



SYMBIOSIS
CENTRE FOR MANAGEMENT STUDIES, PUNE

20
23

NEWSLETTER

Symbiosis Centre For Management Studies

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**CONNECT
WITH
YOUR ALUMNI**



SCMSPure
"HAPPINESS IS A CHOICE"
CLEARING ONE'S CLUTTERED VISION



ALUMNI CELL

SCMS PUNE



MESSAGE FROM THE DIRECTOR



ALUMNI CE

SCMS PUNE

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My dear Alumni, you are an important part of the educational heritage of SCMS, Pune. We want to strengthen that heritage by celebrating your accomplishments and staying connected. We feel so happy and proud when you write to us and share your achievements, experiences, joys and sorrows with us. Yes, we are a family, SCMS's journey to learn, grow and contribute to the society is incomplete without you.

Your institute has been ranked as one of the best institutes by Times BBA

Ranking :

#3 Nationally

#2 among Private Institutions

#1 in Maharashtra

We have also taken some unique initiatives in teaching and learning pedagogy. Collaborative Online International Learning (COIL) is one such step taken by your institute to provide international exposure to more students and make your institute more visible on international platforms.

We are proud of each one of you and are eager to listen to what you are doing in life.

We believe you are an inseparable part of the success. It would be wonderful if you keep sharing and sending suggestions and keep participating in various programs organized by the Institute.

Best Wishes

Dr. Adya Sharma



SCMS ACHIEVEMENTS



ALUMNI CELL

SCMS PUNE

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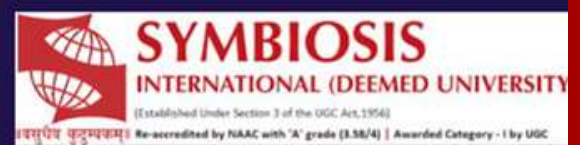
SCMS Pune was ranked
by Times BBA School
ranking: Ranked No. 3
Nationally, Ranked No.2
among Private institutes,
Ranked No.1 in West
India

Dr. Adya Sharma and Prof.
Nehajoan Panackal were
invited as speakers in the
SUNY COIL centre, USA
Monthly community
webinar held on 14
December 2022 to present
on COIL-Working in large
groups

COIL in LARGE GROUPS - Brazil and India

14 December@10amET(UCT-5)

Dr. Osvaldo Succi Junior Dr. Adya Sharma and Nehajoan Panackal
Centro Paula Souza/Cesu, Symbiosis Centre for Management Studies
Brazil India



Register at
[bit.ly/coilwebinars
2022zoom](https://bit.ly/coilwebinars2022zoom)

SUNY COIL Monthly Community Webinar

SCMS ACHIEVEMENTS

SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES, PUNE

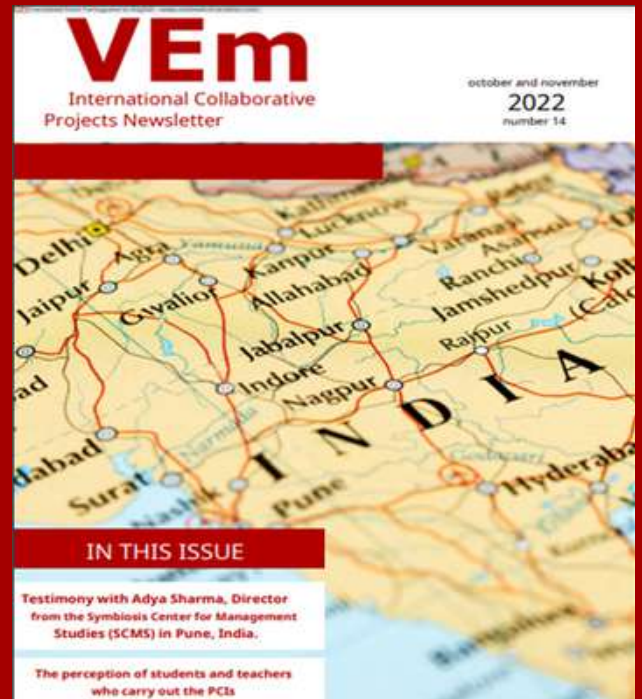
SCMS Pune is pleased to have participated in **International Virtual Exchange Symposium Cesu 2022** hosted by FATEC Brazil on 8th December, 2022

As a result of our strong international relations, SCMS Pune had the opportunity to participate in the International Virtual Exchange Symposium (IVES 2022) which saw participants from China, South Africa, USA amongst others. There was a segment in the Symposium that highlighted SCMS Pune's contribution in COIL followed by a live question and answer session.



SCMS Pune Faculty team was invited to participate in the International Virtual Exchange Symposium (IVES 2022) on 8 December 2022 organized by FATEC Brazil. Director, Dr. Adya Sharma gave a presentation on SCMS Pune's contribution to COIL and its impact on internationalization. Dr. Ashutosh Mathur and Prof. Nehajoan Panackal along with our director ma'am participated in the Symposium to represent SCMS, Pune.

SCMS, Pune was featured in the Newsletter of Fatec Brazil, wherein Dr. Adya Sharma, Director- SCMS, Pune has beautifully portrayed the journey and experience of COIL collaboration.



AMA SESSIONS

AMA 10.0



Aayush Goyal(2014-17)

**Director of Customer Success
at ZOOOPER**

On January 5th, 2023, Ayush Goyal (Batch-2017) led an AMA session for third-year students. He completed his graduation in HRD and Marketing from SCMS. Currently, He is a director of customer success at Zooper. In an engaging discussion with the students, he talked about his experiences as a college student. His principal objective was to allay the T.Y.s' concerns about the plans. The session pushed the students to venture outside of their comfort zones, make time for themselves, and rediscover their passion for extracurricular activities. He asserted that conducting research might help people accomplish a lot in life.

AMA 11.0

On January 20th, 2023, Anand Tapadiya (Batch-2012) led an AMA session for all first years. He has over eight years of experience, specifically in international business development and digital marketing. Before joining the family business, he had worked in the video game sector for organizations like Ubisoft and Touchmagix. He shared his captivating experience during and after BBA. He talked about the opportunities in the gaming industry and the importance of making the most of your time in college.



Anand Tapadia Batch (2009-12)
**Director at Safepack
Industries Ltd.**

AMA SESSIONS

AMA 12.0



**Renuka Kumar(2015-18)
Management Trainee at
CRISIL**

On February 3rd, 2023, Renuka Kumar (Batch-2018) led an AMA session. She worked as a senior executive with MGH Logistics. Later, She earned an MBA from SIBM Bengaluru, focusing on finance. She is a management trainee at CRISIL now, absorbing the dynamics of the securities market. She shared her experience at SCMS Pune about her years of graduation with the students. She also enlightened the students with her views on the current human resources and finance market opportunities.

AMA 13.0

On February 3rd, 2023, Bhumik Soni (Batch-2014) led an AMA session for the TYs. He currently works for H.P. Jewelers as a professional business development executive with a track record in the retail sector. He is an expert in marketing, brand positioning, customer service, and business innovation. He shared his expertise in the retail industry and his own third-generation entrepreneurial experience. He discussed the importance of regularly establishing life milestones and stepping outside their comfort zones. He also spoke about the importance of managing people in retail management.



**Bhumik Soni(2011-14)
Business Development Executive
at HP Jewellers**

ALUMNI ACHIEVEMENTS



**State Minister and
Youth Leader**

Mr. Rahbar Ansar(2004-07)

He won the Provincial Elections in Nepal and is presently a Member of the Parliament of the Provincial Assembly of Nepal and is making the SCMS Family proud.



**Founder of PG Digital
Solution**

Ms. Prinal Goyal (2019-2022)

She was awarded as the winner of the Digital Women Awards organized by 'She The People and Google India in November 2022. She emerged as the winner with her innovative LPG Digital Solution.

ALUMNI ACHIEVEMENTS



**Founder and CEO of
ExploreiT**

Shivam Singh (2012-15)
He was facilitated by the Pune Municipal Corporation and the Maharashtra Government as a ‘Paryavaran Doot’ . He was recognised by them for his efforts towards promoting ‘Environmental Sustainability’ under their ‘Majhi Vasundhara’ Initiative



**Policy Consultant to MoSC, GOI
BJYM PRT National Team Member**

Devansh Shah(2017-2020)
He was appointed as the Track Chair for Future of Work: Industry 4.0, Innovation and 21st Century Skills under the Mr Global Y20 Summit. He has received the honour of chairing the committee in the upcoming year.

THE HEALTH FACTORY

VINAY MAHESHWARI (2009-12)

FOUNDER & CEO AT THE HEALTH FACTORY



The Health Factory is a startup revolutionizing nutrition with innovative products driven by the belief in the power of wholesome food for healthy living that was featured in **Shark Tank**. From India's first High-Protein Bread to protein-packed chocolate cookies, they redefine nutrition without compromising lifestyle choices. Intending to produce 50,000 units per day, they have grown from humble beginnings to a strong presence in major Indian cities. Their direct-to-consumer model ensures fresh bread delivery, while their commitment to quality propels them towards becoming India's largest breadwala.

LA KHEER DELI

SHIVANG SOOD (2012-15)

SR. ACCOUNT EXECUTIVE AT HEVO DATA

FOUNDER AT LKD (LA KHEER DELI)



La Kheer Deli (LKD), a Pune-based dessert startup, has reimaged the traditional Indian dessert kheer by infusing it with unique flavors like Nutella, brownie, chocolate, oreo, and gulkand. Founded by the Sood family, LKD began as an experimental idea in their kitchen but quickly gained popularity. Their handcrafted frozen kheer treats, accompanied by packets of seeds for growing microgreens, captivated customers and generated positive feedback. With a focus on maintaining the traditional essence of kheer while incorporating the richness of a pudding, LKD's business grew rapidly. They expanded from a handcart outside Starbucks to multiple brick-and-mortar stores across Pune and even opened an outlet in Mumbai. With aspirations of taking their unique dessert concept pan-India, LKD aims to glorify kheer and showcase it on a global platform.

BEUNIC

ASHISH CHOPRA (2013-16)

FOUNDER OF BEUNIC



BeUnic is an online store that supports LGBTQ business owners and designers. Their website only sells goods made by members of the queer community to support smaller queer-owned businesses in reaching a broader market, including an international clientele. They have collaborated with four organizations to help LGBT people find employment, and they worked with Queer Ink to promote and compile a list of queer literature published in India. They also plan queer talent shows and other events to encourage community involvement. It is committed to recognizing and empowering queer talent nationwide and currently has 21 LGBTQ entrepreneurs and designers from different states in India.

SYMPULSE

Sympulse, The Annual College Fest of SCMS , Pune provides a plethora of opportunities to students to display their mettle .This year's Sympulse too, conducted in a hybrid mode was a huge success and consisted of events from all its wings - Ananya, Symulate, Sprint, Simunc and Headlines. This year it was organized from March 1 to 3. It was initiated with the 'Academic Summit' - The Flagship Event of Sympulse where various industry professionals and guest speakers were called upon to educate students about the multi-faceted corporate world.

Other major highlights of Sympulse'23 included Talent Hunt , Best Manager, The Marketing Event, Futsal , UNHRC and to conclude with we had a Battle of the DJ's within our campus. This year's 'Sympulse' too welcomed our talented alumni Mr. Rishav Dasgupta, Mr. Lakshya Jain and Ms. Rama Thakkar who with their presence as judges for our Cultural Events increased our honor and made Sympulse'23 truly a memorable one.



AROUND SCMS

TEDxSCMSPUNE



TEDxSCMSPune took the initiative to host an event in the spirit of TED's overall mission to research and discover "ideas worth spreading". The event held on **24th February 2023** was titled with the theme "**Unveiling the Unleashed**".

The event day comprised presentations from four speakers: Urvashi Sahani, Ishaan Arora, Sonam Kapse and Farah Khan Ali, who spoke about "Water: The Next Best Investment?", "Between the lines", "Breaking the bad, Gratifying the great", "Happiness is a choice" respectively.

The speakers were from different backgrounds like social entrepreneurs and investors popular media personalities. The event succeeded in its objectives of digging deeper into the unexplored domains of knowledge that had a significant impact on our lives. TEDxSCMSPune is a milestone covered for aspiring individuals who intend to take the legacy forward.

Students enrolled in the

GLOBAL IMMERSION PROGRAM

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KINJAL PATEL

I arrived in Germany in the first week of March, and it's been a wonderful experience to date. I have made many international friends and have had the opportunity to explore & learn how to indulge in different cultures. I really like the partner university and its curriculum, which focuses on theory and its practicality. The professors in the partner university are very kind, and we've had many sessions where that helped us become more aware of the world. We've also had games to understand economics. I thank SCMS for giving me the opportunity to gain an unforgettable learning experience overseas.



DHWANI MIGLANI

Being an exchange student in Germany is an enriching experience that offers a unique perspective on both cultures. From the moment I arrived, I was immersed in a new environment filled with different customs, traditions, and ways of life & learnt to adapt and embrace these differences. I got the opportunity to participate in Erasmus+ Projects and connect with like-minded people from all over Europe. Through this exchange, I had the opportunity to share my culture with my peers, building bridges between distant nations. From sampling delicious German cuisine to exploring historic landmarks, being a cultural exchange student provides an unforgettable opportunity for personal growth, cultural understanding, & global citizenship.

ALUMNI CELL TEAM

2023-24

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HIYA UDWANI



MIHIKA SETH



SAJAL NAYAK



SHREYA MUKUND

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Alumni Cell, SCMS



Alumni SCMS, Pune