

SCMS Insights 5.0

From the Directors Desk

Our Commitment at Symbiosis Centre for Management Studies, Pune is to provide a learning environment that attracts ideas from different cultures and thus helps in dissemination of relevant management education and ethical leadership. While academic excellence is our major thrust, students are offered the opportunities to learn, develop skills, grow and expand their horizons with the help of a host of extracurricular activities along with their academics.



The year 2021-22 brought its own challenges. Just when we thought that the pandemic was over, India was hit by the second wave. Those were tough times but together we ensured that the academic journey of the students was not affected. SIU also provided various platforms to support their mental and emotional health. Our students both old and new brought home laurels in various fields. We also continued with our COIL projects. Another feather was added to SCMS achievements when we were awarded the Shastri Indo Canadian Lecture series grant. As a proud Symbian we were elated to have our Honorable Prime Minister Shri Narendra Modi to commemorate Symbiosis Golden Jubilee celebrations and inauguration of Arogyadham.

The newsletter is a platform to showcase the merits and achievements of our dear students and all associated with SCMS. I am sure the newsletter will serve to reinforce and allow increased awareness, improved interaction and integration among all of us. It is yet another medium to provide acknowledgement and respect for all the efforts of our team.

My thanks to Prof. Neha and Ms. Aditi for bringing out this edition of the newsletter. I am sure we will see many more. Do read, enjoy and guide us as always.

Dr Adya Sharma
Director, SCMS Pune



Special points of interest:

- SCMS-Pune was recognized & felicitated at the Ardor Comm- New Normal-Education Leadership Summit and Awards 2021 for its valuable & exemplary work to the education community.
- SCMS Pune was awarded the prestigious Indo-Canadian Shastri Conference and Lecture series Grant (SCLSG) 2021-22. Under the grant SCMS organized a lecture series on 'Sustainability strategies - dealing with uncertainty' on 10-11 March 2022.
- SCMS Pune collaborated with Technical College (FATEC) Centro Paulo Souza Fatecs - Brazil through COIL (Collaborative Online International Learning) for the courses Business Accounting, Management Accounting, Organisational Behavior, Fundamentals of Marketing and Human Resource Management.
- We are proud to announce that some of our current students have successfully started their own ventures, putting their classroom learnings into practical application.
- Podcast by our students was introduced on Spotify which brings the series of episodes that unveil the stories of some of the most successful ventures in the Indian Start-up Ecosystem.

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Honourable Prime Minister's Visit to Symbiosis International (Deemed University)

It was a moment of pride and honour for us when our Hon. Prime Minister Shri Narendra Modi visited Symbiosis International (Deemed University) to commemorate the Golden Jubilee Year of SIU and also inaugurated Symbiosis Arogyadhham. The faculty, staff and students were elevated with the motivational address by Hon. Prime Minister.



Narendra Modi @narendramodi
Congratulations to Symbiosis International on marking their Golden Jubilee. They have made a mark with their academic research, and national as well as International diversity on campus. My best wishes to the staff, students and alumni for their future endeavours.



Another good news to share :

SCMS Pune was awarded Shastri Conference and Lecture Series Grant (SCLSG) from Shastri Institute. Under this grant SCMS, Pune organized a two day lecture series on 'Sustainability strategies - dealing with uncertainty' on 10-11 March 2022.. The Shastri Indo-Canadian Institute is a binational organization that promotes understanding between India and Canada through academic activities and exchanges.

This lecture series was a culmination of several insightful sessions on key sustainable practices and the impact of COVID-19 on various industries delivered by national and international speakers.

SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES - PUNE
SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

L'INSTITUT SHASTRI INDO-CANADIEN
SHASTRI INSTITUTE
SCLSG GRANT

PRESENTS
VIRTUAL LECTURE SERIES
ON
SUSTAINABILITY STRATEGIES - DEALING WITH UNCERTAINTY

Dr. Bruce Kidd
UNIVERSITY CHAIRMAN,
PROVINCIAL CHAIRMAN,
UNIVERSITY OF TORONTO

Dr. Anil Majumdar
ACADEMIC SPORTS TRUST,
SPORTS FORUM,
MUMBAI

Mr. Ashok Nambodiri
CHIEF BUSINESS OFFICER, ZEE
ENTERTAINMENT ENTERTAINMENT LTD

Mr. Saurabh Tripathi
CHIEF, EPMO

Mr. Saurabh Nigam
MANAGING PARTNER, COO,
AT DIVYAN, MUMBAI INDIA

Dr. Adya Sharma
DEAN, SYMBIOSIS CENTRE
OF MANAGEMENT STUDIES, PUNE

10 & 11 MARCH 2022

SCAN THE QR CODE TO REGISTER WITH ZOOM LINK

SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES - PUNE
SYMBIOSIS INTERNATIONAL (DEEMED UNIVERSITY)

L'INSTITUT SHASTRI INDO-CANADIEN
SHASTRI INSTITUTE
PRESENTS
VIRTUAL LECTURE SERIES
ON
SUSTAINABILITY STRATEGIES - DEALING WITH UNCERTAINTY

Strategic Shift of Marketing to the Digital Paradigm

Management Lessons from the World of Sports

Fintech is the New Normal

Sports Leadership After COVID-19

People First in the New Normal

Changing Landscape Of the Education Sector

We are proud to highlight the Start ups by our current students

Growth Heads Digital

Growth Heads Digital was started in 2020 by two final year students of SCMS, Pune - Sohil Srivastava and Natta Utkarsh, along with Mihir Nikam and Yash Reddy. Growth Heads Digital aims at utilizing the talent of the youth of India to help more and more brands grow online, which became a larger necessity during the pandemic. Growth Heads is in the process of getting incubated by Symbiosis International (Deemed University). <https://growthheads.in/>

White Collar

Initiated by four final year students of SCMS, Pune, Anant Jethalia, Krishna Poddar, Nikhil Chhabra & Tushar Jain, White Collar was simply an idea born out of an observation. The 4 students realized that while the talent amongst the youth in our country is unquestionable, it is the ability to professionally project themselves that holds most of the students or young professionals back from achieving their career aspirations. White Collar is now certified as a start-up under the Startup India Program by the Government of India and is currently in the process of getting incubated under Symbiosis International (Deemed University)

<https://www.whitecollar.info/>

Youth India Foundation

Youth India Foundation is a social entrepreneurship platform. It was started by Aanis Narnolia in the year 2020 along with his founder and two cofounders. Today, it stands united with as many as 6000 students in the Youth India family. Youth India aspires to provide a great platform to students who are interested in learning about and creating social enterprises. It further strives to achieve various social, cultural and environmental goals that are often associated with the voluntary sector in areas such as poverty alleviation, health care and even community development.

<https://www.youthindiafoundation.com/>

PG Digital Solution

Prinal Goyal started her company PG Digital Solution when she was in 2nd year at SCMS in the year 2021. It is an advertising and marketing company (PG Digital Solution) which provides services to startups and small businesses. She has also been interviewed as the India's Youngest Women entrepreneur. https://youtu.be/yKAFT_xqARU <http://www.pgdigitalsolution.in/>



Internationalization @ SCMS-Pune

The Institute provides opportunities for International Exposure through the University's Global Immersion Programme. In 2021-22 even in the pandemic situation our students were given an opportunity to pursue the exchange virtually as well as physically with Universitat Autònoma de Barcelona - Spain, Paris Dauphine University- France, ESSEC Business School, IESEG - France, BSEL (HWR Berlin)- Germany, DHBW K -Germany, HSB- Germany, Leeds Beckett University- UK. 22 students from SCMS were selected to do a semester exchange in the above mentioned universities and SCMS welcomed 3 foreign students from Berlin School of Economics and Law and ESSEC Business School, France for a semester exchange.

Collaborative Online International Learning (COIL)

SCMS continued its initiative with COIL through COIL 5.0 and COIL 6.0. Faculty and students of SCMS Pune collaborated with Technical College (FATEC) Centro Paulo Souza Fatecs - Brazil through COIL (Collaborative Online International Learning). The collaborations were spread across Semester I and 2 for the courses Business Accounting, Management Accounting, Organisational Behavior, Fundamentals of Marketing and Human Resource Management. The COIL projects spanned over 7- 8 weeks with collaboration, cultural exchange and learning between students. The initiative was truly appreciated by students.



Image: Virtual Meeting students presented how Diwali is presented in India



Gratitude note by students

Sarvadharm Samabhav

The International Cell of SCMS Pune, conducted its flagship event on the 29th of April 2021, with the aim of breaking the ice with the International students.



The International Cell
would like to co-ordinally invite you all
to our flagship event

Sarvadharm Samabhav

#YouNeverKnow

DATE - 29TH APRIL 2021
TIME - 5.00 PM

We hope to see you there!
THE LINK WILL BE PROVIDED SOON



Corporate Connect @SCMS

E- Placements

SCMS is always committed to the all round development and growth of its students and hence in spite of the adverse effect of the pandemic on employment, the placements offered by SCMS were same as any other regular years. SCMS, Pune has a dedicated Placement division which handholds students from building CV's to the final selection process. As a result, the track record for placements has been rising over the years. We are happy to share that the students were selected at various companies this year:

- KPMG
- PWC
- Accenture
- Deloitte
- Wipro
- ICICI Bank
- Credit Suisse
- Tres Vista
- Zomato
- MGH Group
- Northern Trust
- GOMO Group
- Planet Spark
- Zocdoc

Quotes from Recruiters...

"We at KPMG believe that hiring the right talent ensures long-term success of an organization and hence, our team of HR Managers go to great lengths to hire the best of candidates. This has led us to a deep rooted association with SCMS Pune that offers a talent pool of the most dedicated and ambitious candidates. We are hopeful of a perpetual and robust association with SCMS Pune and look forward to seeing the hired candidates achieve great things in life".

Mr. Sourabh Tripathi, Director, Risk Consulting - KPMG

"We at PWC Risk Assurance Services have been associated with SCMS-Pune for over 8 years now. We have been happy with the candidates we have hired and they too have delighted us with their hard work and sincerity. We look forward to our continued association with SCMS and hope to recruit bright, young students to be a part of our team."

Mr. Shreyas Petkar, Director, Risk Assurance Services, PWC

National and International Virtual Internships

Our students were selected for international internships at Companies like Panda & Wolf Holding, Mauritius, SqCleverly SG Pte. Ltd. Singapore, Square associates Singapore, Finaqe Group Pte Ltd, Singapore and ForBis Human Capital Pte. Ltd., Singapore.

Among domestic companies, IDBI, Deals for corporates, Wiggles, Evonix, Wansa, Hireyyy, Creators Nest, Svastrino, Col-labgenics, Arohan talent solutions and City Furnish are some of the companies that offered internship opportunities to our students.

Corporate Connect @SCMS

E-Placement Workshops

Numerous workshops and guest lectures on different topics were organized by the placement cell of SCMS ranging from international E-guest lectures to pre-placement trainings. Prominent people from the industry including Mr. Anubhav Rakheja, Associate Vice President at Career Launcher, Ms. Shinjini Das, founder and CEO of Das Media Group, a US-based media company, Mr. Ashok Namboodiri, Chief Business Officer - International Business at Zee Entertainment, Mr. Yash Arora, Chief Financial Officer at Indian Oil - Adani Gas Pvt Ltd. amongst others engrossed the inquisitive minds at SCMS, Pune.



E-Guest lecture– Mr. Ashok Namboodiri
Chief Business Officer - International Business at Zee Entertainment

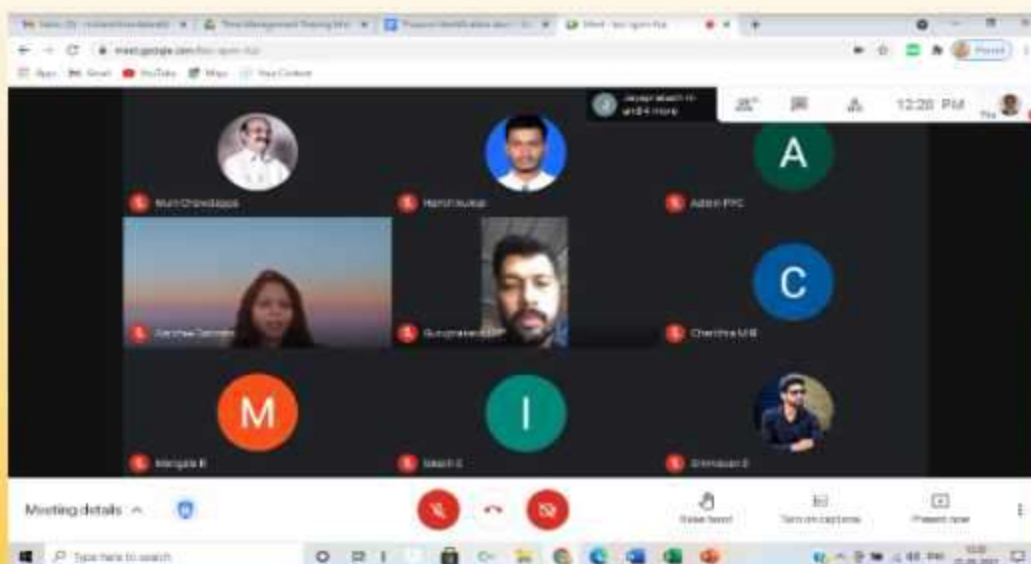


E- Guest lecture– Mr. Yash Arora, Chief Financial Officer at Indian Oil - Adani Gas Pvt Ltd.

Management Development Program

Buoyancy Plastics for Change, a Bengaluru based company

Symbiosis Centre for Management Studies, Pune organized a Virtual Management Development Program for Buoyancy Plastic for Change, a Bengaluru based company during 8 May to 14 June 2021 in different sessions. The programme was conducted on the topic "Effective Time Management" The resource person was Dr. Nishant Khandelwal, Assistant Professor, SCMS-Pune. The MDP was coordinated by Dr. Ashutosh Mathur and mentored by Director, Dr. Adya Sharma.



Online Guest Lectures

SCMS continued its practice of providing industry / corporate exposure with real time experiences shared by the renowned industry experts as well as by our own alumni. 25 Online guest lectures were conducted for students throughout the year. Few of them are:




Mr. Yash Arora
 Chief Financial Officer
 Indian Oil -
 Adani Gas Pvt. Ltd.




Topic : Changing Role of CFOs in New Digital Economy
 Date: Tuesday, 23rd November, 2021.
 Time: 4:30 - 5:30 PM

Online Guest Lecture Series



Mr. Ashok Namboodiri
 Chief Business Officer
 Zee Entertainment
 Enterprises Ltd.



Topic - Career Choices: A Perspective
 Date: Saturday, 9th October, 2021.
 Time: 5:00 - 6:00 PM IST

International Guest Lecture
 as a part of
Online Guest Lecture Series



Ms. Shinjini Das
 CEO and Founder
 The Das Media Group, California



Topic - Running a Contemporary Media Company- Challenges and Opportunities
 Date: Friday, 1st October, 2021.
 Time: 5:30 - 6:30 PM IST

Online Guest Lecture Series




Mr. Satyajit Menon
 Senior Vice President &
 Head - People & Culture at



Topic - Career options available in the HR Field.
 Date: Wednesday, 28 July 2021
 Time: 5:00 - 6:00 PM
 Platform: Google Meet

Presents
Online Guest Lecture Series



Dr. Tausif Malik
 (Founder at Startup Villages,
 Publisher, Editor, Researcher &
 American Politician.)

Topic- Identify Your Personality For Success

Dr. Malik would be sharing insights of his successful corporate life and entrepreneurship.

27th January, 2022.
 4:30-5:30 pm IST

Student Achievements

Our students have excelled in various National, International and Inter Institute platforms and we would like to mention a few of them :

- 1) Shloka Vasudeva and Radhika were selected for the Erasmus + International Credit Mobility Programme. This programme is for students of Bachelors and Masters programmes between A4U Universities and Non European Partner Universities. There were only 2 seats allotted for India which have been bagged by Shloka and Radhika.
- 2) Ananya Dubey and Kanak Bansal were awarded the Baden-Württemberg-Stipendium Scholarship for 3 months worth 3000 euros (1000 euros per month) under the Global Immersion Programme (GIP).
- 3) SCMS Enactus Project Blue Bin has been shortlisted in the top 48 projects globally in the 'Race to Rethink Plastic.' The project has also been shortlisted in the top 19 in India.
- 4) Abha Verma's presentation was selected by Clean Air Asia as the best presentation.
- 5) Aastha Jain, Puneeth Reddy Patholla ,Dolly Lakhmani , Gatha Kadam were shortlisted in the top 8 Finalist of Credit research Challenge . The Credit Research Challenge (CRC) is an annual competition that assesses contestants on their knowledge in the credit research and analysis domain. CRC is structured to encourage contestants to analyse companies with a credit portfolio management focus. CRC is India's biggest platform to develop capacity in the pivotal "Credit" domain. 511 teams had registered and out of them only 8 made it to the final.
- 6) Shreshth Kakkar represented Uttar Pradesh in the 13th Senior National Roll Ball Championship held at Shivaji International Stadium, Balewadi, Pune and won the silver medal in the championship
- 7) Subhash Katragadda has been selected to represent the Telangana Junior men's team for the 71st Junior National Basketball Championship
- 8) The following students participated and won awards under different categories at the National level competition held by Young Reporters for the Environment (YRE) - Sustainable Development Goals.
Prinal Shah for Video Category; Saurabh Choithani, Soumya Agarwal and Hiya Kang for Photography;
Anushka Biswas, Shaleen Kispotta, Anushka Biswas, Rudri Mehta and Monalisa dudhi for Article Category,
Manya Mote, Anushka Biswas, Sanya Kapoor for Article Category.
- 9) Priyansha Pathak was given a Honorable Mention under Litter Less Campaign Category Video 15-18 years by Young Reporters for the Environment (YRE) International Competition 2021.
- 10) Pratham Mehra has been associated with a mental health startup "Mind Commute". The initiative has been covered by the Times of India (More pupils venture into mental health startups | Mysuru News - Times of India (indiatimes.com)



Talaash 2021 - DANCEVERSE

Student Achievements

Our students have excelled in various platforms and we would like to mention a few of them :

- 11) We are proud to announce the following students have received the Symbiosis International University UG Merit scholarship award for the academic year 2021-22
- Odd semesters :** Shloka Vasudeva (Semester I), Shlok Bhagwatt (Semester III) and Nandini Katyal (Semester V)
- Even semesters:** Shloka Vasudeva (Semester II), Maanya Oberoi (Semester IV) and Shraddha Mahapatra (Semester VI)
- 12) The following awards were won by our students in Atharv 21, the annual college festival of IIM Indore
- Sakshi Agarwal , Tanvi Sharma and Saloni Gauri bagged the first position in Head Hunter
 - Venkatesh, Sanskruti Soni and Ria Arora received the 2nd runner up award for the HR event Head Hunter
 - Shrenik and Darash won the second position in Marketing Competition
 - Varun Rajan won the second position in Talent hunt
- 13) Aryan Chopra participated at E-Impetus organized by IIM Indore and bagged the second position.
- 14) Stuti Monga secured the first place in Glam it Up an event in FLAME Kurukshetra fest.
- 15) Ruchika Upadhyay was selected into the program sponsored by the National Commission for Women delivered by IIMB on "Empowering Woman through Entrepreneurship Program"
- 16) Students of Step Up, the dance club of SCMS Pune won the first position in the western dance group in Inbloom-the cultural fest of Christ College, Bangalore and the second position in Talaash, the Jaihind college fest.
- 17) Encore secured the First Position in a team music event at Anthardhwani fest hosted by SIBM Hyderabad.
- 18) Khushi Arora participated at HR Fiesta at Konflux fest and won the first position
- 19) Siddharth Ahlawat participated in Farmako 21-the annual college festival of NMIMS University and received the 2nd runner up award in the event "the bears and the bulls" (Finance).
- 20) Parth Bhalerao won the third prize in 17th Film and Photography Festival - PRISM 2021.



Image: Certificate of Parth Bhalerao



Subhash Katragadda at Telangana Junior men's team

Entrepreneurship @SCMS-Pune

Cultivating the seed of Entrepreneurship at Undergraduate level

SCMS, Pune organised a Virtual Entrepreneurship Conclave on the theme "The changing dynamics of Entrepreneurship: Opportunities and Challenges for Tech Entrepreneurs during COVID 19" on 22 October 2021. The speakers at the conclave were Ms. Nishita Baliarsingh- Co-Founder and CEO Nexus-Power and Mr. Satanik Roy- Founder and CEO at Hyper Xchange. Both Ms Nishita and Mr Satnaik were featured in Forbes 30 under 30 (India & Asia' 21).



Image: Entrepreneurship Conclave

Entrepreneurship is not only taught in classrooms, but its zeal is instilled among the students while they are still studying at SCMS. This is truly justified by the startups initiated and successfully launched by our current students while pursuing BBA. The same has been covered by different news platforms

- <https://www.newyorkstatesman.com/.../cultivating-the-seed...>
- <https://english.lokmat.com/.../cultivating-the-seed-of.../>
- <https://www.business-standard.com/.../cultivating-the...>
- <https://www.theuknews.com/.../cultivating-the-seed-of...>
- <https://theprint.in/.../cultivating-the-seed-of.../756712/>



THEUKNEWS.COM

Cultivating the seed of entrepreneurship development at undergrad level

Students of SCMS, Pune make conscious efforts to contribute to the society. A few initiatives taken by students of Initiate Cell during this unprecedented times are :

Young Warrior Initiative : The student Council along with Think tank, E-cell, The Academy, Initiate, Symposia cells of SCMS Pune hosted the young warrior initiative against the fight of COVID 19. Clubs within the college were asked to contribute to the young warrior initiative by UGC and were asked to take a pledge on various topics. Each topic was given to one club on which they made a video and shared it on the Instagram platform to spread awareness. The topics ranged from spreading vaccination awareness to stress buster activities.

NGO Visit to Maher Ashram Pune : On the occasion of Christmas on 25 December, all the Initiate Cell Second Year members went for an NGO visit to Maher Ashram in Pune. Funds were raised adequately for the distribution of snacks- biscuits, chips, chocolates.

Gandhi Jayanti, Initiate Cell celebrated Gandhi Jayanti by combining a few of Mahatma Gandhi's life learnings and tried to instill a feeling of nationalism and love for all. They started off the day by releasing a video which consisted of glimpses of Mahatma Gandhi's life and teachings and a poem narrated by the students of SCMS. Following the release of which, they posted a multiple choice question quiz on Instagram stories based on Mahatma Gandhi's life

Observance of Vigilance Awareness SCMS Pune observed the Vigilance Awareness Week from 26th October to 1st November by undertaking the following activities:

- Circulation of Posters to spread awareness and campaign about "Complaints under PIDPI (Public interest Disclosure and Protection of informers)

-Initiate Cell organized 'The Integrity pledge' on 28th October. Link for the pledge: <https://pledge.cvc.nic.in/>

-Symposia (the quizzing and debating club of SCMS, Pune) organized a debate for students to participate.



Visit to NGO Maher Ashram



Vigilance Awareness Week

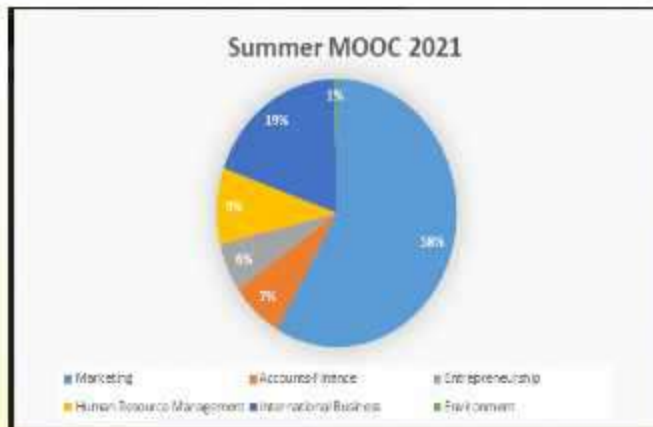
E Learning @SCMS-Pune

Teaching-learning and evaluation

SCMS Pune was quick to adapt to the new normal and start with the academic sessions (online) as planned irrespective of the Pandemic. Faculty and staff were trained to use various online platforms to deliver classes effectively. The mode adopted during the pandemic had Synchronous, Experiential Learning and Asynchronous teaching. As the campus opened up for students, faculty and staff were happy to receive our students back on campus. Faculty continued to engage with students through online and hybrid modes of teaching and evaluation. The sessions were made interactive through a blend of Harvard Business Review Case Studies, Polls, Quizzes, Mural based activities, Kahoot quiz, digital library resources, etc.

- **E Books:** Students were also given access to E books published by Pearson Publication and Tata Mc Graw Hill Publications so that they would not miss out on learning. They were also given access to numerous research databases and research tools. This was supported by Library E resource training provided to students.
- **Summer MOOC and MOOC's through Coursera and edX**

SCMS-Pune has always taken proactive steps to support the learning and growth of its members. The institute had a tie up with Coursera and edX for free access to online courses (MOOC). Our students had free access to more than 3600 online courses from leading universities including Stanford, University of Michigan and Yale among others on Coursera. We have also been able to renew our tie up with Edx and our students would have unlimited access to courses included in the "Edx online campus essentials catalogue". These courses are offered by Universities including Harvard University, Columbia University , Massachusetts Institute of Technology among others. Students were encouraged to pursue courses from the two platforms as a part of their Summer MOOC. 343 students from batch 2020-23 successfully completed their Summer MOOC,



MOOC and Learning at SCMS Pune

Student Research

Student Research

At SCMS, we have an independent Research cell of students to cultivate research habits and acumen. Various events have been conducted by this cell. Some of them are listed below:

- **Erudite 2022**

Erudite 2022, provided students an opportunity to develop quizzes and a case studies through a competition. The quiz and case studies were evaluated based on practicality, feasibility and relevance of the solutions provided. This helped the team in unlocking the creative side of their minds and putting the research skills to use. The event was a huge success in terms of participation and was sponsored by the reputed EdTech company called Meek Ventures. The team has planned to donate the registration fees money generated to ExploreIt. ExploreIt in return provided the R&D team with a number of plants that were placed across Pune for the betterment of society.

- Another project taken up this year was a Corporate Research Project spanning over a month. The aim was to get members involved in research in an actual corporate milieu in order to gain corporate exposure and practical knowledge on how research processes are taken up in companies, particularly focusing on market, competitive, and strategy research.

We are very proud of our students for taking the initiative of publishing /presenting research papers at such a young age. We would like to mention a few of them:

- A research paper titled "**Decoding Financial Investment Opportunities for Gen-Z**" and written by Vrishti Gupta and Shaily Nihalani has been published in the International Journal for Financial Management (IJFM). This journal is indexed by ICI and Proquest. (<http://www.publishingindia.com/ijfm/30/decoding-financial-investment-opportunities-for-gen-z/30953/56476/>)
- Ishita Bhandari published a paper titled '**The Impact of Visual Merchandising Elements on the Impulse Buying Behaviour of Consumers in Retail Stores**' in a UGC approved journal- *International Journal of All Research Education and Scientific Methods (IJARESM)*, ISSN: 2455-6211, Volume 9, Issue 6, June -2021
- Research paper written by Lakshay Khandelwal and Aditi Agarwal titled "**IPO Underpricing across Different Sectors in India from 2010-2020**" has been accepted for publication in the Asian Journal of Management in Year: 2021, Vol. 12, Issue: 2.

The screenshot shows the PublishingIndia.com website interface. At the top, there is a navigation bar with links for Home, About Us, Journals, For Authors, For Librarians, News & Events, and My Account. A search bar is present with a 'GO' button. The main content area displays the article 'Decoding Financial Investment Opportunities for Gen-Z' from the International Journal of Financial Management, Volume 11, Issue 2, published in 2021. The article is by Vrishti Gupta and Shaily Nihalani. It includes an abstract discussing Gen-Z's financial investment challenges and opportunities, and a list of keywords: Financial Investment Opportunities, Financial Literacy, Demographic Factors, Gen-Z.

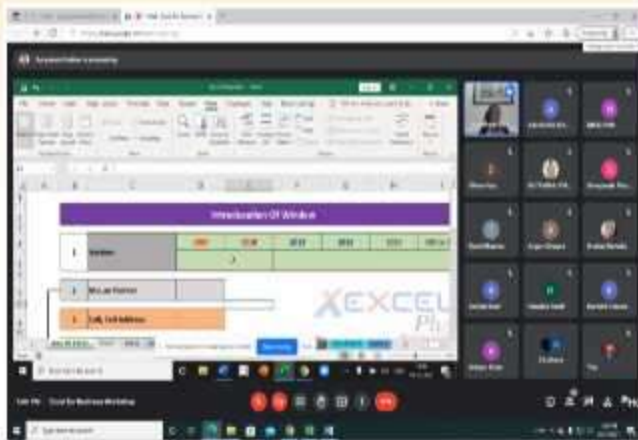
The screenshot shows the Asian Journal of Management website interface. At the top, there is a navigation bar with links for Home, Past Issues, Editorial Board, For Authors, News, and News. The main content area displays the article 'IPO Underpricing across Different Sectors in India from 2010-2020' by Lakshay Khandelwal and Aditi Agarwal. The article is published in Volume 12, Issue 2, Year 2021. It includes an abstract discussing IPO underpricing across different sectors in India from 2010 to 2020. The article is indexed by ICI and Proquest.

Six Sigma Certification Course: KPMG conducted an online Six Sigma Green Belt (SSGB) Certification course for our students on 21, 22, 28 and 29 January 2022.

Excel for Business Workshop on "Excel for Business" was conducted online for students on 10 and 11 December 2021

Entrepreneurship Workshop SCMS Pune conducted a 2 day Entrepreneurship workshop online for students on 18 and 25 September 2021 with Dr. Suneel Kunamaneni, Sr Lecturer Innovation Management at Leeds Business School, UK

Library E-Resource training: Research is an integral part of the learning process, the recent National Education Policy (NEP) has also laid emphasis on the importance of research. In line with this students were given training on e-resources like - Ebsco host, Web of Science, Pearson Publications, CMIE, etc.



Excel for Business Workshop held online



Six Sigma online Workshop

Online Library Workshops at SCMS



"Entrepreneurship workshop"

Events at SCMS

- Online Induction Programme :** SCMS, Pune welcomed its students with a virtual Induction ceremony which was spread over 5 days (13-17 September 2021). This ceremony included addresses by Major Vivek Ahlawat, Managing Director, Security Middle East, India Sub-Continent and Africa (MEISA), FedEx Express, India, Mr Osvaldo Succi Junior, who serves as a Virtual Exchange Coordinator for Centro Paula Souza (FATEC - CESU) in São Paulo - Brazil Also there was Panel Discussion with Alumni Ms. Sonam Chugh, (Batch 2004-07) Sales Account Director, COBONE UAE, Mr. Moiz Anwir Kamil, Director, Kaenat Corp Ltd India (Batch 2016-9) and Mr. Rohit Jindal, Director of Sales-My Gate, India (Batch 2006-09) .Sessions on the Entrepreneurship and Innovation cell, Biodiversity and Waste management were also conducted for students.
- Gender sensitization Workshop for all staff :** The "Gender Sensitization" session was organized for all the faculty and staff on December 22, 2021. The session was conducted in online mode by the guest speaker, Ms. Renuka Mukadam. She is currently the independent consultant with expertise on compliance for the Sexual Harassment of Women at the Workplace (Prevention, Prohibition and Redressal) Act, 2013 (POSH) in both public and private sector .
- FDP by SCMS faculty :** A joint FDP by SCMS-Pune and STLRC was conducted on 21st and 28th August on the topic "Online academic delivery 2.0". Dr Adya Sharma, Prof Vijay Prakash Misra, Prof Sonica Rautela and Prof Nchajoan Panackal were the resource persons for the FDP. The 2 day FDP had around 35 participants from faculty of different SIU institutes, and was divided into 2 parts:



SCMS Induction Programme_ 13 to 17 September 2021



FDP by SCMS Faculty on 21 and 28 August 2021



Diwali Celebrations at SCMS, Pune

Sympulse' 22—The Annual student festival from 9 to 13 March 2022

Sympulse, a product of the hard work put in by the students of SCMS, Pune, stands as a testament to the effort, dedication and acumen that the Institute and SIU instill in its students. This year too in spite of the unprecedented times, Sympulse'22 performed with brilliance and promises to deliver beyond people's expectations with its numerous events, a multitude of extravaganzas and insightful seminars.

The Academic Summit marks the beginning of Sympulse, 2022. With the theme "Sustainability : A Huge Challenge" we had **Ms. Sharon Pais CBO Myntra and Dr Arunabha Ghosh, Founder-CEO, CEEW**. The other highlight events of Sympulse' 22 held between 09 March to 13 March 2022 included Pitstop, Sprint Opening Ceremony, Fashion Fiesta, Best Manager, Instacon, and others.

All these events were streamed on Insider via Zoom.



Ms. Sharon Pais, CBO Myntra during Academic Summit



Dr Arunabha Ghosh, Founder-CEO, CEEW during Academic Summit



Alumni Achievements

SCMS is proud of its alumni, who have been achieving laurels at different platforms.

- Mr. Devansh Shah Batch 2017-20 assumed office as Policy & Research Fellow at Ministry of Communication, Government of India under the mentorship of Hon. Shri Devusinhji Chouhan, Hon. Minister of State, Communications.
- Krishna Mirpuri, Batch 2015-18 contributed to the Shark Tank India Meme Explosion [#sharktankindia](#) [SCMS PUNE](#) [#SCMSAlumni](#) [#BBACollege](#) .
- Ketan Pedgaonkar (Batch 2009-12) was one of the writers for the Netflix film– Loop Lapeta.
- Ms. Rishita Dara, Batch 2016-19 started her own Rice Mill Company named Rilik Agrofarm Industries (OPC) Pvt. Ltd. At Wana-parthy, Telangana. She has adopted various methods and machinery to make it environmental friendly. The factory has zero emissions and all the byproducts are recycled.
- Mr. Harinder Singh Pelia Batch 2008-11 has been included in the Pitch Marketing 30 under 30 list.
- Bring Back Butterflies', a project by SCMS Alumni, Shivam Singh Batch 2012-15 and his team in joint collaboration with Symbiosis International (Deemed University) launched its second phase on 6 October '21 at Swami Vivekananda Udyaan, Viman nagar The event was graced by the presence of Dr. Adya Sharma, Director of SCMS, Pune along with the Local Corporator Mrs. Mukta Arjun Jagtap.
- Shairal Dang Batch 2018-21 has received admits from two prestigious business schools for their masters. programme
 1. Indian School of Business, Hyderabad (for their MBA class of 2024; through their YLP program)
 2. Imperial College Business School, London (for their 1 Y full-time MSc. in International Management)



Devansh Shah Alumni batch 2017-20 at Ministry of Communication, GoI



Bring Back Butterfly Project Phase II by Shivam Singh Batch 2012-15



Alumni Krishna Mirpuri Batch 2015-18 was featured for his Memes on The Shark Tank India

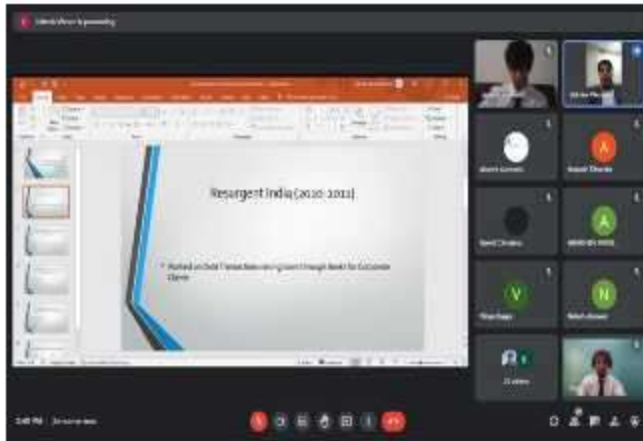


Rilik– Rice Mill Company by Alumni Rishita Dara Batch 2016-19

Connect with Alumni

Connect with Alumni—Ask Me Anything (AMAs) with Alumni

SCMS Pune continued with the initiative of connecting the current students with alumni through the AMA sessions. Through these sessions, students were able to speak to alumni and discuss their doubts and learn from their experiences. The unique feature of these sessions are that there are no faculty or staff present during the interactions.



AMA with Mr. Udrek Vikram Dharnidharka, (Batch 2006-09) CFO of Johnson Modi Capital Ltd held on , January



AMA with Ms. Pawani Khandelwal Batch (2014-17) , Founder Atma Nirbhar Learning, held on 25 February 2022.



AMA with Mr. Rohan Kapadia Batch (2006-09) - Founder UStartup, held on 23 November 2021



AMA with Mr. Jivitesh Jadwani (2011-14) , Creative Director Redo, held on 25 January 2022

Some Guest Speakers at SCMS -Pune



Dr. Vijay Bhatkar
Indian computer scientist, IT leader and educationalist



Dr. Bruce Kidd
University Ombudsperson/Professor Emeritus, University of Toronto



Dr. Boria Majumdar
Academic Sports Scholar, Sports Journalist at India Today



Dr. Osvaldo Junior Succu
Virtual Exchange Coordinator for Centro Paula Souza (FATEC - CESU) in São Paulo - Brazil



Mr. Ashok Namoodiri
Chief Business Officer, Zee Entertainment Enterprises Ltd



Ms. Nishita Bhatnagar
Co-Founder and CEO Nexus Power



Ms. Shijini Das
CEO and Founder, Das Media Group California



Mr. Saurabh Tripathi
Director KPMG



Mr. Satank Roy- Founder and CEO at Hyper Xchange.



Dr. Erica Color
Program Director, University of Melbourne



Dr. Prachi Kaul
Director Shri Indo Canadian Institute



Mr. Saurabh Nigam
VP Human Capital, Omidyar Network India



Dr. Arpita Dutta
Founder Director, CHERRYSKILLZ Learning Private Limited



Dr. Suneel K.
Senior Lecturer, Leeds Business School, US



Major Vivek Ahlawat,
Managing Director, Security Middle East, India Sub-Continent and Africa (MEISA), FedEx Express, India



Mr. Saryajit Menon
Senior VP and Head - People & Culture at Hero Vired



Mr. Yash Arora
Chief Financial Officer- Indian Oil Adani Gas Ltd



Dr. Fara Azmat
Associate Professor, Deakin University, Melbourne

Glimpses of activities at SCMS



SCMS-Pune was recognized & felicitated at the Ardor Comm-New Normal-Education Leadership Summit and Awards 2021 for its valuable & exemplary work to the education community.



In celebration of Jal Shakti Abhiyan, the students of SCMS, Pune made a commitment to sustainability and water conservation to the environment by using recycled water for a plantation drive.



Podcast by our students was introduced on Spotify which brings the series of episodes that unveil the stories of some of the most successful ventures in the Indian Start-up Ecosystem. <https://open.spotify.com/show/2Ch3K90FqldZ0uAWLaWszl>



SCMS, Pune is awarded with a certificate from the Ministry of Youth Affairs and Sports, Government of India for organizing Fit India Freedom Run 2.0



Intra Sympulse'22 The Monacting event of Ananya, 'Lights Camera Action,' which was a mammoth hit at Intra Sympulse'22, was a momentous start for Ananya.

Media Visibility



YOUTUBE.COM
Dr. Adya Sharma | Director | Symbiosis Centre for Management Studies, Pune

Thoughtful Leader Series with College Dunia
 Dr. Adya Sharma, Director, SCMS sharing her expert insights about leadership and value based education at SCMS, Pune with an interview by College Dunya.com



Our Induction program for batch 21-24 covered by various media platforms
https://www.business-standard.com/content/press-releases-ani/induction-orientation-program-scms-pune-121092200888_1.html



Want to be an entrepreneur? Here's how to prepare yourself for the post-Covid market

The Covid-19 pandemic has changed the way we work. Here's how to prepare for the post-Covid market if you want to be an entrepreneur.

The article titled "Want to be an entrepreneur? Here's how to prepare yourself for the post-Covid market" by Dr. Adya Sharma is published in India Today <https://www.indiatoday.in/education-today/jobs-and-careers/story/want-to-be-an-entrepreneur-here-s-how-to-prepare-yourself-for-the-post-covid-market-1814658-2021-06-14>



How technology can boost enrolments amid the pandemic

Dr Adya Sharma, director, Symbiosis Centre for Management Studies, Pune.

The COVID-19 pandemic has upended the education sector with schools and colleges shifting to online learning since over a year now. Although several universities depend on conventional techniques, the conceivable benefits from leveraging technology driven solutions are countless.

The article titled "How technology can boost enrolments amid the pandemic" by Dr. Adya Sharma (Director of SCMS Pune) is published in Education World Education. Read here: <http://bwedducation.businessworld.in/.../26-11-2021-412961/>



How the Cafeteria Approach helps nurture global leaders

Dr Adya Sharma, director, Symbiosis Centre for Management Studies, Pune

With each passing day, there is an increasing need for global leaders who can create new jobs and provide services and products which directly benefit the steadily growing world population. These leaders don't become leaders overnight but gain valuable skills over a period of time that help them become successful entrepreneurs and business leaders.

Article titled "How Cafeteria Approach helps nurture global leaders" by Dr. Adya Sharma is published in Education World <https://www.educationworld.in/how-the-cafeteria-approach-helps-nurture-global-leaders/>



Why Sustainable Management Education Is The Need Of The Hour

The article titled "Why Sustainable Management Education Is The Need Of The Hour" by Dr. Adya Sharma (Director of SCMS Pune) is published in Business World Education. Read here: <http://bwedducation.businessworld.in/.../26-11-2021-412961/>



A big thanks to the dedicated faculty and staff of SCMS. The well qualified faculty of SCMS kept themselves updated by completing various courses and degrees. They continued to share knowledge outside the classroom through management and faculty development programmes. Our faculty also contributed by publishing articles and case studies in reputed journals.

The SCMS journal is available on: <https://www.scmspune.ac.in/journal/>

Connect with SCMS at:

Do visit our Institute's pages on different Social media platforms. We would be happy to hear from you.

Our website: <https://www.scmspune.ac.in/>

Our Facebook Page: <https://www.facebook.com/scmspuneofficial>

Our Instagram page: <https://www.instagram.com/SCMSPUNEOFFICIAL/>

Our Youtube Channel:

<https://www.youtube.com/channel/UCGwyTLn3STgvrdrHQYBARGhA>

Our LinkedIn page: <https://www.linkedin.com/school/symbiosis-centre-for-management-studies--pune/>

Our Telegram page: <https://t.me/+sB4TD6ZwmzAwMjdl>

OR

Scan our QR code to know more about us

