

ALUMNI CELL

Symbiosis Centre for Management Studies, Pune

ALUMNI NEWSLETTER

JANUARY 2020

RECONNECT. REFRESH.

RELIVE.

DIRECTOR'S ADDRESS



Dear Alumni,

SCMS, Pune is celebrating "15 years of Success". You are an important part of the educational heritage of SCMS, Pune. We want to strengthen that heritage by celebrating your accomplishments and staying connected. This issue of the Alumni Newsletter not only showcases the activities conducted in your alma mater but also some special Alumni achievements which we come to know when some of you interact with us.

SCMS's journey to learn, grow and contribute to the society is incomplete without you. You will be happy to know that SCMS was awarded the Guinness World Records Certificate of participation for being part of the largest adolescent Health Awareness lesson.

We are proud of each one of you and are eager to listen to what you are doing in life. We believe you are an inseparable part of the success. It would be wonderful if you keep sharing and sending suggestions and keep participating in various programs organized by the Institute.

Best Wishes
Dr. Adya Sharma

THE PLACEMENTS

The Placement Cell is responsible for all campus placements and recruitment processes taking place in our college. These placements not only provides students a platform for an early entry into the corporate world but also equips them to build on the foundation of the comprehensive curriculum of the BBA Course. The Cell started its operations in September 2006 with the object of placing the pioneer batch (2004-07) of the college, and continues to function for the subsequent batches. The cell is headed by Dr. Ashutosh Mathur and his team of students. His valuable direction has paved a concrete path towards continuous success. The student members of the placement cell are selected from the second and third year batches after being put through a rigorous selection process.

Placement Cell undertakes numerous activities, some of which include the following:

- Networking with prospective companies and then contacting them
- CV building sessions
- Training the students to equip them with the required skills
- Facilitating the recruitment procedure till joining
- Dealing with reference checks from organizations & any problems
- Taking industry feedback and implementing suggestions

CORPORATE COLLABORATION

We aim to extend our corporate connect by urging alumni to establish corporate relations with SCMS. This helps our college establish a wider industry reach and gives our students a better platform to enter the corporate world. We are sure that this association would initiate a symbiotic and mutually fruitful relationship between our organisations. We urge you to kindly write to us at placement.cell@scmspune.ac.in, or get in touch with [Kushal Kathuria \(+91 9417957087\)](tel:+919417957087) or [Corran De Souza \(+91 9689532453\)](tel:+919689532453) for further details.

FACULTY INTERVIEW

ASHUTOSH **DR. MATHUR** HEAD OF PLACEMENT AND CORPORATE RELATIONS



Q. How has SCMS changed from when you joined to now?

I joined SCMS back in 2012, since then every year SCMS has been on a rise touching newer and greater heights. A lot of things have changed overtime be it infrastructure, specializations, statistics and rankings what not. SCMS has taken a huge step forward in becoming one of the pioneers for undergraduate education in India.

Q. Your favourite moment from your time at SCMS?

My time with SCMS has been beautiful and full of joyous memories to say the least. However, year in and year out I enjoy a special bond my Placement Cell team. By the time the year is about to end, it feels more like a family than a team. Hence it would be correct to say all the time spent with my PC members be it munching pizzas with them in the canteen or listening to their stories, the bond I share with them is very unique and special to me.

Q. Where do you see SCMS in the next 5 years?

In a short span, SCMS has carved a name for itself being the best BBA institute in the country. In the coming years, I see SCMS extending this lead on the top and being the first name of everyone's mind whenever undergraduate education is mentioned.

Q. Have you seen a change in the general student attitude over the years?

Every year brings in new minds with new ideas. Students from all across the globe pour in an element of freshness every year. It does feel different and new every year, which keeps me going as well. What however has not changed over the years is the Symbi spirit of balancing everything, a holistic approach towards everything and a never say die attitude.

ALUMNI ACHIEVEMENTS

VINAYAK SHARMA

awarded with

CHANCELLOR'S GOLD MEDAL

FOR THE

BEST OUTGOING INTERNATIONAL STUDENT

IN UNDER GRADUATE PROGRAMME



STUDENT ACHIEVEMENTS

HEMANGINI JENA

Secured second position in Symbi Fit 2019-20

TEAM DRAMMEBAAZ

Featured in Pune Mirror

TAHA JOHER

Secured first position in Article Category at YRE Litter-less Campaign

ARUNA NIDAMARTHY

Secured first position in Article Category at YRE Litter-less Campaign

TEAM ENCORE

Performed at TEDxSIUKirkee conference

SCMS BOYS CRICKET TEAM

Secured second position at Inter SIU Cricket tournament

YASHASH SHROFF

BATCH 2013-16



Q. What do you miss the most about college?

A. Of the multitude of exciting activities and programs that college offered, Sympulse is the one that I was most involved in and sorely miss. This was specifically, in my third year when I was in the executive committee and was tasked with structuring and leading a variety of teams that performed significantly different tasks. That experience as a whole taught me many incredible lessons that I apply in my professional life to this day. However, I would be amiss if I did not mention the 'one moment' that truly defined my college life i.e. the moment that Farhan Akhtar took the stage at Musical Night. For me and many others, that moment was the culmination of three years of hard work, dedication, effort and of course guidance from seniors and faculty. The magnitude of these moments of accomplishment are what I miss the most.

Q. What did you like the most about your college life?

A. Answering with only one thing would not do justice to all the other amazing experiences of college life at SCMS. Beginning with the incredible people I would work, learn and chill with to the carefree lifestyle that come from being in college and of course all the crazy spontaneous plans we'd make. All these things cumulatively put me in the brilliant place that I was in during college and I'd say that this combination of factors is what I liked best.

Q. What changes have you witnessed in college since you passed out?

I stayed back in Pune after college, but things changed drastically. For starters, I got a job and inherited all the perks and shortcomings that come with it. I was able to use my drive for marketing to join the Marketing Team at Swiggy Pune, and even though I was among the tiny percentage of people who GENUINELY love their job, once you begin working, a bit of monotony begins to set in. The happening city where there was always so much to do and so many new things to check out begins to get a little boring. This was a major transition that took me a while to make and hence I'd say that the carefree vacation atmosphere of college is what I miss the most.

Q. What do you expect from the upcoming events and the freshers of the college?

Being SCMS, expectations are always high! Every batch fancies themselves to have been the best one and tends to romanticise the feats they accomplished in their time. However, I expect the students to do not just what we did back at college, but to also build on that foundation and innovate. What we did back in the day is out dated now and they need to be as creative as possible in their approach to creating and developing their events. I've been in touch with a few people at college and seems like we can expect a ton of new things. I'm sure this proud tradition of successive batches superseding their seniors will continue.

AMAS

AMA 1.0

Covering a wide range of topics, from his own personal experience at SCMS and tips for college life to his journey post college and advice on how to plan for the future. Mr. Alan is a Global Business and Strategy Development manager at the Woori Bank. He has had experience in diplomacy, interacting with figures such as Shashi Tharoor and Manohar Parrikar. He advised the students to follow their passion and make sure that the work they were doing excited them. He was formerly International Representative in student council at SCMS.



ByungUk Suk (Alan)

AMA 2.0



ByungUk Suk (Alan), an alumni of our 2008-11 batch who was also the International representative on the student council of his batch visited the college on the 12th of July and conducted an AMA session in the TY B classroom for our Third Year students. He spoke to them about the road ahead after symbiosis about his own experiences and mistakes in finding a career path. He emphasised the need to stay true to one's passion in order to be happy with where you are in life and to keep seeking to challenge oneself through both hobbies and professional goals.

ByungUk Suk (Alan)

AMA 3.0

Third year of SCMS is where he started his own company and he talks about how he later gave it up for a job at PWC he obtained via campus placements. Speaking on importance of franchising and its benefits as a very successful business model for growth he maintained an engaging presence. He talked in great detail of his struggles of venturing into entrepreneurship with answering questions on work life balance and emotional coping with regards to venturing out alone. An overall enriching experience for the students.



Jivitesh Jadwani

AMA 4.0



Director and founder of an enterprise set up by him, he made it happen after gaining a vast experience of about 10 years in the Industry in the field of Marketing and Operations. He gave students suggestions on ways to go about campus placements and how to get the most out of the experience. Introducing parameters on how to go about finding a job one likes, he shared life experiences regarding what advice he would have wanted to be given when he was in the students' place.

Mr. Gunjan Punjabi

AMA 5.0

Our alumnus from the 2004-07 batch, Mr. Gunjan Panjabi, conducted an AMA session in FY D between 2:30 pm and 3:30 pm. He covered a wide range of topics, from his own personal experience at SCMS and tips for college life to his journey post SCMS and advice on how to plan for the future. Mr. Gunjan is the Director and founder of a new enterprise set up by him after gaining a vast experience of about 10 years in the Industry in the field of Marketing and Operations.



Mr. Gunjan Panjabi

SYMPULSE 2020

THEME UNVEIL



SAVE THE DATE



ALUMNI

MEET

2020

18TH JANUARY 2020

STAY TUNED!

WITH LOVE, ALUMNI CELL **2019-2020**



HEAD

CORRAN DESOUZA



MUSKAAN KAPOOR



KESHAV TREHAN



RISHWARYA MULLAMURI



DHRUVI BHAGAT



VEDANT SARDA



ABHINAV LODHA



KUSHAL KATHURIA



ABHIRAJ AGGARWAL



ISHAAN MAHAJAN



PRAGUN SHARMA

For more, contact:

Corran De Souza

(Alumni Representative)

+91 9689532453
