business Process Operations (Home Equity) at Greenpoint Mortgage  
(2003- 2005)
- JPMorgan Chase
  1. Vice President (2002- 2003)
  2. VP of e-Financial Services (2000- 2002)
- Customer Retention Manager at Citi Bank (1995- 1999)
- Customer Service Specialist at National Australia Bank (1994- 1995)





OJAS JOSHI &lt;ojas.joshi@associate.scmspune.ac.in&gt;

---

## Fwd: Invitation for E - Guest Lecture from Symbiosis Center for Management Studies - Pune ( INDIA )

---

Sandhya Ramachandran <sandhya.ramachandran@associate.scmspune.ac.in>  
To: ojas.joshi@associate.scmspune.ac.in, kshitij.agarwal@associate.scmspune.ac.in

Fri, Jun 12, 2020 at 12:05 PM

----- Forwarded message -----

From: **Dr. Ashutosh Mathur** <ashutosh.mathur@scmspune.ac.in>  
Date: Wed, Jun 10, 2020 at 7:14 AM  
Subject: Fwd: Invitation for E - Guest Lecture from Symbiosis Center for Management Studies - Pune ( INDIA )  
To: Sandhya Ramachandran <sandhya.ramachandran@associate.scmspune.ac.in>

Fyi ....  
Please discuss

----- Forwarded message -----

From: **Reva Rao** <revarao@gmail.com>  
Date: Tue, 9 Jun 2020, 10:35 pm  
Subject: Re: Invitation for E - Guest Lecture from Symbiosis Center for Management Studies - Pune ( INDIA )  
To: Dr. Ashutosh Mathur <ashutosh.mathur@scmspune.ac.in>  
Cc: Dr Adya Sharma <director@scmspune.ac.in>, Sonica Rautela <sonica.rautela@scmspune.ac.in>

Thank you for the invitation. I will be happy to talk about my experience in banking and product management

- Influence of Sales and Marketing in Product Development

I am assuming this will have to be done at night for me. Please let me know what weeks are preferred. Personally I am absolutely available during the week of June 15-18.

Thanks and look forward to our dialogue!

Best,  
Reva

Reva Rao

On Jun 8, 2020, at 4:25 AM, Dr. Ashutosh Mathur <ashutosh.mathur@scmspune.ac.in> wrote:

Dear Ms. Reva Rao

Greetings from Symbiosis Centre for Management Studies, Pune! I hope you are safe and taking the necessary precautions to fight Covid-19.

I am Dr. Ashutosh Mathur, Head of Placements & Corporate Relations here at SCMS. SCMS Pune is an affiliate undergraduate institute under Symbiosis International University (SIU) offering a Bachelor of Business Administration (BBA) degree and we have been **ranked #1 in India** for the same.

We at SCMS take pride in our strong corporate relations and the practical exposure given to our students. In line with that sentiment, we take immense pleasure in inviting you to conduct an E-Guest Lecture for our

marketing students.

We hope you can share some insights and excerpts from your celebrated career of over 22 years in Sales, Marketing, Product Development, etc. Our students undoubtedly stand to gain a lot from this interaction.

A glimpse of some topics you can choose from are as follows:

- Integrating Sales and Marketing
- Setting and Achieving Sales and Marketing goals
- Sales Forecasting
- Influence of Sales and Marketing in Product Development

We look forward to hearing from you and about your suggestions on how to take this forward. If you would like to share any specifications regarding the guest lecture like the preferred date in this month, duration of the lecture, content, technical requirements, etc, we would be much obliged.

Looking forward to a fruitful association

Thanks & Regards

**Dr. Ashutosh Mathur**

**Assistant Professor**

**Head-Placement & Corporate Affairs**

**Symbiosis Center for Management Studies, Pune**

**Contact number: +91 9822393450**

**Telephone : - +91 20 26634531/33/34 Ext-171**

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Placement Cell SCMS-PUNE &lt;placement.cell@scmspune.ac.in&gt;

---

## E-Guest Lecture at SCMS Pune - 17th June, 2020

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Placement Cell SCMS-PUNE &lt;placement.cell@scmspune.ac.in&gt;

Fri, Jun 12, 2020 at 1:54 PM

To: BBA Batch 2018 -21 &lt;batch18-21@scmspune.ac.in&gt;, BBA Batch 19-22 &lt;bbabatch2019-22@scmspune.ac.in&gt;

Cc: Academic Coordinator &lt;coordinator.sonali@scmspune.ac.in&gt;, Sangita Kadam &lt;coordinator.sangita@scmspune.ac.in&gt;, "ashutosh.mathur@scmspune.ac.in" &lt;ashutosh.mathur@scmspune.ac.in&gt;, Deepa Rokade &lt;coordinator.placement@scmspune.ac.in&gt;, "admissions.info" &lt;coordinator.varsha@scmspune.ac.in&gt;, Faculty &lt;faculty@scmspune.ac.in&gt;

Bcc: "director@scmspune.ac.in" &lt;director@scmspune.ac.in&gt;

Dear All,

We take immense pride and pleasure in informing you that SCMS will be conducting another **E-Guest Lecture** in collaboration with an **international resource person** after having received extremely positive feedback for the previously conducted session.

Details of the same are as follows:

**Topic: Influence of Sales and Marketing in Product Development**

Insights and excerpts from the speaker's celebrated 24+ years of experience in the US.

**Speaker: Ms. Reva Rao ([linkedin.com/in/reva-rao-5914941](https://www.linkedin.com/in/reva-rao-5914941))**

Head of Home Equity Marketing at Prosper Marketplace, California

A seasoned professional with expertise in Banking, Product Development and Marketing

Experience in companies such as **Wells Fargo, Terafina, Greenpoint Mortgages, Citi Bank and JPMorgan Chase.****Date: 17th June 2020 (Wednesday)****Time: 9:00PM-10:00 PM IST**

**The Guest lecture is mandatory for all the SY and TY students of Marketing specialization**, however, students from all specializations are encouraged to attend.

Everyone who wishes to attend needs to register for the same using the link given below.

<https://forms.gle/bm5uxhZKhpWYEDMUA>

Please note that the last date to register is **15th June 2020 (Monday)**. Instructions and further details will be conveyed only to the registered candidates.

We urge students to use this valuable opportunity and we request your cooperation in making this initiative a grand success.

In case of any queries, please feel free to contact the undersigned.

**Sandhya Ramachandran****Co-Functional Head - Placement Cell****+91 9940395605****Ojas Joshi****Placement Coordinator****+91 9011414425**

--

**Best Regards,****Dr. Ashutosh Mathur****Assistant Professor****Head- Placement & Corporate Affairs****[ashutosh.mathur@scmspune.ac.in](mailto:ashutosh.mathur@scmspune.ac.in)****Placement Cell Team****Symbiosis Centre for Management Studies, Pune**

| SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)                            |                      |        |                      |        |                      |
|--|----------------------|--------|----------------------|--------|----------------------|
| Symbiosis Centre for Management Studies - Pune                         |                      |        |                      |        |                      |
| Viman Nagar - Pune 411014  |                      |        |                      |        |                      |
| Influence of Sales and Marketing in Product Development by Ms Reva Rao |                      |        |                      |        |                      |
| Attendance sheet - Students  |                      |        |                      |        |                      |
| S. No.   | Name                 | S. No. | Name                 | S. No. | Name                 |
| 1  | Aadhya Mehra         | 74     | Harshit Saxena       | 147    | Rahil Taneja         |
| 2  | Aananya Tandon       | 75     | Hemangini Jena       | 148    | Ram G. Gyamlani      |
| 3  | Aanis Namolia        | 76     | Himani Gupta         | 149    | Rhea Naik            |
| 4  | Aayush Khurana       | 77     | Himanshu Singh       | 150    | Rishabh Singh        |
| 5  | Abha Verma           | 78     | Hrideysa Malghani    | 151    | Rishav Dasgupta      |
| 6  | Abhash Maitra        | 79     | Huner Jain           | 152    | Riya Jetly           |
| 7  | Abhinav Dua          | 80     | Ipsit Karmakar       | 153    | Rohit Balachandran   |
| 8  | Abhiraj Aggarwal     | 81     | Isha Adate           | 154    | Rohit Johri          |
| 9  | Abhishek Punjani     | 82     | Isha Minocha         | 155    | Ruchika Upadhyay     |
| 10   | Abhishek Singhal     | 83     | Ishaan Jad           | 156    | Rushabh Desai        |
| 11   | Aditi Kaul           | 84     | Ishaan Mahajan       | 157    | S Aditya             |
| 12   | Aditya Dhariwal      | 85     | Ishan Khatri         | 158    | Sahitii Nerkar       |
| 13   | Aditya Tribhuwan     | 86     | Ishika Sachdeva      | 159    | Saketh Chinta        |
| 14   | Advika Jain          | 87     | Ishita Bhandari      | 160    | Sakshi Padole        |
| 15   | Agna Jobi            | 88     | Jasvin Singh Narang  | 161    | Salunkhe Aditya      |
| 16   | Aishani Singh        | 89     | Jayshree Kaurani     | 162    | Samarvitha Goluguri  |
| 17   | Aishwarya Mullamuri  | 90     | Jikmee Kazi          | 163    | Samarpn Singh        |
| 18   | Aishwarya Srivastava | 91     | Jivika Jain          | 164    | Sandhya Ramachandran |
| 19   | Akshat Seth          | 92     | Jiya Goel            | 165    | Sanskar Poddar       |
| 20   | Akshata Lawoti       | 93     | Joel Dsouza          | 166    | Sanyasi Aray         |
| 21   | Akshita Chaudhary    | 94     | Karmanya Raizada     | 167    | Sarthak Sood         |
| 22   | Aman Sondhi          | 95     | Kavya Pathak         | 168    | Satabdi Biswas       |
| 23   | Amar Navalkar        | 96     | Keshav Mehra         | 169    | Satarupa Sarkar      |
| 24   | Amisha Mahajan       | 97     | Kevin Xavier         | 170    | Saumya Daswani       |
| 25   | Anand Lakra          | 98     | Khushi Saluja        | 171    | Savvy Sagar          |
| 26   | Anant Jethalia       | 99     | Komal Bhimalli       | 172    | Seemran Agarwal      |
| 27   | Animesh Anand        | 100    | Komal Maddukuri      | 173    | Sejal Murarka        |
| 28   | Anisha Gadia         | 101    | Kshiti Agarwal       | 174    | Shagun Modi          |
| 29   | Anjali Gupte         | 102    | Kshiti Gupta         | 175    | Shaily Nihalani      |
| 30   | Anmol Agarwal        | 103    | Kushal Sehgal        | 176    | Shaleen Kispotta     |
| 31   | Ansh Modi            | 104    | Maanav Bhatia        | 177    | Shashwat Joshi       |
| 32   | Anupama Menon        | 105    | Malavika Pillai      | 178    | Sherwin Mendonca     |
| 33   | Anusha Singh         | 106    | Manaavi Mahajan      | 179    | Shipra Agrawal       |
| 34   | Anushka Singh        | 107    | Manudhi Yadav        | 180    | Shivam Bansal        |
| 35   | Aqanksha Ahluwalia   | 108    | Marlin Agrawal       | 181    | Shivani Muskaan      |
| 36   | Aradhana Gawai       | 109    | Mayank Mohapatra     | 182    | Shlok Bhagwat        |
| 37   | Armaan singh         | 110    | Mehul Shah           | 183    | Shreya Singhal       |
| 38   | Arnav Suri           | 111    | Mohammad Arif Ehsani | 184    | Shubham Panwar       |
| 39   | Arpit Rana           | 112    | Mohammed Ibrahim     | 185    | Shweta Bobhate       |
| 40   | ArtiZi Ani           | 113    | Moksha Saraswati     | 186    | Siddhant Rawat       |
| 41   | Ashi Rohra           | 114    | Monalisa Dudhi       | 187    | Siddharth Ahlawat    |
| 42   | Ashmita Sahni        | 115    | Mudit Tiwari         | 188    | Simran Bagga         |
| 43   | Ashra Bhatta         | 116    | Mugdha Kilnake       | 189    | Smriti Gupta         |
| 44   | Ashutosh Gupta       | 117    | Muskaan Surdhar      | 190    | Soma Sonkar          |
| 45   | Ashvin Negi          | 118    | Naman Parwani        | 191    | Sonia Shenoy         |
| 46   | Ashwit Abhiraj       | 119    | Nandini Arun         | 192    | Soumya Agrawal       |
| 47   | Asvin Nair           | 120    | Nandini Katyal       | 193    | Souryadipta Dasgupta |
| 48   | Avantika Sharma      | 121    | Natee Inganurksakul  | 194    | Srinidhi Shekhar     |
| 49   | Avni Sharma          | 122    | Neerav Bafana        | 195    | Sriram Manmitha      |
| 50   | Ayush Vatal          | 123    | Neha Mulchandani     | 196    | Srishti Chugh        |
| 51   | Bhavika Hakhroo      | 124    | Niraj Kabra          | 197    | Suvarna Subramanian  |
| 52   | Bianca Sarkar        | 125    | Nitesh Naik          | 198    | Tanay Rishipathak    |
| 53   | Chehak Rajgarhia     | 126    | Nitya Kapila         | 199    | Tanuj Sharma         |
| 54   | Cyril Reynolds       | 127    | Nupur Gupta          | 200    | Tanvi Kumar          |
| 55   | Dakshita Narain      | 128    | Ojas Joshi           | 201    | Tanya Jain           |
| 56   | Devang Dhingra       | 129    | Palak Khanna         | 202    | Tareq Wahab          |
| 57   | Dhriti Jain          | 130    | Pallavi Singh        | 203    | Tushar Sharma        |

| FACULTY/STAFF |                      |
|---------------|----------------------|
| S. No.        | Name                 |
| 1             | Dr Adya Sharma       |
| 2             | Dr. Ashutosh Mathur  |
| 3             | Dr. Anupama S. Kotur |
| 4             | Ms Sonica Rautela    |
| 5             | Mr. Sushil Mavale    |
| 6             | Mr. Milind Nishandar |
| 7             | Mr. Nitin Chakane    |
| 8             | Mrs Deepa Rokade     |

|    |                 |     |                    |     |                  |
|----|-----------------|-----|--------------------|-----|------------------|
| 58 | Dhruv Narula    | 131 | Paridhi Sharma     | 204 | Uddhav Gupta     |
| 59 | Dhruv Saluja    | 132 | Pavan Dharna       | 205 | Ujjwala Kalia    |
| 60 | Dhruv Talreja   | 133 | Porwal Dishan      | 206 | Utkarsh Kashyap  |
| 61 | Dhruvi Bhagat   | 134 | Praachi Bahuguna   | 207 | Vaibhav Periwal  |
| 62 | Divija Marwaha  | 135 | Prachi Jain        | 208 | Vaibhav Sunil    |
| 63 | Divya Deep      | 136 | Prachi Marlecha    | 209 | Vandana Venkat   |
| 64 | Divya Garg      | 137 | Pragun Sharma      | 210 | Vanshika Agarwal |
| 65 | Divyam Agarwal  | 138 | Pragya Singh       | 211 | Vanya Kukreja    |
| 66 | Drishty De      | 139 | Prajwal Venkatesha | 212 | Vedaant Mandhyan |
| 67 | Esha Pravin     | 140 | Prarthita Sarkar   | 213 | Vedant Patadia   |
| 68 | Fernanda Chatha | 141 | Priya Kamble       | 214 | Vishal Sharma    |
| 69 | Freya Ahlawat   | 142 | Priyansha Pathak   | 215 | Vivek Jaiswal    |
| 70 | Ghete Janhavi   | 143 | Pujiyata Pawa      | 216 | Vrinda Garg      |
| 71 | Girik Mohata    | 144 | Purab Singh        | 217 | Vrishab Kochhar  |
| 72 | Hardik Dudiya   | 145 | Rabab Murtaza      | 218 | Yash Agarwal     |
| 73 | Harsha Parpia   | 146 | Radha Kulkarni     |     |                  |

## E-Guest Lecture Feedback Form

Symbiosis Centre for Management Studies, Pune



Influence of Sales and Marketing in Product Development- Ms. Reva Rao

17th June 2020

E-Guest Lecture Feedback Form

The instructor communicated ideas and concepts clearly. \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The instructor demonstrated a thorough grasp of the course material. \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The instructor explained the material in an interesting manner \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The instructor was well-organized \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The instructor encouraged participation in class \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The pace of the lecture was good \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The practice exercises contributed greatly to my understanding of the subject. \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The instructor used good examples in the lecture. \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The instructor noticed indications when students needed help \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The instructor used class time efficiently. \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The objectives of the class were stated clearly at the beginning \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The instructor stimulated my interest in the subject. \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

Name \*

Dhruv Talreja

Roll No. \*

3016

PRN \*

18020621134

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Google Forms

# E-Guest Lecture Feedback Form

Symbiosis Centre for Management Studies, Pune



Influence of Sales and Marketing in Product Development- Ms. Reva Rao

17th June 2020

E-Guest Lecture Feedback Form

The instructor communicated ideas and concepts clearly. \*

|                   |                       |                       |                       |                                  |                       |                |
|-------------------|-----------------------|-----------------------|-----------------------|----------------------------------|-----------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                                | 5                     |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | Strongly Agree |

The instructor demonstrated a thorough grasp of the course material. \*

|                   |                       |                       |                                  |                       |                       |                |
|-------------------|-----------------------|-----------------------|----------------------------------|-----------------------|-----------------------|----------------|
|                   | 1                     | 2                     | 3                                | 4                     | 5                     |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | Strongly Agree |

The instructor explained the material in an interesting manner \*

|                   |                       |                       |                       |                                  |                       |                |
|-------------------|-----------------------|-----------------------|-----------------------|----------------------------------|-----------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                                | 5                     |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | Strongly Agree |

The instructor was well-organized \*

|                   |                       |                       |                       |                                  |                       |                |
|-------------------|-----------------------|-----------------------|-----------------------|----------------------------------|-----------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                                | 5                     |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | Strongly Agree |

The instructor encouraged participation in class \*

|                   |                       |                                  |                       |                       |                       |                |
|-------------------|-----------------------|----------------------------------|-----------------------|-----------------------|-----------------------|----------------|
|                   | 1                     | 2                                | 3                     | 4                     | 5                     |                |
| Strongly Disagree | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Strongly Agree |



The pace of the lecture was good \*

|                   |                       |                                  |                       |                       |                       |                |
|-------------------|-----------------------|----------------------------------|-----------------------|-----------------------|-----------------------|----------------|
|                   | 1                     | 2                                | 3                     | 4                     | 5                     |                |
| Strongly Disagree | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Strongly Agree |

The practice exercises contributed greatly to my understanding of the subject. \*

|                   |                       |                       |                       |                                  |                       |                |
|-------------------|-----------------------|-----------------------|-----------------------|----------------------------------|-----------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                                | 5                     |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | Strongly Agree |

The instructor used good examples in the lecture. \*

|                   |                       |                       |                       |                                  |                       |                |
|-------------------|-----------------------|-----------------------|-----------------------|----------------------------------|-----------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                                | 5                     |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | Strongly Agree |

The instructor noticed indications when students needed help \*

|                   |                       |                                  |                       |                       |                       |                |
|-------------------|-----------------------|----------------------------------|-----------------------|-----------------------|-----------------------|----------------|
|                   | 1                     | 2                                | 3                     | 4                     | 5                     |                |
| Strongly Disagree | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | Strongly Agree |

The instructor used class time efficiently. \*

|                   |                       |                       |                                  |                       |                       |                |
|-------------------|-----------------------|-----------------------|----------------------------------|-----------------------|-----------------------|----------------|
|                   | 1                     | 2                     | 3                                | 4                     | 5                     |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | Strongly Agree |

The objectives of the class were stated clearly at the beginning \*

|                   |                       |                       |                       |                                  |                       |                |
|-------------------|-----------------------|-----------------------|-----------------------|----------------------------------|-----------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                                | 5                     |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | Strongly Agree |

The instructor stimulated my interest in the subject. \*

|                   |                       |                       |                       |                                  |                       |                |
|-------------------|-----------------------|-----------------------|-----------------------|----------------------------------|-----------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                                | 5                     |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | Strongly Agree |

Name \*

Uddhav Gupta

Roll No. \*

3307

PRN \*

18020621377

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Google Forms

# Marketing E-Guest Lecture Feedback Form

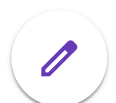
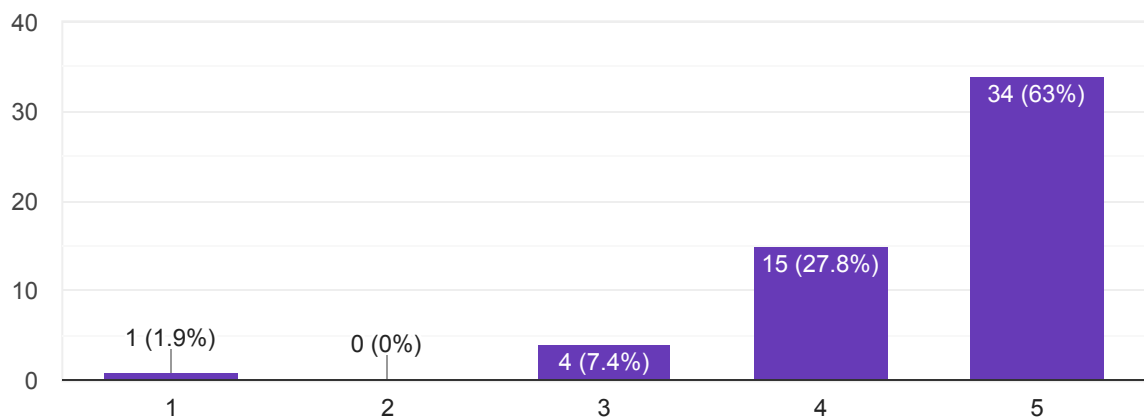
54 responses

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Influence of Sales and Marketing in Product Development- Ms. Reva Rao

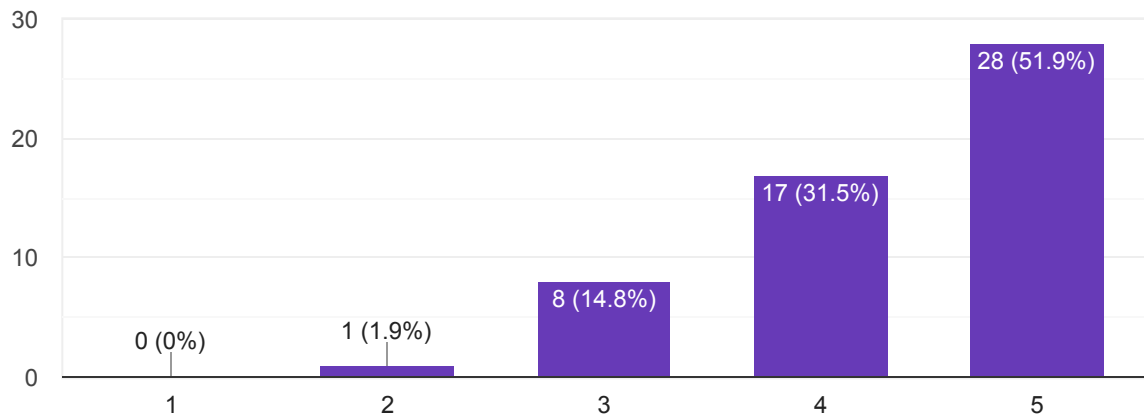
The instructor communicated ideas and concepts clearly.

54 responses



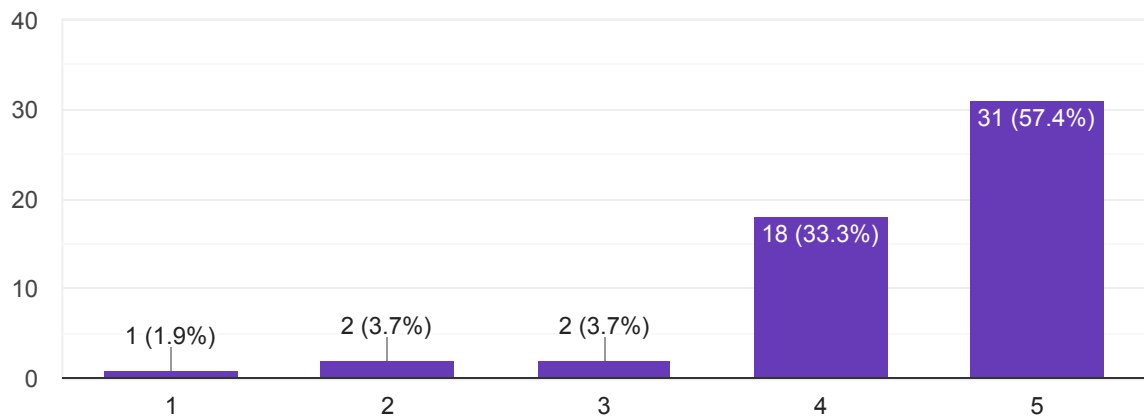
The instructor demonstrated a thorough grasp of the course material.

54 responses



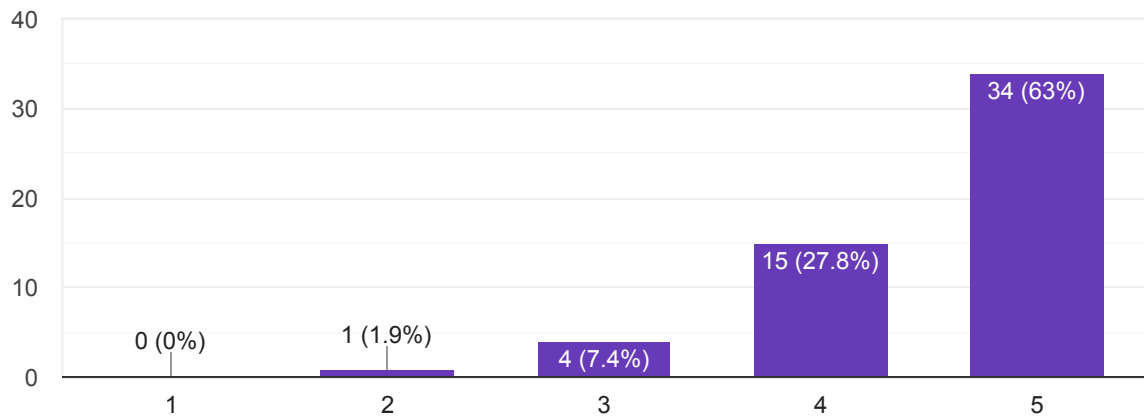
The instructor explained the material in an interesting manner

54 responses



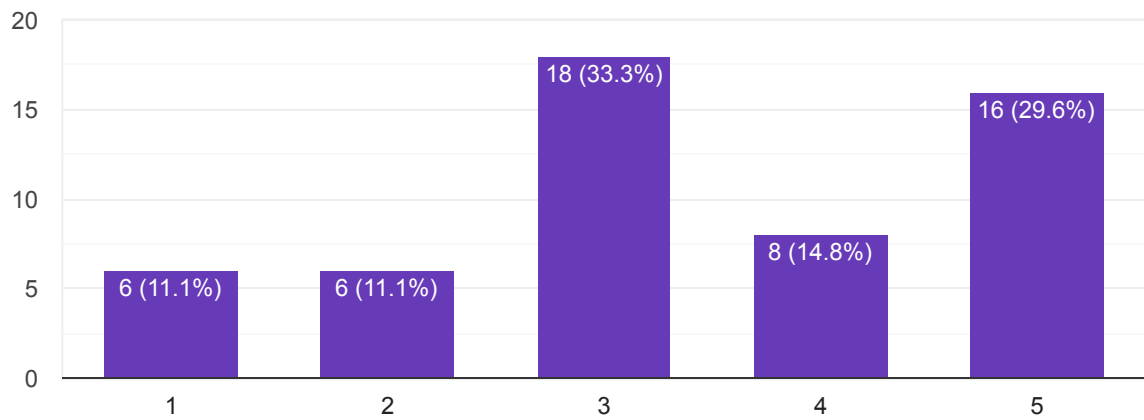
### The instructor was well-organized

54 responses



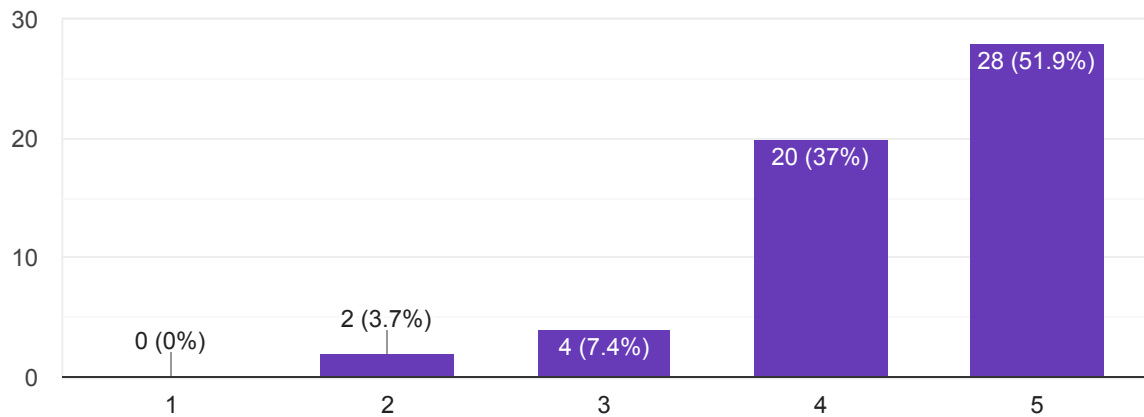
### The instructor encouraged participation in class

54 responses



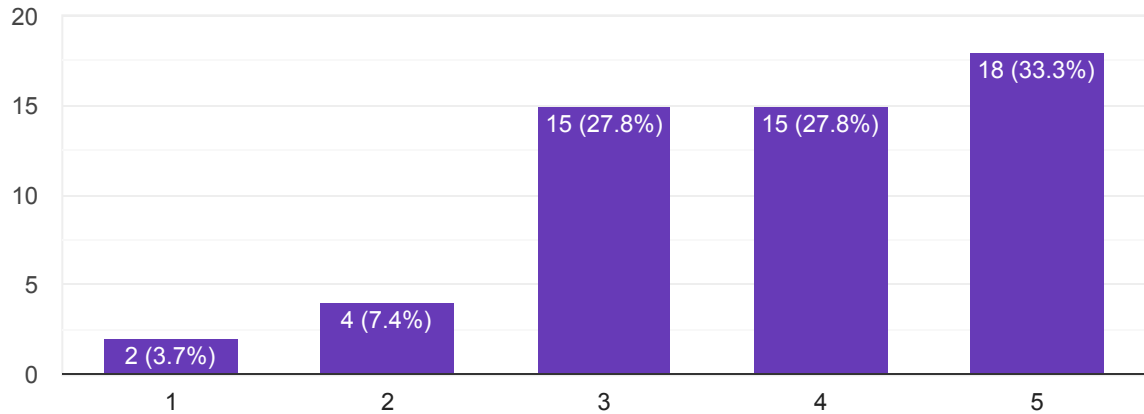
### The pace of the lecture was good

54 responses



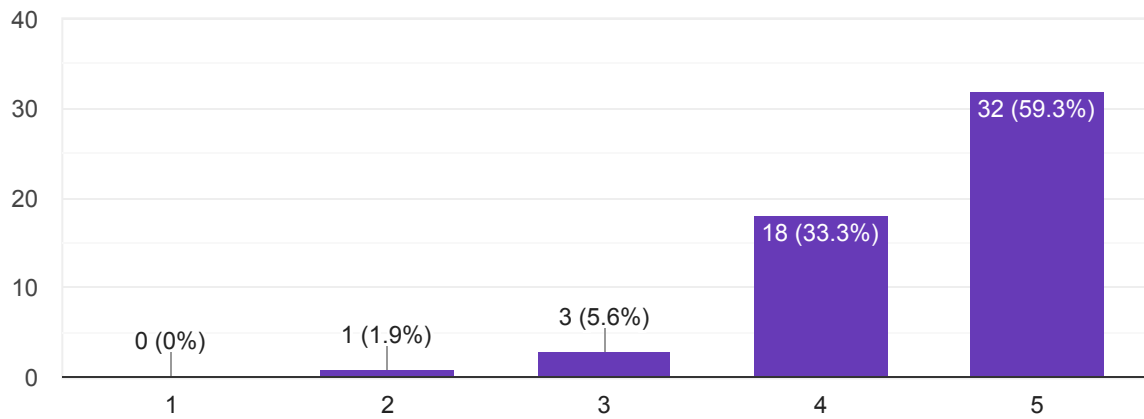
### The practice exercises contributed greatly to my understanding of the subject.

54 responses



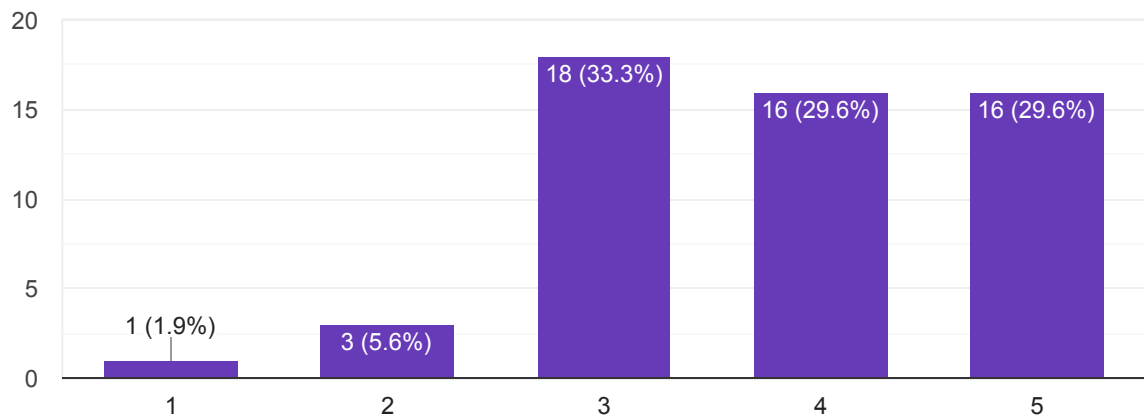
The instructor used good examples in the lecture.

54 responses



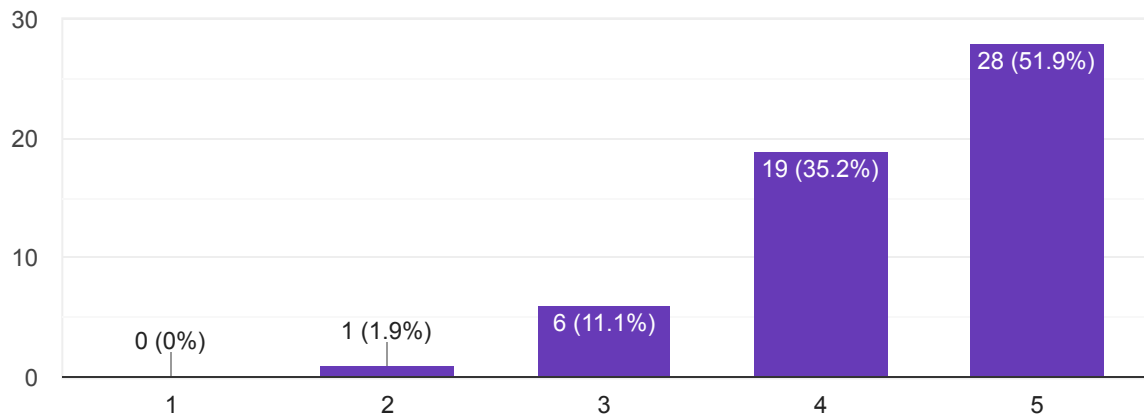
The instructor noticed indications when students needed help

54 responses



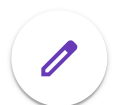
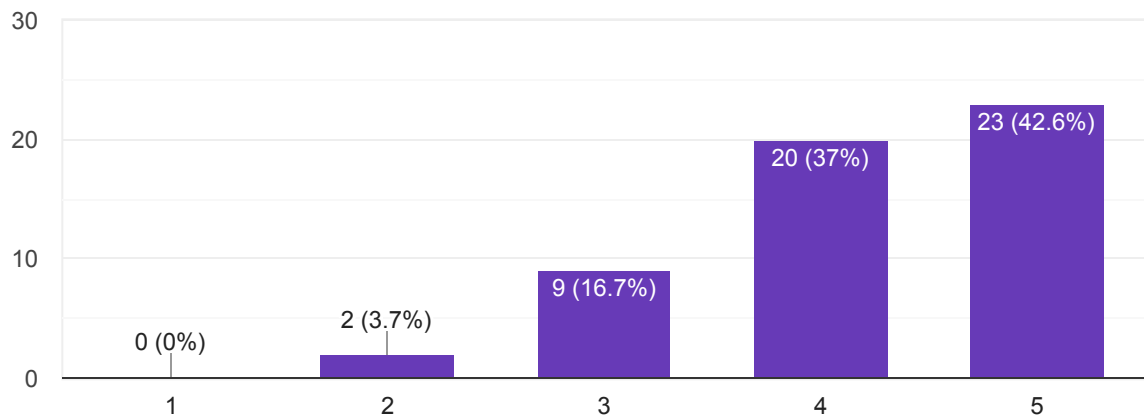
The instructor used class time efficiently.

54 responses



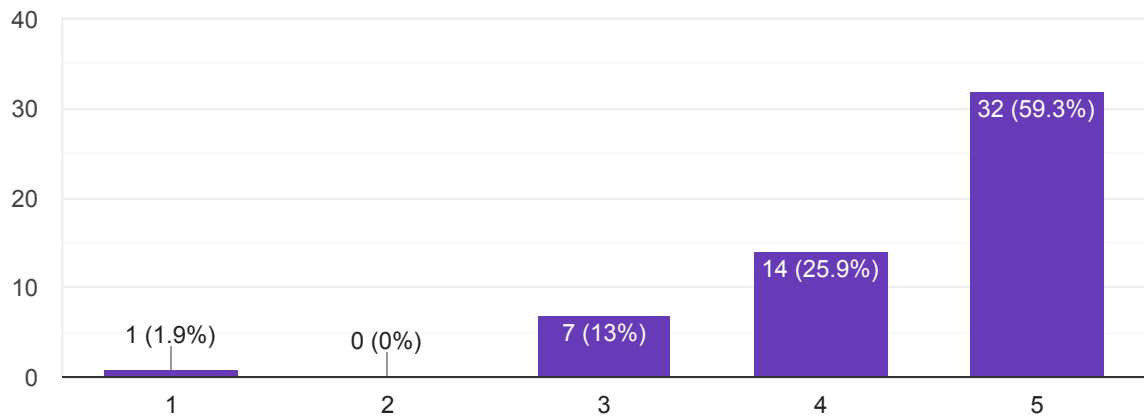
The objectives of the class were stated clearly at the beginning

54 responses



## The instructor stimulated my interest in the subject.

54 responses



## Name

54 responses

Junnyali Panthri

Mihyun Song

Shweta Bobhate

Sandhya Ramachandran

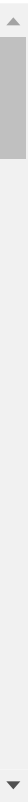
Kunalika Gourikar

Ishita Bhandari

Divya Garg

Sai Aishwarya M

Sarthak Sood





REC

reva rao is presenting

9:19 PM

Dr. Ashutosh Mathur

### What is a FinTech Product Manager

My role as a Product and Marketing Manager in Fintech

- Become a business Oriented Product/Marketing Manager
  - Complete Business understanding end to end.
- Learn to deal with Stakeholders
  - These stakeholders are a combination of traditional plus new
- Building Trust with your customers
  - Know your customer

reva rao is presenting

E-Guest Lecture: Influence of Sales and Marketi...

REC

9:01 PM

Dr. Ashutosh Mathur

VISHAL SHARMA

SAUMYA DASWANI

S Aditya

SANSKAR PODDAR

RHEA NAIK

E-Guest Lecture: Influence of Sales and Marketi...

## **CONCLUSION**

The Marketing E-Guest lecture was organized on 17 June. The guest speaker was Ms. Reva Rao, who is a seasoned professional with expertise in Banking, Product Development and Marketing. Currently, she is the Head of Home Equity Marketing at Prosper Marketplace, California. She has previously worked in companies such as Wells Fargo, Terafina, Greenpoint Mortgages, Citi Bank and JPMorgan Chase. She shared insights and excerpts from her career and covered topics like Influence of Sales and Marketing in Product Development. More than 83% of the students gave a positive feedback about the session. The instructor was well-organized and the ideas and concepts were conveyed clearly. Overall, the feedback clearly highlights the fact that students were happy with the guest lecture.

# PATRICK RENVOISE

San Francisco, California | patrick@salesbrain.com

## About

Homo Sapiens has been trying to PERSUADE his peers for eons. It all started one day when inside the tribe, one member found it was more effective to trade his corn --he loved growing corn-- for a basket --she loved weaving baskets--, than having to grow corn AND to weave baskets. The whole persuasion exercise consisted in agreeing about how many ears of corn you could get for a basket.

Today while every company tries to PERSUADE more customers that their products are worth the price the exercise remains pretty much the same. Yet even though marketing brought the illusion that we could rationalize and optimize sales, no scientific and simple model of the act of selling or persuading has been available!

This is why we started SalesBrain 20 years ago: to scientifically help you sell more baskets!

\* Scientific Growth

\* Rapid Growth

\* Proven Growth

... and you won't even need to be paid in corn!

## Education

- INSA Lyon- Insitut National des Sciences Appliquées de Lyon  
Masters, Computer Science (1978-1983)

## Experience

- Chief Neuromarketing Officer & Co-Founder at SalesBrain  
April 2002- Present
- Professional Speaker at Vistage International  
2002- Present
- VP Sales/Business Development at Misc.  
1997-2001
- International Marketing and Global Accounts Manager at SGI  
1989-1996
- Branch Manager at Tektronix  
1986-1987



Deepa Rokade <coordinator.placement@scmspune.ac.in>

## Invitation for a guest session

Patrick Renvoise <patrick@salesbrain.com>

Tue, Jun 23, 2020 at 8:22 PM

To: Sushil Mavale <sushil.mavale@scmspune.ac.in>

Cc: "Dr. Ashutosh Mathur" <ashutosh.mathur@scmspune.ac.in>, Placement Cell SCMS-PUNE <placement.cell@scmspune.ac.in>, Deepa Rokade <coordinator.placement@scmspune.ac.in>

Sushil:

Great. I sent you a meeting invite with a zoom link; feel free to forward it to your students.

If you prefer to use another platform than Zoom, let me know.

Talk to you then...

Cheers

**Patrick S. Renvoise**

Chief Persuasion Officer, SalesBrain



Office: (415)869-8774 ext 701

Cel: (415)596-9342

[www.salesbrain.com](http://www.salesbrain.com)

SalesBrain Awards:

- 2008 "Above and Beyond" Vistage Speaker Award

Vistage is the World's Largest CEO Organization

- 2009 "Next **BIG** Thing in Marketing" Award from the San Francisco AMA --American Marketing Association--

The 2007 recipient of this award was YouTube

- 2011, 2014 & 2015 "Innovation in Research Award" from the ARF --Advertising Research Foundation--
- 2019 Axiom Business Book Award Silver Medalist in Marketing Category

To view & order the recently released book "The Persuasion Code": <http://www.wiley.com/buy/111944070X>

---

**From:** Sushil Mavale <[sushil.mavale@scmspune.ac.in](mailto:sushil.mavale@scmspune.ac.in)>  
**Sent:** Tuesday, June 23, 2020 5:02 AM  
**To:** Patrick Renvoise <[patrick@salesbrain.com](mailto:patrick@salesbrain.com)>  
**Cc:** Dr. Ashutosh Mathur <[ashutosh.mathur@scmspune.ac.in](mailto:ashutosh.mathur@scmspune.ac.in)>; Placement Cell SCMS-PUNE <[placement.cell@scmspune.ac.in](mailto:placement.cell@scmspune.ac.in)>; Deepa Rokade <[coordinator.placement@scmspune.ac.in](mailto:coordinator.placement@scmspune.ac.in)>  
**Subject:** Invitation for a guest session

Dear Mr. Patrick,

With reference to our discussion on LinkedIn, I would like to thank you for accepting our invitation for an online session. It would be a great experience for our students who are pursuing their bachelor's degree in Business Administration. Your insights from Neuro Marketing will certainly help them gain advanced knowledge from Marketing domain.

As per your suggestion, I wish to confirm that on Wednesday, 24th June 2020 at 8:30 pm California time ( That is 25th June 2020 at 9:00 am in India), we will be hosting your session for 20 minutes.

I request you to acknowledge this email at your earliest convenience, so that our placement department which looks after the background coordination will have some time to communicate and coordinate with our students.

Thanking you in advance.

<https://scmspune.ac.in>

<https://www.facebook.com/scmspuneofficial>

<https://www.instagram.com/SCMSPUNEOFFICIAL/>

<https://twitter.com/SCMSPune>

<https://www.youtube.com/channel/UCwyTLn3STgvrdrHQYBARGhA>



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Placement Cell SCMS-PUNE &lt;placement.cell@scmspune.ac.in&gt;

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## E-Guest Lecture at SCMS Pune - 17th June, 2020

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**Placement Cell SCMS-PUNE** <placement.cell@scmspune.ac.in> Fri, Jun 12, 2020 at 1:54 PM  
To: BBA Batch 2018 -21 <batch18-21@scmspune.ac.in>, BBA Batch 19-22 <bbabatch2019-22@scmspune.ac.in>  
Cc: Academic Coordinator <coordinator.sonali@scmspune.ac.in>, Sangita Kadam <coordinator.sangita@scmspune.ac.in>, "ashutosh.mathur@scmspune.ac.in" <ashutosh.mathur@scmspune.ac.in>, Deepa Rokade <coordinator.placement@scmspune.ac.in>, "admissions.info" <coordinator.varsha@scmspune.ac.in>, Faculty <faculty@scmspune.ac.in>  
Bcc: "director@scmspune.ac.in" <director@scmspune.ac.in>

Dear All,

We take immense pride and pleasure in informing you that SCMS will be conducting another **E-Guest Lecture** in collaboration with an **international resource person** after having received extremely positive feedback for the previously conducted session.

Details of the same are as follows:

**Topic: Influence of Sales and Marketing in Product Development**

Insights and excerpts from the speaker's celebrated 24+ years of experience in the US.

**Speaker: Ms. Reva Rao** ([linkedin.com/in/reva-rao-5914941](https://www.linkedin.com/in/reva-rao-5914941))

Head of Home Equity Marketing at Prosper Marketplace, California

A seasoned professional with expertise in Banking, Product Development and Marketing

Experience in companies such as **Wells Fargo, Terafina, Greenpoint Mortgages, Citi Bank and JPMorgan Chase.**

**Date: 17th June 2020 (Wednesday)**

**Time: 9:00PM-10:00 PM IST**

**The Guest lecture is mandatory for all the SY and TY students of Marketing specialization**, however, students from all specializations are encouraged to attend.

Everyone who wishes to attend needs to register for the same using the link given below.

<https://forms.gle/bm5uxhZKhpWYEDMUA>

Please note that the last date to register is **15th June 2020 (Monday)**. Instructions and further details will be conveyed only to the registered candidates.

We urge students to use this valuable opportunity and we request your cooperation in making this initiative a grand success.

In case of any queries, please feel free to contact the undersigned.

**Sandhya Ramachandran**

**Co-Functional Head - Placement Cell**

**+91 9940395605**

**Ojas Joshi**

**Placement Coordinator**

**+91 9011414425**

--

**Best Regards,**

**Dr. Ashutosh Mathur**

**Assistant Professor**

**Head- Placement & Corporate Affairs**

[ashutosh.mathur@scmspune.ac.in](mailto:ashutosh.mathur@scmspune.ac.in)

**Placement Cell Team**

**Symbiosis Centre for Management Studies, Pune**

| <b>SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)</b>    |                                   |               |                                   |
|---|-----------------------------------|---------------|-----------------------------------|
| <b>Symbiosis Centre for Management Studies - Pune</b> |                                   |               |                                   |
| <b>Viman Nagar -Pune 411014</b>                       |                                   |               |                                   |
| NeuroMarketing by Mr. Patrick Renvoise                |                                   |               |                                   |
| Attendance Sheet                                      |                                   |               |                                   |
| <b>S. No.</b>   | <b>Names of Student Attendees</b> | <b>S. No.</b> | <b>Names of Student Attendees</b> |
| 1   | Aadhya Mehra                      | 39            | Mugdha Kilnake                    |
| 2   | Aanis Narnolia                    | 40            | Nikki Puri                        |
| 3   | Aayush Khurana                    | 41            | Niraj Kabra                       |
| 4   | Abhinav Dua                       | 42            | Ojas Joshi                        |
| 5   | Abhiraj Aggarwal                  | 43            | Paridhi Sharma                    |
| 6   | Aditya Tribhuwan                  | 44            | Pavan Dharma                      |
| 7   | Agna Jobi                         | 45            | Praachi Bahuguna                  |
| 8   | Akshita Chaudhary                 | 46            | Pranava R                         |
| 9   | Amar Navalkar                     | 47            | Prarthita Sarkar                  |
| 10  | Amrit Singh                       | 48            | Priya Kamble                      |
| 11  | Anant Jethalia                    | 49            | Purab Singh                       |
| 12  | Aneesha Susan George              | 50            | Raghuraj Sarda                    |
| 13  | Anisha Gadia                      | 51            | Rahul Mande                       |
| 14  | Avantika Sharma                   | 52            | Rushabh Desai                     |
| 15  | Avni Sharma                       | 53            | Sahas Khot                        |
| 16  | Ayush Vatal                       | 54            | Salunkhe Aditya                   |
| 17  | Chehak Rajgarhia                  | 55            | Samanvitha Goluguri               |
| 18  | Cyril Reynolds                    | 56            | Sambuddha Roy                     |
| 19  | Divija Marwaha                    | 57            | Samyak Jain                       |
| 20  | Divya Garg                        | 58            | Sandhya Ramachandran              |
| 21  | Fernanda Chatha                   | 59            | Sanjyot Chitre                    |
| 22  | Govind C J                        | 60            | Sanyasi Aray                      |
| 23  | Hardik Dudiya                     | 61            | Sarthak Sood                      |
| 24  | Harish Katke                      | 62            | Satabdi Biswas                    |
| 25  | Himani Gupta                      | 63            | Seemran Agarwal                   |
| 26  | Hrideysha Malghani                | 64            | Shagun Modi                       |
| 27  | Ishika Sachdeva                   | 65            | Shaleen Kispotta                  |
| 28  | Ishita Bhandari                   | 66            | Shlok Bhagwat                     |
| 29  | Jikmee Kazi                       | 67            | Simran Bagga                      |
| 30  | Jiya Goel                         | 68            | Snehal Aggarwal                   |
| 31  | Kaushik Vishwa                    | 69            | Soma Sonkar                       |
| 32  | Khushi Saluja                     | 70            | Sonia Shenoy                      |
| 33  | Kshitij Agarwal                   | 71            | Tanuj Sharma                      |
| 34  | Likhith Reddy                     | 72            | Tanya Jain                        |
| 35  | Maanya Oberoi                     | 73            | Udhaya Aishwarya                  |
| 36  | Marlin Agrawal                    | 74            | Vandana Katyal                    |
| 37  | Mohammad Arif Ehsani              | 75            | Vedant Gupta                      |
| 38  | Mudit Tiwari                      | 76            | Vishal Sharma                     |

## E-Guest Lecture Feedback Form

Symbiosis Centre for Management Studies, Pune



NeuroMarketing- Mr. Patrick Renvoise  
25th June 2020

E-Guest Lecture Feedback Form

NeuroMarketing E-Guest Lecture

The instructor communicated ideas and concepts clearly. \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The instructor demonstrated a thorough grasp of the course material. \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The instructor explained the material in an interesting manner \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The instructor was well-organized \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The instructor encouraged participation in class \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |



The pace of the lecture was good \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The practice exercises contributed greatly to my understanding of the subject. \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The instructor used good examples in the lecture. \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The instructor noticed indications when students needed help \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The instructor used class time efficiently. \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The objectives of the class were stated clearly at the beginning \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The instructor stimulated my interest in the subject. \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

Name \*

Soma Sonkar

Roll No. \*

3015

PRN \*

18020621358

This form was created inside of Symbiosis Center For Management Studies.

Google Forms

# E-Guest Lecture Feedback Form

42 responses

[Publish analytics](#)

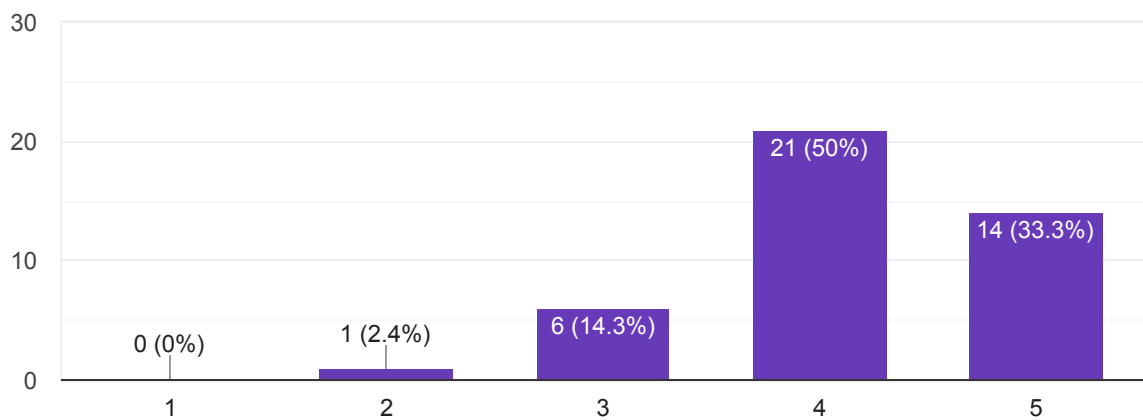
NeuroMarketing- Mr. Patrick Renvoise

E-Guest Lecture Feedback Form

NeuroMarketing E-Guest Lecture

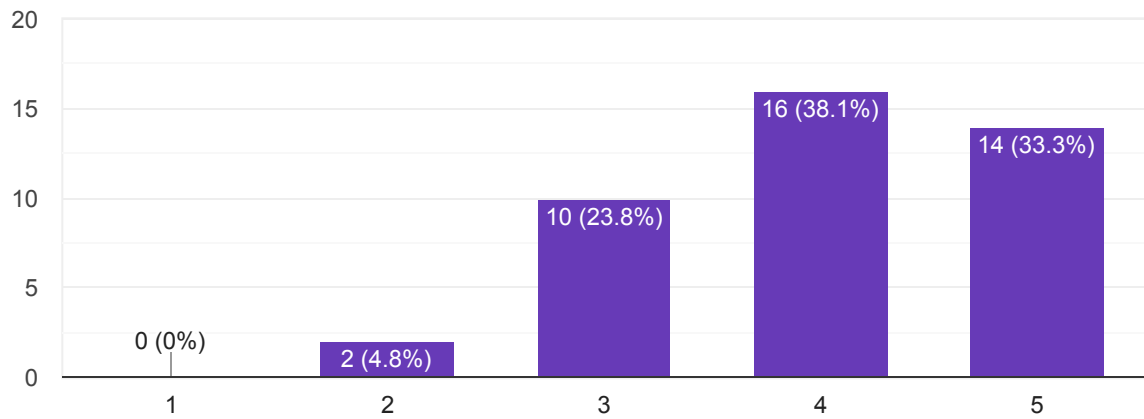
The instructor communicated ideas and concepts clearly.

42 responses



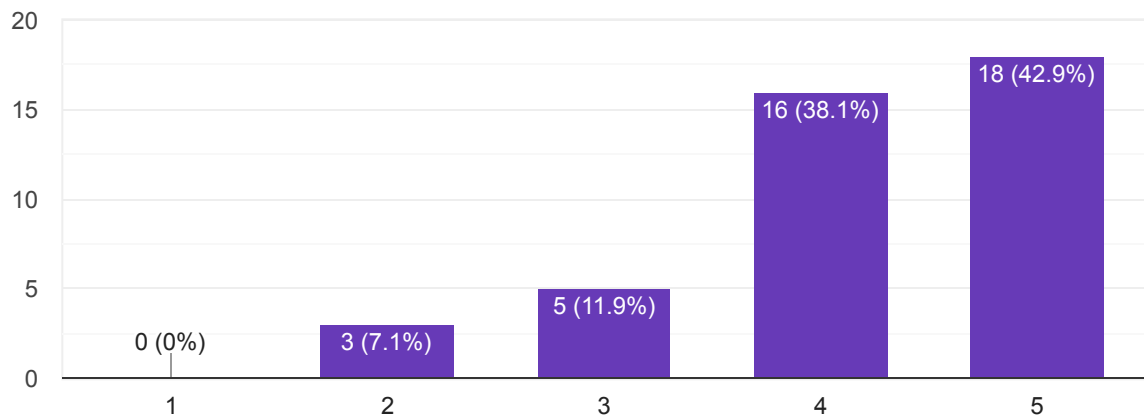
The instructor demonstrated a thorough grasp of the course material.

42 responses



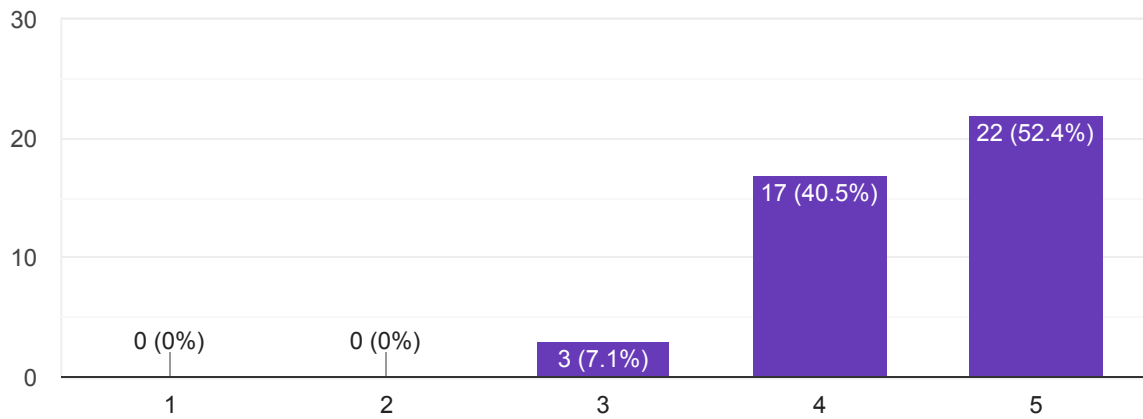
The instructor explained the material in an interesting manner

42 responses



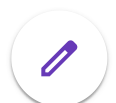
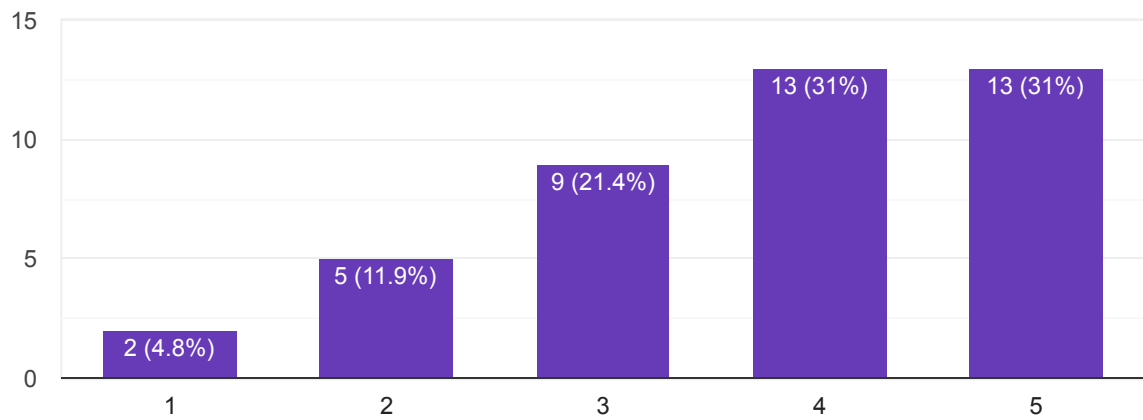
### The instructor was well-organized

42 responses



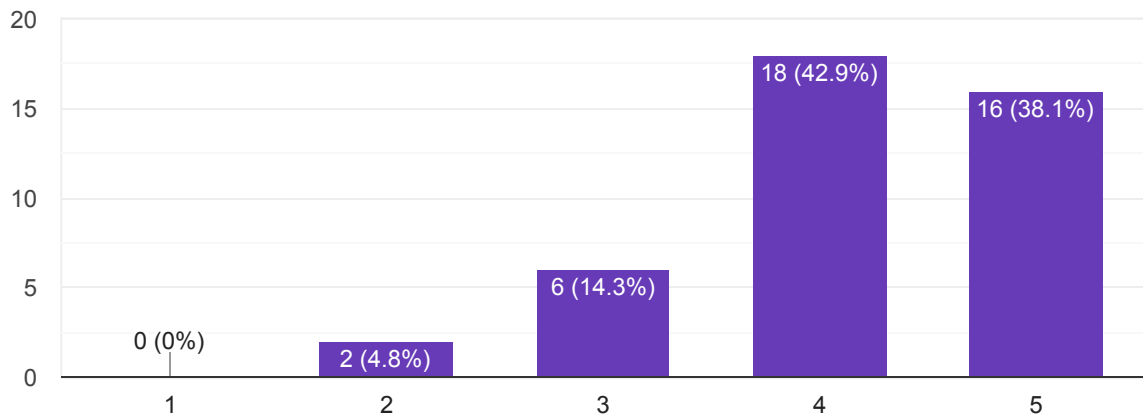
### The instructor encouraged participation in class

42 responses



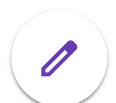
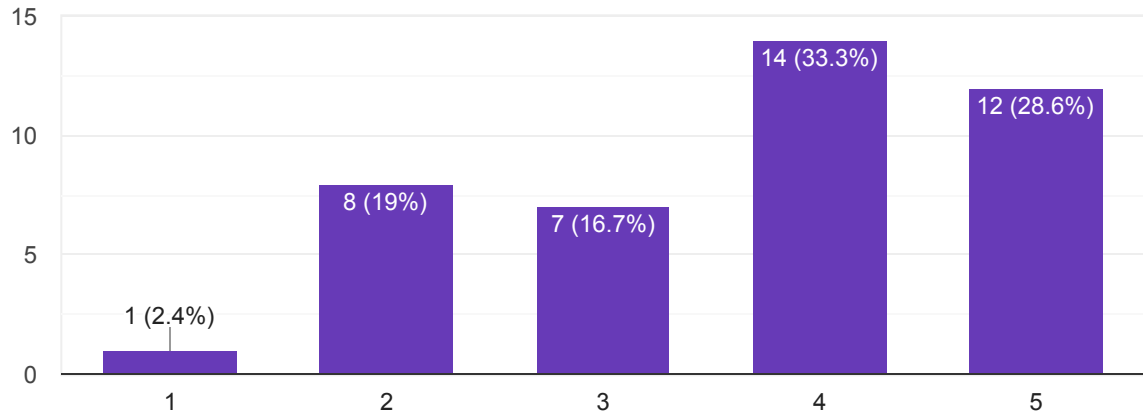
### The pace of the lecture was good

42 responses



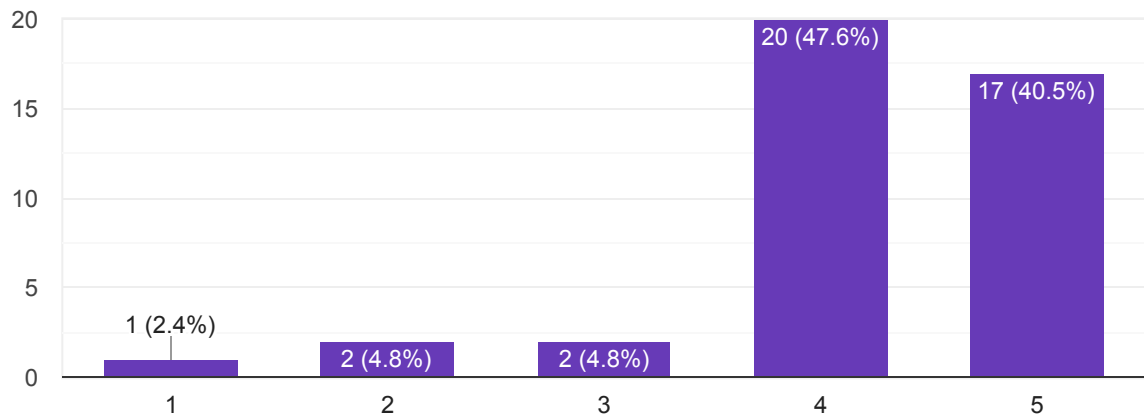
### The practice exercises contributed greatly to my understanding of the subject.

42 responses



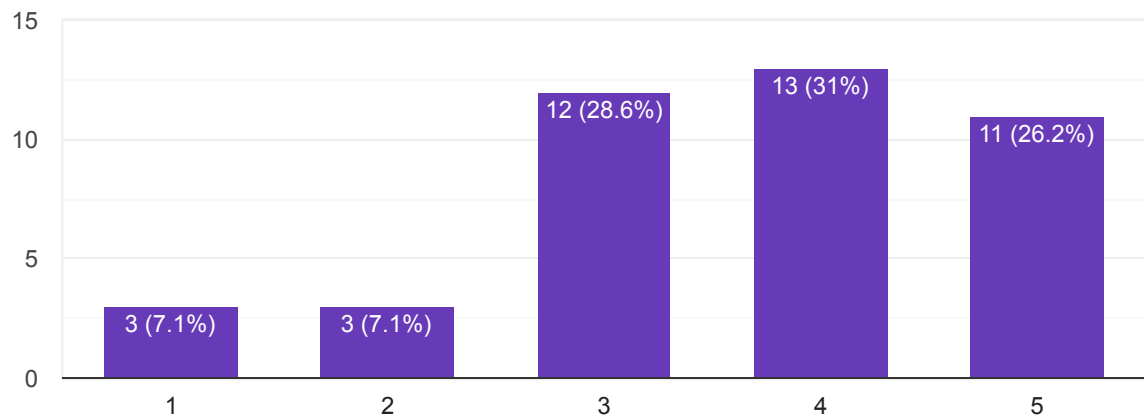
The instructor used good examples in the lecture.

42 responses



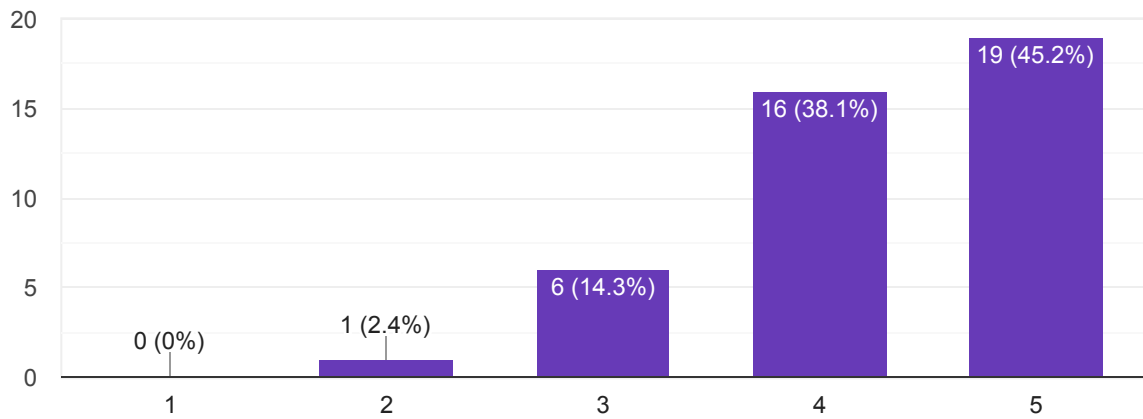
The instructor noticed indications when students needed help

42 responses



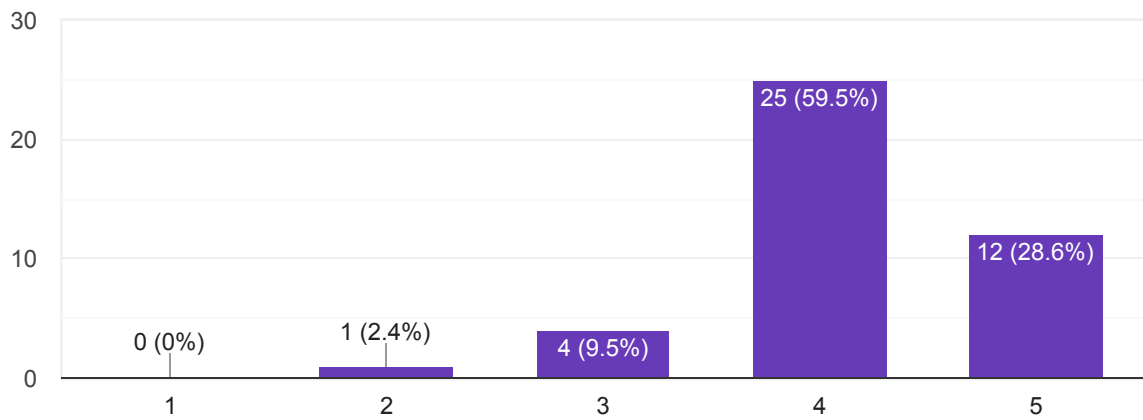
The instructor used class time efficiently.

42 responses



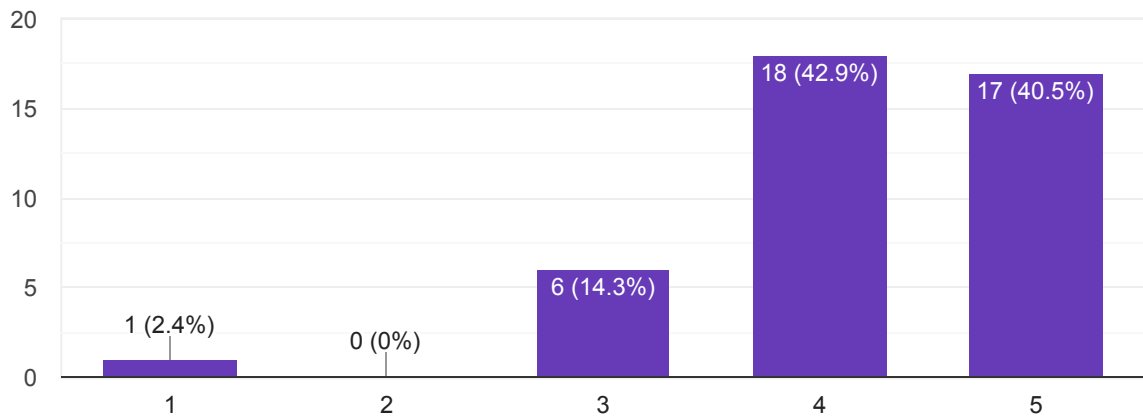
The objectives of the class were stated clearly at the beginning

42 responses



The instructor stimulated my interest in the subject.

42 responses



Name

42 responses

Dhruv Talreja

Uddhav Gupta

Sandhya

FERNANDA CHATHA

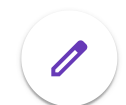
Vrishab Kochhar

Divya Garg

Aishani Singh

Aananya Tandon

Akshita Chaudhary





is neuromarketing b... x 10 Recent Neuro... x All you need to know... x psychology market... x cambridge analytica... x Meet - E-Guest x

meet.google.com/hg-dfk-q-xeg

REC

E-Guest Lecture: Neuro ...

People (83)

- Mugtha Kilnake
- Network Administrator ...
- NIKKI PURI
- Niraj Kabra
- OJAS JOSHI
- Oorvi Yamal
- PARIDHI SHARMA
- Patrick Renvoise
- Pavan Dharmia
- Prachi Bahuguna

Turn on captions Present now

REC

Patrick Renvoise

- Dr. Ashutosh Mathur
- Milind Nishandar
- NIKKI PURI



## **CONCLUSION**

The Marketing E-Guest lecture was organized on 25 June, 2020. The guest speaker was Mr. Patrick Renvoise, who has 18+ years of experience in the field of Neuromarketing, which is the technique of utilizing neuroscience studies to improve how Marketing and Sales messages perform both online and offline. He is the Chief Neuromarketing Officer and Co-Founder of SalesBrain which is a leading Neuromarketing agency in the world. He is also a Professional Speaker who is involved with organizations such as the Vistage International (World's Largest CEO Membership Organization) and TEDx. He is also an award-winning author and has published 4 books. More than 90% of the students gave a positive feedback about the session. The instructor was well-organized and the ideas and concepts were conveyed clearly. Overall, the feedback clearly highlights the fact that students were happy with the guest-lecture.

## Contact

[www.linkedin.com/in/suneelkunamaneni](http://www.linkedin.com/in/suneelkunamaneni) (LinkedIn)

## Top Skills

Strategic Partnerships

R&D Strategy

Technology Transfer and Commercialisation

# Suneel Kunamaneni

Entrepreneurial Academic  
United Kingdom

## Summary

Solid experience in R&D, technology transfer, innovation diffusion, market and industry analytics. Exceptional combination of technology and commercial skills.

Interests: Manufacturing led Economic Development, Entrepreneurship and MSME Policy, Clean Technologies, Advanced Materials

---

## Experience

Leeds Business School

Senior Lecturer in Innovation Management

November 2012 - Present (7 years 11 months)

Research: Innovation in less developed and emerging countries, Agri-food Innovation and Entrepreneurship, Sustainable product design

Teaching: Technology Entrepreneurship, Creative and Social Enterprise, Entrepreneurship in a Challenging Global Economy, Business Venture Creation, Strategic Thinking (MSc Entrepreneurship)

Enterprise: Social enterprise start-up support in healthcare, migration, agri-food and environmental sustainability

The Retail Institute

Senior Consultant

March 2014 - Present (6 years 7 months)

Sustainable packaging design, Bioplastics trends, Agri-food innovation, Analytics (Markets and technology), Environmental Life Cycle Analysis

Honeycomb Global Ltd.

Founding Partner

January 2014 - September 2017 (3 years 9 months)

Technology Clusters, Regional Economic Blueprint, Socially Responsible Innovation

Cambridge Manchester Consulting Limited

General Partner

September 2013 - August 2017 (4 years)

Systems thinking, Business design, R&D and Commercialization strategy, Institutional capacity building, Forecasting and Predictive modeling

University of Huddersfield Business School

Associate Lecturer

September 2012 - June 2014 (1 year 10 months)

UK

Lectured on Strategic Thinking ( Full Time MBA ) and International Business Environment (MSc International Business)

InnoSattva

Principal Consultant

September 2011 - March 2014 (2 years 7 months)

Leeds, United Kingdom

Commercialisation strategy Consultancy for Specialty Materials and Chemicals businesses spanning early stage high technology start-ups to established businesses. Domains include high performance coatings, adhesives, sustainable packaging, polymer composites, industrial enzymes, water treatment and photo voltaics.

Polydesta

Co-founder

September 2011 - September 2012 (1 year 1 month)

UK

Polydesta was a polymer design and processing services and solution provider. The venture aimed to provide advanced Computer Aided Engineering simulation tools by leveraging cutting edge research in polymer physics modeling. Queries still open.

Institute for Materials Research, University of Leeds

4 years 11 months

Industry Liaison Manager

September 2009 - September 2011 (2 years 1 month)

Consultancy and partnership building with Polymer Industries around minimal manufacturing methods; Developing Strategic partnerships in resource sustainability; Delivering Sustainable materials education programmes for SMEs.

#### Technology Transfer Manager

November 2006 - September 2009 (2 years 11 months)

Technology transfer programme manager for an International Research consortium consisting of eight universities and six chemical MNCs; Application development of polymer processing software; Development of Acrylic materials for the built environment;

#### Materials Physics and Characterization, GE Jack Welch Technology Centre

Research scientist

November 2004 - November 2006 (2 years 1 month)

Developed core capability / asset in physical characterization (Rheology) methods for studying product performance. Product development in automotive light-weighting and industrial adhesives.

#### Chemical Engineering, CALTECH

postdoctoral scholar

December 2003 - November 2004 (1 year)

Functional polymers for antimisting jet fuel; Energy (drag) reduction in pipeline transportation of oil

#### DOW chemical company

postdoctoral scholar

October 2002 - April 2003 (7 months)

Materials selection for packaging and coating applications; Defect elimination and energy reduction in polymer processing.

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## Education

University of Manchester - Manchester Business School

MBA · (2009 - 2011)

University of Leeds

PhD, Polymer physics · (2000 - 2003)

Indian Institute of Science

MSc (Eng.), Chemical Engineering · (1997 - 2000)

RV College of Engineering

B.Eng, Chemical Engineering · (1993 - 1997)



Placement Cell SCMS-PUNE &lt;placement.cell@scmspune.ac.in&gt;

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## International E-Guest Lecture at Symbiosis Centre for Management Studies, Pune - 10th July 2020

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**Kunamaneni, Suneel** <K.Suneel@leedsbeckett.ac.uk>

Wed, Jul 1, 2020 at 12:29 PM

To: Placement Cell SCMS-PUNE <placement.cell@scmspune.ac.in>

Cc: "ashutosh.mathur@scmspune.ac.in" <ashutosh.mathur@scmspune.ac.in>, Deepa Rokade <coordinator.placement@scmspune.ac.in>, Sushil Mavale <sushil.mavale@scmspune.ac.in>

Dear Ashutosh,

Google meet is great. I will be talking about: "How to make entrepreneurship more inclusive?"

I am looking forward to interacting with the students.

Best wishes,

Suneel

---

**From:** Placement Cell SCMS-PUNE <placement.cell@scmspune.ac.in>

**Sent:** 01 July 2020 08:25

**To:** Kunamaneni, Suneel <K.Suneel@leedsbeckett.ac.uk>

**Cc:** ashutosh.mathur@scmspune.ac.in; Deepa Rokade <coordinator.placement@scmspune.ac.in>; Sushil Mavale <sushil.mavale@scmspune.ac.in>

**Subject:** International E-Guest Lecture at Symbiosis Centre for Management Studies, Pune - 10th July 2020

**Caution External Mail:** Do not click any links or open any attachments unless you trust the sender and know that the content is safe.

[Quoted text hidden]

<https://scmspune.ac.in>

<https://www.facebook.com/scmspuneofficial>

<https://www.instagram.com/SCMSPUNEOFFICIAL/>

<https://twitter.com/SCMSPune>

<https://www.youtube.com/channel/UCwyTLn3STgvrdrHQYBARGhA>







Placement Cell SCMS-PUNE &lt;placement.cell@scmspune.ac.in&gt;

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## International E-Guest Lecture at Symbiosis Centre for Management Studies, Pune - 10th July 2020

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Placement Cell SCMS-PUNE &lt;placement.cell@scmspune.ac.in&gt;

Wed, Jul 1, 2020 at 11:25 AM

To: k.suneel@leedsbeckett.ac.uk

Cc: "ashutosh.mathur@scmspune.ac.in" &lt;ashutosh.mathur@scmspune.ac.in&gt;, Deepa Rokade &lt;coordinator.placement@scmspune.ac.in&gt;, Sushil Mavale &lt;sushil.mavale@scmspune.ac.in&gt;

**Respected Dr. Suneel,**

**Greetings from the Placement Cell of Symbiosis Centre for Management Studies, Pune!**

We hope you are safe and taking the necessary precautions to fight Covid-19.

Thank you for accepting our invitation to conduct an E-Guest Lecture, extremely glad to have you on board! We're sure this is going to be a very enriching experience for our students.

We would like to confirm that the session is scheduled for **10th July 2020** from **1:30 to 2:30 PM (GMT+1)** which would be 6:00 - 7:00 PM (IST)

We would like to suggest **Google Meet** as the platform of instruction because of its ease of use, secure network, and recording facilities. We have previously conducted Guest Lectures using this platform and we are confident that the session will be seamless.

Do share your assent or concerns regarding the same, post which, our IT Department will share the link with you and the participants.

Looking forward to a fruitful association

**Thanks & Regards**  
**Placement & Corporate Relations Team**

--

**Best Regards,**

**Dr. Ashutosh Mathur**  
**Assistant Professor**  
**Head- Placement & Corporate Affairs**  
[ashutosh.mathur@scmspune.ac.in](mailto:ashutosh.mathur@scmspune.ac.in)

**Placement Cell Team**  
**Symbiosis Centre for Management Studies, Pune**  
**Telephone: +91 20 26638531/33/34**  
**Web Site : [www.scmspune.ac.in](http://www.scmspune.ac.in)**



Placement Cell SCMS-PUNE &lt;placement.cell@scmspune.ac.in&gt;

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## E-Guest Lecture at SCMS Pune - 10th July, 2020

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Placement Cell SCMS-PUNE &lt;placement.cell@scmspune.ac.in&gt;

Mon, Jul 6, 2020 at 12:45 PM

To: BBA Batch 2018 -21 &lt;batch18-21@scmspune.ac.in&gt;, BBA Batch 19-22 &lt;bbabatch2019-22@scmspune.ac.in&gt;

Cc: "ashutosh.mathur@scmspune.ac.in" &lt;ashutosh.mathur@scmspune.ac.in&gt;, Faculty &lt;faculty@scmspune.ac.in&gt;, Academic Coordinator &lt;coordinator.sonali@scmspune.ac.in&gt;, Sangita Kadam &lt;coordinator.sangita@scmspune.ac.in&gt;, "admissions.info" &lt;coordinator.varsha@scmspune.ac.in&gt;, Sushil Mavale &lt;sushil.mavale@scmspune.ac.in&gt;

Bcc: "director@scmspune.ac.in" &lt;director@scmspune.ac.in&gt;

Dear All,

We take immense pride and pleasure in informing you that SCMS will be conducting another **E-Guest Lecture** in collaboration with an **international resource person** after having received extremely positive feedback for all the previously conducted sessions.

Details of the same are as follows:

**Topic: How to Make Entrepreneurship More Inclusive?****Speaker: Dr. Suneel K** (<https://www.linkedin.com/in/suneelkunamaneni/>)Senior lecturer in **innovation management** at the **Leeds Business School, U.K.**

A multi-talented professional with experience in the teaching profession as well as the research and innovation sector.

**Date: 10th July 2020****Time: 6:00PM- 7:00PM IST**

**The Guest lecture is mandatory for all the SY and TY students of Entrepreneurship and International Business (IB) specialization**, however, students from all specializations are encouraged to attend. The session will be highly interactive and we urge all students to use this valuable opportunity.

Everyone who wishes to attend needs to register for the same using the link given below.

<https://forms.gle/XQhexK4o3xcPYgiL7>

Please note that the last date to register is **4:00 PM on 8th July 2020 (Wednesday)**. Instructions and further details will be conveyed only to the registered candidates.

In case of any queries, please feel free to contact the undersigned.

**Sandhya Ramachandran**  
Co-Functional Head - Placement Cell  
+91 9940395605

**Ojas Joshi**  
Placement Coordinator  
+91 9011414425

--

**Best Regards,**

**Dr. Ashutosh Mathur**  
Assistant Professor  
Head- Placement & Corporate Affairs  
[ashutosh.mathur@scmspune.ac.in](mailto:ashutosh.mathur@scmspune.ac.in)

**Placement Cell Team**  
Symbiosis Centre for Management Studies, Pune  
Telephone: +91 20 26638531/33/34  
Web Site : [www.scmspune.ac.in](http://www.scmspune.ac.in)

**SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)**  
**Symbiosis Centre for Management Studies - Pune**  
**Viman Nagar -Pune 411014**

How to Make Entrepreneurship More Inclusive By Dr Suneel K

| Attendance sheet - Students |                      |        |                         | Faculty/ Staff |                                 |
|-----------------------------|----------------------|--------|-------------------------|----------------|---------------------------------|
| S. No.                      | Name                 | S. No. | Name                    | S. No.         | Name                            |
| 1                           | Pragun Sharma        | 53     | Muskaan Kapoor          | 1              | Dr. Suneel Kunamaneni           |
| 2                           | Aananya Tandon       | 54     | Nandini Katyal          | 2              | Dr. Ashutosh Mathur             |
| 3                           | Aayush Bhutada       | 55     | Mahek Mansukhani        | 3              | Mr. Sushil Mavale               |
| 4                           | Aayush Khurana       | 56     | Malvika Joshi           | 4              | Mr. Milind Nishandar            |
| 5                           | Abhiraj Aggarwal     | 57     | Mayank Gupta            | 5              | Ms. Deepa Rokade                |
| 6                           | Abhishek Jain        | 58     | JANAVI KADHIRAVAN       | 6              | Network Administrator SCMS Pune |
| 7                           | ABHISHEK SINGHAL     | 59     | Jikmee Kazi             |                |                                 |
| 8                           | ABIGAIL BINU         | 60     | Keshav Shikarpuria      |                |                                 |
| 9                           | Aditi Agarwal        | 61     | Keshav Trehan           |                |                                 |
| 10                          | Aman Gala            | 62     | Komal Maddukuri         |                |                                 |
| 11                          | Ansh Modi            | 63     | IPSIT KARMAKAR          |                |                                 |
| 12                          | Anshika Sharma       | 64     | Isha Adate              |                |                                 |
| 13                          | Anuj Chaturvedi      | 65     | ISHANT CHAWLA           |                |                                 |
| 14                          | Soumya Singh         | 66     | Ishita Pathak           |                |                                 |
| 15                          | SRIRAM MANMITHA      | 67     | Govind C J              |                |                                 |
| 16                          | Suchismita Paul      | 68     | Hardik Makwana          |                |                                 |
| 17                          | Swati Agrawal        | 69     | Harish Katke            |                |                                 |
| 18                          | Talib Husain         | 70     | Hiya Patni              |                |                                 |
| 19                          | Tanuj Sharma         | 71     | Honey Ahirwar           |                |                                 |
| 20                          | Udhaya Aishwarya     | 72     | Dhruva Sonawala         |                |                                 |
| 21                          | Vaishali Baser       | 73     | Diksha Verma            |                |                                 |
| 22                          | VANDANA VENKAT       | 74     | Divya Garg              |                |                                 |
| 23                          | Vishesh Paryani      | 75     | Gourav Tuteja           |                |                                 |
| 24                          | VRISHTI GUPTA        | 76     | Chiranjeevi             |                |                                 |
| 25                          | SHUBHAM SHEKHAWAT    | 77     | Devang Dhingra          |                |                                 |
| 26                          | Siddhant Rawat       | 78     | Dhruv Bhave             |                |                                 |
| 27                          | Simoni Chopra        | 79     | Ashish Bagewadi         |                |                                 |
| 28                          | Sneha Barua          | 80     | Ashutosh Gupta          |                |                                 |
| 29                          | RIANNA PEREIRA       | 81     | BIBHAV BASYAL           |                |                                 |
| 30                          | Sandhya Ramachandran | 82     | Chinmay Na              |                |                                 |
| 31                          | Sarthak Sood         | 83     | Anusha Goel             |                |                                 |
| 32                          | Shraddha Mahapatra   | 84     | ARNAV SURI              |                |                                 |
| 33                          | Shrawal Neema        | 85     | SOMA SONKAR             |                |                                 |
| 34                          | Rahul Mande          | 86     | Sanjyot Chitre          |                |                                 |
| 35                          | Raj Patel            | 87     | Rohan Dhende            |                |                                 |
| 36                          | Ria Mathur           | 88     | Arju Gahane             |                |                                 |
| 37                          | Prarthita Sarkar     | 89     | Tanya Jain              |                |                                 |
| 38                          | PRINAL GOYAL         | 90     | Raghav Agarwal          |                |                                 |
| 39                          | Priyansh Shah        | 91     | JIYA GOEL               |                |                                 |
| 40                          | PUJIYATA PAWA        | 92     | Aman Bhatia             |                |                                 |
| 41                          | Omkar Mandhane       | 93     | Simran Bagga            |                |                                 |
| 42                          | Oorvi Yarnal         | 94     | Saakshi Srivastava      |                |                                 |
| 43                          | Pankhuri Tyagi       | 95     | Pranav Dutta Pidaparthi |                |                                 |
| 44                          | Parul Suman          | 96     | Amrit Singh             |                |                                 |
| 45                          | Neerav Bafana        | 97     | Akshita Chaudhary       |                |                                 |
| 46                          | Neha Mulchandani     | 98     | Akshaj Munje            |                |                                 |
| 47                          | Nikki Puri           | 99     | Tanvi Kumar             |                |                                 |
| 48                          | Nupur Gupta          | 100    | Moksha Saraswati        |                |                                 |
| 49                          | OJAS JOSHI           | 101    | AMAN VASHISHT           |                |                                 |
| 50                          | Mihir Madhekar       | 102    | VRINDA GARG             |                |                                 |
| 51                          | Mugdha Kilnake       | 103    | Bhavika Hakhroo         |                |                                 |
| 52                          | Mukta Dhopeswarkar   |        |                         |                |                                 |

## PI Training Feedback Form

Symbiosis Centre for Management Studies, Pune



Personal Interview Training- Mr. Akshay Chopra  
25th July 2020

Please evaluate the instructor on the items listed below by selecting the appropriate option.

The instructor communicated ideas and concepts clearly. \*

|                   |                       |                       |                       |                                  |                       |                |
|-------------------|-----------------------|-----------------------|-----------------------|----------------------------------|-----------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                                | 5                     |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | Strongly Agree |

The instructor demonstrated a thorough grasp of the course material. \*

|                   |                       |                       |                       |                                  |                       |                |
|-------------------|-----------------------|-----------------------|-----------------------|----------------------------------|-----------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                                | 5                     |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | Strongly Agree |

The instructor explained the material in an interesting manner \*

|                   |                       |                       |                       |                                  |                       |                |
|-------------------|-----------------------|-----------------------|-----------------------|----------------------------------|-----------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                                | 5                     |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | Strongly Agree |

The instructor was well-organized \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The instructor encouraged participation in class \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The pace of the lecture was good \*

Strongly Disagree      1      2      3      4      5      Strongly Agree

The practice exercises contributed greatly to my understanding of the subject. \*

Strongly Disagree      1      2      3      4      5      Strongly Agree

The instructor used good examples in the lecture. \*

Strongly Disagree      1      2      3      4      5      Strongly Agree

The instructor noticed indications when students needed help \*

Strongly Disagree      1      2      3      4      5      Strongly Agree

The instructor used class time efficiently. \*

Strongly Disagree      1      2      3      4      5      Strongly Agree

The objectives of the class were stated clearly at the beginning \*

Strongly Disagree      1      2      3      4      5      Strongly Agree

The instructor stimulated my interest in the subject. \*

Strongly Disagree      1      2      3      4      5      Strongly Agree

Name \*

Sarthak Sood

Roll No. \*

3217

PRN \*

18020621325

This form was created inside of Symbiosis Center For Management Studies.

Google Forms

# E-Guest Lecture Feedback Form

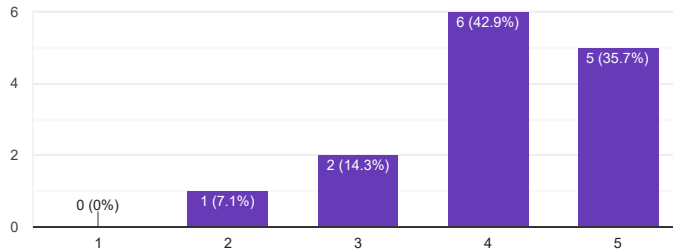
14 responses

[Publish analytics](#)

How to make entrepreneurship more inclusive? - Dr. Suneel K

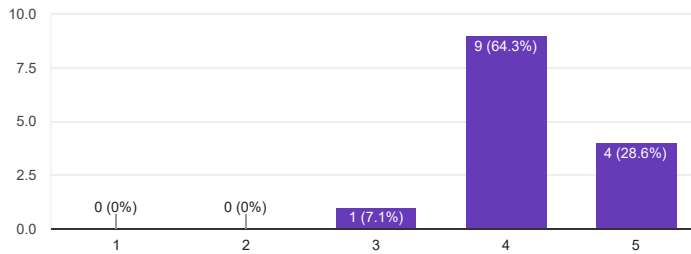
The instructor communicated ideas and concepts clearly.

14 responses



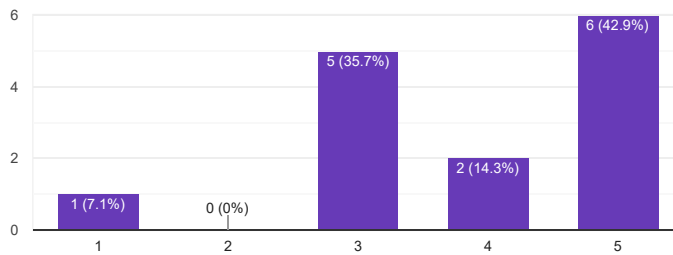
The instructor demonstrated a thorough grasp of the course material.

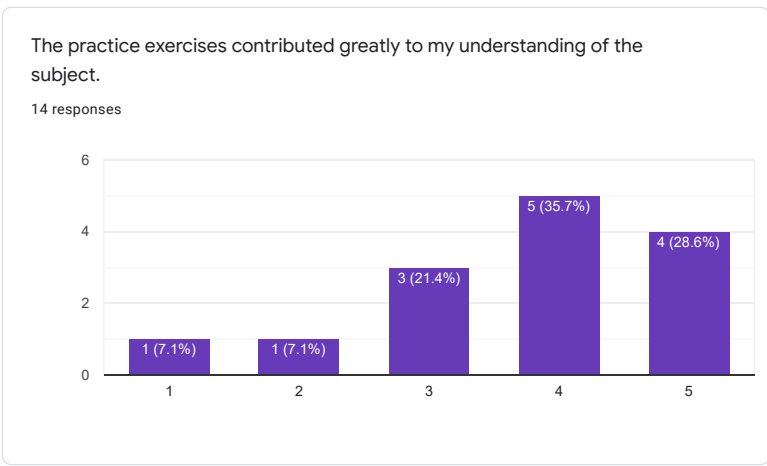
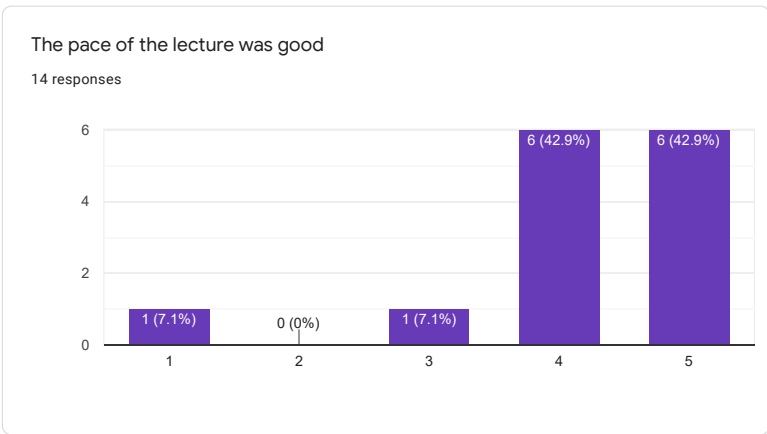
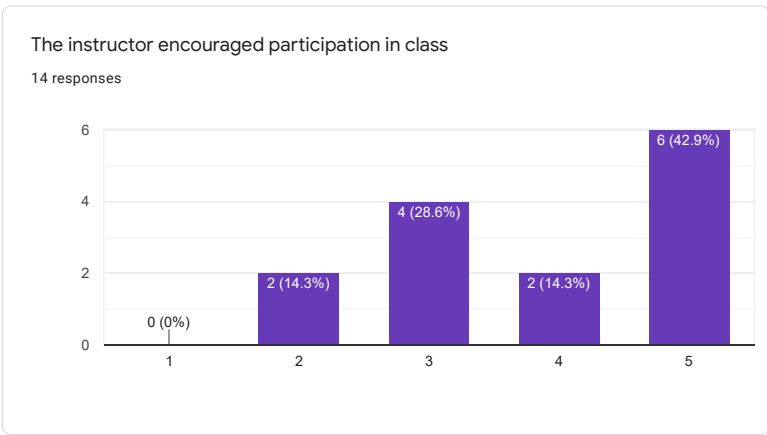
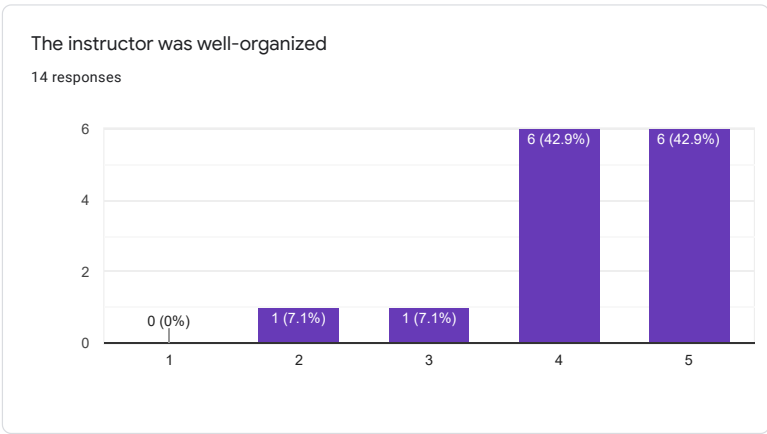
14 responses



The instructor explained the material in an interesting manner

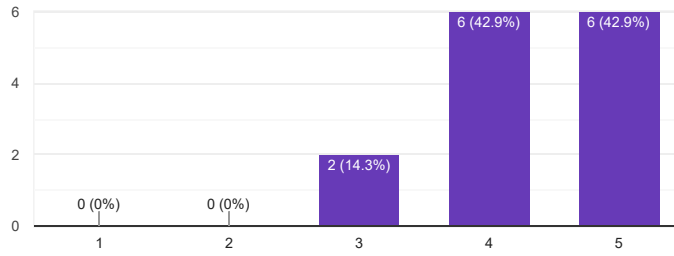
14 responses





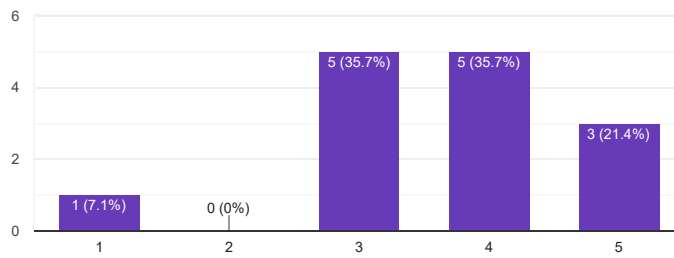
The instructor used good examples in the lecture.

14 responses



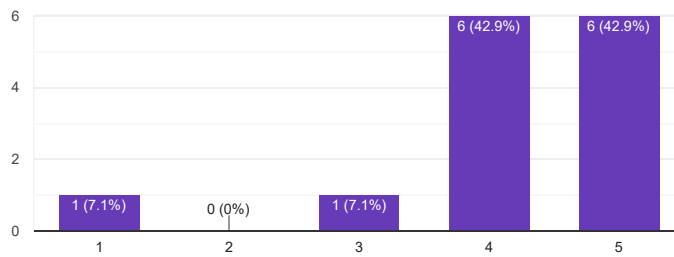
The instructor noticed indications when students needed help

14 responses



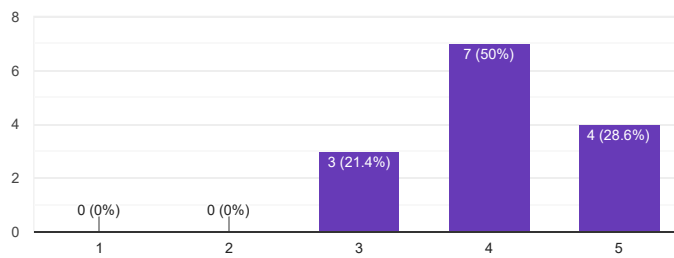
The instructor used class time efficiently.

14 responses



The objectives of the class were stated clearly at the beginning

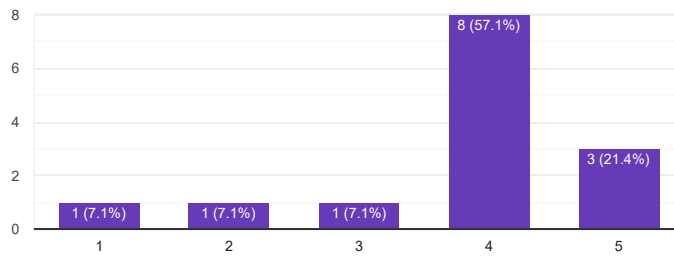
14 responses





The instructor stimulated my interest in the subject.

14 responses



Name

14 responses

- Sarthak Sood
- Diksha Verma
- Mihir Madhekar
- Muskaan Kapoor
- Mahek Mansukhani
- Ishita Pathak
- Udhaya Kumar Aishwarya
- Shraddha Mahapatra
- Anushka Biswas

Roll No.

14 responses

- 3217
- 3017
- 3117
- 3033
- 3113
- 3104
- 3147
- 3300
- 2168





How to make Entrepreneurship more inclusive? ^



Turn on captions Present now



How to make Entrepreneurship more inclusive? ^



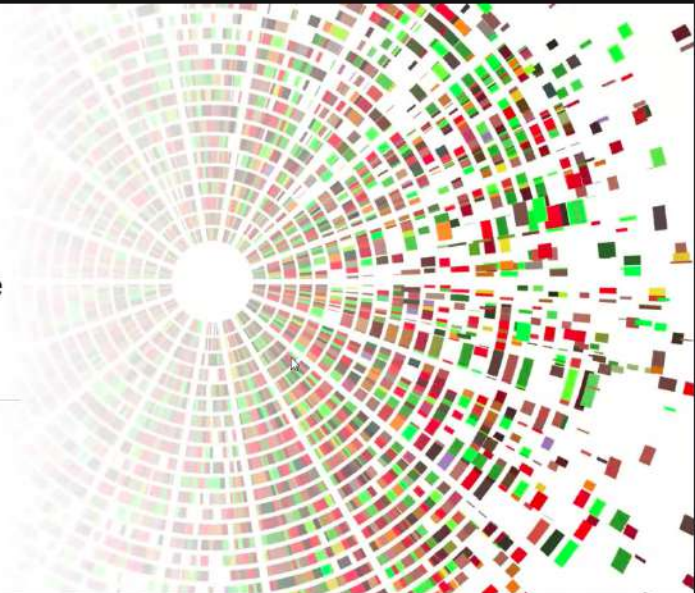
Turn on captions Present now

REC S Suneel Kunamaneni is presenting

Nikki Puri and 87 more

6:18 PM

Entrepreneurs as a rare, visionary breed who uniquely deserve their success or is it mostly nepotism ?



Milind Nishandar

S

Sushil Mavale

S

Suneel Kunamaneni

Aananya Tandon

Sarthak Sood

M

Muskaan Kapoor

How to make Entrepreneurship more inclusive? ^

Turn on captions

Suneel Kunamaneni is presenting

REC S Suneel Kunamaneni is presenting


Ria Mathur and 81 more

6:05 PM

Bloomberg Businessweek

It's Time to Reclaim the Meaning of the Word 'Entrepreneur'

Silicon Valley hijacked the concept for the privileged few. A more inclusive definition would benefit everyone.



Milind Nishandar

A

ASHI ROHRA

S

Sushil Mavale

Aananya Tandon

S

Suneel Kunamaneni

N

Neerav Bafana

How to make Entrepreneurship more inclusive? ^

Turn on captions

Suneel Kunamaneni is presenting

## **CONCLUSION**

Dr. Suneel K. is a senior lecturer in innovation management at the Leeds Business School, U.K.

A multi-talented professional with experience in the teaching profession as well as the research and innovation sector.

More than 77% of the students gave a positive feedback about the session. The instructor was well- organized, and the ideas and concepts were conveyed clearly. Overall, the feedback clearly highlights the fact that students were happy with the Entrepreneurship E- Guest Lecture.

# Sagar S. Adhau

10, Saville Row,  
Johnsonville,  
Wellington,  
New Zealand  
☎ +64 -2902016182

✉ [ca.sagaradhau@gmail.com](mailto:ca.sagaradhau@gmail.com)

---

## OBJECTIVE

Seeking a position to utilize my skill and abilities in education and research Industry where there is ample scope for individual as well as organization growth and work on challenging assignments that shall yield the twin benefits of the job satisfaction and steady-paced professional growth. Seeking a position to utilize my skill and abilities in education and research Industry where there is ample scope for individual as well as organization growth and work on challenging assignments that shall yield the twin benefits of the job satisfaction and steady-paced professional growth.



### PROFILE BRIEF:

I am a result driven Consultant, Trainer and Author with over 10 years of training and consulting experience. I have a successful track record of providing research oriented Trainings and advisory services in the area of IFRS, Audit and compliance services. I am recognised as a consultant and trainer who bring together the best from practical and academic environment.

I have worked as a Founder and then as Partner in an audit firm for 7 years and have managed team of around 14-17 staff members working on varied challenging assignments and adding value to our clients business.

I have provided trainings and consultancy services to clients like Saudi Aramco, ADNOC, Bank of New York Mellon, Deutsche Bank, Cognizant, Credit Suisse, Genpact, KPMG and AXA. I have delivered Train the Trainer (TTT) sessions for many renowned training providers and universities providing training for ACCA and CIMA qualifications. I am fond of reading, trekking and always in search of new adventure.

### EDUCATION QUALIFICATIONS:

- Chartered Accountant (ICAEW- England and Wales)
- Chartered Accountant (ICAI- India)
- ACCA Affiliate ( ACCA - UK)
- Diploma in International Financial Reporting ( ACCA - UK)
- Certified Financial Services Auditor ( IIA – USA)
- Certified Internal Auditor ( IIA – USA)
- Financial Risk Manager- Paper 1 (GARP) (Appearing for Paper 2)
- Bachelor of Commerce (University of Pune)
- Licentiate International Financial Analyst (IRA-USA)
- Business Finance Professional (ICAEW)

## **PROFESSIONAL EXPERIENCE :- (From current)**

**Organization:** Chartered Accountants Australia and New Zealand (March 2020 till date)

**Designation:** Technical Consultant CPD

### **Work profile:**

- Designing, developing and delivering education content for chartered accountants that is relevant, learner centric and responsive to the market
- Developing CPD technical products that are aligned to learning outcomes, are technically accurate and relevant to CA ANZ members
- Generating and implementing ideas for innovating and transforming the learning experience based on leading educational practice, stakeholder feedback and module and program data
- Maintaining and creating relationships with CA members, professional speakers, industry groups, universities and government bodies with the aim of ensuring CPD addresses emerging needs
- Working with the wider Education, Member Engagement and Marketing teams to undertake member and market research to design programs for qualified audit practitioners that are relevant and timely, delivered through a variety of channels including conferences, online and face to face learning
- Continually monitoring CPD programs for enhancement in offerings, working closely with key internal and external stakeholders to ensure activities are timely, relevant and practical

**Organization:** PWC's Academy Middle East (Sep 2018 till Feb 2020)

**Designation:** Senior Trainer

### **Work profile:**

- As a senior trainer with PWC's Academy middle east (Dubai) my role involved providing training for ACCA's Advanced Audit Assurance, Audit and Assurance and Financial reporting papers to PwC's internal staff working in assurance department and also to working professionals from other companies.
- Developing learning material, case studies and staying updated on IFRSs, ISAs and other pronouncements.
- I introduced course on IFRS and managed and delivered training for this certification program on IFRS. The audience for this program included people working in middle and top level management in Audit firms and Finance and Treasury departments.
- I was also involved corporate training for ACCA qualification and other finance and accounting courses for corporate clients specifically on IFRS and Business Acumen.
- I was also involved in managing and introducing new products and professional course and this requires co-ordination and managing staff working with different departments.

**Achievements:** Attained 100% pass rates for Audit and Assurance and Financial Reporting papers for ACCA qualification, attained 72% pass rate for AAA batch for March sitting and earning regional prize prize-winners for consecutive sessions.

Have initiated a new product Cert. IFR (ACCA) and have managed the qualification from inception right from business proposal submission, to material development, recording videos, managing marketing, course delivery and course is running successfully.

## **Earlier experience in Academics:**

**Corporate Trainer and Visiting Faculty (2011 till Aug 2018):**

- i. Freelance Corporate Trainer: Kaplan Dubai Limited, Get Through Guides, Indian School of Commerce and other renowned training providers.
- ii. Visiting Faculty: Symbiosis Centre for Management Studies & Symbiosis College of Arts and Commerce

### **Work profile:**

- As a corporate trainer my role involved providing consultancy, training and content

development services for corporate clients in distinct industries.

- I have provided trainings majorly on IFRS, Auditing, Finance for Non-Finance, accounting and Finance, and have got a chance in a small span of last 8+ years to work for renowned companies including Credit Suisse, Bank of New York Mellon, Infosys, Genpact, Cognizant (UBS- operations), Deutsche Bank, KPMG and AXA Business Services.
- I have provided training to employees working in different verticals and different levels right from a fresher to AVP and VP level senior management personnel.
- As a trainer I got an opportunity to read standards in depth, do research based on clients exposure and needs for training on different accounting standards.
- The challenge in this role involves training employees having years of experience in US-GAAP and IFRS based reporting and addressing their queries which are based on real life complex scenarios.
- Along with training assignments I also work on updating training material including presentations, books and other deliverables, based on new standards and requirements. I have been a part of team working on developing study material for professional exams like ACCA, Dip. IFR and books for Institute of Chartered Accountants of Tanzania.
- I have also worked on structuring case studies for clients like Bank of New York Mellon, Etisalat, J.P. Morgan's, Deutsche Bank and many others.
- The training and content development is a wonderful tool for knowledge enhancement as every corporate batch student works on different client and different vertical and have different complexities, that broadens the outlook while reading a standard and here only in-depth knowledge helps in solving the problem.
- Have trained students and Corporate employees for CIMA's Gateway courses and also for accounts paper at different level i.e. F1, F2 and F3.
- Have trained corporate employees for Dip IFR (ACCA) Course. Have taken almost 20+ batches for Diploma and Certification in IFRS. With Industry specific focus on standards related to Financial Instruments, Non Current Assets, Consolidation and revised and new standards.
- I have conducted Train the Trainer (TTT) sessions for many renowned universities.

## **INDUSTRY EXPERIENCE:**

**Organization:** Adhau & Associates LLP (2011 till Aug 2018)

**Designation:** Partner

**Work profile:**

- As a partner I headed audit, accounting advisory and business consulting division with some time spent on overseeing working of taxation and legal compliance divisions. I am actively involved in external audits, internal audits, business consulting and compilation engagements.
- My role involved ongoing interaction with clients, working closely with them and resolving their queries related to accounting, financial management and taxation.
- I managed a portfolio of clients operating in different Industries, jurisdictions and verticals. Our clients included Indian subsidiaries of Germany, US, Australia and Korea based entities. The major task was interacting with the accountants and auditors of parent companies and helping them in consolidation procedure and Group audits. The knowledge of IFRS is of great help while managing these kind of assignments.
- My role involved managing all the activities involved in completing audit cycle right from planning, understanding business, guiding staff for substantive procedures and test of controls, reviewing the audit working papers, conducting reviews and final task of reporting.
- As an engagement partner I supervised and co-ordinated with professional staff including chartered accountants, ACCA's and company secretary as well as external experts along with internal assistant staff consisting of audit executives, assistants and interns. I supervised around 15 staff member and 6 external experts on ongoing basis.
- My role involved interacting with directors, CFOs of the organisation understanding there problems and challenges and supporting them with drafting accounting manuals and selecting proper accounting policies and research regarding the same. Managing client grievances and getting them resolved is an important task that my role required.

- As our client used varied accounting and ERP packages like SAP, Oracle, Tally, MYOB, Quick books I am exposed to working in different accounting environment and structuring audit plans and methodologies accordingly.
- I was actively involved in working on ethical consideration, client acceptance policies, checklist drafting, acquiring expert inputs and updates from team members and external consultants is an important part of my day to day working.
- I need to work with my senior staff members on deliverables managements and meeting deadlines even on activities where I am not heading. My role demands very high focus on people management and time management along with motivation. I need to ensure that audits are done within the guidelines i.e. audit standards and help in resolving conflicts related to accounting policies selection and implementation.
- As a founder and managing partner my role involved business development and majorly people and project management. In last 8 years the achievement have been the consistent growth in revenue, clientele and employees.
- I got a chance to experiment and learn managerial skills as a founder and have learnt a lot from mistakes and real life case studies that came ahead, every day have been a learning session that have given me a chance to learn how all the functions in an organisation works.

**Organization:** Get Through Guides (2011 and then as a freelance Trainer)

**Designation:** Author and Trainer and then AVP- Training and Business Developments

**Work profile:**

- Was managing a team of research assistants and handling content development for corporate training courses, Diploma in IFRS, Certification in IFRS and ACCA study materials (F3, F7, P7 and Dip IFR).
- Have worked on various Authoring and Training assignments and delivered the best results.
- The challenge in this role was maintaining the quality of work and delivering the content and other deliverables under stringent time frame.
- Learnt a lot regarding the publication industry, in terms of use of software, managing big as well as multiple small projects, proofing the work of assistants and taking care of language proofing.
- The most important part was summarizing the contents and making even difficult standards and complex topics look simple.
- Have worked on various challenging assignments like updating of books based on new standards like IFRS 10, 11, 12, 13 and revised standards like IAS 19, 28 and others.
- E-learning was a totally different domain but was an interesting assignment and involved learning new skills and co-coordinating with software professionals.
- While working as AVP, my role was mostly on promoting IFRS and ACCA among corporate clients and also offer them customized training solutions. The challenge here was in understanding the process and problems faced by the clients and then coming up with a blend of case studies and learning material to meet their needs.
- Here, my work involved meeting senior management professionals like COO, CFO and VP's of big corporate clients making presentations and then co-coordinating with my team on coming up with a course structure.

**Organization:** Deloitte (2010)

**Designation:** Assistant Manager (AERS and IFRS)

**Work profile:**

- Though I have worked with Deloitte (India) for a very short span, I got a chance to work on IFRS implementation for big corporate clients.
- I worked majorly in the area of Non-current Assets, Financial Instruments, Revenue recognition and Consolidation. I was a part of team providing support to clients going for IFRS implementation and providing them consultancy on accounting for complex transactions and framing their SOP's.
- As a Assistant Manager – IFRS and statutory audit, I have worked on various assignments for MNC's in different Industries. I was majorly working on clients in telecom and software industry.



**Organization:** JCSS and G.K Asati and Co. (2008-2010)

**Designation:** Intern (Audit Assistant)

**Work profile:**

- My role involved verifying and structuring the internal controls in various processes to reduce the risks related to fraud and errors.
- I also got a chance to work on Internal Audits, Risk Advisory, SOX, Accounting and Taxation Advisory assignments.
- Have worked for different clients in different industries from I.T., Banking, Manufacturing, Service providers, Construction to Hospitality.
- Have also worked on Project funding and International Taxation.

**EDUCATIONAL DETAILS:**

| YEAR | EXAMINATION   | SCORE             | OUT OF | PERCENTILE |
|------|---|-------------------|--------|------------|
| 2005 | HSC   | 476               | 600    | 79.33      |
| 2006 | C.A. P.E.-1 (1 <sup>st</sup> Attempt)               | 293               | 400    | 73.25      |
|      | ICWAI (foundation)                                  | 287               | 400    | 71.75      |
| 2007 | C.A. P.E.-2 (1 <sup>st</sup> Attempt)               | 386               | 600    | 64.33      |
| 2008 | ICWAI (Inter )                                      | 556               | 800    | 70         |
|      | NCFM (derivatives)                                  | 81.25             | 100    | 81.25      |
| 2009 | Cert. IFR (ACCA)                                    | 72                | 100    | 72         |
|      | B. Com (Pune univ.)                                 | 482               | 600    | 80.3       |
|      | CIA (IIA)   | 80% passing score |        |            |
|      | B. Com (A&F)  | A Grade           |        |            |
| 2010 | CFSA (IIA- USA)                                     | 80% passing score |        |            |
|      | LIFA (IRA-USA)                                      | Pass              |        |            |
|      | C.A. (Final)  | 462               | 800    | 58         |
| 2014 | FRM: Paper 1  | Pass              |        |            |
| 2015 | Diploma in International Financial Reporting (ACCA) | 72                | 100    | 72         |
| 2017 | ACCA- Professional level papers                     | 293               | 500    | 58.6       |
| 2019 | ICAEW-Pathway program                               | 56%               |        |            |
|      | ICAEW- Certificate in IPSAS                         | 72%               |        |            |

**CERTIFICATIONS:**

- Certificate in International Public Sector Accounting Standards (ICAEW)
- Certificate in International Financial Reporting ( ACCA - UK)
- NSE'S Certification in financial market-derivatives
- Certificate in Neuro-Economics (National Research University- Russia)
- Certificate in Vedas and Upanishads (University of Oxford - OCHS)

**PERSONAL PROFILE: -**

|                              |  |
|------------------------------|--|
| <b>Date of Birth</b>         | 28 <sup>th</sup> November, 1986  |
| <b>Gender</b>                | Male   |
| <b>Marital status</b>        | Married  |
| <b>Languages known</b>       | English, Marathi, Hindi and Gujrati.   |
| <b>Hobbies and Interests</b> | Travelling, Cycling and Trekking.  |
| <b>Other Achievements</b>    | Have successfully completed difficult treks and Scuba Diving course. Have won Quiz and Singing competitions. |



Placement Cell SCMS-PUNE &lt;placement.cell@scmspune.ac.in&gt;

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## E-Guest Lecture at SCMS, Pune - 13th August 2020

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Placement Cell SCMS-PUNE &lt;placement.cell@scmspune.ac.in&gt;

Sat, Aug 8, 2020 at 2:20 PM

To: ca.sagaradhau@gmail.com

Cc: "ashutosh.mathur@scmspune.ac.in" &lt;ashutosh.mathur@scmspune.ac.in&gt;, Deepa Rokade &lt;coordinator.placement@scmspune.ac.in&gt;, Milind Nishandar &lt;sysadmin@scmspune.ac.in&gt;, Network Administrator SCMS Pune &lt;it@scmspune.ac.in&gt;

**Respected Mr. Sagar,****Greetings from the Placement Cell of Symbiosis Centre for Management Studies, Pune!**

We hope you are safe and taking the necessary precautions to fight Covid-19.

Thank you for accepting our invitation to conduct an E-Guest Lecture, extremely glad to have you on board! We're sure this is going to be a very enriching experience for our students.

We would like to confirm the following details:

**Topic:** Sustainability - The future of finance and reporting**Date:** 13th August 2020 (Thursday)**Time:** 12:30 to 1:30 PM**Platform:** Google Meet

In continuation of your discussions with Dr. Ashutosh,

1. The target audience would be students from SY and TY. We are expecting around 100-120 students to attend the session.
2. We usually share a feedback form with the students. Either, we can float our usual form and share the responses with you or you can create the form and give us access (as we will need to show the feedback in our documentation). Please do let us know regarding the same.
3. Kindly request you to share your CV for documentation and promotion (poster) purposes.

The IT Department will be sharing the Google Meet invite with you and the participants on or before 12th August.

Looking forward to a fruitful association

**Thanks & Regards****Sandhya Ramachandran**  
**Co-Functional Head - Placement Cell**  
**+91 9940395605**

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**Best Regards,****Dr. Ashutosh Mathur**  
**Assistant Professor**  
**Head- Placement & Corporate Affairs**  
[ashutosh.mathur@scmspune.ac.in](mailto:ashutosh.mathur@scmspune.ac.in)**Placement Cell Team**  
**Symbiosis Centre for Management Studies, Pune**  
**Telephone: +91 20 26638531/33/34**  
**Web Site : [www.scmspune.ac.in](http://www.scmspune.ac.in)**



Placement Cell SCMS-PUNE &lt;placement.cell@scmspune.ac.in&gt;

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**E-Guest Lecture at SCMS, Pune - 13th August 2020**

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**SAGAR ADHAU** <ca.sagaradhau@gmail.com>  
To: Placement Cell SCMS-PUNE <placement.cell@scmspune.ac.in>

Sat, Aug 8, 2020 at 2:55 PM

Dear Sandhya,

Trust you are doing well.

Thanks for sharing the required information. As you are going to take the feedback, in that case I won't be creating my own.

Will send you the CV and photograph shortly.

Thanks and Regards,  
Sagar Adhau

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<https://scmspune.ac.in>

<https://www.facebook.com/scmspuneofficial>

<https://www.instagram.com/SCMSPUNEOFFICIAL/>

<https://twitter.com/SCMSPune>

<https://www.youtube.com/channel/UCwyTLn3STgvrdrHQYBARGhA>



Celebrating 50 Years of Excellence

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Placement Cell SCMS-PUNE &lt;placement.cell@scmspune.ac.in&gt;

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## E-Guest Lecture at SCMS Pune - 13th August 2020

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Placement Cell SCMS-PUNE &lt;placement.cell@scmspune.ac.in&gt;

Sun, Aug 9, 2020 at 4:22 PM

Cc: "ashutosh.mathur@scmspune.ac.in" <ashutosh.mathur@scmspune.ac.in>, Deepa Rokade <coordinator.placement@scmspune.ac.in>, Sangita Kadam <coordinator.sangita@scmspune.ac.in>, Academic Coordinator <coordinator.sonali@scmspune.ac.in>  
Bcc: BBA Batch 2018 -21 <batch18-21@scmspune.ac.in>, BBA Batch 19-22 <bbabatch2019-22@scmspune.ac.in>, Adjunct Faculty <adjunctfaculty@scmspune.ac.in>, Faculty <faculty@scmspune.ac.in>

Dear All,

We take immense pride and pleasure in informing you that SCMS will be conducting a **Finance E-Guest Lecture** after having received extremely positive feedback for the previously conducted sessions.

Details of the same are as follows:

**Topic: Sustainability - The future of finance and reporting**

Insights from speakers 10+ years of experience in the field of Sustainable Finance, Climate Change Reporting and Integrated Reporting.

**Speaker: Mr. Sagar Adhau**

Mr. Sagar Adhau currently works as a Technical CPD Consultant with Chartered Accountants Australia and New Zealand. Previously, he has worked for PwC and has provided training for companies such as Deutsche Bank, Credit Suisse, and KPMG, among many others.

**Date: 13th August 2020 (Thursday)**

**Time: 12:30 PM - 1:30 PM**

**The Guest lecture is mandatory for all the SY and TY students of Accounts & Finance specialization**, however, students from all specializations are encouraged to attend.

Everyone needs to register for the same using the link given: <https://forms.gle/RfA4VhicGXHTA6uZ8>

Please note that the last date to register is **4:00 PM, 11th August 2020 (i.e. Tuesday)**. Instructions and further details will be conveyed only to the registered candidates.

We urge students to use this valuable opportunity and we request your cooperation in making this initiative a grand success.

In case of any queries, please feel free to contact the undersigned.

**Kshitij Agarwal**  
Placement Coordinator  
+91 9440610604

**Sandhya Ramachandran**  
Co-Functional Head - Placement Cell  
+91 9940395605

--  
**Best Regards,**

**Dr. Ashutosh Mathur**  
Assistant Professor  
Head- Placement & Corporate Affairs  
[ashutosh.mathur@scmspune.ac.in](mailto:ashutosh.mathur@scmspune.ac.in)

Placement Cell Team  
Symbiosis Centre for Management Studies, Pune  
Telephone: +91 20 26638531/33/34  
Web Site : [www.scmspune.ac.in](http://www.scmspune.ac.in)

| SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)                             |                      |      |                          |               |                     |
|---|----------------------|------|--------------------------|---------------|---------------------|
| Symbiosis Centre for Management Studies - Pune                          |                      |      |                          |               |                     |
| Viman Nagar -Pune 411014  |                      |      |                          |               |                     |
| Sustainability - The future of finance and reporting by Mr. Sagar Adhau |                      |      |                          |               |                     |
| Attendance sheet - Students   |                      |      |                          | Faculty/Staff |                     |
| S.No  | NAME                 | S.No | NAME                     | S.No          | NAME                |
| 1   | OJAS JOSHI           | 67   | Nandini Katyal           | 1             | Yogesh Pisolkar     |
| 2   | Aadhya               | 68   | Neerav Bafana            | 2             | Soma Kulshrestha    |
| 3   | Aananya Tandon       | 69   | NITYA KAPILA             | 3             | Milind Nishandar    |
| 4   | Aayush Khurana       | 70   | Oorvi Yarnal             | 4             | Dr. Ashutosh Mathur |
| 5   | Abhay Gupta          | 71   | PRACHI JAIN              | 5             | Dr. Shreya Virani   |
| 6   | Abhinav Dua          | 72   | Mridul Gupta             | 6             | Dr.Dhiraj Jain      |
| 7   | Abhishek Bhagwat     | 73   | Mukta Dhopeshwarkar      |               |                     |
| 8   | Abhishek Jain        | 74   | Muskaan Kapoor           |               |                     |
| 9   | Abhishek Punjani     | 75   | N UTKARSH                |               |                     |
| 10  | ABHISHEK SINGHAL     | 76   | MEHAK JAIN               |               |                     |
| 11  | Aditi Agarwal        | 77   | Mihir Madhekar           |               |                     |
| 12  | ADITI WAVARE         | 78   | Mohammad Arif Ehsani     |               |                     |
| 13  | AKSHAT JAIN          | 79   | MRADUSHI SINGH           |               |                     |
| 14  | SRINIDHI SHEKHAR     | 80   | Mandar Pol               |               |                     |
| 15  | Suchismita Paul      | 81   | Marlin Agrawal           |               |                     |
| 16  | Swati Agrawal        | 82   | Mayank Gupta             |               |                     |
| 17  | Talib Husain         | 83   | Mayank Mohapatra         |               |                     |
| 18  | Tanuj Sharma         | 84   | KRITI CHITRANSH          |               |                     |
| 19  | Tanvi Kumar          | 85   | KSHITIJ AGARWAL          |               |                     |
| 20  | Tushar Moona         | 86   | Lakshay Khandelwal       |               |                     |
| 21  | Uddhav Gupta         | 87   | Mahek Mansukhani         |               |                     |
| 22  | Unnati Agarwal       | 88   | Malvika Joshi            |               |                     |
| 23  | Vaibhav Gera         | 89   | Kashvi Pathak            |               |                     |
| 24  | VANDANA KATYAL       | 90   | Keshav Shikarpuria       |               |                     |
| 25  | VANSHIKA AGARWAL     | 91   | KHUSHALI PRASAD          |               |                     |
| 26  | Varsha Agarwal       | 92   | KRISHI RAI               |               |                     |
| 27  | Vidhi Shekhar        | 93   | Indresh Puri             |               |                     |
| 28  | Vishesh Paryani      | 94   | Ishaan Mahajan           |               |                     |
| 29  | SOMA SONKAR          | 95   | Jay Tilala               |               |                     |
| 30  | SOUMYA AGRAWAL       | 96   | JIYA GOEL                |               |                     |
| 31  | Shrawal Neema        | 97   | JOEL DSOUZA              |               |                     |
| 32  | Shreyansh Agarwal    | 98   | Haripriya Gali           |               |                     |
| 33  | SHUBH GATAGAT        | 99   | Harshratan Bansal        |               |                     |
| 34  | Shweta Dhusia        | 100  | HUTHANANDINI YARRAMSETTI |               |                     |
| 35  | Sneha Barua          | 101  | Ishika Saxena            |               |                     |
| 36  | SNEHA DEVARAJ        | 102  | Girik Mohata             |               |                     |
| 37  | Shivangi Kakkar      | 103  | Gourav Tuteja            |               |                     |
| 38  | SHOUVIK GOSWAMI      | 104  | GRISHMA MADISSETTY       |               |                     |
| 39  | Shraddha Mahapatra   | 105  | Gurbani Luthra           |               |                     |
| 40  | Seemran Agarwal      | 106  | HARDIK DUDIYA            |               |                     |
| 41  | SHAGUN MODI          | 107  | GHETE JANHAVI            |               |                     |
| 42  | SHAH HARSH           | 108  | Dhruv Bhave              |               |                     |
| 43  | Shaheer Ayaz         | 109  | Dhruv Saluja             |               |                     |
| 44  | Shairal Dang         | 110  | Dhruv Talreja            |               |                     |
| 45  | Sambuddha Roy        | 111  | Dhruva Sonawala          |               |                     |
| 46  | Sandhya Ramachandran | 112  | Diksha Verma             |               |                     |
| 47  | Sarthak Sood         | 113  | Devang Dhingra           |               |                     |
| 48  | SATABDI BISWAS       | 114  | ARUSHI KUMAR             |               |                     |
| 49  | RITIKA MUDGILL       | 115  | Ashutosh Mothu           |               |                     |
| 50  | Riya Jetly           | 116  | Ashvin Negi              |               |                     |
| 51  | RUDRI MEHTA          | 117  | Atharva Shirke           |               |                     |
| 52  | Sai Keerthana Thammi | 118  | Bharat Chugh             |               |                     |
| 53  | Sakshi Padole        | 119  | BIBHAV BASYAL            |               |                     |
| 54  | RHEA NAIK            | 120  | Anuj Chaturvedi          |               |                     |
| 55  | RIDDHESH SARAF       | 121  | ANURATI SABHARWAL        |               |                     |
| 56  | RISHABH KUKREJA      | 122  | Arju Gahane              |               |                     |
| 57  | RISHI KEJARIWAL      | 123  | Amisha Mahajan           |               |                     |
| 58  | Priyanka Lalwani     | 124  | Amrit Singh              |               |                     |
| 59  | Priyansh Shah        | 125  | ANANYA MITTAL            |               |                     |
| 60  | Raghav Agarwal       | 126  | ANANYA VASUDEVA          |               |                     |
| 61  | Ray Abrol            | 127  | ANIRUDDH NAIK            |               |                     |
| 62  | Rencia Pinto         | 128  | Anisha Gadia             |               |                     |
| 63  | PRINAL GOYAL         | 129  | Aman Gala                |               |                     |
| 64  | PRIYA KALANTRI       | 130  | Ameesha Munjal           |               |                     |
| 65  | Priya Kamble         | 131  | AMEY SHASTRI             |               |                     |
| 66  | PRIYANKA CHANDANI    | 132  | Aman Bhatia              |               |                     |

## A&F E-Guest Lecture Feedback Form

Symbiosis Centre for Management Studies, Pune



Sustainability: The future of finance and reporting - Mr. Sagar Adhau

13th August 2020

A&F E-Guest Lecture Feedback Form

The instructor communicated ideas and concepts clearly. \*

|                   |                       |                       |                       |                                  |                       |                |
|-------------------|-----------------------|-----------------------|-----------------------|----------------------------------|-----------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                                | 5                     |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | Strongly Agree |

The instructor demonstrated a thorough grasp of the course material. \*

|                   |                       |                       |                       |                                  |                       |                |
|-------------------|-----------------------|-----------------------|-----------------------|----------------------------------|-----------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                                | 5                     |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | Strongly Agree |

The instructor explained the material in an interesting manner \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The instructor was well-organized \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The instructor encouraged participation in class \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The pace of the lecture was good \*

Strongly Disagree      1      2      3      4      5      Strongly Agree

The practice exercises contributed greatly to my understanding of the subject. \*

Strongly Disagree      1      2      3      4      5      Strongly Agree

The instructor used good examples in the lecture. \*

Strongly Disagree      1      2      3      4      5      Strongly Agree

The instructor noticed indications when students needed help \*

Strongly Disagree      1      2      3      4      5      Strongly Agree

The instructor used class time efficiently. \*

Strongly Disagree      1      2      3      4      5      Strongly Agree

The objectives of the class were stated clearly at the beginning \*

Strongly Disagree      1      2      3      4      5      Strongly Agree

The instructor stimulated my interest in the subject. \*

Strongly Disagree      1      2      3      4      5      Strongly Agree

Name \*

Ishaan Mahajan

Roll No. \*

3269

PRN \*

18020621175

# A&F E-Guest Lecture Feedback Form

33 responses

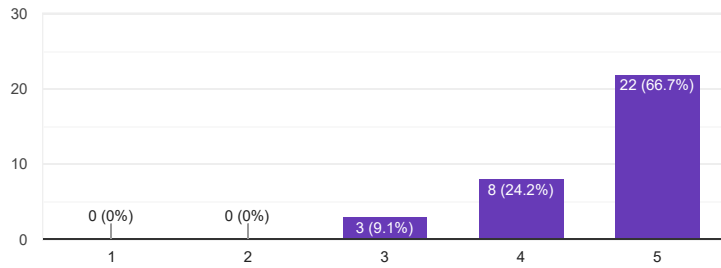
[Publish analytics](#)

Sustainability: The future of finance and reporting - Mr. Sagar Adhau

A&F E-Guest Lecture Feedback Form

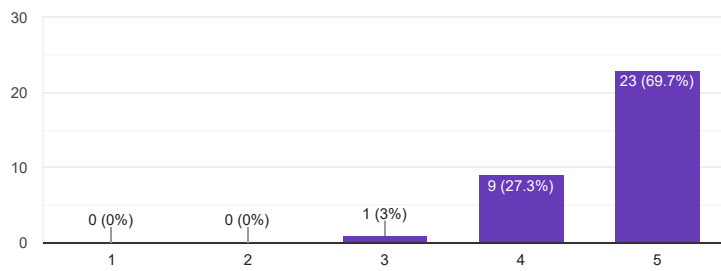
The instructor communicated ideas and concepts clearly.

33 responses



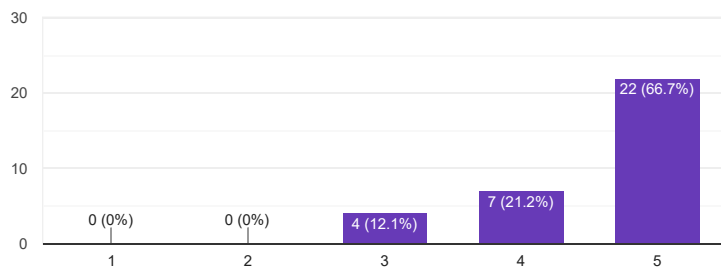
The instructor demonstrated a thorough grasp of the course material.

33 responses



The instructor explained the material in an interesting manner

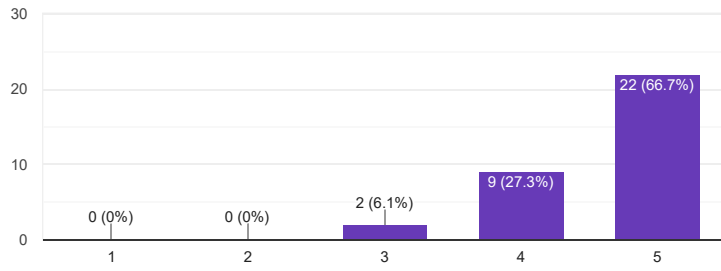
33 responses





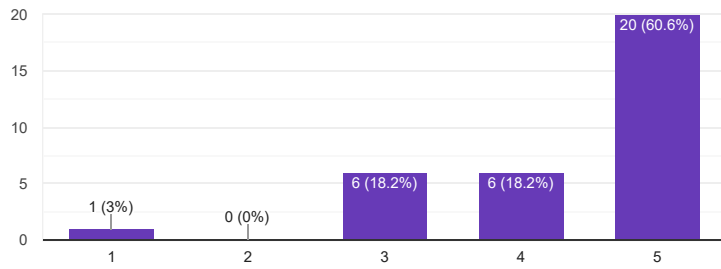
The instructor was well-organized

33 responses



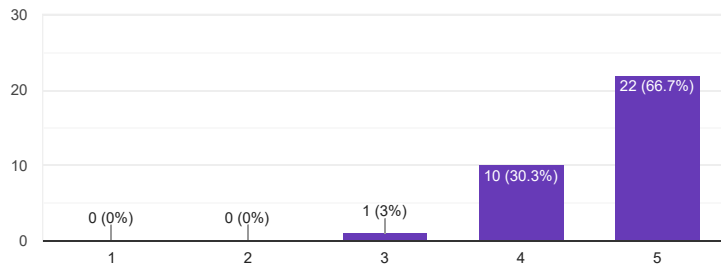
The instructor encouraged participation in class

33 responses



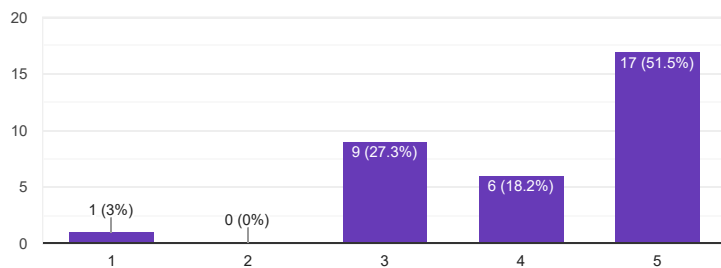
The pace of the lecture was good

33 responses



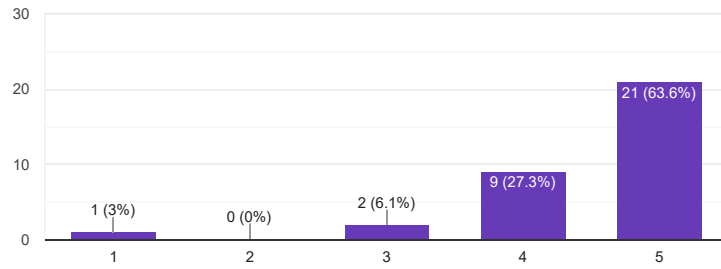
The practice exercises contributed greatly to my understanding of the subject.

33 responses



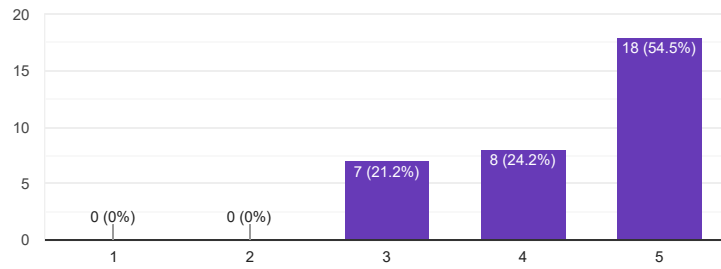
The instructor used good examples in the lecture.

33 responses



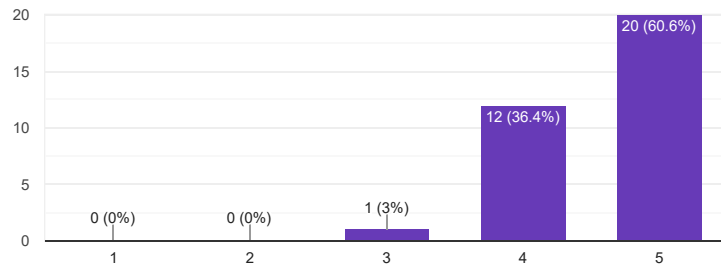
The instructor noticed indications when students needed help

33 responses



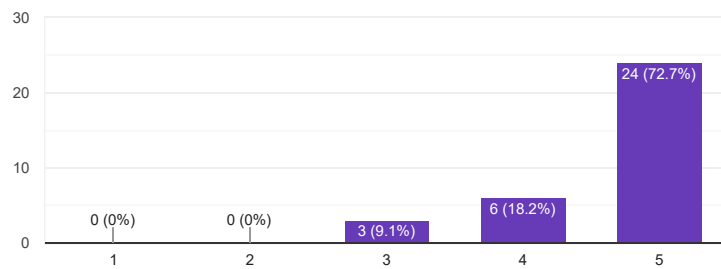
The instructor used class time efficiently.

33 responses



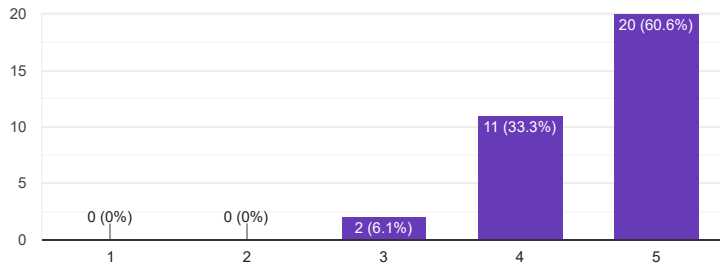
The objectives of the class were stated clearly at the beginning

33 responses



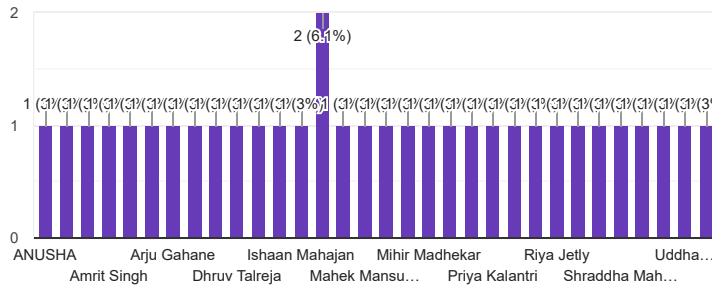
The instructor stimulated my interest in the subject.

33 responses



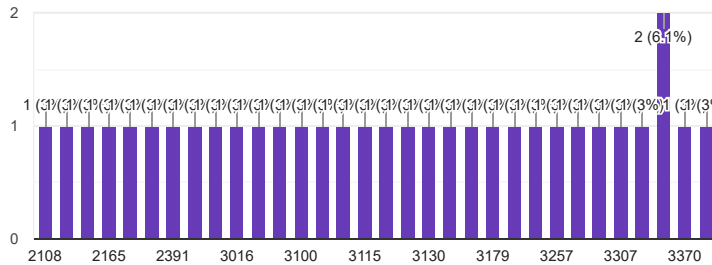
Name

33 responses



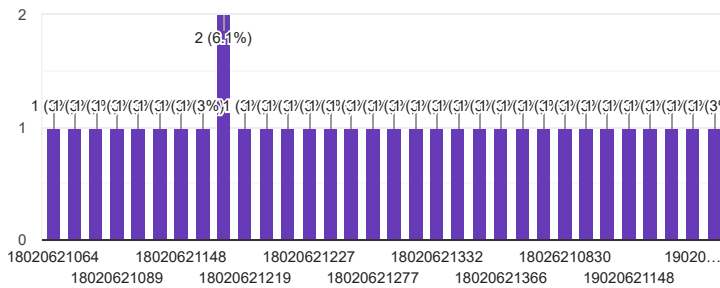
Roll No.

33 responses



PRN

33 responses



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REC C ca.sagaradhau@gmail.com is presenting R Raghav Agarwal and 128 more 135 12:47 PM You KA

## Need for Sustainability

- ▶ Approximately half of global GDP is bound up in the natural world, according to the UN.
- ▶ Millions of jobs dependent on nature
- ▶ By 2050, cumulative damages from climate change may reach \$8 trillion.
- ▶ If the planet continues to warm at the current rate, Canada stands to lose over 13% of its income by 2100.
- ▶ The Cambridge research sees India's economy potentially shrinking by 10% due to climate effects.

ca.sagaradhau@gmail.com

D

Dr. Shreya Virani

D

Dr. Ashutosh Mathur

Soma Kulshrestha

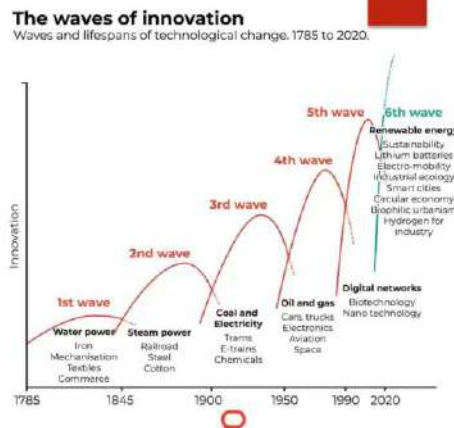
REC C ca.sagaradhau@gmail.com is presenting U Unnati Agarwal and 133 more 136 12:49 PM You KA



Shaheer Ayaz has left the meeting

## The shift is happening

- European Commission adopts EU climate benchmark rules
- Listing Rules the New Zealand Stock Exchange (NZX) and Australia's Australian Securities Exchange's (ASX) requires entities listed on its licensed markets to make certain non-financial disclosures.
- 500 listed companies on the National and the Bombay Stock Exchanges are required to produce Business Responsibility (BR) Reports, which are to be included in their annual reports.



ca.sagaradhau@gmail.com

Dr. Shreya Virani

Dr. Ashutosh Mathur

Soma Kulshrestha



### Sustainability - The future of ...

People (137) Chat

Soma Kulshrestha 1:21 PM  
you can keep your questions ready

PRINAL GOYAL 1:23 PM  
In accounting we generally ignore qualitative measures. Sustainability being a qualitative factor, how will you show in the books of accounts and as an auditor, what all parameters you will use to check the sustainability of a company?

Jay Tilala 1:23 PM  
What do you think about recent announcements made by BP to reduce oil production by 40% by 2030, and increase renewable investments by 20 fold to \$5 Billion a year by 2030? Also, do you think this is because of reduction in prices of Crude Oil and further predictions by analysts and companies that the Oil demand reached its peak in 2019 and will most probably not ever go beyond that? if that's the reason

Send a message to everyone

## **CONCLUSION**

The Accounting & Finance E-Guest lecture was organized on 13 August, 2020. The guest speaker was Mr. Sagar Adhau, who has over 10 years of experience in the field of Sustainable Finance, Climate Change Reporting and Integrated Reporting. Mr. Sagar Adhau currently works as a Technical CPD Consultant with Chartered Accountants Australia and New Zealand. Previously, he has worked for PwC and has provided training for companies such as Deutsche Bank, Credit Suisse, and KPMG, among many others. Over 90% of the students gave a positive feedback about the session. The instructor was well-organized and the ideas and concepts were conveyed clearly. Overall, the feedback clearly highlights the fact that students were happy with the guest-lecture.

## Contact

[www.linkedin.com/in/poojasharma72](http://www.linkedin.com/in/poojasharma72) (LinkedIn)

## Top Skills

Pre-sales  
Global Delivery  
Solution Architecture

## Languages

English  
Hindi

## Certifications

Introduction to Sustainability  
Critical Thinking in Global Challenges  
Climate Literacy: Navigating Climate Change Conversations  
Program Management Professional (PgMP)  
Certified Software Quality Assurance (CSQA)

## Honors-Awards

Non-linearity in Software Industry - Practioner's perspective (<http://www.iimb.ac.in/node/2551>)

## Publications

Artificial Intelligence and Autonomous Systems in Organisations - A Conceptual Review  
Workforce Obsolescence by Mass Scale Digital Reskilling (Case Study)  
Marketing Techniques for Financial Inclusion & Development - The Case of the Missing Customer  
Review of select articles and studies on implementation of Artificial Intelligence in Organisations and its Impact on Jobs, Roles and Skills  
Indian Financial System & Adoption of Equator Principles

# Pooja Sharma

PhD Scholar & Senior Consultant  
Delhi

## Summary

I am a specialist in Technology Solutions for Banking Financial Services (BFS). I have worked in banking operations in the initial part of my career which has provided me with the strong foundation on banking operations & processes. This experience has given me an edge in transitioning from banking to IT in banking. After creating a strong foundation across all functions of banking and technology viz. sales, delivery, operations, presales and solutions, I now specialize in creating new business lines and leading teams towards creating world-class solutions and formulating a Go-To-Market strategy. I have worked with customers in devising their IT roadmap & strategy to achieve business alignment with IT. A key highlight in my last assignment was setting up Digital COE covering mobility & analytics in alliance with industry leaders in this space.

I am a strategic advisor to Dakshata Learning – a startup specializing in providing training & learning solutions in an end-to-end manner across domain, technology & soft skills.

---

## Experience

Tata Consultancy Services  
Solutions Architect - Operating Metrics  
February 2020 - Present (9 months)

Tata Consultancy Services  
Solution Lead - Enterprise Intelligent Automation, BFS - UK  
2018 - 2019 (1 year)

Tata Consultancy Services Ltd.  
Head - New Business & Sales (C-edge)  
April 2013 - August 2017 (4 years 5 months)

Reporting to the CEO of the company, this role encompassed leading a sales team towards achievement of sales targets, devising strategy for creation of

new avenues of business viz. new markets to tap, new segments to address, new solutions to sell. I have also lead creation of Digital Centre of Excellence in mobility & analytics in alliance with Kony, IBM, Cordova & SAS. Today the company has a complete suite of banking solutions on offer; it has successfully forayed into new market segments in a variety of different business models. This role had a revenue target on sales and a profitability target for the solutions.

### Tata Consultancy Services

#### Lead Stream Consultant - Core Banking Transformation - Large British Bank

May 2016 - February 2017 (10 months)

Was part of the A-team to work with bank's A-team to assist a large multi-country core banking transformation program at a leading British Bank. Responsibilities included helping the bank strategise various options and parameters to create an execution-able program plan and subsequently went on to lead one of the program streams in the reporting & analytics area.

### Tata Consultancy Services

#### Business Transformation - Global Banking Account

April 2011 - February 2013 (1 year 11 months)

Global

After successful stints in delivery and solutions, this role had only one mandate 'bring thought leadership to the customer'. The customer is one of world's largest retail banks based in USA. It is a strategic customer to TCS and is itself at the forefront of innovation. The target was of changing perception of TCS from low-cost vendor to a strategic partner. This role encompassed extreme levels of collaboration in TCS, like a treasure hunt to find pockets of innovation which are relevant to the customer. The strategy involved a sustained campaign across all levels of the client organization using multiple mediums viz. presentations, participation in discussion forums, proofs-of-concept, digital newsletters, organizing events. The change in perception was successfully endorsed by the client partner after 1.5 years of start of the initiative.

### Tata Consultancy Services

11 years

Solutions Head - Micropayments & Banking to Bottom of the Pyramid  
2008 - 2011 (3 years)

All India



The domain in micropayments brings a different meaning to the word 'innovation'. The greatest takeaway in this role was the unlearning and relearning of service & product delivery to innovate, create, take to market payments & banking solutions to the Bottom of the Pyramid. An agile innovation & solutions model was adopted which involved creating an aligned and effective partner ecosystem, engaging with the enabling ecosystem of regulators, standards setting organizations and creating a profitable business model where predecessors had failed. I successfully created a new business line for TCS in the area of rural solutions which is today an industry market leader.

#### Program Manager

2004 - 2008 (4 years)

Headed the Core Banking Implementation and implementation of other peripheral products like trade finance, channels etc. at a Public Sector Bank

#### Module Lead

2002 - 2004 (2 years)

Mumbai

Module Lead for largest Core Banking Implementation as part of the requirements & testing teams

#### Project Lead

2000 - 2002 (2 years)

Lead Customisation & Implementation of Central Accounts & MIS system at a Large Public Sector Bank in Mumbai

#### HDFC Bank

##### Manager Personal Banking

June 1996 - October 2000 (4 years 5 months)

Chennai

Worked in Credit, Trade Finance at Times Bank, which was taken over by HDFC Bank. Last role as Head - Personal Banking Sales @ Chennai

#### Exim Bank

##### Management Trainee

May 1995 - May 1996 (1 year 1 month)

Mumbai

Export Services Group - Advisory Services for Exporters & Foreign Companies investing in India

## Education

Holy Child

IIM Bangalore

Master of Business Administration (M.B.A.), International Business & Finance · (1993 - 1995)

St. Stephen's College

Bachelor's degree, Physics · (1990 - 1993)



Placement Cell SCMS-PUNE &lt;placement.cell@scmspune.ac.in&gt;

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**Re: Invitation for E - Guest Lecture from Symbiosis Center for Management Studies - Pune ( INDIA )**

---

Pooja Sharma &lt;pooja.nalin@gmail.com&gt;

Mon, Oct 12, 2020 at 12:19 PM

To: "Dr. Ashutosh Mathur" &lt;ashutosh.mathur@scmspune.ac.in&gt;

Cc: Dr Adya Sharma &lt;director@scmspune.ac.in&gt;, Network Administrator &lt;it@scmspune.ac.in&gt;, Milind Nishandar &lt;sysadmin@scmspune.ac.in&gt;, Deepa Rokade &lt;coordinator.placement@scmspune.ac.in&gt;, Placement Cell SCMS-PUNE &lt;placement.cell@scmspune.ac.in&gt;

Hi

My mobile number is 9167258105

I will share the presentation with the IT cell on Saturday morning, after reviewing it again before the session if that works.

Looking forward to an interactive and insightful session.

rgds

Pooja

[Quoted text hidden]



Placement Cell SCMS-PUNE &lt;placement.cell@scmspune.ac.in&gt;

---

**E-Guest Lecture at SCMS Pune - 17th October, 2020**

1 message

---

**Placement Cell SCMS-PUNE** <placement.cell@scmspune.ac.in> Wed, Oct 14, 2020 at 10:09 AM  
Cc: "ashutosh.mathur@scmspune.ac.in" <ashutosh.mathur@scmspune.ac.in>, Deepa Rokade <coordinator.placement@scmspune.ac.in>, Sangita Kadam <coordinator.sangita@scmspune.ac.in>, Academic Coordinator <coordinator.sonali@scmspune.ac.in>, "admissions.info" <coordinator.varsha@scmspune.ac.in>  
Bcc: bbabatch20-23@scmspune.ac.in, BBA Batch 2018 -21 <batch18-21@scmspune.ac.in>, BBA Batch 19-22 <bbabatch2019-22@scmspune.ac.in>

Dear Students,

We take immense pride and pleasure in informing you that SCMS will be conducting an **E-Guest Lecture** on the **17th of October** by **Ms. Pooja Sharma**.

Details are as follows:

**Topic: Automation in Banking**

Insights from the speaker's 25+ years of experience in the fields of Banking Financial Services (BFS), Management, and Advisory.

**Speaker: Ms. Pooja Sharma**

Ms. Pooja Sharma is a specialist in technology solutions for BFS. She is currently a solutions architect at Tata Consultancy Services.

**Date: 17th October 2020 (Saturday)****Time: 3:30 PM - 4:30 PM**

Interested students can register for the same using the link given: <https://zoom.us/meeting/register/tJlvf-6hrjMrHNBRqzhuGW3QInkZ1MG1kyTB>

The E-Guest lecture will be followed by a Q&A session towards the end. Students who want to ask questions directed to the speaker are requested to fill the form attached below, post which a few questions would be shortlisted and you will be asked to present your question to the speaker.

**Q&A Session form link:** <https://forms.gle/5d1b4ZfZKckk3yFc6>

Please note that the last date to register is **16th October (Friday) by 6:00 PM**. Instructions and further details will be conveyed only to the registered candidates.

We urge students to use this valuable opportunity and we request your cooperation in making this initiative a grand success.

In case of any queries, please feel free to contact the undersigned.

**Ojas Joshi**  
Placement Coordinator  
+91 9011414425 (Whatsapp)

**Kshitij Agarwal**  
Placement Coordinator  
+91 9440610604

**Sandhya Ramachandran**  
Co-Functional Head - Placement Cell  
+91 9940395605

--  
**Best Regards,**

**Dr. Ashutosh Mathur**  
Assistant Professor  
Head- Placement & Corporate Affairs  
[ashutosh.mathur@scmspune.ac.in](mailto:ashutosh.mathur@scmspune.ac.in)

## Symbiosis Centre for Management Studies, Pune

E-GL with Ms. Pooja Sharma

**Date:** 17th October 2020 **Topic:** Automation in Banking

### Attendance List

| S. no. | Names of Student Attendees |
|--------|----------------------------|
| 1      | NANDINI GUPTA              |
| 2      | Vidur Malhotra             |
| 3      | Jayesh Goyal               |
| 4      | Rohil pandit               |
| 5      | HRIDYA BHANDARI            |
| 6      | Ojas Joshi                 |
| 7      | Shiwank Mishra             |
| 8      | Simoni Chopra              |
| 9      | Aansh Shah                 |
| 10     | Shakshi Dixit              |
| 11     | Vivek Gupta                |
| 12     | Nrutyang Wadiwala          |
| 13     | Shubhanshu Saxena          |
| 14     | Taubah Nalunkuuma Mulungi  |
| 15     | Kush Jham                  |
| 16     | Aaron JOSEPH               |
| 17     | Abhishek Singhal           |
| 18     | Akshita Chaudhary          |
| 19     | Ayush Nagdawane            |
| 20     | Akshat Bhala               |
| 21     | Alanis Dias                |
| 22     | tarun ramesh babu          |
| 23     | Charita Reddy              |
| 24     | Aryavrat Naudiyal          |
| 25     | Tanuj Sharma               |
| 26     | Vinay Bagul                |
| 27     | Ankita Savant              |
| 28     | Shreyasi Meharia           |
| 29     | Mishi Patni                |
| 30     | anusha goel                |
| 31     | Grishma Madisetty          |
| 32     | RUSHIKESH DESHMUKH         |
| 33     | Nishika Makwana            |
| 34     | Tarushi Jain               |
| 35     | Bhumika Singh              |
| 36     | Utkarsh Navandar           |
| 37     | saksham jain               |
| 38     | Tanishq Agarwal            |
| 39     | Anuja Wesanekar            |
| 40     | Kartikeya Kacker           |
| 41     | Sai Keerthana Thammi       |
| 42     | Shanaiya Bagban            |
| 43     | Anuvrit Gurada             |

|    |                           |
|----|---------------------------|
| 44 | Saumya Gupta              |
| 45 | Kanak Bansal              |
| 46 | Khushali Prasad           |
| 47 | Akriti Gaur               |
| 48 | Bhavya Anand              |
| 49 | Sonril Mohanty            |
| 50 | Jaideep Singh             |
| 51 | Aryan Mayor               |
| 52 | Vanshika Agarwal          |
| 53 | radhika goel              |
| 54 | Mayank Gupta              |
| 55 | Soma Sonkar               |
| 56 | Rushan Qaiser             |
| 57 | Sri Sivathmika Medicherla |
| 58 | divya thayyil             |
| 59 | Shubham Bhandari          |
| 60 | Naavya Bhartiya           |
| 61 | Shlok Agarwal             |
| 62 | Pushkar Gholap            |
| 63 | Sameer Gupta              |
| 64 | Astha Chaudhary           |
| 65 | Cheryl Verma              |
| 66 | Ritika Gelli              |
| 67 | Pulkit Dalmia             |
| 68 | Divyam Agarwal            |
| 69 | Ritika Mudgill            |
| 70 | isha thakkar              |
| 71 | Shalini Tirkey            |
| 72 | krishang goel             |
| 73 | Brinda Gupta              |
| 74 | Mudit Gupta               |
| 75 | Shivek Agarwal            |
| 76 | Yash Sachdev              |
| 77 | Kaavya Jain               |
| 78 | Mohammad Ehsani           |
| 79 | Aryan Rathore             |
| 80 | anagha Govindan           |
| 81 | Tanya Arora               |
| 82 | Akshat Saxena             |
| 83 | Anushree Mohanty          |
| 84 | Aryan Madrecha            |
| 85 | Supriya Arora             |
| 86 | Gatha Kadam               |
| 87 | Anisha Gadia              |
| 88 | Divyam Kehar              |
| 89 | Kushal Kapoor             |
| 90 | Aditi Singh               |
| 91 | Gargi Pegu                |
| 92 | Yash Goyal                |
| 93 | avantika sharma           |
| 94 | Vedant Solanki            |

|     |                       |
|-----|-----------------------|
| 95  | Prajwal Venkatesha    |
| 96  | Bhavika Gupta         |
| 97  | Vedika Gupta          |
| 98  | Muskan Aggarwal       |
| 99  | Devikaa Brijesh       |
| 100 | Pragun Sharma         |
| 101 | Dhanshree Patil       |
| 102 | Nimish Virmani        |
| 103 | priyaja tiwary        |
| 104 | Likitha Pitta         |
| 105 | Pratham Kedia         |
| 106 | Akshi Dhall           |
| 107 | Shivam Bansal         |
| 108 | aryan karki           |
| 109 | Pratham Mehra         |
| 110 | Jaiden john           |
| 111 | Devansh Kukreja       |
| 112 | Aditi Wavare          |
| 113 | Ginar Rustagi         |
| 114 | Pawni goyal           |
| 115 | vishesh Paryani       |
| 116 | Rinushka Sinha        |
| 117 | Roshan Mahtani        |
| 118 | Vidhi Rathi           |
| 119 | Kaustubh Chauhan      |
| 120 | Harsha Parpia         |
| 121 | Siddhant Singh        |
| 122 | Anshul Singh          |
| 123 | Mridul Gupta          |
| 124 | AKASH GUPTA           |
| 125 | Aarushi Dewan         |
| 126 | KASHIKA CHOUDHARY     |
| 127 | Shivang chaudhary     |
| 128 | Arju Gahane           |
| 129 | Shubham Jaiswal       |
| 130 | Shirdi Sathya         |
| 131 | Puneeth PATLOLLA      |
| 132 | vidushi Gupta         |
| 133 | ananya maheshwari     |
| 134 | Sayan Das             |
| 135 | Twesh raj             |
| 136 | Neerav Bafana         |
| 137 | Kushagra Pratap Singh |
| 138 | sayantan sur          |
| 139 | Nilesh Jaiswal        |
| 140 | Ashvin Negi           |
| 141 | Naman Deswal          |
| 142 | Varun Kekan           |
| 143 | Sheryl Noronha        |
| 144 | Mohit goyal           |
| 145 | Ananya Mishra         |

|     |                      |
|-----|----------------------|
| 146 | Chayanika Baidya     |
| 147 | Srija Gayathri       |
| 148 | Jasangad Oberoi      |
| 149 | Uday Sekhri          |
| 150 | Ish Consul           |
| 151 | Sarthak Darekar      |
| 152 | Harsh Pimpalwar      |
| 153 | Harnoor Singh        |
| 154 | Aryan Mann           |
| 155 | Diksha Verma         |
| 156 | Mandar Pol           |
| 157 | Hansika Chhabra      |
| 158 | Sneha Barua          |
| 159 | Harshit Rai          |
| 160 | Anurati Sabharwal    |
| 161 | SHIPRA JHA           |
| 162 | Arshia Kapoor        |
| 163 | Nitin Mangfi         |
| 164 | Tejasvin Tanwar      |
| 165 | Subhasree Khadka     |
| 166 | nitin chakane        |
| 167 | Sandhya Ramachandran |
| 168 | Manya Mote           |
| 169 | Tanuj Khosla         |
| 170 | Anoop                |
| 171 | Shivansh Arya        |
| 172 | Siddhaarth Sharma    |
| 173 | Shraddha Awari       |
| 174 | Ritik Kumar          |
| 175 | Grisha Mehta         |
| 176 | aryan gupta          |
| 177 | Shagun Modi          |
| 178 | Dipti Singh          |



## E-Guest Lecture feedback form



Automation in Banking - Mrs. Pooja Sharma  
17th October, 2020

Name \*

Varun Kekan

Roll No. \*

1390

PRN \*

20020621487

The instructor communicated ideas and concepts clearly. \*

Strongly Disagree      1      2      3      4      5      Strongly Agree

The instructor demonstrated a thorough grasp of the course material. \*

Strongly Disagree      1      2      3      4      5      Strongly Agree

The instructor explained the material in an interesting manner \*

Strongly Disagree      1      2      3      4      5      Strongly Agree

The instructor was well-organized \*

Strongly Disagree      1      2      3      4      5      Strongly Agree

The instructor encouraged participation in class \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The pace of the lecture was good \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The practice exercises contributed greatly to my understanding of the subject. \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The instructor used good examples in the lecture. \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The instructor noticed indications when students needed help \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The instructor used class time efficiently. \*

|                   |                       |                       |                       |                       |                                  |                |
|-------------------|-----------------------|-----------------------|-----------------------|-----------------------|----------------------------------|----------------|
|                   | 1                     | 2                     | 3                     | 4                     | 5                                |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

The objectives of the class were stated clearly at the beginning \*

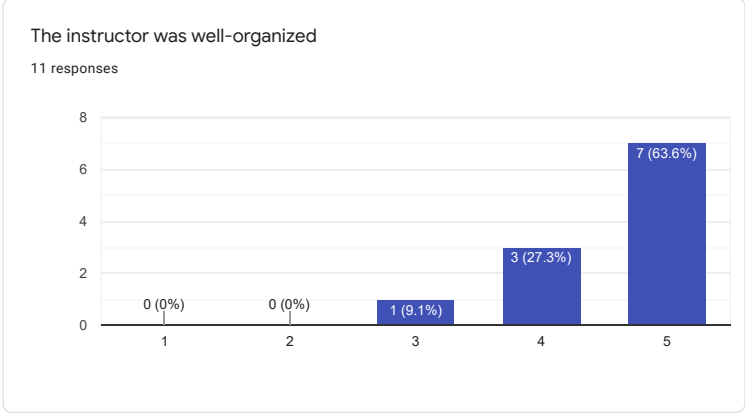
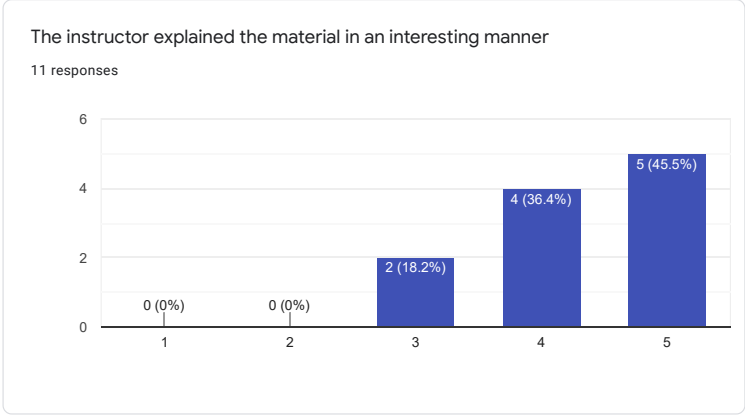
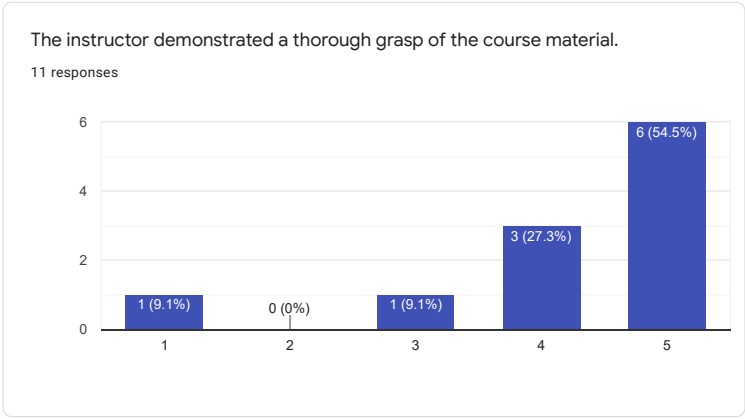
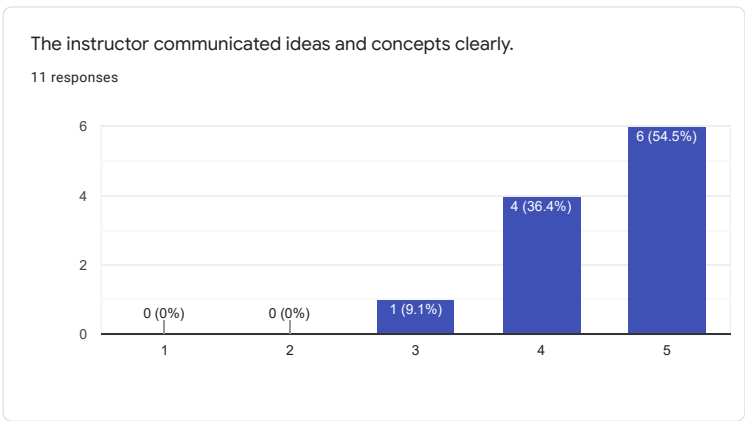
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| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

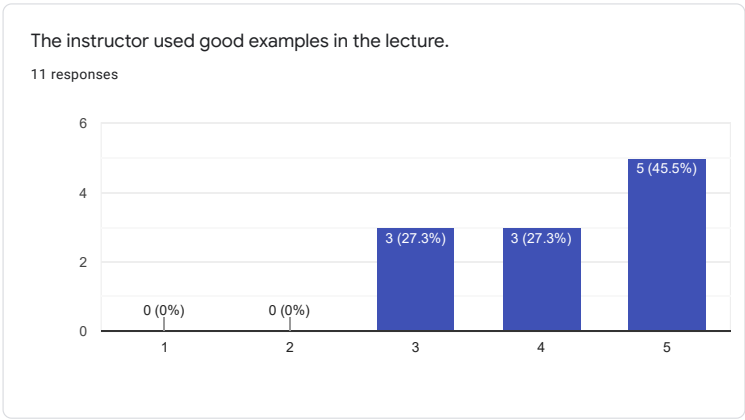
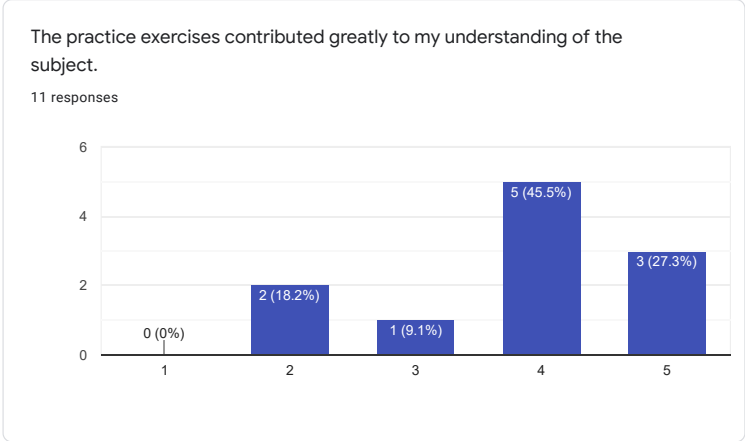
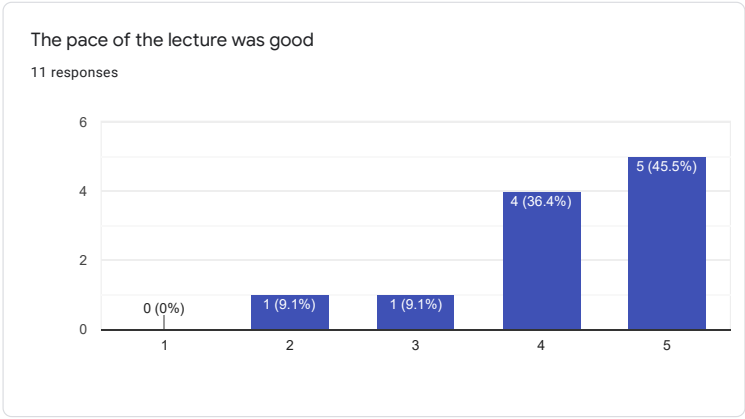
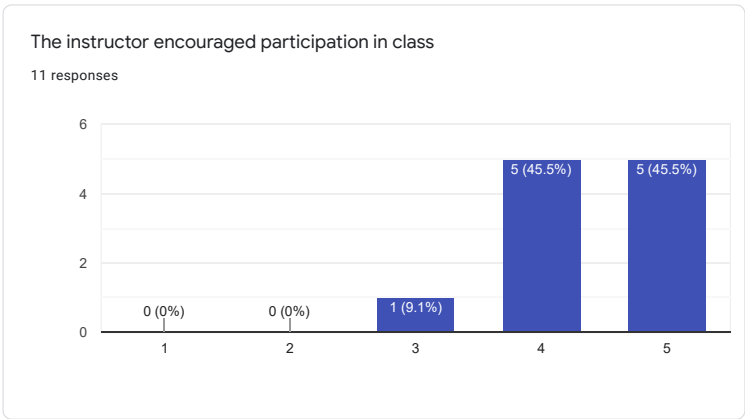
The instructor stimulated my interest in the subject. \*

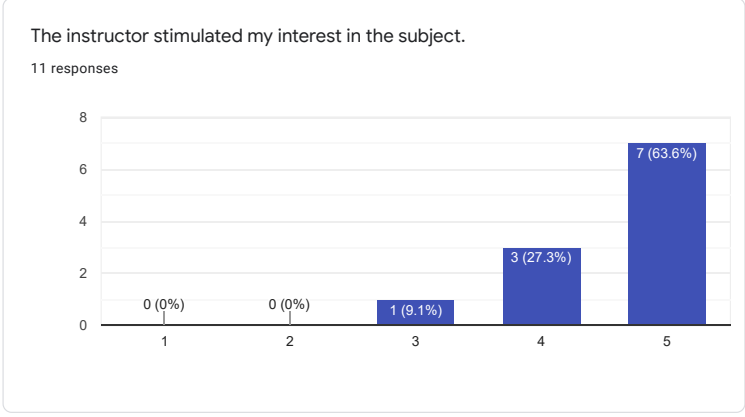
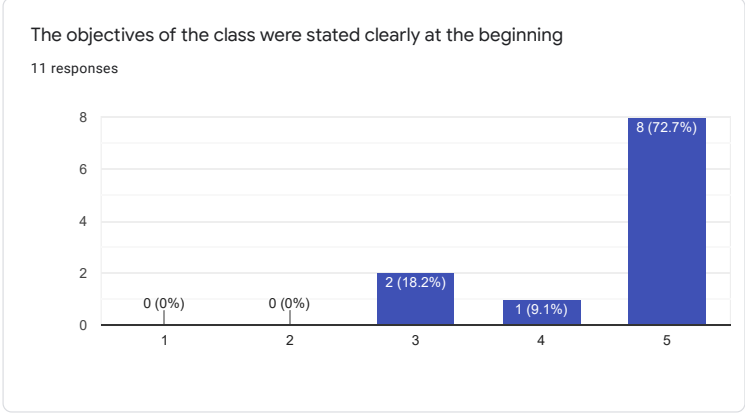
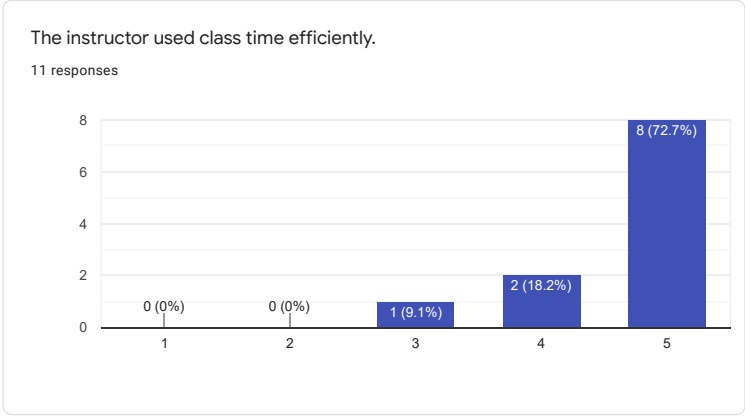
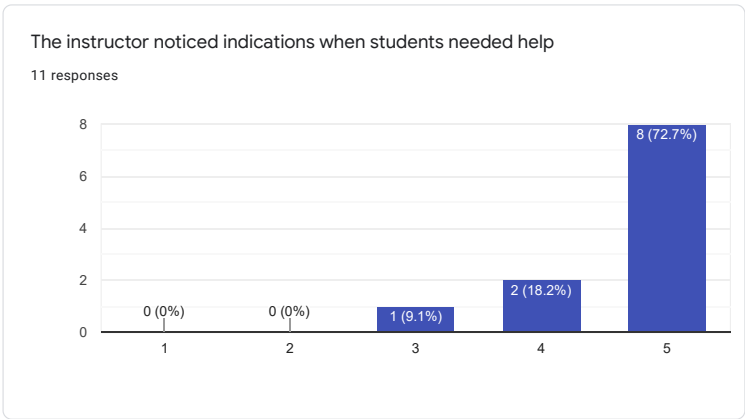
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| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | Strongly Agree |

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# AUTOMATION IN BANKING

- Most ubiquitous service sector in India – length and breadth of country
- Highly labour intensive – largest employer in the organised services sector
- Socio-economic pillars – balance of profitability with social dimensions
- Most challenging user profile – employers, customers, management, government
- Poor levels of standardization - dominance of human element in every process/sub-process

Unmute Start Video Security Participants Chat Share Screen Pause/Stop Recording Leave

Recording... LIVE on YouTube You are viewing Ms. Pooja Sharma's screen View Options

Ojas Joshi

Ms. Pooja Sharma

Dr. Ashutosh M...

Abhishek Singhal

Dr. Adya Sharma

# HISTORICAL PERSPECTIVE

- Automation in its simplest form has been an integral part of human development in multiple forms invention of tools, domestication of animals and the invention of wheel.
- The First Industrial Revolution in the 18<sup>th</sup> and 19<sup>th</sup> centuries is defined by the invention of the power **steam** and water.
  - Tools which worked on a power source other than human muscle
- The second industrial revolution went a step further with the invention of **electricity** and the **internal combustion engine** as the driving **general purpose technologies**
  - Automating technologies was that they were largely “deskilling” i.e. they substituted for skills through the simplification of tasks
  - Use of inter-changeable parts to align with a continuous-flow production process - this enabled parts to be changed and adapted by workers while they themselves were stationary
- The third industrial revolution or the digital revolution was characterised by the transformation of an analog and mechanical to digital viz **computers, internet**

Unmute Start Video Security Participants Chat Share Screen Pause/Stop Recording Leave

Ojas Joshi

Ms. Pooja Sharma

Dr. Ashutosh M...

Abhishek Singhal

Symbiosis Unive...

Switch to Shared Content   Recording...   LIVE on YouTube   You are viewing Ms. Pooja Sharma's screen   View Options   View



Ms. Pooja Sharma

Unmute   Start Video   Security   Participants (1/1)   Chat   Share Screen   Pause/Stop Recording   Leave

**AUTOMATIC MARKING**

| Question  | Answer           |
|---|------------------|
| 1. The value of $\sin^{-1}(\sin \frac{\pi}{6})$ is                                  | $\frac{\pi}{6}$  |
| 2. The value of $\cos^{-1}(\cos \frac{2\pi}{3})$ is                                 | $\frac{2\pi}{3}$ |
| 3. The value of $\tan^{-1}(\tan \frac{3\pi}{4})$ is                                 | $\frac{3\pi}{4}$ |
| 4. The value of $\cot^{-1}(\cot \frac{5\pi}{6})$ is                                 | $\frac{5\pi}{6}$ |
| 5. The value of $\sec^{-1}(\sec \frac{\pi}{3})$ is                                  | $\frac{\pi}{3}$  |
| 6. The value of $\csc^{-1}(\csc \frac{2\pi}{3})$ is                                 | $\frac{2\pi}{3}$ |
| 7. The value of $\operatorname{cosec}^{-1}(\operatorname{cosec} \frac{3\pi}{4})$ is | $\frac{3\pi}{4}$ |
| 8. The value of $\operatorname{csc}^{-1}(\operatorname{csc} \frac{5\pi}{6})$ is     | $\frac{5\pi}{6}$ |

## **CONCLUSION**

This E-Guest Lecture was organized on 17<sup>th</sup> October,2020. The guest speaker was Ms. Pooja Sharma who has over 25 years of experience in the fields of Banking Financial Services (BFS), Management, and Advisory. She is currently a solutions architect at Tata Consultancy Services. 92% of the students gave a positive feedback about the session and believed that Ms. Pooja stimulated their interest in the subject. The instructor was well-organized and the ideas and concepts were conveyed clearly. Overall, the feedback clearly highlights the fact that students were happy with the guest-lecture.



# Curriculum Vitae

## Fara Azmat, PhD

Fara Azmat is an Associate Professor in Deakin Business School, Melbourne Australia. She has established her identity as an expert in the field of sustainable development with a H (Hirsch) index of 19 and 1275 citations (Google scholar), and as a principal researcher in publications in high quality refereed journals and grants. Her area of research interest are: sustainable development goals, social inclusion, social responsibility of small businesses, women entrepreneurship, and sustainable development. She has published in highly ranked peer-reviewed journals such as *Journal of Business Ethics*, *Journal of Public Policy and Marketing*, *Journal of Business Research*, *Business & Society*, and *Entrepreneurship and Regional Development*. She also has secured external funding (Au\$215,000 approx) from public sector and other organisations. Due to her expertise in sustainable development, Fara is serving as a member of the Editorial board of *Social Responsibility Journal*, and a fellow and member of the Economic and Social Research Council (ESRC), Peer Review College UK.

### Research Highlights

#### Recent Grants (completed):

- Newman, A; **Azmat, F**; Jiang, J; Le, H; Barton, S and Ferdous, A (2019) "Preparing tertiary students from CALD migrant communities for careers in regional areas. Development and evaluation of an online course and associated materials" (Au 48,448). Community hub Grants, Department of Home Affairs Victoria
- **Azmat, F**; Ferdous, A; Nielsen, I; Winston, E and Haq, Z (2017) "Arts and culture as a strategic approach to address extremism in Bangladesh funded by DFAT (Au\$125, 690). The project is now showcased in [DFAT SDG website](#).

#### Selected Publications

- **Azmat, F**; Samaratunge, R; and Ferdous, A (2020) 'Consumer well-being and social responsibility of subsistence entrepreneurs in subsistence marketplace', *Journal of Consumer Affairs*, pp 1-53
- Collins, A, **Azmat, F** and Rentschler, Ruth 2018, 'Bringing everyone on the same journey': revisiting inclusion in higher education, *Studies in Higher Education*, Vol. 44, pp. 1-13,
- **Azmat, F**; Ferdous, A; Rentschler, R and Winston, E (2018) 'Arts-based initiatives in museums: creating value for sustainable development. *Journal of Business Research* Vol. 85, pp. 386-395
- **Azmat, F.**, & Rentschler, R. (2017). 'Gender and ethnic diversity on boards and corporate responsibility: the case of the arts sector. *Journal of Business Ethics* Vol. 141, pp. 317-336

#### SDG related publications

- Wersun A, Klatt J, **Azmat F**, Suri H, Hauser C, Bogie J, Meaney M, Ivanov N (2020) Blueprint for SDG Integration into Curriculum, Research and Partnerships; UN PRME Secretariat.
- **Azmat, F** (2020) Social Exclusion and Social Inclusion In Encyclopaedia of the UN Sustainable Development Goals. 1-10. Springer International Publishing

#### Awards and Achievements

- Vice-Chancellor's Award for Outstanding Contribution to Building Economic, Social and Human Capital- 2017
- Appointed as consultant to serve as an Independent consultant and panellist for Australia Awards -2016 and 2017
- Invited by the Economic and Social Research Council (ESRC), UK to be a Fellow and member of ESRC Peer Review College from 1st October 2015 till date
- Emerald Literati Network Highly Commended Paper Excellence Awards, 2014, 2013.



Placement Cell SCMS-PUNE &lt;placement.cell@scmspune.ac.in&gt;

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## Fwd: Online Guest lecture in Entrepreneurship

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Dr. Ashutosh Mathur <ashutosh.mathur@scmspune.ac.in>

23 March 2021 at 16:14

To: Fara Azmat <fara.azmat@deakin.edu.au>

Cc: Dr Adya Sharma <director@scmspune.ac.in>, "Dr. Sabiha Fazalbhoy" <sabiha.fazalbhoy@scmspune.ac.in>, Placement Cell SCMS-PUNE <placement.cell@scmspune.ac.in>, Deepa Rokade <coordinator.placement@scmspune.ac.in>

Dear Ma'am,

Greetings from Symbiosis Centre for Management Studies, Pune! Hope you are safe and taking the necessary precautions to fight Covid-19.

I am Dr. Ashutosh Mathur, Head of Placements & Corporate Relations here at SCMS. SCMS Pune is an affiliate undergraduate institute under Symbiosis International University (SIU) offering a Bachelor of Business Administration (BBA) degree and we have been ranked #1 in India for the same.

We at SCMS take pride in our strong corporate relations and the practical exposure given to our students. In line with that sentiment, we take immense pleasure in inviting you to **conduct an E-Guest Lecture for our Entrepreneurship Students**.

We hope you can share some insights and excerpts from your career in the fields of entrepreneurship and sustainability

In line with your conversation with Dr. Sabiha Fazalbhoy, the session can be scheduled on **6th April (Tuesday) between 4:30 PM to 5:30 PM IST**. The one-hour session can be split into **45 minutes of talk and 15 minutes of Q&A**.

The topic will be "**Entrepreneurial motives and sustainable development, SDGs and Social Entrepreneurship**". We would be happy to have you talk about any other topic that you feel is relevant to the students.

**We can expect the student turnover to be anywhere between 50-80**

We would like to suggest **Google Meet** as the platform of instruction because of its ease of use, secure network, and recording facilities. We have previously conducted Guest Lectures using this platform and we are confident that the session will be seamless. Do share your assent or concerns regarding the same, post which, our IT Department will share the link with you and the participants.

I would further like to introduce you to the student coordinators from my placement team who will assist you in facilitating the guest lecture. In case of any queries, you can reach out to us.

Looking forward to a fruitful association.

Thanks & Regards

**Dr. Ashutosh Mathur**

**Assistant Professor**

**Head-Placement & Corporate Affairs**

**Symbiosis Center for Management Studies, Pune**

**Contact number: +91 9822393450**

**Telephone : - +91 20 26634531/33/34 Ext-171**

[www.scmspune.ac.in](http://www.scmspune.ac.in)

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## Fwd: Online Guest lecture in Entrepreneurship

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**Fara Azmat** <fara.azmat@deakin.edu.au>

24 March 2021 at 15:05

To: "Dr. Ashutosh Mathur" &lt;ashutosh.mathur@scmspune.ac.in&gt;

Cc: Dr Adya Sharma <director@scmspune.ac.in>, "Dr. Sabiha Fazalbhoy" <sabiha.fazalbhoy@scmspune.ac.in>,  
Placement Cell SCMS-PUNE <placement.cell@scmspune.ac.in>, Deepa Rokade

&lt;coordinator.placement@scmspune.ac.in&gt;

Dear Dr Mathur,

Thanks for your mail and coming back to me.

I confirm the topic to be "**Entrepreneurial motives and sustainable development, SDGs and Social Entrepreneurship**". **6th April (Tuesday) is fine with me. However, the time 4:30 PM to 5:30 PM IST will be a bit too late (11 pm) for me in Melbourne.** Can we possibly start at 3.30 pm IST which means it will be 9pm here? If it is not possible, then **4:30 PM to 5:30 PM IST is fine with me.**

I haven't use Google meet before. I have been taking online classes via zoom which works out quite well. I use mentimeter as well to engage students. I am happy to split into **45 minutes of talk and 15 minutes of Q&A.** Please let me know if zoom is okay with you?

I look forward to your response,

Kind Regards,

Fara

---

**From:** Dr. Ashutosh Mathur <ashutosh.mathur@scmspune.ac.in>**Sent:** Tuesday, 23 March 2021 9:44 PM**To:** Fara Azmat <fara.azmat@deakin.edu.au>

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## Fwd: Online Guest lecture in Entrepreneurship

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Placement Cell SCMS-PUNE &lt;placement.cell@scmspune.ac.in&gt;

26 March 2021 at 15:47

To: Fara Azmat &lt;fara.azmat@deakin.edu.au&gt;

Cc: "Dr. Ashutosh Mathur" &lt;ashutosh.mathur@scmspune.ac.in&gt;, Deepa Rokade

&lt;coordinator.placement@scmspune.ac.in&gt;, "Dr. Sabiha Fazalbhoj" &lt;sabiha.fazalbhoj@scmspune.ac.in&gt;, Network Administrator SCMS Pune &lt;it@scmspune.ac.in&gt;

**Respected Ms. Fara,****Greetings from the Placement Cell of Symbiosis Centre for Management Studies, Pune!**

We hope you are safe and taking the necessary precautions to fight Covid-19.

Thank you for accepting our invitation to conduct an E-Guest Lecture, extremely glad to have you on board! We're sure this is going to be a very enriching experience for our students.

We would like to confirm that the session is scheduled for **6th April 2020 (Tuesday)** from **3:30 to 4:30 PM**The confirmed topic would be "**Entrepreneurial motives and sustainable development, SDGs and Social Entrepreneurship**". Additionally, if it's possible, please share your **CV** as this would help us greatly with our documentation process.We would like to suggest **Google Meet** as the platform as our students have been using this platform for quite some time now and they will be able to attend the E-Guest Lecture with ease. Apart from this, it is very easy to login to Google Meet as we have to sign in using our E-mail address.

Looking forward to a fruitful association

**In case of any queries, feel free to contact the undersigned****Kshitij Agarwal**  
Placement Coordinator  
+91 944060604**Ojas Joshi**  
Placement Coordinator  
+91 9011414425 (Whatsapp)

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**Best Regards,****Dr. Ashutosh Mathur**  
Assistant Professor  
Head- Placement & Corporate Affairs  
ashutosh.mathur@scmspune.ac.in**Placement Cell Team**  
Symbiosis Centre for Management Studies, Pune  
Telephone: +91 20 26638531/33/34  
Web Site : [www.scmspune.ac.in](http://www.scmspune.ac.in)



Placement Cell SCMS-PUNE &lt;placement.cell@scmspune.ac.in&gt;

## E-Guest Lecture at SCMS Pune - 6th April, 2021

1 message

Placement Cell SCMS-PUNE &lt;placement.cell@scmspune.ac.in&gt;

1 April 2021 at 19:00

Cc: "Dr. Ashutosh Mathur" <ashutosh.mathur@scmspune.ac.in>, Deepa Rokade <coordinator.placement@scmspune.ac.in>, Sangita Kadam <coordinator.sangita@scmspune.ac.in>, Academic Coordinator <coordinator.sonali@scmspune.ac.in>, "Dr. Sabiha Fazalbhoy" <sabiha.fazalbhoy@scmspune.ac.in>  
Bcc: BBA Batch 2018 -21 <batch18-21@scmspune.ac.in>, BBA Batch 19-22 <bbabatch2019-22@scmspune.ac.in>

Dear Students,

We take immense pride and pleasure in informing you that SCMS will be conducting an **E-Guest Lecture** in collaboration with an **international resource person**.

Details are as follows:

**Topics:**

- **Entrepreneurial Motives & Sustainable Development**
- **SDGs & Social Entrepreneurship**

**Guest Speaker: Dr Fara Azmat**

**Experience:** Dr Fara is an Associate Professor at Deakin Business School, Melbourne, Australia. She has established her identity as an expert in the field of SDGs, Social Inclusion, Social Responsibility of Small Businesses, and Women Entrepreneurship. Due to her expertise in sustainable development, Dr Fara is serving as a member of the Editorial Board of Social Responsibility Journal, and a fellow and member of the Economic and Social Research Council (ESRC), Peer Review College UK.

**Date: 6th April 2021 (Tuesday)**

**Time: 3:30 PM - 4:30 PM**

**Note: It is mandatory for all SY Entrepreneurship and EVS students to attend this guest lecture.**

Interested SY and TY students from other specialisations can also register for the same.

Use the following link to register: [https://zoom.us/meeting/register/tJUpc-2trjotGtIjx5mJHPM9cG0y\\_4IJ7Dq1](https://zoom.us/meeting/register/tJUpc-2trjotGtIjx5mJHPM9cG0y_4IJ7Dq1)

The E-Guest lecture will be followed by a Q&A session towards the end. Students who wish to ask any questions to the speaker can do so during this time.

**Please note that the last date to register is 3rd April (Saturday) by 8:00 PM.** Instructions and further details will be conveyed only to the registered candidates.

We urge students to use this valuable opportunity and we request your cooperation in making this initiative a grand success.

In case of any queries, please feel free to contact the undersigned.

**Kshitij Agarwal**  
Placement Coordinator  
+91 9440610604

**Ojas Joshi**  
Placement Coordinator  
+91 9011414425 (Whatsapp)

**Sandhya Ramachandran**  
Co-Functional Head - Placement Cell  
+91 9940395605

--

**Best Regards,**

**Dr. Ashutosh Mathur**  
Assistant Professor

## ATTENDANCE

| <b>S. no.</b> | <b>Students</b>   | <b>S. no.</b> | <b>Faculty</b>                    |
|---------------|-------------------|---------------|-----------------------------------|
| 1             | Ojas Joshi        | 1             | Symbiosis (Sanjay Khande SIHS IT) |
| 2             | Kshitij Agarwal   | 2             | nitin chakane                     |
| 3             | Ayush Vatal       | 3             | Dr. Sabiha Fazalbhoy              |
| 4             | Ansh Mahajan      | 4             | Deepa Rokade                      |
| 5             | Arju Gahane       | 5             | Dr. Fara Azmat                    |
| 6             | Sarthak Sood      | 6             | Dr. Ashutosh Mathur               |
| 7             | Sherwin Mendonca  |               |                                   |
| 8             | Abigail Binu      |               |                                   |
| 9             | NILANJAN Sahana   |               |                                   |
| 10            | Ashutosh Gupta    |               |                                   |
| 11            | Prinal Goyal      |               |                                   |
| 12            | NIKKI PURI        |               |                                   |
| 13            | Divija Marwaha    |               |                                   |
| 14            | Akshita Chaudhary |               |                                   |
| 15            | Nitya Kapila      |               |                                   |
| 16            | UNNATI AGARWAL    |               |                                   |
| 17            | Eshaan Sojatia    |               |                                   |
| 18            | Smriti Banka      |               |                                   |
| 19            | Nandini Arun      |               |                                   |
| 20            | saurabh kamble    |               |                                   |
| 21            | Priyanka Chandani |               |                                   |
| 22            | Likitha Pitta     |               |                                   |
| 23            | Abhishek Singhal  |               |                                   |
| 24            | Avantika Sharma   |               |                                   |
| 25            | Suchismita Paul   |               |                                   |
| 26            | Simran Wasan      |               |                                   |
| 27            | Anaisha Chandna   |               |                                   |
| 28            | Palak Khanna      |               |                                   |
| 29            | Vanshika Agarwal  |               |                                   |

## E-Guest Lecture Feedback Form

Date: 6th April 2021  
Time: 3:30- 4:30 PM



Dr. Fara Azmat

Name \*

Saurabh kamble

Roll No. \*

2232

PRN \*

19020621312

The instructor communicated ideas and concepts clearly. \*

Strongly Disagree      1      2      3      4      5      Strongly Agree

The instructor demonstrated a thorough grasp of the course material. \*

Strongly Disagree      1      2      3      4      5      Strongly Agree

The instructor explained the material in an interesting manner. \*

Strongly Disagree      1      2      3      4      5      Strongly Agree

The instructor was well-organized \*

Strongly Disagree      1      2      3      4      5      Strongly Agree

The instructor encouraged participation in class \*

|                   |                       |                       |                                  |                       |                       |                |
|-------------------|-----------------------|-----------------------|----------------------------------|-----------------------|-----------------------|----------------|
|                   | 1                     | 2                     | 3                                | 4                     | 5                     |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | Strongly Agree |

The pace of the lecture was good \*

|                   |                       |                       |                                  |                       |                       |                |
|-------------------|-----------------------|-----------------------|----------------------------------|-----------------------|-----------------------|----------------|
|                   | 1                     | 2                     | 3                                | 4                     | 5                     |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | Strongly Agree |

The practice exercises contributed greatly to my understanding of the subject. \*

|                   |                       |                       |                                  |                       |                       |                |
|-------------------|-----------------------|-----------------------|----------------------------------|-----------------------|-----------------------|----------------|
|                   | 1                     | 2                     | 3                                | 4                     | 5                     |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | Strongly Agree |

The instructor used good examples in the lecture. \*

|                   |                       |                       |                                  |                       |                       |                |
|-------------------|-----------------------|-----------------------|----------------------------------|-----------------------|-----------------------|----------------|
|                   | 1                     | 2                     | 3                                | 4                     | 5                     |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | Strongly Agree |

The instructor noticed indications when students needed help \*

|                   |                       |                       |                                  |                       |                       |                |
|-------------------|-----------------------|-----------------------|----------------------------------|-----------------------|-----------------------|----------------|
|                   | 1                     | 2                     | 3                                | 4                     | 5                     |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | Strongly Agree |

The instructor used class time efficiently. \*

|                   |                       |                       |                                  |                       |                       |                |
|-------------------|-----------------------|-----------------------|----------------------------------|-----------------------|-----------------------|----------------|
|                   | 1                     | 2                     | 3                                | 4                     | 5                     |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | Strongly Agree |

The objectives of the class were stated clearly at the beginning \*

|                   |                       |                       |                                  |                       |                       |                |
|-------------------|-----------------------|-----------------------|----------------------------------|-----------------------|-----------------------|----------------|
|                   | 1                     | 2                     | 3                                | 4                     | 5                     |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | Strongly Agree |

The instructor stimulated my interest in the subject. \*

|                   |                       |                       |                                  |                       |                       |                |
|-------------------|-----------------------|-----------------------|----------------------------------|-----------------------|-----------------------|----------------|
|                   | 1                     | 2                     | 3                                | 4                     | 5                     |                |
| Strongly Disagree | <input type="radio"/> | <input type="radio"/> | <input checked="" type="radio"/> | <input type="radio"/> | <input type="radio"/> | Strongly Agree |

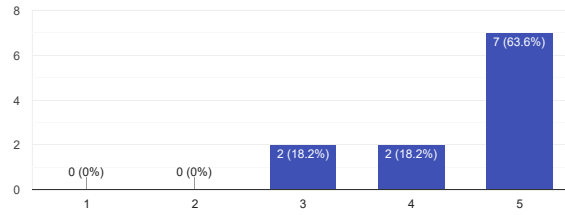
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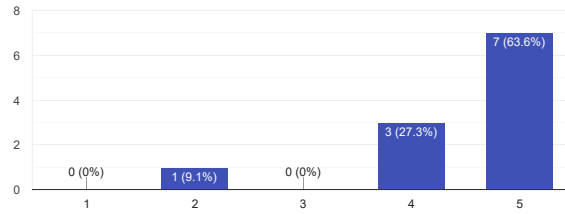
The instructor communicated ideas and concepts clearly.

11 responses



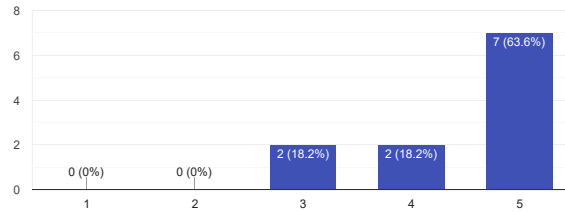
The instructor demonstrated a thorough grasp of the course material.

11 responses



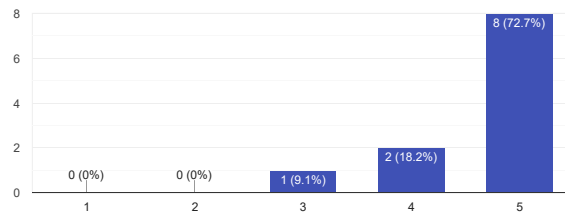
The instructor explained the material in an interesting manner

11 responses



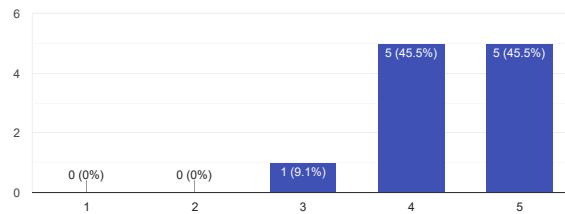
The instructor was well-organized

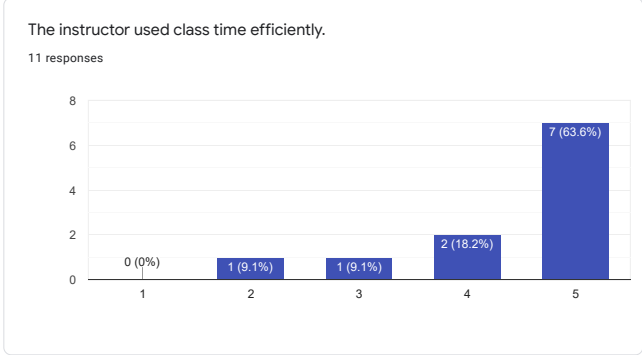
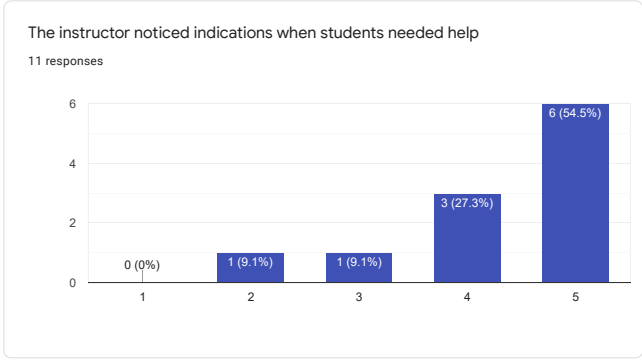
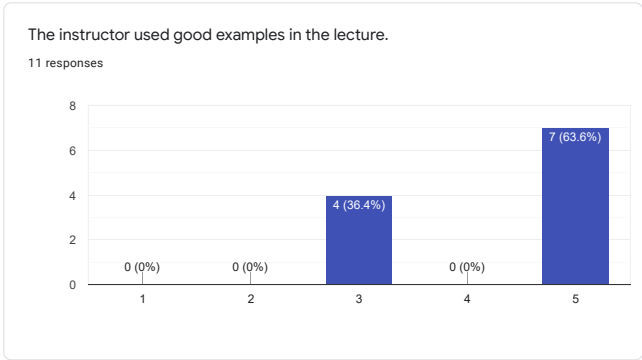
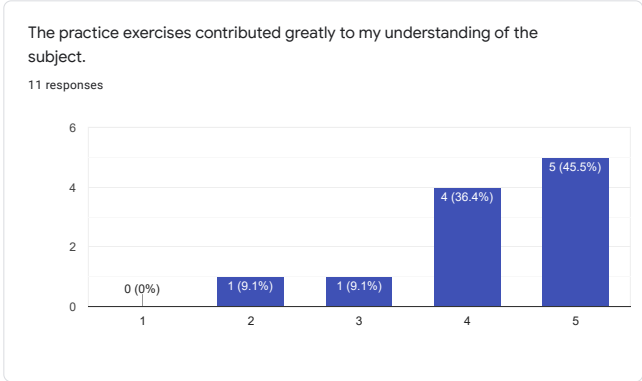
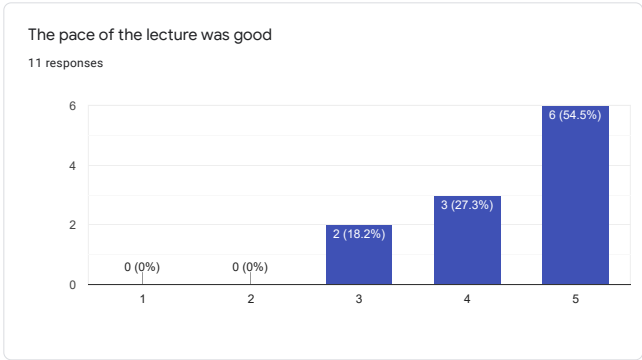
11 responses



The instructor encouraged participation in class

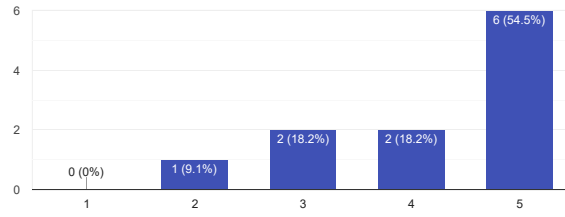
11 responses





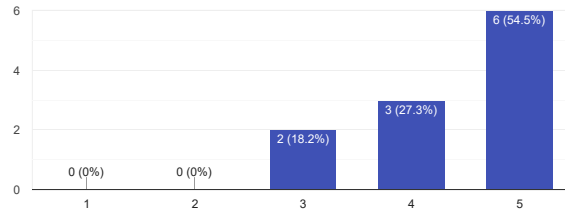
The objectives of the class were stated clearly at the beginning

11 responses



The instructor stimulated my interest in the subject.

11 responses



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Google Forms





Go to [www.menti.com](http://www.menti.com) and use the code 3417 4265

## What does entrepreneurship mean to you?

Zoom interface: Mute, Stop Video, Security, Participants, New Share, Pause Share, More

Zoom sharing: You are screen sharing, Stop Share

Answers:

- bringing a change
- resilience
- thinking out of the box
- creativity
- develops a business model
- willingness to improve
- setting up a business
- passion
- ideation

zoom

## UNITED NATIONS SUSTAINABLE DEVELOPMENT GOALS (SDGs)

Zoom interface: Mute, Stop Video, Security, Participants, New Share, Pause Share, More

Zoom sharing: You are screen sharing, Stop Share

|                               |                                   |   |   |                                       |   |
|-------------------------------|-----------------------------------|---|---|---------------------------------------|---|
| 1 NO POVERTY                  | 2 ZERO HUNGER                     | 3 GOOD HEALTH AND WELL-BEING              | 4 QUALITY EDUCATION                       | 5 GENDER EQUALITY                     | 6 CLEAN WATER AND SANITATION              |
| 7 AFFORDABLE AND CLEAN ENERGY | 8 DECENT WORK AND ECONOMIC GROWTH | 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE | 10 REDUCED INEQUALITIES                   | 11 SUSTAINABLE CITIES AND COMMUNITIES | 12 RESPONSIBLE CONSUMPTION AND PRODUCTION |
| 13 CLIMATE ACTION             | 14 LIFE BELOW WATER               | 15 LIFE ON LAND                           | 16 PEACE, JUSTICE AND STRONG INSTITUTIONS | 17 PARTNERSHIPS FOR THE GOALS         | SUSTAINABLE DEVELOPMENT GOALS             |

On September 25th 2015, countries adopted a set of goals to end poverty, protect the planet and ensure prosperity for all as part of a new sustainable development agenda. Each goal has specific targets to be achieved over the next 15 years.

For the goals to be reached, everyone needs to do their part: governments, the private sector, civil society and people like you.

-17 Goals and 169 indicators

EPAS ACCREDITED, AACSB ACCREDITED, DEAKIN BUSINESS SCHOOL

## **CONCLUSION**

Dr Fara is an Associate Professor at Deakin Business School, Melbourne, Australia. She has established her identity as an expert in the field of SDGs, Social Inclusion, Social Responsibility of Small Businesses, and Women Entrepreneurship.

91% of the students felt that Dr. Fara Azmat demonstrated a thorough grasp of the course material. 80,8% of the students felt that she communicated the ideas and concepts clearly. 90.8% of the students felt that he explained the material in a very interesting manner. She also encouraged participation in the Guest lecture, used good examples thereby increasing the understanding of the subject matter. 81.8% of the students felt that Dr. Fara Azmat stimulated interest in the content of the Guest Lecture.

## COIL 3.0 Report – October – November, 2020

Participating Institutions – SCMS Pune (SIU) and Bridge Valley Community College, US

### COIL 3.0

With the success of COIL (Collaborative Online International Learning) – 1.0 & 2.0 in the previous two semesters, it was only a natural progression to take it forward to the next semester. This time the students were different – the new batch of 2020, since both the faculty from the two Institutes who did COIL in the previous semesters were happy and convinced that COIL was something different and liked and appreciated by the students; also, given the COVID-19 Pandemic, COIL seemed to be a great way towards enabling internationalization and providing the required exposure to our students. The objective was very clear – that we had to focus on increasing the student interaction further to help the students understand and appreciate the cultural, traditional and other differences in the two places.

Cohort Size – SCMS Pune – 9 Students and BridgeValley – 6 Students

### The COIL in Progress

- The COIL initiative started as decided with an initial introductory session conducted by Dr. Pete on 20 October, 2020; talking to the students of SCMS and getting them familiar with the usage of the Blackboard.
- The students were put into groups and were required to introduction on the Blackboard through an innovative method – each group was to interact amongst themselves and then create a poem/ story/ music/ video/ or any other creative piece. keeping all the characters of the group in their creation.
- This was followed by a combined lecture session by Dr. Peter & Prof. Vijay for all the students on 4 November, 2020, giving them insights on the current Pandemic situation and how it had effected the two economies, this would act as a base for the students to work on their COIL Submissions.
- The students were expected to interact with each other in their groups and share their submissions on the Blackboard in a weekly manner to progress towards the completion of the final COIL Submission.
- There was another combined lecture session by Dr. Peter & Prof. Vijay for all the students on 11 November, 2020 to understand what the students were doing and to guide the students in completion of the final COIL Submission.



## COIL Weekly Schedule

| Week     | Duration                | Activity to be done   |
|----------|-------------------------|---|
| Week I   | 19 to 24 October, 2020  | Finalization of the Students for COIL, and providing the Blackboard Access to them to get familiar with the platform and submit the Ice-breaker activity (each group was to interact amongst themselves and then create a poem/ story/ music/ video/ or any other creative piece. keeping all the characters of the group in their creation).                             |
| Week II  | 26 to 31 October, 2020  | <b>Dealing with COVID-19 Role of Government and Industry -</b><br>Students were to choose an industry and then a firm through with the state of the industry could be viewed, further to describe the impact that the pandemic has had on the firm.   |
| Week III | 2 to 7 November, 2020   | Students would generate a list of suggested interventions that the government had taken that could minimize the risk of COVID exposure to consumers or labor at the firm and assure that the firm, and therefore the industry in general navigates the pandemic. Students were to consider strategies that increase demand or reduce costs of factor inputs for the firm. |
| Week IV  | 9 to 14 November, 2020  | Completing the analysis form Week III. The students having analyzed the interventions by the government, now had to build strategies to help the firm they had chosen to remain afloat in this difficult times and make progress as the time goes ahead.  |
| Week V   | 16 to 21 November, 2020 | Final submissions were to be uploaded by the students on the Blackboard for the evaluation and completion of the COIL Collaboration.  |

### Benefits to Students

- The students experienced virtual international exchange, which was the best possible mode of internationalization given the current situation.
- To acknowledge the efforts of the students who were active for COIL, their submissions were included as a part of their internal evaluation and they also received digital badges to show their achievement.




## Benefits to SCMS

- BridgeValley has indicated that they want to go ahead with another COIL initiative in the coming semester for Macroeconomics.
- Possibility of Student/ faculty exchanges in the future.

## Students Reactions:

- Srijagayathri Gottumukkala – It was a great opportunity and experience!!!



*[Handwritten signature]*



**Groups for COIL 2020 (October - November)**

| Group No. | SCMS Pune                   | Email IDs of SCMS Students                              | BridgeValley    | Email IDs of Bridge Valley Students            |
|-----------|-----------------------------|---|-----------------|--|
| Group 1   | SEENVIT CHOUDHARY           | seenvit.choudhary.2020@associate.scmspune.ac.in         | Freeman Kierra  | Kierra Freeman <kfreeman2@my.bridgevalley.edu> |
|           | ANANYA GUPTA                | ananyagupta.2020@associate.scmspune.ac.in               | Mcgrath John    | John Mcgrath <jmcgrath@my.bridgevalley.edu>    |
|           | NISHIL ROHIL SHAH           | nishilshah.2020@associate.scmspune.ac.in                | Harper Noah     | Noah Harper <nharper@my.bridgevalley.edu>      |
| Group 2   | SRJIA GAYATHRI GOTTUMUKKALA | srjagayathri.gottumukkala.2020@associate.scmspune.ac.in | Perry Noah      | Noah Perry <nperry2@my.bridgevalley.edu>       |
|           | KAUSTUBH CHAUHAN            | kaustubhchauhan.2020@associate.scmspune.ac.in           | Hyde Pamela     | Pamela Hyde-Wines <phyde@my.bridgevalley.edu>  |
|           | NAMAN BANSAL                | namanbansal.2020@associate.scmspune.ac.in               | Workman Kortnie | Kortnie Mace <kmace1@my.bridgevalley.edu>      |
| Group 3   | SUPRIYA ARORA               | supriyaarora.2020@associate.scmspune.ac.in              |                 |  |
|           | ARYAN CHOUHAN               | aryanchouhan.2020@associate.scmspune.ac.in              |                 |  |
|           | SAHIR PATEL                 | saahirpatel.2020@associate.scmspune.ac.in               |                 |  |






Vijay Prakash Misra &lt;vijayprakash.misra@scmspune.ac.in&gt;

## Groups for COIL 2020 (October - November) & Ice Breaker Activity

1 message

Vijay Prakash Misra &lt;vijayprakash.misra@scmspune.ac.in&gt;

Sat, Oct 24, 2020 at 12:09 PM

To: seemitchoudhary.2020@associate.scmspune.ac.in, ananyagupta.2020@associate.scmspune.ac.in, nishilshah.2020@associate.scmspune.ac.in, Kierra Freeman <kfreeman2@my.bridgevalley.edu>, John Mcgrath <jmcgrath@my.bridgevalley.edu>, srijagayathrigottumukkala.2020@associate.scmspune.ac.in, Kaustubh Chauhan <kaustubhchauhan.2020@associate.scmspune.ac.in>, namanbansal.2020@associate.scmspune.ac.in, Noah Harper <nharper@my.bridgevalley.edu>, Noah Perry <nperry2@my.bridgevalley.edu>, supriyaarora.2020@associate.scmspune.ac.in, aryan chouhan.2020@associate.scmspune.ac.in, saahirpatel.2020@associate.scmspune.ac.in, Pamela Hyde-Wines <phyde@my.bridgevalley.edu>, Kortnie Mace <kmace1@my.bridgevalley.edu>  
Cc: "Prof. Adya Sharma" <director@scmspune.ac.in>, Peter Soscia <Peter.Soscia@bridgevalley.edu>, Sherri Ritter <Sherri.Ritter@bridgevalley.edu>

Dear All,

Hope you all are doing well.

Welcome to COIL-2020 (October - November).

Find below the group details for COIL, 2020 (October - November); along with the email IDs. You should now get in touch with the members of your group and start working on the "Ice-Breaker Activity" - getting to know all the members and using a creative method of introducing your group. It could be a short story, a poem, a video or any other creative method; the only condition is that it should have all the characters of the group.

Get in touch with each other and get to know each other better so that you may choose the best creative medium to introduce the group. The same has to be uploaded on the Blackboard by every member of the group by Tuesday, 27 October, 2020.

| Groups for COIL 2020 (October - November) |                             |  |                 |   |
|---|-----------------------------|--|-----------------|---|
| Group No.                                 | SCMS Pune                   | Email IDs of SCMS Students   | BridgeValley    | Email IDs of Bridge Valley Students             |
| Group 1                                   | SEEMIT CHOUDHARY            | <a href="mailto:seemitchoudhary.2020@associate.scmspune.ac.in">seemitchoudhary.2020@associate.scmspune.ac.in</a>                     | Freeman Kierra  | Kierra Freeman <kfreeman2@my.bridgevalley.edu>, |
|   | ANANYA GUPTA                | <a href="mailto:ananyagupta.2020@associate.scmspune.ac.in">ananyagupta.2020@associate.scmspune.ac.in</a>                             | Mcgrath John    | John Mcgrath <jmcgrath@my.bridgevalley.edu>,    |
|   | NISHIL ROHIL SHAH           | <a href="mailto:nishilshah.2020@associate.scmspune.ac.in">nishilshah.2020@associate.scmspune.ac.in</a>                               |                 |   |
| Group 2                                   | SRIJA GAYATHRI GOTTUMUKKALA | <a href="mailto:srijagayathrigottumukkala.2020@associate.scmspune.ac.in">srijagayathrigottumukkala.2020@associate.scmspune.ac.in</a> | Harper Noah     | Noah Harper <nharper@my.bridgevalley.edu>       |
|   | KAUSTUBH CHAUHAN            | <a href="mailto:kaustubhchauhan.2020@associate.scmspune.ac.in">kaustubhchauhan.2020@associate.scmspune.ac.in</a>                     | Perry Noah      | Noah Perry <nperry2@my.bridgevalley.edu>,       |
|   | NAMAN BANSAL                | <a href="mailto:namanbansal.2020@associate.scmspune.ac.in">namanbansal.2020@associate.scmspune.ac.in</a>                             |                 |   |
| Group 3                                   | SUPRIYA ARORA               | <a href="mailto:supriyaarora.2020@associate.scmspune.ac.in">supriyaarora.2020@associate.scmspune.ac.in</a>                           | Hyde Pamela     | Pamela Hyde-Wines <phyde@my.bridgevalley.edu>,  |
|   | ARYAN CHOUHAN               | <a href="mailto:aryanchouhan.2020@associate.scmspune.ac.in">aryanchouhan.2020@associate.scmspune.ac.in</a>                           | Workman Kortnie | Kortnie Mace <kmace1@my.bridgevalley.edu>,      |
|   | SAAHIR PATEL                | <a href="mailto:saahirpatel.2020@associate.scmspune.ac.in">saahirpatel.2020@associate.scmspune.ac.in</a>                             |                 |   |

Hope all you enjoy this activity and get to learn from each other. If there is any concern please revert.

All the best.

Warm Regards,

Vijay Prakash Misra,  
Assistant Professor,  
SCMS, Pune.  
8007805684.





Vijay Prakash Misra &lt;vijayprakash.misra@scmspune.ac.in&gt;

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**COIL Project Details - October - November 2020**

4 messages

**Vijay Prakash Misra** <vijayprakash.misra@scmspune.ac.in>

Sat, Sep 26, 2020 at 3:45 PM

To: Peter Soscia &lt;Peter.Soscia@bridgevalley.edu&gt;

Cc: "Prof. Adya Sharma" &lt;director@scmspune.ac.in&gt;

Dear Dr. Pete,

Hope you are doing well.

Please find attached the tentative COIL Project Details, I have tried to work on a Weekly schedule.

Kindly go through the same and share your suggestions and feedback.

Post that we may finalize the document.

Warm Regards,

Vijay Prakash Misra,  
Assistant Professor,  
SCMS, Pune.  
8007805684.

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 **COIL Project Draft.docx**  
14K

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**Peter Soscia** <Peter.Soscia@bridgevalley.edu>

Sun, Sep 27, 2020 at 10:30 PM

To: Vijay Prakash Misra <vijayprakash.misra@scmspune.ac.in>

Hey Vijay, its so good to hear from you, I have been worried about you and the students! Things in West Virginia have not gotten better, in fact they have gotten much worse since we have talked but I do have a small dedicated group of students. Only 6 actually but they are very good ones! I think the project you have laid out is fantastic and it will be a great way to wind down our class. I think we end the semester the week of November 16. The 18th will be the last class but we will be fine. I really look forward to working together with you and your students again! It will be a welcome break for everyone.

I will review with my class tomorrow and call you mid-week,

Cheers,

Pete

On Sep 26, 2020, at 6:15 AM, Vijay Prakash Misra <vijayprakash.misra@scmspune.ac.in> wrote:

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**Vijay Prakash Misra** <vijayprakash.misra@scmspune.ac.in>

To: "Prof. Adya Sharma" <director@scmspune.ac.in>

Sun, Sep 27, 2020 at 10:59 PM

Dear Ma'am,

Please find below the reply received from Dr. Pete regarding the COIL collaboration.

[Quoted text hidden]

**Peter Soscia** <Peter.Soscia@bridgevalley.edu>  
To: Vijay Prakash Misra <vijayprakash.misra@scmspune.ac.in>

Mon, Oct 5, 2020 at 8:32 PM

Hey Vijay,

This looks fine actually. We are finished with the class on November 11 so we just need to condense it a bit but I think that should be fine. Maybe we can combine weeks 3 and 4? Ill give it some more thought but we should be ready to go.

Thanks!!

On Sep 26, 2020, at 6:15 AM, Vijay Prakash Misra <vijayprakash.misra@scmspune.ac.in> wrote:

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Dear Dr. Pete,

[Quoted text hidden]

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<https://www.facebook.com/scmspuneofficial>

<https://www.instagram.com/SCMSPUNEOFFICIAL/>

<https://twitter.com/SCMSPune>

<https://www.youtube.com/channel/UCwyTLn3STgvrdrHQYBARGhA>



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<COIL Project Draft.docx>



Vijay Prakash Misra <vijayprakash.misra@scmspune.ac.in>

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## Student List - COIL - October - 2020

3 messages

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**Vijay Prakash Misra** <vijayprakash.misra@scmspune.ac.in>

Sat, Oct 17, 2020 at 9:26 PM

To: Peter Soscia <Peter.Soscia@bridgevalley.edu>

Cc: "Prof. Adya Sharma" <director@scmspune.ac.in>, Sherri Ritter <Sherri.Ritter@bridgevalley.edu>

Dear Dr. Pete,

Hope you are doing well.

As discussed, please find attached the list of students selected for COIL October 2020. Request you to kindly provide them Blackboard access for the same.

I will schedule the introductory session (through Google Meet) for the students on Tuesday - 20 October, 2020 at 6:00 pm India time, which would be 8:30 am at your place. This session would introduce the students to the Blackboard and they can also be introduced to the Ice Breaker Activity.


Looking forward to seeing you on Tuesday

Warm Regards,

Vijay Prakash Misra,  
Assistant Professor,  
SCMS, Pune.  
8007805684.



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 **COIL - List of Students.xlsx**  
10K

**Sherri Ritter** <Sherri.Ritter@bridgevalley.edu>

To: Vijay Prakash Misra <vijayprakash.misra@scmspune.ac.in>, Peter Soccia <Peter.Soccia@bridgevalley.edu>

Cc: "Prof. Adya Sharma" <director@scmspune.ac.in>

Hi Vijay,

I am glad to see all is going well in India. I created your students in Blackboard. As usual I used their email address as their login.

I did have a little issue with srijagayathrigottumukkala.2020@associate.scmspune the name has too many characters to use in full as a username so I had to shorten it a little. I took off the .ac.in and the end of the email. The email for the student is still the same but to log into the system the username will be srijagayathrigottumukkala.2020@associate.scmspune. Make sure that students use the username as provided below to sign into the system.

Blackboard URL: <https://ilearn-bridgevalley.wvnet.edu/>

Password for students: IndiaCOIL

Let me know if you have any issues. Thanks Sherri

|   |
|---|
| charujain.2020@associate.<br>scmspune.ac.in           |
| akarshalagh.2020@associate.<br>scmspune.ac.in         |
| seemitchoudhary.2020@<br>associate.scmspune.ac.in     |
| srijagayathrigottumukkala.<br>2020@associate.scmspune |



|  |
|--|
| <a href="mailto:supriyaarora.2020@associate.scmspune.ac.in">supriyaarora.2020@associate.scmspune.ac.in</a>       |
| <a href="mailto:ananyagupta.2020@associate.scmspune.ac.in">ananyagupta.2020@associate.scmspune.ac.in</a>         |
| <a href="mailto:kaustubhchauhan.2020@associate.scmspune.ac.in">kaustubhchauhan.2020@associate.scmspune.ac.in</a> |
| <a href="mailto:aryanchouhan.2020@associate.scmspune.ac.in">aryanchouhan.2020@associate.scmspune.ac.in</a>       |
| <a href="mailto:nishilshah.2020@associate.scmspune.ac.in">nishilshah.2020@associate.scmspune.ac.in</a>           |
| <a href="mailto:namanbansal.2020@associate.scmspune.ac.in">namanbansal.2020@associate.scmspune.ac.in</a>         |
| <a href="mailto:dhruvchhabra.2020@associate.scmspune.ac.in">dhruvchhabra.2020@associate.scmspune.ac.in</a>       |
| <a href="mailto:saahirpatel.2020@associate.scmspune.ac.in">saahirpatel.2020@associate.scmspune.ac.in</a>         |

---

**From:** Vijay Prakash Misra <[vijayprakash.misra@scmspune.ac.in](mailto:vijayprakash.misra@scmspune.ac.in)>

**Sent:** Saturday, October 17, 2020 11:57 AM

**To:** Peter Soscia <[Peter.Soscia@bridgevalley.edu](mailto:Peter.Soscia@bridgevalley.edu)>

**Cc:** Prof. Adya Sharma <[director@scmspune.ac.in](mailto:director@scmspune.ac.in)>; Sherri Ritter <[Sherri.Ritter@bridgevalley.edu](mailto:Sherri.Ritter@bridgevalley.edu)>

**Subject:** Student List - COIL - October - 2020

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<https://twitter.com/SCMSPune>

<https://www.youtube.com/channel/UCwyTLn3STgvrdrHQYBARGhA>



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**Peter Soccia** <Peter.Soccia@bridgevalley.edu>  
To: Vijay Prakash Misra <vijayprakash.misra@scmpune.ac.in>

Mon, Oct 19, 2020 at 10:25 PM

Hi Vijay,

Just checking in. Will you send me a link to the Google Meet meeting for tomorrow?

Cheers!

Pete

On Oct 17, 2020, at 11:56 AM, Vijay Prakash Misra <vijayprakash.misra@scmpune.ac.in> wrote:

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Dear Dr. Pete,

[Quoted text hidden]

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<https://www.instagram.com/SCMSPUNEOFFICIAL/>

<https://twitter.com/SCMSPune>

<https://www.youtube.com/channel/UCwyTLn3STgvrdrHQYBARGhA>

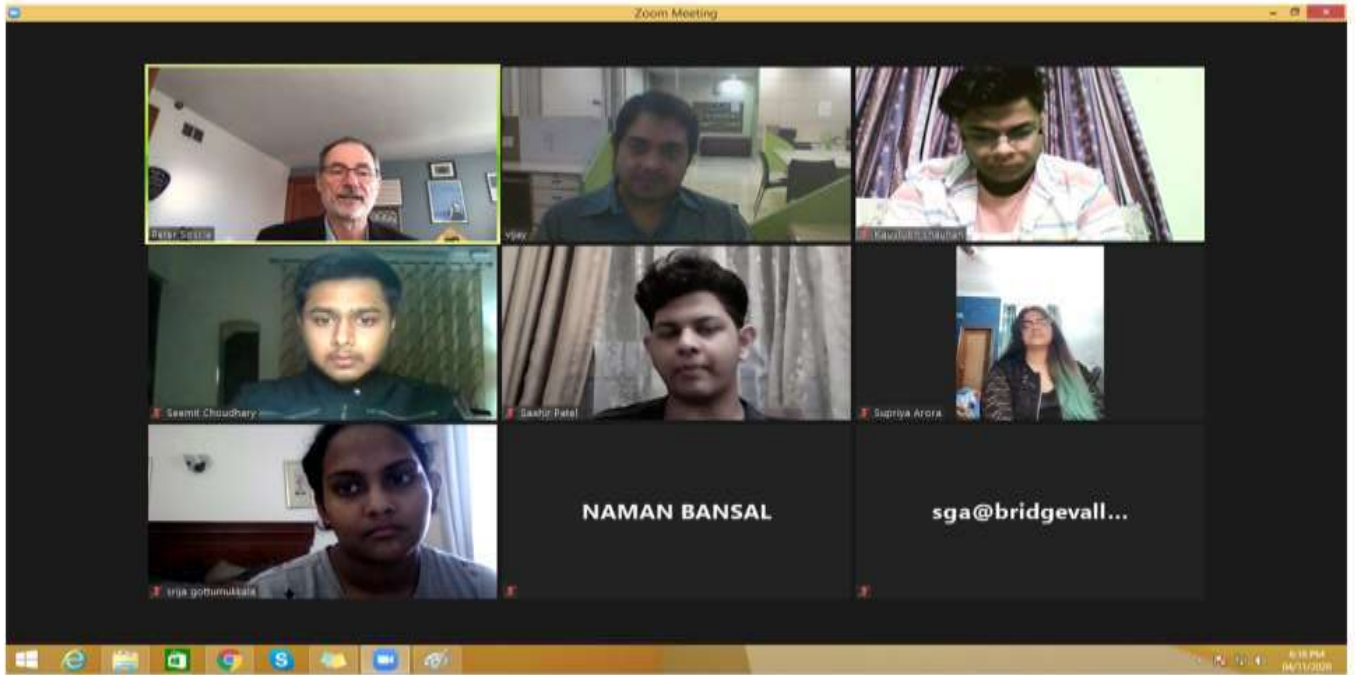


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<COIL - List of Students.xlsx>

# Screenshot of COIL 3



## COIL 4.0 Report – March – April, 2021

Participating Institutions – SCMS Pune (SIU) and Bridge Valley Community College, US

### COIL 4.0

With the success of COIL (Collaborative Online International Learning) – 1.0, 2.0 & 3.0 in the previous three semesters, it was only a natural progression to take it forward to this semester also. This time the students were from the batch of 2020 – 23 of SCMS Pune. Since both the faculty from the two Institutes who did COIL in the previous semesters were happy and convinced that COIL was something different and liked and appreciated by the students; also, given the COVID-19 Pandemic, COIL seemed to be a great way towards enabling internationalization and providing the required exposure to our students. The objective was very clear that we had to focus on increasing the student interaction further to help the students understand and appreciate the cultural, traditional and other similarities/ differences in the two places.

Cohort Size – SCMS Pune – 28 Students and BridgeValley – 14 Students

### The COIL in Progress

- The COIL initiative started with putting the students into Groups and providing all of the them the BlackBoard Access, all this happened between 19 & 22 March, 2021
- As decided, the first meeting with everyone was an initial introductory session conducted by Dr. Pete on 24 March, 2021; talking to the students of SCMS and BridgeValley and SCMS familiar with the usage of the Blackboard. Also, welcoming all the students to the COIL Collaboration.
- The students were already put into groups and were now required to go ahead with the Ice Breaker Activity – Introduction on the Blackboard through an innovative method – each group was to interact amongst themselves and then create a poem/ story/ music/ video/ or any other creative piece; keeping all the characters of the group in their creation.
- This was followed by the first Academic Activity, wherein each group had to explore the Macroeconomic Variable that would be required to understand the condition of the industry/ sector. The same would have to be presented on a single slide PPT (1 slide for US and 1 slide for India). The same has to be submitted on the BlackBoard.
- This was followed by a combined lecture session by Dr. Peter & Prof. Vijay for all the students on 14 April, 2021, giving them insights on what Macroeconomic Variables are and how they may be used to analyze an industry/ sector, this would act as a base for the





students to complete/ refine their first Academic Activity and also help them further with the COIL Submissions.

- The students were then introduced to their Final COIL Project wherein, they had to consider elaborating the single slide presentations (done under Academic Activity I) onto a word document detailing their interpretation and analysis of the individual macroeconomic indicators on the condition of the selected industry/ sector.
- The students had to finally conclude their COIL Projects by analyzing the current condition of the selected industry/ sector as per their analysis of the macroeconomic variables. They were encouraged to also bring out the similarities and differences of the condition of the industry/ sector in the two countries (USA & India). This final COIL Project had to be submitted on the BlackBoard by 24 April, 2021, (the date was further increased to 30 April, 2021).

### COIL 4.0 Weekly Schedule

| Week     | Duration                     | Activity to be done  |
|----------|------------------------------|--|
| Week I   | 22 to 27<br>March, 2021      | Finalization of the Students for COIL and providing the Blackboard Access to them to get familiar with the platform (students can introduce themselves on the blackboard -- highlighting their interests, ambitions and role models.   |
| Week II  | 29 March to 3<br>April, 2021 | Putting students into groups and completing the Ice Breaker Activity – creating a story, poem, video with all the group members.<br>The students will be required to work in their respective groups and create the Ice Breaker Activity and submit the same preferably by Wednesday – 31 March, 2021 and latest by Saturday – 3 April, 2021   |
| Week III | 5 to 10 April,<br>2021       | Introduction of the Students to the COIL Project – “Condition of an Industry/ Sector in Current Times – a Macroeconomic Analysis (USA vs. India)” and a Session (on what are Macroeconomic Variables and what information they give us about the health of the Industry/ Sector) by Dr. Pete & Prof. Vijay on the topic related to the COIL Project.<br>Students can identify an industry/ sector that they would like to work for. Explore the Macroeconomic Variable that would be required to understand the condition of the industry/ sector. The same would have to be presented on a single slide PPT (1 slide for US and 1 slide for India). The same has to be submitted on the BlackBoard by 10 April, 2021. |
| Week IV  | 12 to 17 April,<br>2021      | Continuation of the COIL Project and a session (interpretation and understanding of the Macroeconomic Variables) by Dr. Pete & Prof. Vijay related to the COIL Project.<br>Having identified the industry/ sector and the Macroeconomic  |

|         |                      |  |
|---------|----------------------|--|
|         |                      | Variables that the students could use to understand the condition of the same in the previous week. The students can now consider elaborating the single slide presentations onto a word document detailing their interpretation and analysis of the individual macroeconomic indicators on the condition of the selected industry/ sector.  |
| Week V  | 19 to 24 April, 2021 | Finalization of the COIL Project by the groups and final comments and suggestions. A session could be conducted if required by the students to address and doubts/ issues/ concerns regarding their progress of the COIL Project.<br>The students can finally conclude their COIL Projects by concluding the current condition of the selected industry/ sector as per their analysis of the macroeconomic variables. They must also bring out the similarities and differences of the condition of the industry/ sector in the two countries (USA & India). The same has to be submitted on the BlackBoard by 24 April, 2021. |
| Week VI | 26 to 30 April, 2021 | Completion and submission of Final COIL Project by the Groups on the Blackboard for evaluation purposes.<br>In case of any delays the final COIL Project submission has to be done latest by 27 April, 2021. The grading of the same will be completed by 30 April, 2021 and the COIL – March – April, 2021 will conclude.   |

#### Changes made in COIL from 1.0 to 4.0

- Formation of Groups Immediately** – In our first COIL we initially asked the students to interact on the Discussion Forum on the BlackBoard and had decided to put the students into Groups only for the COIL Project. However, we realized that there was not much interaction among the students. The interaction did increase when they started working in the Groups. As a result in the subsequent COIL we put the students immediately after selecting the COIL students. This increased the interaction among the students which is evident from the Ice Breaker Activity submitted by the students and further helped in the COIL Project also.
- Joint Sessions by Faculty** – In the first and second COIL we used to keep independent sessions by Faculty from both the Institutes. This was aimed at providing the students the academic and theoretical knowledge required to complete the COIL Project. After that we decided to hold Joint sessions by the Faculty from both the Institutes and focused more on a discussion based approach to directly address the problem areas in the COIL Project and provide with more real world examples. This has helped in the student interaction and participation in these Sessions.


- **Ice Breaker Activity (Compulsory Submission)** -- In our first COIL we had asked the students to introduce themselves on the Discussion Forum so that they would all get to know each other. Since it did not work too well, in the subsequent COIL we divided them into groups immediately (as discussed above) and also asked them to come up with an innovative way of introducing the Group on the BlackBoard (through a song/ video/ poem/ story/ etc.) which would have to include all the Group members. Since this was a compulsory submission, it set the interaction among the students at the very beginning.

### Benefits to Students

- The students experienced virtual international exchange, which was the best possible mode of internationalization given the current situation.
- To acknowledge the efforts of the students who were active for COIL, their submissions were included as a part of their internal evaluation and they also received digital badges to show their achievement.

### Benefits to SCMS

- BridgeValley has indicated that they want to go ahead with another COIL initiative in the coming semester for Macroeconomics.
- Possibility of Student/ faculty exchanges in the future.





COIL - March 2024 - Macroeconomic Theory - Student Groups

SCMS Pune

| Group Number | Bridge Valley         |                                    |  |   |
|--------------|-----------------------|------------------------------------|--|---|
| Group 1      | Willow Beary          | wbeary@my.bridgevalley.edu         | Simran Harang                            | simranharang.2020@associate.scmspune.ac.in        |
|              | Cindy Bush            | cbush@my.bridgevalley.edu          | Divyam Prakash                           | divyamprakash.2020@associate.scmspune.ac.in       |
|              |                       |                                    | Aditi Agrawal                            | aditigrawal.2020@associate.scmspune.ac.in         |
| Group 2      |                       |                                    | Riya Chaudhari                           | riyachaudhari.2020@associate.scmspune.ac.in       |
|              | Touyah Clark-Stephens | tclarkstephens@my.bridgevalley.edu | Seemil Choudhary                         | seemilchoudhary.2020@associate.scmspune.ac.in     |
|              | John McGrath          | jmcgrath@my.bridgevalley.edu       | Yash Goyal                               | yashgoyal.2020@associate.scmspune.ac.in           |
|              |                       |                                    | Syed Hasan Abbas                         | syedabbas.2020@associate.scmspune.ac.in           |
| Group 3      |                       |                                    | Vidushi Gupta                            | vidushigupta.2020@associate.scmspune.ac.in        |
|              | Kain Ford             | kford@my.bridgevalley.edu          | Shweta Parthasarathy                     | shwetaparthasarathy.2020@associate.scmspune.ac.in |
|              | Ashyn Fragale         | afragale1@my.bridgevalley.edu      | Aarushi Dewan                            | aarushidevan.2020@associate.scmspune.ac.in        |
|              |                       |                                    | Diksha Goyal                             | dikshagoyal.2020@associate.scmspune.ac.in         |
| Group 4      |                       |                                    | Radhika Goyal                            | radhika.2020@associate.scmspune.ac.in             |
|              | Michael Rader         | mrader1@my.bridgevalley.edu        | Suhani Agarwal                           | suhaniagarwal.2020@associate.scmspune.ac.in       |
|              | Natasha Henderson     | ngillespie@my.bridgevalley.edu     | Aknil Sarawgi                            | akhilsarawgi.2020@associate.scmspune.ac.in        |
|              |                       |                                    | Manya Mote                               | manyamote.2020@associate.scmspune.ac.in           |
| Group 5      |                       |                                    | Kanak Bansal                             | kanakbansal.2020@associate.scmspune.ac.in         |
|              | Cierra Perrine        | cperrine@my.bridgevalley.edu       | Kavya Dommaraju                          | kavyadommaraju.2020@associate.scmspune.ac.in      |
|              | Timothy Shamblin      | tshamblin5@my.bridgevalley.edu     | Natya Kurapati                           | natyana.2020@associate.scmspune.ac.in             |
|              |                       |                                    | Pushkar Gholap                           | pushkargholap.2020@associate.scmspune.ac.in       |
| Group 6      |                       |                                    | Aaron Joseph                             | aaronjoseph.2020@associate.scmspune.ac.in         |
|              | Rebecca Wurster       | rwurster@my.bridgevalley.edu       | Ananya Maheshwari                        | ananyamaheshwari.2020@associate.scmspune.ac.in    |
|              | Kourtne Yates         | kyates3@my.bridgevalley.edu        | Ipsita Ladia                             | ipsitaladia.2020@associate.scmspune.ac.in         |
|              |                       |                                    | Saanvi Sharma                            | saanvisharma.2020@associate.scmspune.ac.in        |
| Group 7      |                       |                                    | Puneeth Reddy                            | puneethreddy.2020@associate.scmspune.ac.in        |
|              | Hallie Fragale        | hfragale@my.bridgevalley.edu       | Samit Chhabra                            | samitchhabra.2020@associate.scmspune.ac.in        |
|              | Dana Girther          | drader2@my.bridgevalley.edu        | Anushree Mohanly                         | anushreemohanly.2020@associate.scmspune.ac.in     |
|              |                       | Aasha Jain                         | aashajain.2020@associate.scmspune.ac.in  |   |
|              |                       | Anuj Kohari                        | anujkohari.2020@associate.scmspune.ac.in |   |





Vijay Prakash Misra &lt;vijayprakash.misra@scmspune.ac.in&gt;

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**COIL Project Draft - March - April, 2021**

1 message

**Vijay Prakash Misra** <vijayprakash.misra@scmspune.ac.in>

Sat, Mar 27, 2021 at 5:20 PM

To: Peter Soscia &lt;Peter.Soscia@bridgevalley.edu&gt;

Cc: "Prof. Adya Sharma" &lt;director@scmspune.ac.in&gt;

Dear Dr. Pete,

Hope you are well.

PFA the COIL Project Draft with the Week wise deliverables and submission to be done by the students, including the proposed session by both you and me.

Do let me know if you would like to edit/ update something.

Once this is finalized we can share the deliverables with the students every week, so that it does not seem too much.

Do get in touch if you would like to discuss anything further.

Warm Regards,

Vijay Prakash Misra,  
Assistant Professor,  
SCMS, Pune.  
8007805684.

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 **COIL Project Draft.docx**  
15K





Vijay Prakash Misra &lt;vijayprakash.misra@scmspune.ac.in&gt;

## Teams and meeting Time

3 messages

**Peter Soscia** <Peter.Soscia@bridgevalley.edu>

Thu, Mar 18, 2021 at 7:03 PM

To: Vijay Misra <vijayprakash.misra@scmspune.ac.in>

Hello Vijay!

Here are the team pairings for the class. We are fine for Monday Morning at 8:15 our time. Many said they can attend. I think a few won't make it but that is fine.

I am in a conference all day tomorrow so feel free to text me or call me this weekend if we need to chat.

Cheers,

Pete

|          |                |  |
|----------|----------------|--|
| Willow   | Beary          | <a href="mailto:wbeary@my.bridgevalley.edu">wbeary@my.bridgevalley.edu</a>                 |
| Cindy    | Bush           | <a href="mailto:cbush@my.bridgevalley.edu">cbush@my.bridgevalley.edu</a>                   |
|          |                |  |
| T'Quyiah | Clark-Stephens | <a href="mailto:tclarkstephens@my.bridgevalley.edu">tclarkstephens@my.bridgevalley.edu</a> |
| John     | Mcgrath        | <a href="mailto:jmcgrath@my.bridgevalley.edu">jmcgrath@my.bridgevalley.edu</a>             |
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| Michael  | Rader          | <a href="mailto:mrader1@my.bridgevalley.edu">mrader1@my.bridgevalley.edu</a>               |
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| Dana   | Ginther | <a href="mailto:drader2@my.bridgevalley.edu">drader2@my.bridgevalley.edu</a>   |

**Peter Soccia**  
VP for Academic Affairs



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*BridgeValley Community and Technical College promotes student success, prepares a skilled workforce, and builds tomorrow's leaders by providing access to quality education.*

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*"Diversity is the one true thing we have in common. Celebrate it every day." –Anonymous*

**Vijay Prakash Misra** <[vijayprakash.misra@scmspune.ac.in](mailto:vijayprakash.misra@scmspune.ac.in)>  
To: Peter Soccia <[Peter.Soccia@bridgevalley.edu](mailto:Peter.Soccia@bridgevalley.edu)>  
Cc: "Prof. Adya Sharma" <[director@scmspune.ac.in](mailto:director@scmspune.ac.in)>

Fri, Mar 19, 2021 at 6:04 PM

Dear Dr. Pete,

Hope you are doing well.

I have added my students to the groups you have sent. So the COIL groups are ready (I have also attached the excel file of the same), do let me know if you want to make any changes to the same.

Also, please provide the BlackBoard access to all the SCMS students. So that we can ask them to join the BlackBoard on Monday and introduce all the students to their respective groups.

Do let me know if you need anything else from my end.

### COIL - March 2021 - Macroeconomic Theory - Student Groups

| Group Number | Bridge Valley |  | SCMS Pune      |  |
|--------------|---------------|--|----------------|--|
|              | Willow Beary  | <a href="mailto:wbeary@my.bridgevalley.edu">wbeary@my.bridgevalley.edu</a> | Simran Narang  | <a href="mailto:simrannarang.2020@associate.scmspune.ac.in">simrannarang.2020@associate.scmspune.ac.in</a>   |
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|                | Ashtyn Fragale         | <a href="mailto:afragale1@my.bridgevalley.edu">afragale1@my.bridgevalley.edu</a>           | Aarushi Dewan        | <a href="mailto:aarushidewan.2020@associate.scmspune.ac.in">aarushidewan.2020@associate.scmspune.ac.in</a>               |
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|                |                        |  | Manya Mote           | <a href="mailto:manyamote.2020@associate.scmspune.ac.in">manyamote.2020@associate.scmspune.ac.in</a>                     |
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| <b>Group 5</b> | Cierra Perrine         | <a href="mailto:cperrine@my.bridgevalley.edu">cperrine@my.bridgevalley.edu</a>             | Kavya Dommaraju      | <a href="mailto:kavyadommaraju.2020@associate.scmspune.ac.in">kavyadommaraju.2020@associate.scmspune.ac.in</a>           |
|                | Timothy Shamblin       | <a href="mailto:tshamblin5@my.bridgevalley.edu">tshamblin5@my.bridgevalley.edu</a>         | Natya Kurapati       | <a href="mailto:natyanatya.2020@associate.scmspune.ac.in">natyanatya.2020@associate.scmspune.ac.in</a>                   |
|                |                        |  | Pushkar Gholap       | <a href="mailto:pushkargholap.2020@associate.scmspune.ac.in">pushkargholap.2020@associate.scmspune.ac.in</a>             |
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| <b>Group 6</b> | Rebecca Wurster        | <a href="mailto:rwurster@my.bridgevalley.edu">rwurster@my.bridgevalley.edu</a>             | Ananya Maheshwari    | <a href="mailto:ananyamahehwari.2020@associate.scmspune.ac.in">ananyamahehwari.2020@associate.scmspune.ac.in</a>         |
|                | Kourtne Yates          | <a href="mailto:kyates3@my.bridgevalley.edu">kyates3@my.bridgevalley.edu</a>               | Ipsita Ladia         | <a href="mailto:ipsitaladia.2020@associate.scmspune.ac.in">ipsitaladia.2020@associate.scmspune.ac.in</a>                 |
|                |                        |  | Saanvi Sharma        | <a href="mailto:saanvisharma.2020@associate.scmspune.ac.in">saanvisharma.2020@associate.scmspune.ac.in</a>               |
|                |                        |  | Puneeth Reddy        | <a href="mailto:puneethpatlolla.2020@associate.scmspune.ac.in">puneethpatlolla.2020@associate.scmspune.ac.in</a>         |
| <b>Group 7</b> | Hallie Fragale         | <a href="mailto:hfragale@my.bridgevalley.edu">hfragale@my.bridgevalley.edu</a>             | Samit Chhabra        | <a href="mailto:samitchhabra.2020@associate.scmspune.ac.in">samitchhabra.2020@associate.scmspune.ac.in</a>               |
|                | Dana Ginther           | <a href="mailto:drader2@my.bridgevalley.edu">drader2@my.bridgevalley.edu</a>               | Anushree Mohanty     | <a href="mailto:anushreemohanty.2020@associate.scmspune.ac.in">anushreemohanty.2020@associate.scmspune.ac.in</a>         |
|                |                        |  | Aastha Jain          | <a href="mailto:aasthajain.2020@associate.scmspune.ac.in">aasthajain.2020@associate.scmspune.ac.in</a>                   |
|                |                        |  | Anuj Kothari         | <a href="mailto:anujkothari.2020@associate.scmspune.ac.in">anujkothari.2020@associate.scmspune.ac.in</a>                 |


Warm Regards,

Vijay Prakash Misra,  
Assistant Professor,  
SCMS, Pune.  
8007805684.



[Quoted text hidden]

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 **COIL Groups - March 2021.xlsx**  
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**Peter Soscia** <Peter.Soscia@bridgevalley.edu>  
To: Vijay Misra <vijayprakash.misra@scmspune.ac.in>

Fri, Mar 19, 2021 at 7:59 PM

Sounds Good Vijay,

Are you going to set up a Google meet for Monday morning?

On Mar 19, 2021, at 8:34 AM, Vijay Prakash Misra <[vijayprakash.misra@scmspune.ac.in](mailto:vijayprakash.misra@scmspune.ac.in)> wrote:

**[EXTERNAL EMAIL]** Do not open links or attachments unless you recognize the sender and know the content is safe. Forward suspicious emails as an attachment to [helpdesk@bridgevalley.edu](mailto:helpdesk@bridgevalley.edu)

Dear Dr. Pete,

Hope you are doing well.

I have added my students to the groups you have sent. So the COIL groups are ready (I have also attached the excel file of the same), do let me know if you want to make any changes to the same.

Also, please provide the BlackBoard access to all the SCMS students. So that we can ask them to join the BlackBoard on Monday and introduce all the students to their respective groups.

Do let me know if you need anything else from my end.

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| Group Number | Bridge Valley           |  | SCMS Pune            |  |
|--------------|-------------------------|--|----------------------|--|
| Group 1      | Willow Beary            | <a href="mailto:wbeary@my.bridgevalley.edu">wbeary@my.bridgevalley.edu</a>                 | Simran Narang        | <a href="mailto:simrannarang.2020@associate.scmspune.ac.in">simrannarang.2020@associate.scmspune.ac.in</a>               |
|              | Cindy Bush              | <a href="mailto:cbush@my.bridgevalley.edu">cbush@my.bridgevalley.edu</a>                   | Divyam Prakash       | <a href="mailto:divyamprakash.2020@associate.scmspune.ac.in">divyamprakash.2020@associate.scmspune.ac.in</a>             |
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|              |                         |  | Vidushi Gupta        | <a href="mailto:vidushigupta.2020@associate.scmspune.ac.in">vidushigupta.2020@associate.scmspune.ac.in</a>               |
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|              |                         |  | Kanak Bansal         | <a href="mailto:kanakbansal.2020@associate.scmspune.ac.in">kanakbansal.2020@associate.scmspune.ac.in</a>                 |
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|              | Kournie Yates           | <a href="mailto:kyates3@my.bridgevalley.edu">kyates3@my.bridgevalley.edu</a>               | Ipsita Ladia         | <a href="mailto:ipsitaladia.2020@associate.scmspune.ac.in">ipsitaladia.2020@associate.scmspune.ac.in</a>                 |
|              |                         |  | Saanvi Sharma        | <a href="mailto:saanvisharma.2020@associate.scmspune.ac.in">saanvisharma.2020@associate.scmspune.ac.in</a>               |
|              |                         |  | Puneeth Reddy        | <a href="mailto:puneethpatlolla.2020@associate.scmspune.ac.in">puneethpatlolla.2020@associate.scmspune.ac.in</a>         |
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|              | Dana Ginther            | <a href="mailto:drader2@my.bridgevalley.edu">drader2@my.bridgevalley.edu</a>               | Anushree Mohanty     | <a href="mailto:anushreemohanty.2020@associate.scmspune.ac.in">anushreemohanty.2020@associate.scmspune.ac.in</a>         |
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|              |                         |  | Anuj Kothari         | <a href="mailto:anujkothari.2020@associate.scmspune.ac.in">anujkothari.2020@associate.scmspune.ac.in</a>                 |



Warm Regards,

Vijay Prakash Misra,  
Assistant Professor,  
SCMS, Pune.  
8007805684.



On Thu, Mar 18, 2021 at 7:03 PM Peter Soccia <[Peter.Soccia@bridgevalley.edu](mailto:Peter.Soccia@bridgevalley.edu)> wrote:

Hello Vijay!

Here are the team pairings for the class. We are fine for Monday Morning at 8:15 our time. Many said they can attend. I think a few won't make it but that is fine.

I am in a conference all day tomorrow so feel free to text me or call me this weekend if we need to chat.

Cheers,

Pete

|          |                |  |
|----------|----------------|--|
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|         |           |  |
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| Dana    | Ginther   | <a href="mailto:drader2@my.bridgevalley.edu">drader2@my.bridgevalley.edu</a>       |

**Peter Soccia**  
VP for Academic Affairs



2001 Union Carbide Drive  
South Charleston, WV 25303  
[Peter.Soccia@bridgevalley.edu](mailto:Peter.Soccia@bridgevalley.edu)  
Phone: 304.205.6614

*BridgeValley Community and Technical College promotes student success, prepares a skilled workforce, and builds tomorrow's leaders by providing access to quality education.*

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*"Diversity is the one true thing we have in common. Celebrate it every day."—Anonymous*

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<COIL Groups - March 2021.xlsx>



Vijay Prakash Misra &lt;vijayprakash.misra@scmspune.ac.in&gt;

## Closure of COIL Collaboration (March – April, 2021)

4 messages

Vijay Prakash Misra &lt;vijayprakash.misra@scmspune.ac.in&gt;

Fri, Jun 4, 2021 at 12:53 PM

To: wbeary@my.bridgevalley.edu, cbush@my.bridgevalley.edu, tclarkstephens@my.bridgevalley.edu, John Mcgrath <jmcgrath@my.bridgevalley.edu>, kford6@my.bridgevalley.edu, afragale1@my.bridgevalley.edu, mrader1@my.bridgevalley.edu, ngillespie@my.bridgevalley.edu, cperrine@my.bridgevalley.edu, tshamblin5@my.bridgevalley.edu, rwurster@my.bridgevalley.edu, kyates3@my.bridgevalley.edu, hfragale@my.bridgevalley.edu, drader2@my.bridgevalley.edu, Simran Narang <simrannarang.2020@associate.scmspune.ac.in>, Divyam Prakash <divyamprakash.2020@associate.scmspune.ac.in>, aditiagrawal.2020@associate.scmspune.ac.in, riyachaudhari.2020@associate.scmspune.ac.in, Seemit Choudhary <seemitchoudhary.2020@associate.scmspune.ac.in>, yashgoyal.2020@associate.scmspune.ac.in, syedabbas.2020@associate.scmspune.ac.in, Vidushi Gupta <vidushigupta.2020@associate.scmspune.ac.in>, Shweta Parthasarathy <shwetaparthasarathy.2020@associate.scmspune.ac.in>, aarushidewan.2020@associate.scmspune.ac.in, dikshagoyal.2020@associate.scmspune.ac.in, Radhika <radhika.2020@associate.scmspune.ac.in>, suhaniaagrwal.2020@associate.scmspune.ac.in, akhilsarawgi.2020@associate.scmspune.ac.in, manyamote.2020@associate.scmspune.ac.in, kanakbansal.2020@associate.scmspune.ac.in, Kavya Dommaraju <kavyadommaraju.2020@associate.scmspune.ac.in>, natyanaty.2020@associate.scmspune.ac.in, Pushkar Gholap <pushkargholap.2020@associate.scmspune.ac.in>, aaronjoseph.2020@associate.scmspune.ac.in, ananyamahehwari.2020@associate.scmspune.ac.in, Ipsita Ladia <ipsitaladia.2020@associate.scmspune.ac.in>, saanvisharma.2020@associate.scmspune.ac.in, puneethpatlolla.2020@associate.scmspune.ac.in, samitchhabra.2020@associate.scmspune.ac.in, anushreemohanty.2020@associate.scmspune.ac.in, aasthajain.2020@associate.scmspune.ac.in, anujkothari.2020@associate.scmspune.ac.in

Cc: Peter Soscia <Peter.Soscia@bridgevalley.edu>, "Prof. Adya Sharma" <director@scmspune.ac.in>, Sherri Ritter <Sherri.Ritter@bridgevalley.edu>

Dear Students,

It was great to have you all participate in the COIL Collaboration (March – April, 2021). We hope all of you enjoyed working on all the activities as much as we enjoyed going through the same.

The submissions (Ice Breaker, Academic Activity I and Final COIL Project) made by all the Groups were truly amazing, and we enjoyed reading them. The amount of coordination, effort and hard work put in was clearly visible.

The COIL Collaboration (March – April, 2021) has come to an end. All the submissions have been done by all the Groups on the BlackBoard as was required. The submissions have been evaluated and the marks have been shared with all you by your Faculty.

As a contribution to COIL and in recognition of the efforts put in by each of you, you have also received a Digital Badge to highlight this achievement.

As a closure of the COIL Collaboration (March – April, 2021), we request each one of you to give an honest feedback highlighting your overall experience of the COIL Collaboration, as a response to this email. This will help us improve the COIL experience for the upcoming batches.

Stay Safe...Stay Healthy...!!!

Warm Regards,

Vijay Prakash Misra,  
Assistant Professor,  
SCMS, Pune.

8007805684.



**Ananya Maheshwari** <ananyamahehwari.2020@associate.scmspune.ac.in>  
To: Vijay Prakash Misra <vijayprakash.misra@scmspune.ac.in>

Fri, Jun 4, 2021 at 1:12 PM

I have always wanted to be part of an exchange and although online Coil gave me the opportunity.

There were some communication gaps between us and the US students but my team here was really great.

It was a wonderful experienc to be a part of this collaboration.

Regards  
Ananya Maheshwari

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**Kanak Bansal** <kanakbansal.2020@associate.scmspune.ac.in>  
To: Vijay Prakash Misra <vijayprakash.misra@scmspune.ac.in>

Fri, Jun 4, 2021 at 6:02 PM

Good afternoon, I hope you are doing well.

It was a great experience for me to participate in the COIL Collaboration (March-April, 2021). I enjoyed working on all the activities- especially the icebreaker as

- We had multiple things to discuss and talk about, the conversation went smooth and we didn't really had to "work" but just convey our icebreaker's details in the form of a submission
- The other submissions were a little tough to work upon as we had only one student from BridgeValley, the other one never really reverted back so one less member for the same amount of work. Moreover, their way of working on projects was apparently different from ours so we had to kind of re-do certain things of theirs but it was fun.

Other than that, ample amount of time was given to us for coordinating and completing the projects and the overall experience was really good and way different than the regular class components. I'm glad that I showed interest and got selected for the same.

Thank you!  
Kanak Bansal  
(1135, FY-B)

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**Manya Mote** <manyamote.2020@associate.scmstpune.ac.in>  
To: Vijay Prakash Misra <vijayprakash.misra@scmstpune.ac.in>

Fri, Jun 4, 2021 at 6:50 PM

Dear Sir,

Good evening, I hope you are doing well. This email is regarding the feedback for COIL.

Participating in the COIL Collaboration (March-April, 2021) was a great opportunity for me. I enjoyed working on all the activities assigned. This definitely helped me interact with people from different cultures. We had fun in the overall knowledge gaining process. Working with my group members was smooth, knowledge gaining and a fun interactive experience. The only hindrance faced by our group was that 1 member from Bridge Valley, did not revert back or get in touch with us, other than that it was a great experience.

Ample amount of time was given to us for coordinating and completing the projects and the overall experience was great and a unique experience compared to the regular class components.

Thanks & Regards  
Manya Mote

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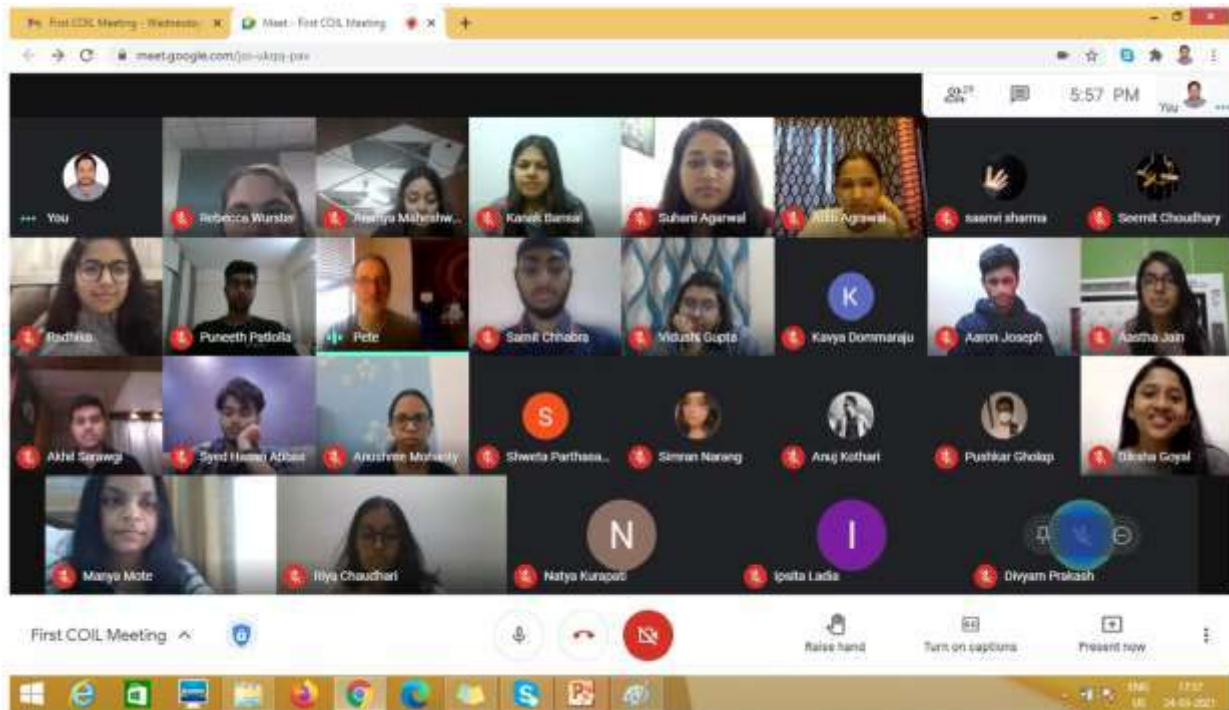
14/06/2021

Symbiosis Center For Management Studies Mail - Closure of COIL Collaboration (March – April, 2021)

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# Screenshot of COIL 4



## 7.2.1\_SCMSP\_Best Practices (2)\_2020-2021

### Monthly Report

1. **Title of the practice** – Monthly Report
2. **Objectives of the practice (In 400 words)** – To capture the activities of the Institute in all aspects as and when the activities take place on a monthly basis.
3. **The Context (In 150 words)** – SCMS Pune has initiated the process of compiling a monthly report to capture the activities of the Institute in all aspects including academics, sports, extracurricular and placements. Administrative events such as recruitment, Staff training and updation of resources in the library are also captured in the report. This has resulted in smooth capturing of data for the purpose of updating the MIS and AQAR preparation.
4. **The Practice (In 400 words)** – The institute has initiated a process of compiling a monthly report to capture all the activities taking place in the institute and also all the activities that the stakeholders participate in. The monthly report in charge sends a reminder mail every month asking all stakeholders to share the information regarding the activities that they have participated in or that they have organized in the Institute, for their inclusion in the Monthly Report. After he receives all the information from the stakeholders, he then compiles it to make a comprehensive monthly report. Thus, the activities/ events in the Institute get documented in the monthly report as and when they occur. This makes retrieval of any information a very smooth process.
5. **Evidence of success (In 200 words)** –
  - i. The information of all the activities happening in the Institute are always available in a common shared folder.
  - ii. Smooth capturing of data for the purpose of updating the MIS and AQAR preparation.
  - iii. All stakeholders now provide the required information on time since they have seen the benefits.
6. **Problems encountered and the resources required (In 150 words)** – It was a challenge to motivate all the stakeholders to provide the details of the activities they are engaged in, in the required format and in a timely manner. However, with time this is no more an issue since everyone has seen the benefits of the Monthly Report.
7. **Notes (optional – In 150 words)** - It captures data efficiently.

## 7.2.1\_SC MSP\_Best Practices (2)\_2020-2021

### Index

| Sr. No. | Event  |
|---------|--|
| 1       | Sample – Monthly Report June 2020  |
| 2       | Link – Monthly Report – 2020 – 2021<br><a href="https://drive.google.com/drive/folders/15qOyoOpHelzN_KxD5kao06sdO3a2BcN?usp=sharing">https://drive.google.com/drive/folders/15qOyoOpHelzN_KxD5kao06sdO3a2BcN?usp=sharing</a> |

Ady





## Monthly Report

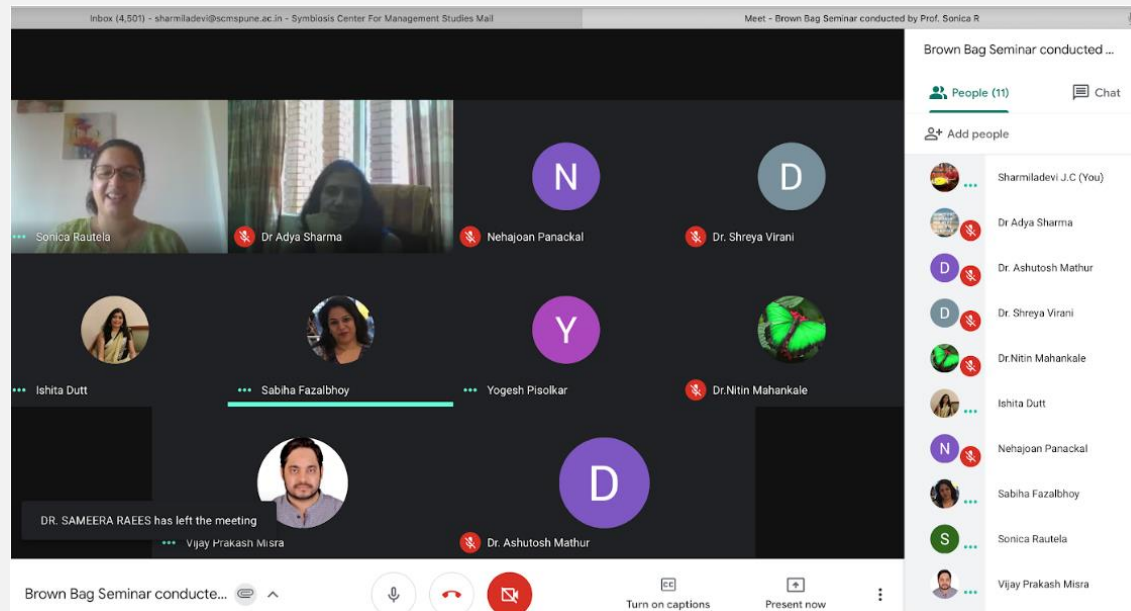
**Month: June 2020**

### Contents:

#### I. Academic activities (other than regular lectures/ exams)

##### a. Brown Bag Seminars

- Brown Bag Seminar:
  - Brown Bag seminar was conducted by Prof. Sonica Rautela on 24 June on the topic: Engaging social media for new product development: An exploratory case studies of FMCG companies in India.



- **CRW / BOS Subcommittee-**

- Dr. Shreya Virani attended BoS Sub-Committee Meeting for Banking and Finance attended on 20th June 2020.
- Dr. Pisolkar Yogesh M and Dr. Nitin Mahankale attended a meeting of the BoS Sub Committee for Sustainability Studies and Infrastructure Management (SSIM) was held on 19th June,2020 at 11am via Cisco Webex Meeting App (Virtual mode) from 11:00 am to 1:00 pm to consider new course proposals/changes and revision in existing courses (PG) under SSIM proposed by Institutes.
- Prof Soma Kulshrestha attended on 20th June 2020 an Online Board of Studies meeting as B.O.S Sub Committee member of Faculty of Management for Banking and Finance specialisation.
- Prof Soma Kulshrestha Reviewed on 27th June 2020 Courses for M. COM (Specialisation in Advanced Accounting and Taxation) as Member of B.O.S for Curriculum design and Development For St. Mira's College for Girls, Pune.

## II. Workshops/FDP /Seminars / Conference attended by the Faculty:

| Sr . | Faculty Name     | Type: FDP / Workshop / Conference / Conclave | Name of the Activity                              | Details of the Resource Person (Designation & Organisation) | Designation                              | Organisation         | No. of days (duration of FDP) | Start Date (DD/MM/Y Y) | End Date (DD/MM/Y Y) | Evidence             |
|------|------------------|--|---|---|--|----------------------|-------------------------------|------------------------|----------------------|----------------------|
| 1    | Soma Kulshrestha | Webinar                                      | CO PO Attainment Computation and Outcome Analysis | Mr Ajay Bhagwat   | Director                                 | Inpods India Pvt Ltd | 1 hr 30 min                   | 1 st June 2020         | 1 st June 2020       | Email Communication  |
| 2    | Soma Kulshrestha | Webcast                                      | Students Experience of Online Teaching            | Mr Tom Clendon  | ACCA Member                              | ACCA                 | 1 hr                          | 3 rd June 2020         | 3 rd June 2020       | E mail Communication |
| 3    | Soma Kulshrestha | Webcast                                      | A Show Case of Online Teaching                    | Paul Kirk wood & Mr Tom Clendon                             | Head Of Learner Experience & ACCA Member | ACCA                 | 1 Hr                          | 4 th June 2020         | 4 th June 2020       | E mail Communication |

|   |                  |         |   |   |   |                              |             |                 |                 |                     |
|---|------------------|---------|---|---|---|------------------------------|-------------|-----------------|-----------------|---------------------|
| 4 | Soma Kulshrestha | Webinar | How to write a Great Research Paper and get it accepted in a good journal.  | Dr Anthony Newman & Dr Rizwan Khan  | Senior Publisher Elsevier & Prof Aligarh University | Elsevier                     | 2 hrs       | 3 rd June 2020  | 3 rd June 2020  | Email Communication |
| 5 | Soma Kulshrestha | Webinar | Why positive emotions are adaptive, but pleasure may not be, Dealing with negative people, and the Pitfalls of overvaluing happiness                              | Coursera team Prof Raghu Nathan , University of Texas Barbara Lee Fredrickson Professor Department of Psychology , University of North Carolina | Professor   | University of North Carolina | 1 hr        |                 |                 | Email Communication |
| 6 | Soma Kulshrestha | Webinar | Attended Webinar on NAAC Accreditation Management System demo organized and conducted by Inpods 1 ½ hrs   | Mr Ajay Bhagwat   | Director  | Inpods India Private Ltd     | 1 hr 30 min | 10 th June 2020 | 10 th June 2020 | Email Communication |
| 7 | Soma Kulshrestha | Webinar | Online Teaching and Online assessment demo organized and conducted by Inpods India Private Ltd experts Ajay Bhagwat, Dr Manjeet Singh, Mr Kalidas 1 ½ hrs         | Mr Ajay Bhagwat, Dr Manjeet Singh , Mr Kalidas  | Director, Regional Heads West and South.            | Inpods India Private Ltd     | 1 hr 30 min | 18 th June 2020 | 18 th June 2020 | Certificate         |
| 8 | Soma Kulshrestha | Webinar | Attended Webinar Organized by IAASB (International Auditing and Assurance Standard Board) conducted by Lyn Provost, IAASB Member and Chair of the EER Task Force, | Lyn Provost   | IAASB Member & Chair of the EER Task Force.         | IAASB                        | 1 hr 30 min | 10 th June 2020 | 10 th June 2020 | Email Communication |

|    |                     |                    |   |  |   |  |                    |                 |                |                      |
|----|---------------------|--------------------|---|--|---|--|--------------------|-----------------|----------------|----------------------|
| 9  | Vijay Prakash Misra | FDP                | Industry Led Academic Course in Online Teaching - Learning Tools and Pedagogies                                     | Dr. R Raman and others.                                  | Dean - Faculty of Management.                         | SIU  | 5                  | 25th May 2020   | 29th May 2020  | Certificate          |
| 10 | Dr Ishita Dutt      | Webinar            | How to Write a Great Research Paper, and Get it Accepted by a Good Journal  | Dr Anthony Newman & Dr Rizwan Khan                       | Senior Publisher Elsevier & Prof Aligarh University   | Elsevier                                   | 2 Hours            | 3 rd June 2020  | 3rd June,2020  | E mail Communication |
| 11 | Dr Ishita Dutt      | Webinar            | Series on India's Migration Crisis- Part II Building Bridges  | RohitPoddar, Mr. Anshu ,Mr. Rajeev Khandelwaland         | Top level Media Professionals                         | CNBN, Indian Express                       | 2 Hours 30 mnts    | 3rd June 2020   | 3rd June 2020  | E mail Communication |
| 12 | Dr Ishita Dutt      | Webinar            | Between a Rock and a Hard Place - Reducing Carbon Footprint: The Post COVID 19 Challenge                            | Dr. O.P. Agarwal, Dr.Harish Hande, Dr. AniruddhaAgihotri |   | Harish Hande, Dr. AniruddhaAgihotri        | 2 Hours 30 minutes | 4th June 2020   | 4th June 2020  | E mail Communication |
| 13 | Dr Ishita Dutt      | Webinar            | Migration Part III: The New Rural Economy Confirmation  | Rukmini Banerji,TarunSawhney and Ashok Gulati            | Top Ananta Aspen Speakers                             | Ananta Aspen Centre                        | 2 Hours 30 minutes | 10th June 2020  | 10th June 2020 | E mail Communication |
| 14 | Dr Ishita Dutt      | Webinar            | Unlock down, And After: What Holds For The Jobs Market As Economy Contracts   | Mr Manish Sabharwal                                      | Chairman and Co-Founder, TeamLease Services Ltd       | Central Board of the Reserve Bank of Indi  | 4 hrs 30 minutes   | 10th June 2020  | 10th June 2020 | E mail Communication |
| 15 | Dr Ishita Dutt      | Webinar            | The Woman Speaks Part V- Young Women in the Non-Profit Sector and their Experience during the Pandemic Confirmation |  | Rachita Sinha, KhushbooAnand, Ayesha Kalyan           | Entrepreneurs from different Organisations | 2 Hours 30 Minutes | 17 th June 2020 | 17th June 2020 | E mail Communication |
| 16 | Dr Ishita Dutt      | Webinar            | Triz and Design for Patentability   | Dr Sergei Ikoenko  | Professor and President                               | MIT and Tuffs University                   | 4 Hours            | 18th June 2020  | 18th June 2020 | E mail Communication |
| 17 | Dr Ishita Dutt      | Webinar            | Secret to Finding Your Purpose  | Manoj Anchan and Anil Kumar                              | Leadership,Motivational and Stress Management Speaker | Indian School Business                     | 3 Hours 30 minutes | 13th June 2020  | 13th June 2020 | E mail Communication |
| 18 | Dr Ishita Dutt      | Virtual Conference | Republic of Letter Part I.  | Dr., D.P. Singh,Dr. Subra Suresh                         | Chairman UGC,President ,NTU                           | UGC,NTU-Singapore                          | 3                  | 24th June 2020  | 24th June 2020 | E mail Communication |
| 19 | Dr Ishita Dutt      | Virtual Conference | Republic of Letter Part II  | Dr. Anil Sahasrabudhhe,Dr Deborah Prentice,Dr. Rick      | Chairman AICTE, President Princeton University        | President Yale University                  |                    | 25th June 2020  | 25th June 2020 | E mail Communication |

|    |                     |                    |  |  |   |  |                    |                  |                  |                         |
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|    |                     |                    |  | Levin,   |   |  |                    |                  |                  |                         |
| 20 | Dr Ishita Dutt      | Virtual Conference | Republic of LetterPart III   | Dr.Bharat Anand,Srikant Datar  | VicePresident Harvard University ,Sr. Associate Dean Harvard Business School  |  |                    | 26th June 2020   | 26th June 2020   | E mail Communication    |
| 21 | Dr Ishita Dutt      | Virtual MDP        | Is Strong Leadership Good Leadership Part 2  | Dr. Naushad Forbes   | Co- Chairman Forbes Marshall  | Forbes Marshall                                | 3 hours 40 minutes | 27th June 2020   | 27th June 2020   | E mail Communication    |
| 22 | Dr. Pisolkar Yogesh | Webinar            | Ramnadi Integrated River Basin Management  | Mrs.Jyoti Panse  | Practicing Urban Planner (Architect)  | Worked with John Deere, Simens and Nyati Group | 1 Hour             | 10 th June, 2020 | 10 th June, 2020 | Whats App Communication |
| 23 | Dr. Pisolkar Yogesh | Webinar            | Bringing Back the Lost Glory of Ramnadi  | Dr. Gurdas Nulkar  | Trustee : Ecological Society  | Ecological Society                             | 1 Hour             | 03rd June,2020   | 03rd June,2021   | Whats App Communication |
| 24 | Dr. Pisolkar Yogesh | Webinar            | Dekho Apna Desh a webinar on Wild Wonders of Madhya Pradesh  | Suyash Keshari   | Wildlife Presenter and Filmmaker  | Freelance - Wildlife Presenter and Filmmaker   | 1 Hour             | 06rd June,2021   | 06rd June,2022   | Whats App Communication |
| 25 | Dr. Ishita Dutt     | Webinar            | Galwan and What Happens After  | Mr. Gautam Bambawale   | Former Indian Ambassador to China 2017-18   | E- XPLAINED                                    | 2 Hours            | 29th June 2020   | 29th June 2020   | E- mail Communication   |
| 26 | Dr. Pisolkar Yogesh | Webinar            | Climate Economics Dialogue : How to align Economic Aspirations with Climate Change Concerns to find Win-Win Solutions for both? Pune International Centre (PIC) Dialogue on World Environment Day 2020 | Dr. Raghunath Mashelkar : President - Pune International Centre (PIC),Dr. Vijay Kelkar : Vice President - Pune International Centre (PIC); Dr. Nitin Desai : Former Under Secretary - General for Economic and Social affairs of the United Nations ; Dr. Dipak Dasgupta : Distinguished Fellow TERI Lead Author for IPCC (2022) Report ; Prof. Amitav Mallik Founder Member and Trustee Pune International Centre(PIC) and Convenor - Climate | President - Pune International Centre (PIC) ; Vice President - Pune International Centre (PIC),Former Under Secretary - General for Economic and Social affairs of the United Nations,Distinguished Fellow TERI Lead Author for IPCC (2022) Report ,Founder Member and Trustee Pune International Centre(PIC) and Convenor - Climate Economics Dialouge |  | 2 Hours            | 6th June,2020    | 6th June,2021    | E- mail Communication   |



|    |                   |                      |  |  |  |   |                   |                 |                 |                       |
|----|-------------------|----------------------|--|--|--|---|-------------------|-----------------|-----------------|-----------------------|
|    |                   |                      |  | Economics Dialogue                                       |  |   |                   |                 |                 |                       |
| 27 | Dr. Anupama Kotur | Webinar              | Vedic Food and Spices of India   | Chef Rajeev Goyal, Chef Gautam Chaudhary,                | Founder & President  | India Food Tourism Org  | 1 Hour            | 23rd June, 2020 | 23rd June, 2021 | E- mail Communication |
| 28 | Dr. Anupama Kotur | Webinar              | Indian Motoring Expeditions  | Mr. Hari Singh   | Head of Operations,  | JK Motorsports & Founder, DriveTech India.                    | 1 Hour            | 25th June, 2020 | 25th June, 2021 | E- mail Communication |
| 29 | Dr. Anupama Kotur | Web Lecture Series   | Post-Covid Impact on Consumer Behaviour, Business Processes, and Finance for Startups and Small Business Firms | Dr. Bhaskar Bhowmick                                     | Assistant Professor  | RMSoEE, IIT Kharagpur   | 1 Hour            | 24th June, 2020 | 24th June, 2020 | E- mail Communication |
| 30 | Dr. Anupama Kotur | Web Lecture Series   | Need of Plan B in Covid Decad  | Mr. Amit Kumar Aggarwal                                  | Group Director - Product Engineering   | Tejas Networks  | 1 Hour            | 24th June, 2020 | 24th June, 2020 | E- mail Communication |
| 31 | Dr. Ishita Dutt   | Webinar              | "Woman Speaks Part 6: Looking at the Future: Building a New Normal".   | Ms Anu Aga, Ms. Reshma Anand, Radhika Bharatram          | Business Leader and Philanthropist, Vice Chairperson Shri Ram Schools, CEO Hindustan Unilever Foundation | Akansa Foundation, Thermax; Shriram School , Delhi, HUL       | 1 Hour 15 minutes | 30th June 2020  | 30th June 2020  | E- mail Communication |
| 32 | Dr. Ishita Dutt   | Webinar              | General Practices for Composing a High Impact Factor   | Dr. Partha   | Professor  | Wiley   | 1 Hour 50 minutes | 30th June 2020  | 30th June 2020  | E- mail Communication |
| 33 | Soma Kulshrestha  | Webinar              | General Practices for Composing a High Impact Factor   | Dr. Partha   | Professor  | Wiley   | 1 hour 50 minutes | 30 th june 2020 | 30 th June 2020 | E-mail Communication  |
| 34 | Soma Kulshrestha  | Global Webinar       | New Technology led Innovation for Higher Education   | Dr. Raman , Ms Ula Maaria Koivula , Juha Eskelinen       | Professors& Educators  | SIBM Pune, University of eastern finland, Tampere University. | 2 hour            | 18 th June 2020 | 18 th June 2020 | Email Communication   |
| 35 | Soma Kulshrestha  | Webcast              | A Panel Discussion on Online Teaching-Learning   | Sally Jones, Richard Baillie, Sean Purcell, Millind Date | Professional Education Manager, Customer Experience Manager, Expert Tutor                                | ACCA  | 1 hour            | 24 th June 2020 | 24 th June 2020 | Email Communication   |
| 36 | Soma Kulshrestha  | Web Training session | Mind-Mapping   | Prof Harshad Gune  | Professor ( Faculty)   | SICSR   | 1 hour            | 20 th June 2020 | 20 th june 2020 | Email Communication   |

|    |                   |                |   |  |   |  |               |                 |                 |                                      |
|----|-------------------|----------------|---|--|---|--|---------------|-----------------|-----------------|--------------------------------------|
| 37 | Soma Kulshrestha  | Webinar        | Navigating Technological Change for a better future | Mr Vivek Wadhawa. Ralph Simon  | Academician & Author  | Mobillium Global   | 1 hour        | 7 th June 2020  | 7 th June 2020  | Email Communication                  |
| 38 | Soma Kulshrestha  | Web Conference | The Republic of Letters Ground break 2020           | Dr Suresh – NANYANG Technological University Singapore, Somak Raychaudhary - AshokaUniversity , Prof Srikant Datar- Senior Associate Dean Harvard Business School , Pof Anju Seth Director IIM Calcutta, Mr Ashok Mittal, Founder Lovely University , Prof Bharat Anand, Vice prohost Harvard University, Dr Anil Sahasrabudha Chairman AICTE,Prof Dheeraj Sanghi Director Punjab University, Prof Ajit Chaturvedi Director IIT Roorkee, Prof P.J.Narayanan, Director IIIT Hyderabad. Ben Nelson, CEO,Minerva University | Vice chancellors and Directors of various Institution and University. | UGC,NTU-Singapore, Ashoka University,Harvard Business School, IIM Calcutta, Lovely University,Harvard University, AICTE, Punjab University, IIT Roorkee,IIIT HyderabadMinerva University | 7 hour 30 min | 24 th june 2020 | 26 th June 2020 | E mail Communication                 |
| 39 | Dr. Sushil Mavale | WEBCAST        | Future of Education post COVID                      | Prof. Rajendra Pratap Gupta  | Public policy expert Self employed                                    |  | 1 Hour        | 18th June 2020  | 06/18/2020      | E mail Communication                 |
| 40 | Dr. Sushil Mavale | Webinar        | Role of Marketing in times of Pandemic              | Dr. Rajan Saxena   | Ex-Vice Chancellor  | NMIMS University   | 2 Hour        | 11th June 2020  | 12th June 2020  | E mail Communication and certificate |

|        |                     |                    |   |  |   |  |                |                |                |                      |
|--------|---------------------|--------------------|---|--|---|--|----------------|----------------|----------------|----------------------|
| 4<br>1 | Dr. Ashutosh Mathur | Virtual Conference | Rebooting & Redesigning Indian Higher Education | Dr. Vidya Yeravedekar. Pro. Chancellor - Symbiosis International University, Dr. Rupa Manjari Gosh, Vice Chancellor - Shiv Nadar University, Prof. Souvil Bhattacharya. Vice Chancellor - BITS Pillani., Dr. Bhusan Patwardhan. Vice Chancellor - University Grant Commission. | Mentioned in the adjacent slide, since there were multiple speakers |  | 4.pm to 7.30pm | 24th June 2020 | 26th June 2020 | E mail Communication |
|--------|---------------------|--------------------|---|--|---|--|----------------|----------------|----------------|----------------------|

### III. Research Publications of the Faculty (Journals/ Book Chapters/ Case studies/ Others):

| Sr. | Faculty Name    | Co-Author                     | Title of the Paper/Book   | Published in (Journal / Conference Proceeding) | Type of Journal (National / International) | Journal Name/ Book Name                       | ISSN Number  | Volume Number | Issue Number | Page Number    | Publication Month | Publication Year | Impact factor | Indexing | Link  |
|-----|-----------------|-------------------------------|---|--|--|---|--------------|---------------|--------------|----------------|-------------------|------------------|---------------|----------|---|
| 1   | Dr Archan Singh | Ne ha j o a n P a n a c k a l | The IFRS Sustainability Accounting Design using ISM and MICMAC Analysis: Agility, Compliance and People | Journal  | International                              | Test Eng ineer ing and Man age men t Jour nal | 01 93- 41 20 | 83            |              | 150 98- 151 05 | Jun e             | 20 20            |               | Scopus   | <a href="http://testmagzine.biz/index.php/testmagzine/article/view/9861">http://testmagzine.biz/index.php/testmagzine/article/view/9861</a> |

|   |                     |                                 |   |         |               |   |             |    |                 |          |       |                                      |   |
|---|---------------------|---------------------------------|---|---------|---------------|---|-------------|----|-----------------|----------|-------|--------------------------------------|---|
| 2 | Manish Hingorani    | Sonica Rautela                  | Is Print Recruitment Advertising a Sunset in the Millennial Era? A Case Study of Times Ascent | Journal | International | Test Engineering and Management Journal | 01 93-41 20 | 83 | 287 30 - 287 41 | May-June | 20 20 | Scopus                               | <a href="http://www.testmagzine.biz/index.php/testmagzine/article/view/12987">http://www.testmagzine.biz/index.php/testmagzine/article/view/12987</a> |
| 3 | Vijay Prakash Misra | Dr. Adya Sharma, Sonica Rautela | A HEALTHIER INDIA: MAKING THE POSHAN ABHIYAAN A JAN ANDOLAN                                   | Journal | National      | The Indian Journal of Social Work       | 19 56 34    | 81 | 2 187-204       | June     | 20 20 | Scopus/Social Science Citation Index |   |

#### IV. Faculty Honors/ Awards/ Achievements:

- Dr. Adya Sharma published an article in The hindu titled Onward and Upward on June 27<sup>th</sup> 2020.

URL: <https://www.thehindu.com/education/onward-upward/article31933485.ece>

## Onward & upward



Adya Sharma

JUNE 27, 2020 17:27 IST  
UPDATED: JUNE 27, 2020 17:27 IST

SHARE ARTICLE | | | | | | PRINT | | |



Education, as we know it, has changed with the global pandemic. Here are a few trends that will re-shape business education in the future

- Dr. Adya Sharma published an article on ‘The Changing Role of College Festivals - A Tool for Practical Learning’ in ‘siliconindia.com.’
  - URL: <https://education.siliconindia.com/viewpoint/cxoinsights/the-changing-role-of-college-festivals-a-tool-for-practical-learning-nwid-24472.html>

## The Changing Role of College Festivals - A Tool for Practical Learning



By Dr. Adya Sharma, Director, SCMS  
Pune

*With over two decades of experience, Dr. Adya is an avid researcher who brings with her rich practical experience from the corporate world.*

### Changing Education

Educational changes are often associated with how teachers approach the learning process, the content that they teach or maybe even the disciplinary side of teaching. But education is not just limited to these aspects and educational institutes are going beyond classroom teaching and are incorporating fun methods to teach real life skills.


- Dr. Adya Sharma was invited as Esteemed Dignitary and Panelist for the Book Launch Webinar by CPHR Pvt Ltd on 27 June 2020. The title of the book is 'Transformational HR beyond Processes' authored by Mr. Mohammad Bawaji, MD CPHR Pvt Ltd. The same was covered in yahoo.com news.
  - The URL to the article: [https://in.news.yahoo.com/e-book-titled-transformational-hr-beyond-processes-launched-124244598.html?soc\\_src=community&soc\\_trk=wa](https://in.news.yahoo.com/e-book-titled-transformational-hr-beyond-processes-launched-124244598.html?soc_src=community&soc_trk=wa)


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# BOOK LAUNCH EVENT

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**Author**  
  
**Mohammed Bawaji**  
MD, CPHR Services Pvt. Ltd.

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**Col Lalit Rai**  
VrC (Veteran)  
Decorated Kargil War Hero  
Vr Chakra awarded  
by President of India

**Guest of Honor**  
  
**Shk. Abdealy bhai Bhanpurawala**  
(PRO Dawat-e-Hadiyah)

**Esteemed Dignitary and Panelists**


  
**Dr. Sachin Vernekar**  
(Dean, Faculty of Management  
and Director IMED,  
BharatiVidyapeeth University)

  
**Dr. Adya Sharma**  
(Director SCMS,  
Symbiosis International  
University)

**27 JUNE**  
**2020**  
**5:30 PM**

**About the book**  
They say, "Human mind is the only gadget that comes without user's manual". This is exactly where this compilation fits in! The book titled - 'The transformational HR - Beyond Processes' is based on HR Process Effectiveness Tool which is the first one of the series that is aimed at guiding and helping the HR fraternity in varied aspects. This book serves as a:  

- Comprehensive tool for the HR processes
- Ready reckoner for the HR concepts
- Compass for guiding the HR professionals in their testing times
- Standard reference material for the HR pupils
- Base for learning the concepts that are crucial for taking up HR Auditing

**Moderator**  
  
**Zubair Poonawalla**  
CEO, Reach Out PR

**Book Launch Webinar Registration: <https://bit.ly/2NhSKyx>**

V. MDP's/ Corporate sessions conducted by Faculty

## VI. Students Club events:

### Quaran-Teaming- Drammebaaz

Date of the event: 21st June, 2020, Location of the event: SCMS, Pune Facebook page, Duration of the event: 7 - 7:30, On June 21st, 2020 the dramatics club of SCMS, Pune organized a Quaran-Teaming wherein the members of the club made a video which tend to highlight the events during the quarantine period in a humorous way. It was streamed live on the Facebook page of SCMS, Pune. Later on it was uploaded to the SCMS, Pune Facebook page and on Drammebaaz instagram

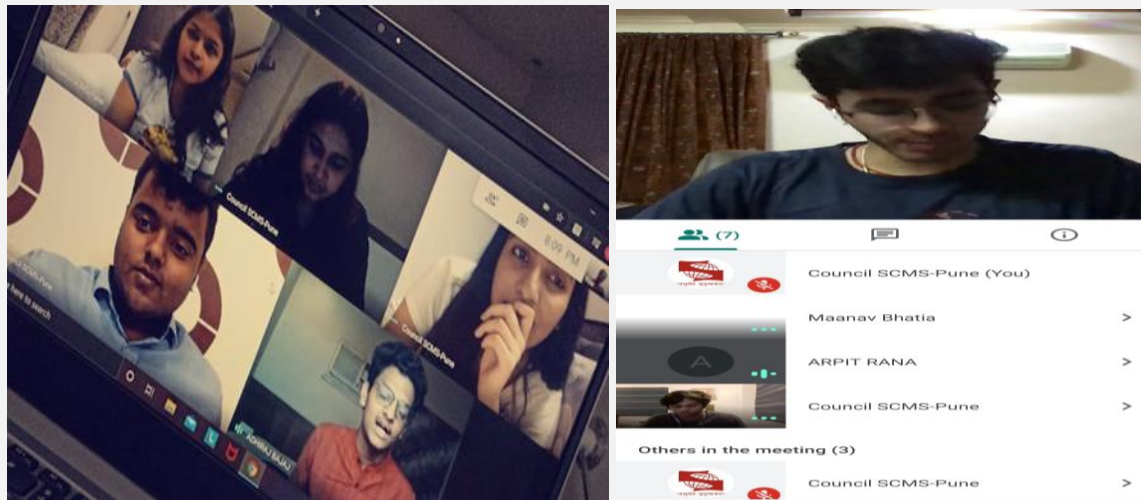
account as an IGTV. The event received an audience of around 40 people and 700 views on Instagram as on 25th June,2020.



### **Club Head Selection process**

The Student Council of SCMS invited applications for the positions of Head of Department for the various Clubs and Cells for the Academic Year 2020-21 on June 10th 2020. The Student Council conducted these interviews based on the interview, each candidate was marked on five different criteria were compiled. On this scoresheet, previous year's recommendations of the Club Heads and the contributions made to the College, a final decision was made by 21st June 2020 and the resultant list was shared with the students of SCMS on 22nd June 2020





**VII. Student activities: (other than club activities): Nil**

**VIII. Student Achievements:(other than Sports)**

1) In these unprecedented times, SCMS took steps to ensure that the learning of our students is not affected. We could provide free access to more than 3700 courses on coursera and more than 500 courses on Edx. Happy to share that 531 students have completed courses from the Coursera platform till date.

2) Sakshi Yadav (batch 2018-21) won the 1st Prize for the Article Writing Competition (19-24) and Sanjyot Chitre won the 1st Prize for the International Photography Competition at the Young Reporters for Environment (YRE) Litterless Campaign.

3) Riya Jetly and Dhruv Talreja have completed a Virtual Experience Program of the Boston Consulting Group (BCG) on InsideSherpa covering modules in:

1. Market Research

2. Data Analysis
3. Understanding Consumer Needs
4. Client Recommendations
5. Next Steps

4) Articles by Neeraj Thakur ( batch 2017-20) have been published by Times Of India (Readers Online Blog). The link of the articles is:

<https://timesofindia.indiatimes.com/readersblog/wakeup/why-shouldnt-he-also-cook-20776/>

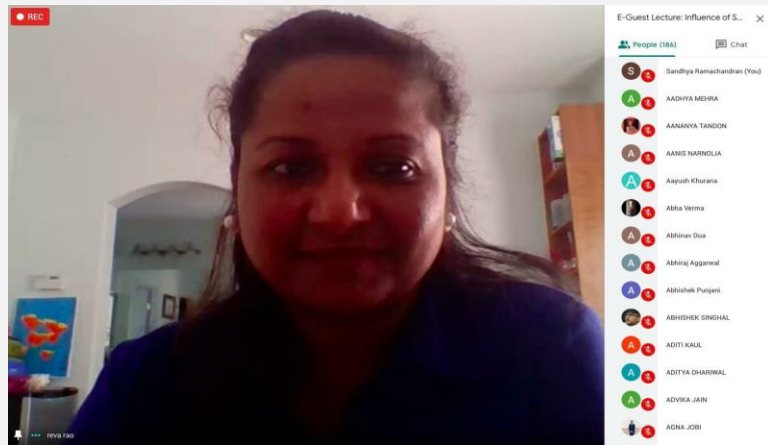
<https://timesofindia.indiatimes.com/readersblog/wakeup/is-fear-and-hatred-needed-to-overcome-a-pandemic-21278/>

**IX.** Sports Achievements/activities:

**X. Activities of the Placement Cell:**

- E-Workshops conducted: -

1. An online workshop was conducted on 17th June 2020. The topic “Influence of Sales and Marketing in Product Development” was covered by Ms. Reva Rao. (Head of Home Equity Marketing at Prosper Marketplace, California). Over the course of the webinar Ms. Rao went on to elaborate on the imperative nature of product development and the key differences between marketing and product development. She shared various anecdotes from her distinguished career spanning over 20 years to demonstrate the real-world importance of the concepts she discussed.



2. A workshop for “Neuromarketing” was conducted on 25th June 2020. The topic covered was by Mr. Patrick Renvoise (Chief Neuromarketing Officer and co-founder of Salesbrain). Mr Renvoise broke down for the students the concept of how the brain works, how to go about understanding it and how to apply these concepts with respect to marketing. An elaborate Q&A session was also undertaken by him after the session to answer any queries students had.



- Corporate Internship: -

The batch of 2018-2021 was supposed to do a compulsory internship or a MOOC over the summer. All of these students were required to submit documents supporting their summer endeavours. The Placement Cell was responsible for facilitating this process. The following steps were taken to facilitate the smooth functioning of the same: -

1. Digital Evaluation forms were created by the placement cell to be filled up by the respective managers supervising the interns. The form provided integral feedback on the performance of the intern in question.
2. Online forms were created and circulated in order to create a centralised portal where all requisite documents required for effective evaluation of all student MOOCs and Internships could be submitted.
3. A database was created to keep track if all requisite documents were submitted and if so, were they in the required format.

**XI.** SCOPE: Nil

**XII.** Activities of the International Cell : Nil

**XIII.** Report of the Alumni Cell: Nil

**XIV. Report of the Admin office:**

1. Promotion/ Up-gradation
  - Nil
2. In/Out in team SCMS
  - a. In - Nil
  - b. Out - Nil
3. Activities

- Given the prevailing COVID 19 condition, in order to ensure the observance of the preventive measures such as maintaining social distance at workplace, faculty and staff reported to the institute as per the 'Weekly Working Schedule' prepared in advance. On an average 20 persons reported to the institute each working day. Rest of the employees continued to support by following 'Work from Home' practice.

4. Infrastructure

- Received the delivery of 25 revolving office chairs for the new Admin office at the ground floor.

5. Birthdays – Following faculties and staff were greeted by the Director on the birthdays during this month

- Mr. Nitin Chakane 01 June
- Mrs. Manda Kadam 01 June
- Mr. Rupesh Mahadik 07 June
- Dr. Nitin Mahankale 15 June
- Mr. Vijay Prakash Misra 20 June

**XV. Staff training:**

- a. Ms. Aditi Wankar completed the training on 'Effective Communication at work place' on 26 June 2020 provided by Symbiosis HR dept and organised by ELTIS. The duration was 60 hours, from 29 April to 26 June 2020.
- b. Ms. Hemlata Shelke completed following course and a workshop:
  1. Online Workshop: Emerald Publishing.
  2. Coursera: Business Writing

**XVI. Library details:**

At the end of June 2020, library data is as follows:

Total Books: 14977

Total CD's/ DVD's: 1013

Total Database: 3 databases

Prowess IQ

Industry Outlook

DELNET

Journals : 27

**XVII. Important meetings held during the month: ( IQAC/ ICC/GRC/ Faculty& Staff meetings):**

- An annual meeting of all faculty and staff members was conducted by our Director Dr. Adya sharma on 19<sup>th</sup> June 2020. The Director gave a brief overview of the activities, achievements during the year (April2019 to March 2020)
- Dr. Parimala attended the SIU IQAC meeting was conducted today through zoom. The activities conducted under the UGC Paramarsh scheme for the mentee institutions have been appreciated and taken on record in the meeting today. Further, each of the IQAC members has been assigned a responsibility by the QMB department for the functions of the SIU IQAC. Dr. Parimala has been put in charge of coordinating quality related activities and dissemination of good practices across constituent institutes for AQAR purposes.

**XVIII. Any other information not covered under the above heads:**