

**SYMBIOSIS CENTRE FOR
MANAGEMENT STUDIES, PUNE**



April Announcement

ALUMNI CELL NEWSLETTER

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Samyak Jain
Batch 2018-21

ALUMNI CELL

newsletter

MESSAGE FROM THE DIRECTOR

SCMS completed its 17 years of determination, success and pursuance.

You are an important part of the educational heritage of SCMS, Pune. We want to strengthen that heritage by celebrating your accomplishments and staying connected.

This issue of the Alumni Newsletter not only showcases the activities conducted in your alma mater but also some special Alumni achievements which we come to know when some of you interact with us.



SCMS's journey to learn, grow and contribute to the society is incomplete without you. You would be happy to know that SCMS was recognized and felicitated at the Ardor Comm-New Normal Education Leadership Summit and Awards 2021 for its valuable and exemplary work to the education community.

SCMS Pune was awarded the prestigious Indo-Canadian Shastri Conference and Lecture series Grant (SCLSG) 2021-22. The Shastri Indo-Canadian Institute is a binational organization that promotes understanding between India and Canada through academic activities and exchanges. Under the grant SCMS organized a lecture series on 'Sustainability strategies - dealing with uncertainty' on 10-11 March 2022.

We are proud to share that some of our current students from batch 2019-22 have successfully started their own ventures, putting their classroom learnings into practical application.

We are proud of each one of you and are eager to listen to what you are doing in life. We believe you are an inseparable part of the success. It would be wonderful if you keep sharing and sending suggestions and keep participating in various programs organized by the Institute.

Best Wishes
Dr. Adya Sharma

ALUMNI ACHIEVEMENTS

Mr. Devansh Shah (2017-20)

Mr, Devansh Shah assumed office as Policy & Research Fellow at the Ministry of Communication, Government of India under the mentorship of Hon. Shri Devusinhji Chouhan, Hon. Minister of State, Communications.



Mr. Shivam Singh (2012-15)

Mr. Shivam Singh is the founder and CEO of a research-based start-up 'ExploreIT' which specializes in undertaking projects around SDGs. He is also currently holding the honorary title as National Co-ordinator for Youth of the Climate Reality Project, India branch and working to mobilize our community to take climate action on a large scale.

Mr. Chirag Goyal (2009-11)

Mr. Chirag was elected as the Vice President of Nepalese Young Entrepreneurs Forum Kathmandu (NYEF) in 2020. In 2021, he was decorated with the Jana Sewa Shree award which is one of the highest civilian awards in Nepal.



Mr. Krishna Mirpuri (2015-18)

Mr. Krishna is a manager at ICICI bank. Recently, he contributed to the Shark Tank India's meme explosion with his fun and witty memes.

Mr. Ketan Pedgaonkar (2009-12)

Mr. Ketan is a writer and director based in Mumbai. He creates and pitches movie and web-series concepts. He has co-written the netflix's comedy thriller," Loop Lapeta".

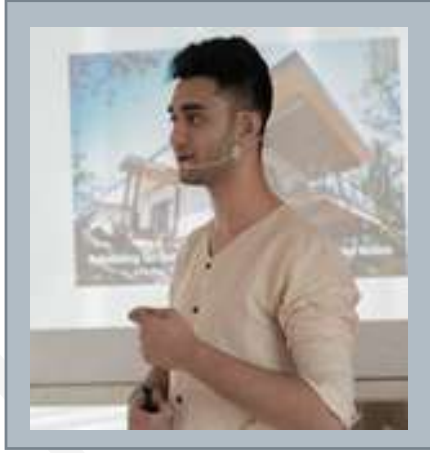


Mr. Sagar Papneja (2009-12)

Mr Sagar is leading an NGO called Pathshala which has been working for the education of underprivileged kids from 2008. He also led a Covid-19 help program for 2 months, raised 10 Lakhs to create 2000+ covid care kits and distributed them among kids and Asha workers across rural Gujarat.



ALUMNI START-UPS



Rohit Kamath (Batch 2016-19)

Co-Founder & Director of India Hemp Organics

Loveena Sirohi (2017-20)

Co-Founder & Director of India Hemp Organics

India Hemp Organics - India Hemp Organics is a healthcare brand with Medical Cannabis and Hemp at its core. It offers one-of-a-kind health solutions that sit right at the centre of age-old ayurvedic wisdom and modern science. They have formulated cannabis-based products that promote holistic wellbeing.

StudentLink

StudentLink an education management start-up based in Melbourne, Australia helps connect students with the leading institutions and corporations around the globe on a single professional platform.



Yashwardhan Kushwah

(2013-16)

Founder of StudentLink

Kidcity

Kidcity is a unique technology-driven platform that aims to resolve the challenges of the kidswear industry by offering an online aggregator platform where the manufacturer will connect directly with the retailer and offer goods at the factory price.



Mayank Varma (2013-16)
Founder of Kidcity



Rishitha Dara (2016-19)

Director of Rilik Agrofarm Industries (OPC) Pvt. Ltd.



Rilik Agrofarm Industries (OPC)

Rilik Agrofarm Industries (OPC) Pvt. Ltd. is a Private company started in 2019. For the past 2 years the company has been constructing a Rice mill as their first project using various methods and machinery to make it efficient and environment friendly.



AMA SESSIONS

Mr. Udrrek Vikram Dharnidharka (2006-09)



Mr Udrrek completed his BBA from Symbiosis International University in 2009. He went on to pursue his Masters from SP Jain School of Global Management in PGP Global Family Managed Business focused in Management. The topic of discussion was “Creating your own brand vs Working with an established brand”.

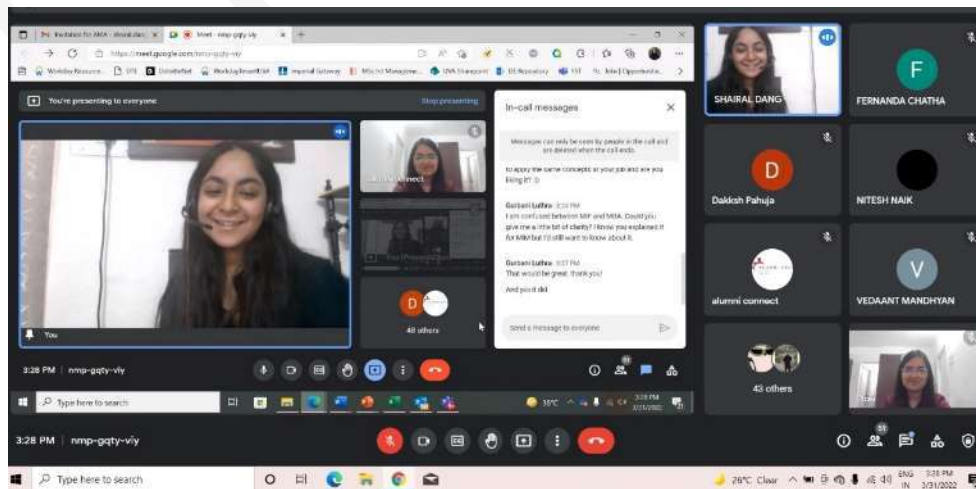
Mr Uddrek started the session by sharing his experience of working at Resurgent India as an Assistant Manager and then joining Johnson Modi Capital Ltd (currently CFO of Johnson Modi Capital Ltd.). He briefly talked about how he co-founded a chain of playschools named ‘OrkidPetals Playschool’ which now has expanded over three successful branches in Patna.

Mr Jivitesh Jadwani (2011-2014)



Mr Jivitesh completed his BBA from Symbiosis International University in 2014. It was held amongst the third years on Tuesday, January 25th 2022. The topic of discussion was “How to build your own company right after college.” Mr Jivitesh talked about how he started his corporate journey as an analyst at PWC before venturing into entrepreneurship. He shared his experiences about how his startup failed what he learned from that and the various challenges he had to face.

Ms. Shairal Dang(2018-2021)



Topic of the AMA session- Post-college opportunities- masters in India and abroad, GMAT, and job. Currently Ms. Shairal Dang is working as an Associate Analyst at Deloitte Consulting. Ms. Dang briefed about the opportunities a student will be getting after their UG studies, especially in the field of business. She also explained to the students, the importance of balancing both studies and preparation for competitive examinations. Lastly, she shared her experience in her MBA journey, the preparatory phase.

Ms. Pawani Khandelwal (2014-2017)



This was the fifth online AMA session conducted by the Alumni Cell. It was held for the third years, on 25th Of January. She started Aatma Nirbhar Learning- social venture enabling inclusivity in sustainable micro-mobility. She spoke about how she advocated for a better mental health support system for students as an advisor to the campus health advisory committee and helped guide first-year students in their entrepreneurial journeys as an appointed member.

SHASTRI CONFERENCE AND LECTURE SERIES GRANT

SCMS Pune was awarded Shastri Conference and Lecture Series Grant (SCLSG) from Shastri Institute for organizing a two days lecture series on 'Sustainability strategies - dealing with uncertainty'. The Shastri Indo-Canadian Institute is a binational organization that promotes understanding between India and Canada through academic activities and exchanges.

It is indeed a matter of pride that Symbiosis Centre for Management Studies, Pune has been awarded this prestigious grant.

The lecture series was conducted virtually on 10-11 March 2022. The speakers were:

- Prof. Dr. Bruce Kidd – Olympian, Academician, Author
- Dr. Boria Majumdar – Sports Journalist, Academician, Author
- Mr. Ashok Namboodiri, Chief Business Officer, Zee Entertainment Enterprises Ltd.
- Mr. Saurabh Tripathi, Director KPMG
- Mr. Saurabh Nigam, Vice President, Human Capital at Omidyar Network India
- Dr. Adya Sharma, Professor and Director, Symbiosis Centre for Management Studies, Pune

SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES - PUNE
SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

L'INSTITUT SHASTRI INSTITUTE
INDO-CANADIEN INDO-CANADIAN

SCLSG GRANT
PRESENTS
VIRTUAL LECTURE SERIES
ON
SUSTAINABILITY STRATEGIES - DEALING WITH UNCERTAINTY

Dr. Bruce Kidd
University Ombudsperson,
Professor Emeritus,
University of Toronto

Dr. Boria Majumdar
Academic Sports Scholar,
Sports Journalist
at India Today

Mr. Ashok Namboodiri
Chief Business Officer, Zee
Entertainment Enterprises Ltd.

Mr. Saurabh Tripathi
Director KPMG

Mr. Saurabh Nigam
Vice President, Human Capital
at Omidyar Network India

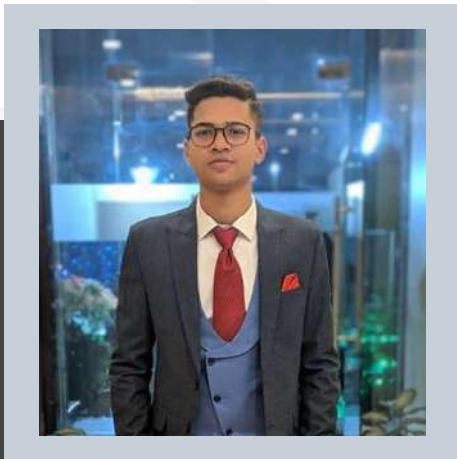
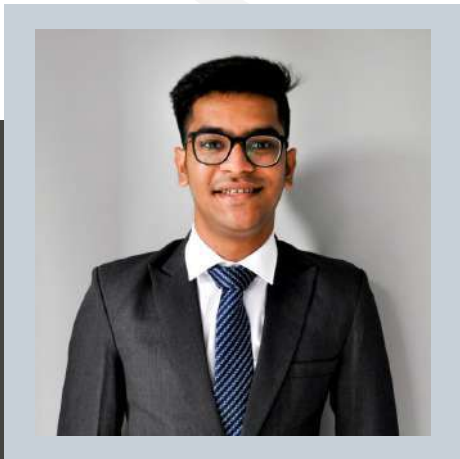
Dr. Adya Sharma
Director - Symbiosis Centre
For Management Studies, Pune

10 & 11 MARCH 2022

SCAN THE QR CODE TO REGISTER WITH ZOOM LINK

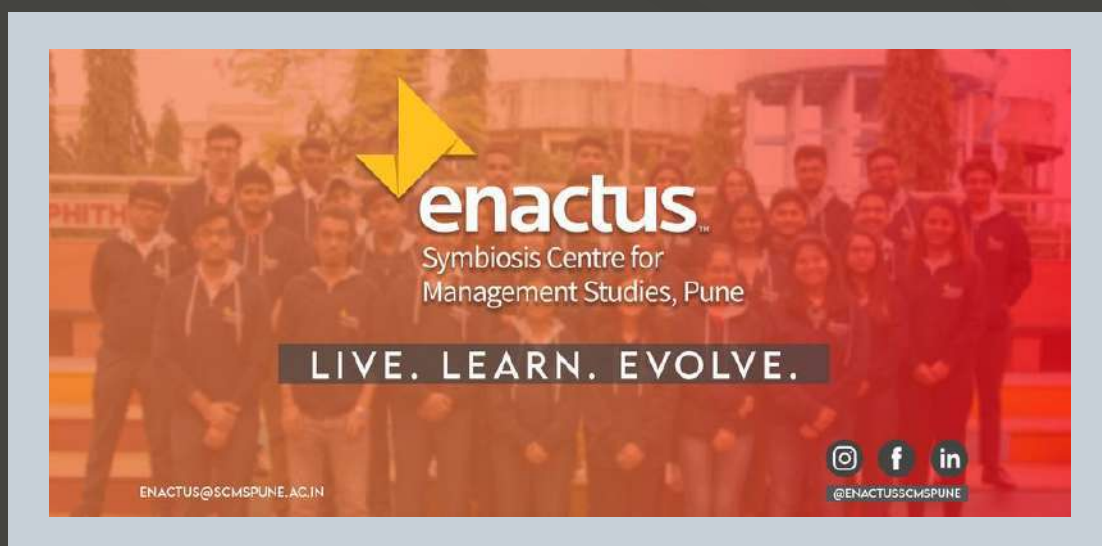
STUDENT ACHIEVEMENTS

- Divyam Agarwal (2019-22) secured the first position in a debate competition organised by Narsee Monjee College.
- Arnav Mittal (2019-22) was selected as the organiser from our Institute to conduct a quiz in the Online Quizzing Festival (OQC), Season 6 by Dare2Compete (D2C).
- Suchismita Paul (2019-22) won 4th rank in a National level Heartfulness Essay Event organised by "Shri Ram Chandra Mission" and the United Nations Information Centre for India and Bhutan (UNIC) on 13th Feb 2021.
- Ruchika Upadhyay (2019-22), got selected into the program sponsored by the National Commission for Women delivered by IIMB on "Empowering Women through Entrepreneurship Program".



- Stuti Monga (2020-23) of Drammebaaz core secured First Place in Glam it Up event of FLAME Kurukshetra fest.
- Shloka Vasudeva and Radhika Goel (2020-23) were selected for "ERASMUS + INTERNATIONAL CREDIT MOBILITY PROGRAMME" for Bachelor and Master students between A4U Universities and Non-European Partner Universities during 2021-22 and 2022-23 academic years

- Aastha Jain, Puneeth Reddy Patholla, Dolly Lakhmani, Gatha Kadam (2020-23) were shortlisted in the Top 8 Finalists of the Credit research Challenge. The Credit Research Challenge (CRC) is an annual competition that assesses contestants on their knowledge in the credit research and analysis domain. CRC is structured to encourage contestants to analyze companies with a credit portfolio management focus.
- Dolly Lakhmani (2020-23) was selected through three rounds of interviews to participate in The Youth for Nature Conservation Programme (Y4NCP) WWF.
- Yashovat Binani, Sankhanil Patra, Saksham Arora and Ria Arora (2021-24) won the second prize in Enactus SAC national level business competition.



STUDENT RESEARCH PAPERS

- Raghav Agarwal and Atharva Shirke (2018-21) published a research paper titled " Enablers of the Collective Bargaining in Industrial relations: A Study of India's Industrial Policies through ISM and MICMAC analysis" in The Indian Journal of Labour Economics.
- Anusha Goyal and Deepak Bansal (2018-21) published a research paper titled "Assessing Total Quality Management adoption rates as a comparative study among the three sectors of Indian Economy " in the UGC approved Journal " INTERNATIONAL JOURNAL OF CREATIVE RESEARCH THOUGHTS - IJCRT" ([HTTP://IJCRT.ORG/VIEWFULLTEXT.PHP?&P_ID=IJCRT2010503](http://ijcrt.org/viewfulltext.php?&p_id=IJCRT2010503))
- Ria Mathur (2018-21) published a research paper titled "Effect of recruitment sources and advertisement on candidates' intent to pursue the job" in the International Journal for Creative Research Thoughts. IJCRT is a UGC approved journal. The link for the paper is http://www.ijcrt.org/viewfull.php?&p_id=IJCRT2011095
- Sakshi Mathur (2018-21) published a research paper titled "Cruelty in Cruelty-free Cosmetics: Is an Indian Consumer contributing towards Cruel, Unethical Cosmetic Companies?" in International Journal for Creative Research Thoughts. Link to the paper: http://www.ijcrt.org/viewfull.php?&p_id=IJCRT2011136
- Aishwarya Mullamuri (2018-21) published a research paper titled 'The impact of sensory marketing on consumer behaviour in a retail environment' in the UGC certified "International Journal of All Research Education & Scientific Methods (IJARESM)".The link to the paper is <https://lnkd.in/gNX3r8x>
- Aadhya Mehra (2019-22) published a research paper titled “Citizenship Amendment Act, 2019 (CAA): The Pernicious Effects On The Country” in International Journal for Creative Research Thoughts | IJCRT. The link for the paper is:<http://ijcrt.org/papers/IJCRT2011301.pdf>
- Rahul Mande (2018-21) published a research Paper Titled "RURAL MARKETING IN INDIA: OPPORTUNITIES, CHALLENGES, KEY DECISION AREAS AND MARKETING STRATEGIES" in International Journal of Creative Research Thoughts (IJCRT), ISSN:2320-2882, Vol.8, Issue 12, pp.3215-3230, December-2020, <http://www.ijcrt.org/IJCRT2012350>

GLOBAL IMMERSION PROGRAM STUDENTS' EXPERIENCE

Tarjani Shah (2019-22)



Going for GIP was one of my best decisions during my college years I believe. It helped me grow both personally and professionally. I got a chance to explore the courses in luxury management and study with industry experts as my professors.

I studied in a multicultural environment with students from various nationalities. Moreover, I also got an Internship with a French company and I continue to work with a team of people from multiple countries.

On a personal level, there were difficult days no doubt, managing both the universities at the same time, but I also got a chance to make some very dear friends during this trip and travel across Europe with them. With my university located on the outskirts of Paris, I was lucky to truly enjoy and appreciate the Parisian way of living. GIP has given me some of my most precious memories and a very rich network of both personal and professional networks!

Mehak Jain (Batch 2019-22)

The experience was exhilarating and came with a lot of challenges and learning. I had a first hand chance at full independency and self management.

I learned about a culture completely different than mine and the various inter cultural competencies. The classes were enriching and taught me business from a global lens. The opportunity helped me further to develop global connections and have a better understanding of the global market. In all I am thankful to my college, SCMS, Pune for providing me with this opportunity and helping me enhance my learning.



ABOUT SYMPULSE

This year, Sympulse's various events were live streamed on different staging platforms on Paytm Insider in order to ensure uniformity and to allow viewers to switch between different virtual stages depending on the particular event of their interest. Sympulse'22 was kicked off with a variety of events hosted by the five wings under Sympulse and this year's theme revolved around the Journey through Time. The plethora of events at Sympulse'22 included Fashion Fiesta, Talent Hunt, Model United Nation conferences and Instacon. The reputed panel included judges like the famous fashion influencer Nayanika Chatterjee, Kashika Kapoor who is an accomplished film actress, Avanti Nagral and Shreya Gupto.

The Sundowner'22 took place offline at the Amphitheatre, Symbiosis Viman Nagar Campus. The theme for the Sundowner was 'Sympulse Homecoming' and the Step Up crew (dance club SCMS) and Encore (music club SCMS) performed live. Dr. Adya Sharma, the Director of SCMS delivered a lovely and spontaneous speech which gave a boost of confidence to the students present.

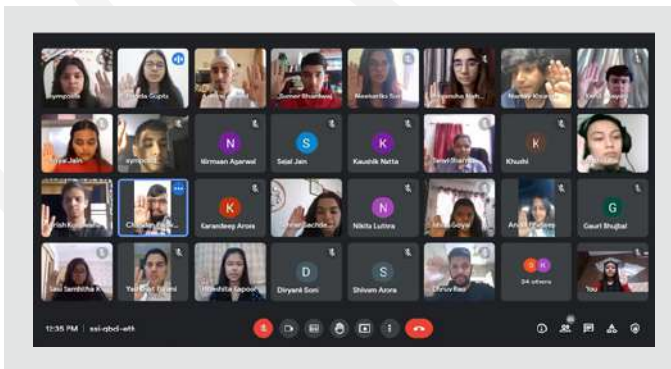


Sprint- The Sports Wing of Sympulse hosted several events in the online and offline mode like chessmates, badminton, badminton, etc. Sympulse '22 came to a close with the flagship event of Headlines, glamour wing of Sympulse - Pitstop. The campus transformed into the perfect car show with cars revving, almost creating a symphony of euphoria and joy.



CLUB EVENTS

The core of Initiate visited an NGO called Maher Ashram where they interacted with the kids and played games and bought some snacks with the donation collected from the team.



Initiate Cell and Symposia organised a Pledge Ceremony and a Debate Event on the occasion of Observance of Vigilance Awareness Week which is one of the tools used to bring together all students to participate in the fight against corruption and to raise public awareness of its causes and threats.



“Brick wall” was an Intra-College Extempore Competition Organized by Symposia where participants were required to compete in teams of two. Each round had a new and unique style. This was a great platform to share one’s speaking skills with a large audience.

Step-up introduced two new branches namely K-Team featuring various dance performances from K-Pop artists and A-Team for alumni to participate and feel like a part of college once again!



Rhapsody organised by Encore was a buzz event to welcome FYs and encourage applications for the Core. The event received overwhelming response from the FYs and streamed two performances from the team while rest were live solo performances.



Panorama launched a new Segment this academic year under the category of "Creative Arts" for artists to unleash their creativity. The segment brought in a lot of participation which made it a success and helped expand the horizon of the club.

Monetrix mania organized by Monetrix was a dual round event. It featured a crossword puzzle and Guesstimates which involves estimating a number based on limited context and information.

ALUMNI CELL 2021-22



AMRITA SINGH

**ALUMNI REPRESENTATIVE
2021-2022**



Roshan Mahtani



Abir Sehgal



Arpita Patnaik



Khushi Arora



Isha Thakkar



Priyaja Tiwary



Jairaj Bhagat



Cheryl Verma



Sankhanil Patra



Shreeya Goel



Vardaan Mathur



Ritvik Katyal

Dear Alumni--It would be great to hear from you. You can write to us at
alumni_support@scmspune.ac.in