

7.2_SCMSP_Best Practices _2022-23

1. Title of the Practice: **Internationalization**
2. **Objectives of the Practice (in about 20 words):** To provide diversity in the classes of our students so that they become responsible global citizens.
3. **The Context (in about 30 words):** In line with the SIU mission of "Vasudhaiva Kutumbakam", one of the primary goals at SCMS, Pune is to make the students responsible global citizens.
4. **The Practice (in about 50 words):** The Internationalization of the SCMS, Pune campus is in the form of full time International students, Global Immersion Program, Semester Exchange students from foreign universities, COIL (Collaborative Online International Learning), Summer School, Study India Program, Buddy Committee, International Faculty workshops, certificate programs and guest lectures.
5. **Evidence of Success: (in about 40 words) :**The COIL Collaboration has been done for 8 consecutive semesters. In the year 2022-23 total 483 students participated COIL. Total six guest lecture of international faculty were conducted in 2022-23
6. **Problems Encountered and Resources Required: (in about 30 words).** In case of COIL, the time difference seems to be a major challenge, in addition it takes some time for the students to understand each other's culture and traditions and start working together. 7. Notes (Optional) (in about 30 words) This is a very successful practice

7.2_SCMSP_Best Practices _2022-23

Index

S.No	Name of the Event
1	COIL
2	SCMS, Pune's presence on International platform
3	GIP (Global Immersion Programme)
4	Buddy committee
5	International Faculty Guest Lecture/workshop
6	TEDx at SCMS, Pune
7	Start-ups by SCMS, Pune students

Internationalization at SCMS, Pune



1) Collaborative Online International Learning (COIL)

Symbiosis Centre for Management Studies (SCMS), Pune, a pioneer in the field of education, is one of the few in India to provide Collaborative Online International Learning, or COIL. COIL is a one-of-a-kind pedagogy that uses academics to link instructors and students all around the world. SCMS Pune, also known as a virtual exchange, launched the project in 2019 with 93 students. Over the course of three years, the number of students participating in COIL has risen dramatically, reaching over 483 in 2022-23. SCMS Pune has undertaken 8 successful collaborations with its partner universities.

The year 2022-23 was significant for COIL as SCMS Pune maintained its engagement with an emphasis on establishing South-South connections, cooperating with a Brazilian university. Some COIL programmes concentrated on the Sustainable Development Goals (SDGs). The initiatives were created to compare Brazilian and Indian practices linked to the SDGs. Faculty and students from the Symbiosis Centre for Management Studies in Pune worked together with Centro Paula Souza FATEC in Brazil on a variety of courses, including Organisational Behaviour, Business Accounting, Fundamentals of Marketing, Micro Economics, and Human Resource Management. Another feather in the cap was a partnership with Technische Hochschule Nürnberg, a German university, through COIL.

COIL is a concrete step towards internationalisation and has become an intrinsic element of the curriculum at SCMS Pune, in accordance with the New Education Policy (NEP). COIL uses technology to link academics and students from across the world from the comfort of their

own nation. Individual movement is thus not necessary to instil the components of internationalisation.



2) SCMS, Pune's presence on International platform

A testament to having a diverse but cohesive atmosphere is the rigor and zeal with which SCMS Pune implements programmes like COIL and the Global Immersion Programme (GIP), as well as other socio-cultural activities.

- **SCMS, Pune featured in Fatec Brazil Newsletter:** SCMS, Pune has been featured in the Newsletter of Fatec Brazil, wherein Dr. Adya Sharma, Director- SCMS, Pune has beautifully portrayed the journey and experience of COIL collaboration. (<https://cesu.cps.sp.gov.br/wp-content/uploads/2022/11/VEm14.pdf>)
- **International Virtual Exchange Symposium (IVES 2022):** To further strengthen the collaboration, SCMS, Pune Faculty team was invited to participate in the International Virtual Exchange Symposium (IVES 2022) on 8 December 2022 organised by Fatec Brazil. It had participants from China, South Africa, USA amongst others. Director, Dr. Adya Sharma gave a presentation on SCMS Pune's contribution to COIL and the impact of COIL on the internationalization process. Dr. Ashutosh Mathur and Prof. Nehajoan Panackal along with Dr. Adya Sharma participated in the Symposium to represent SCMS, Pune. (https://www.linkedin.com/posts/osvaldo-succi_coil-virtualexchange-pci-activity-7006076583740338177-fxMx?utm_source=share&utm_medium=member_desktop)
- **SUNY COIL USA Webinar :** Dr. Adya Sharma and Prof. Nehajoan Panackal were invited as speakers in the SUNY COIL centre, USA Monthly community webinar held on 14 December 2022 to present on COIL-Working in large groups (https://www.linkedin.com/posts/hopewindle_coil-virtualexchange-suny-activity-7006664459561684994-yF8q?utm_source=share&utm_medium=member_desktop)

VEm
Newsletter dos Projetos Colaborativos Internacionais

Outubro e novembro 2022 número 14

QUEM É QUEM

Adya Sharma é diretora do Symbiosis Centre for Management Studies (SCMS), em Pune, Índia. Profissional com mais de 20 anos de experiência, já atuou no centro de desenvolvimento da Tata Motors, no programa de empreendedorismo feminino do Goldman Sachs, e laborou treinamentos corporativos em gigantes como a Coca-Cola e o McDonald's, entre outros. A partir de suas vivências, trazem sua produção acadêmica pesquisas baseadas em casos reais. No SCMS, é responsável por introduzir os projetos COIL (Collaborative Online International Learning) como uma nova conquista para a internacionalização dos estudantes. A seguir, seu depoimento, concedido por e-mail.



Adya Sharma, diretora do Symbiosis Centre for Management Studies (SCMS Pune, Índia)

SCMS Pune faz parte da Instituição de Ensino Superior Symbiosis Internacional e segue o princípio védico VasudhaivaKutumbakam, que pode ser traduzido como "o mundo é uma família". Symbiosis tem como visão "promover compreensão internacional por meio da educação de qualidade". COIL foi um experimento novo para nós em 2019, com BridgeValley Community and Technical College (EUA). Conectou-se a partes diferentes do mundo com fusos horários e culturais diferentes foi muito ambicioso, acadêmico e administrativamente, e trouxe seus próprios desafios. No entanto, podemos aprender e encontrar soluções a cada passo, graças aos esforços da equipe acadêmica e administrativa do SCMS Pune e de nossa parceira. Tem sido uma jornada maravilhosa de crescimento e aprendizagem para

projetos exclusivamente com as Fatecs do Centro Paula Souza. A cooperação Sul-Sul desde seu início foi baseada na premissa da solidariedade entre países em desenvolvimento. Há muitas plataformas pelas quais esta cooperação pode ser avançada. O setor da educação pode desempenhar um papel muito importante ao compartilhar conhecimentos, habilidades e expertise. Uma estrutura adequada entre duas instituições de Ensino de países em desenvolvimento pode contribuir imensamente no compartilhamento de modelos inovadores, melhores práticas e ajudar na capacitação e compartilhamento de conhecimento. Sobre as colaborações entre SCMS e Fatecs, penso que elas crescerão e poderemos explorar diferentes caminhos em diferentes cursos. Há muitas

SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES, PUNE

SCMS Pune is pleased to have participated in **International Virtual Exchange Symposium Cesu 2022** hosted by FATEC Brazil on 8th December, 2022

As a result of our strong international relations, SCMS Pune had the opportunity to participate in the International Virtual Exchange Symposium (IVES 2022) which saw participants from China, South Africa, USA amongst others.

There was a segment in the Symposium that highlighted SCMS Pune's contribution in COIL followed by a live question and answer session.



COIL, FATEC, SCMS-PUNE, DUT, 南洋

SCMS Pune is happy to participate and share experiences in the **SUNY COIL Centre, USA Monthly Community Webinar** held on 8th December, 2022

SUNY COIL centre, USA Monthly community webinar on 14 December 2022



3) Global Immersion Programme

In 2022-23 our students were given an opportunity to pursue exchange with IESEG School of Management, France, Berlin School of Economics & Law, Germany, Duale Hochschule Baden-Wurttemberg Karlsruhe, Germany.

4) Buddy committee

SCMS truly has Diversity on its campus. There are international students from more than 20 countries on the campus. Buddy committee is a body of the international cell of SCMS comprising of 14-16 students from 1st, 2nd and 3rd year. The main motive is to help the international students on campus adjust to their new home considering that new students face difficulties in adapting to a new and different environment.

5) International Faculty Guest Lecture/workshop

- Corporate Communications Practices of Leading Global Companies: The First Post-Pandemic View on 26 July 2022 by Mr. Craig Carroll, Founder and Executive Director at The OCR (Observatory on Corporate Reputation) Network. Adjunct Professor at IULM University. Lecturer In Management at Rice Business - Jones Graduate School of Business. Principal at The Conference Board. Adjunct Associate Professor at IE Business School.
- Aviation Finance on 20 December 2022 by Dr.Thomas Conlon, Director of the UCD Centre for Financial Markets and Academic Director for the MSc Aviation Finance. Associate Professor of Banking and Finance in the UCD School of Business, University College Dublin, Ireland
- The International Financial Reporting landscape and developments in public sector reporting on 9 March by Mr. Sagar Adhau, Program Director at the Pacific Association of Supreme Audit Institutions (PASAI Secretariat).
- Sustainable Consumption and Responsible Business in a Networked World on 19 December 2022 by Dr. Suneel Kunamaneni, Senior Lecturer in Enterprise and Entrepreneurship at Alliance

Manchester Business School. Director and Principal Consultant at InnoSattva. Director - Strategy and Business Development, UK at Axxonet Global Limited

- A Roadmap on Ideation to Startup on 10 February 2023 by Dr. Sabiha Fazalbhoy, Faculty from MIE SPPU, University Doha, Qatar Campus
- 23 faculty from India, Brazil and Germany worked together on successful delivery of COIL.

6) TEDxSCMS Pune

SCMS, Pune hosted the prestigious TEDx event on 24th February 2023. The speakers of TEDx SCMS, Pune came from different backgrounds.

The speakers were:

- Ms. Urmila Kandha, Director - Risk Technology Transformation at UBS and Transformation leader
- Mr. Ishaan Arora, Co-Founder, Finladder, Educator, Speaker
- Ms. Farah Khan Ali, Jewellery Designer
- Mr. Vipul Dhankher, Indian Musician

7) Start up by our students

Entrepreneurship is not only taught in the classrooms, but it is implanted in students while they are still enrolled at SCMS. This is certainly validated by the businesses founded and successfully launched by our current BBA students. Various news outlets have reported the story.

- **The Curae:** Deepika Nerayanuri (Batch 2022-25) launched The Curae, a global youth organisation. The Curae is a global youth-led organisation that aspires to inspire individuals to accomplish their objectives and live their lives successfully, emphasising mental health and self-love. Website link: <https://thecurae.wixsite.com/site>.
- **XPro Tutors:** Utkarsh Navandar (Batch 2020-23) established XPro Tutors. XPro has effectively given service all around the world, from assignment and project assistance to expert counselling and associated academic work. Their consumers are now present in over 11 countries. Website Link - www.xprotutors.com/ Instagram Page Link - www.instagram.com/xprotutors.
- **Tiavda Enterprises:** Advait Mahajan (Batch 2020-23) founded a software firm that develops trading algorithms that automate financial market trading. Website link <https://www.tiavdaenterprises.com/>
- **Genii Media Co.:** Genii Media Co. was formed by Swastik Bansal and Advait Jajodia (Batch 2020-23) as a creative and marketing agency that helps businesses form meaningful relationships with their audiences. They offer social media management, creative direction, campaign design, and other services.. Website Link: <https://www.geniimediaco.com/>

- **The Raisin Shop:** The Raisin Shop is small business initiated by Gatha Kadam (Batch 2020-23). The enterprise makes unique and handmade home décor and furniture from Epoxy Resin. Instagram Link: <https://instagram.com/theraisinshop?igshid=YmMyMTA2M2Y=>