

## SCMS Insights 6.0

### From the Directors Desk

Our Commitment at Symbiosis Centre for Management Studies, Pune is to provide a learning environment that attracts ideas from different cultures and thus helps in dissemination of relevant management education and ethical leadership. While academic excellence is our major thrust, students are offered the opportunities to learn, develop skills, grow and expand their horizons with the help of a host of extracurricular activities along with their academics.

In 2022-23 our students and alumni have done exceptionally well in their respective fields. This year our university was awarded an 'A++' grade by NAAC.

The newsletter is a platform to showcase the merits and achievements of our dear students and all associated with SCMS. I am sure the newsletter will serve to reinforce and allow increased awareness, improved interaction and integration among all of us. It is yet another medium to provide acknowledgement and respect for all the efforts of our team.

My thanks to Prof. Neha and Ms. Aditi for bringing out this edition of the newsletter. I am sure we will see many more. Do read, enjoy and guide us as always.

Dr Adya Sharma  
Director, SCMS Pune



### Special points of interest:

- SCMS Pune was ranked by Times BBA School ranking : Ranked No. 3 Nationally, Ranked No.2 among Private institutes, Ranked No.1 in West India
- We are proud to announce that some of our current students have successfully started their own ventures, putting their classroom learnings into practical application.
- We are proud of our alumni for their exceptional achievements in various fields.
- SCMS, Pune hosted TEDx event where we had renowned speakers from Corporate as well as entertainment industry.
- The 11th Volume of SCMS, Pune's Annual Research Journal was published.  
Link: <https://www.scmspune.ac.in/journal/current-issues.php>

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Symbiosis International (Deemed University) has been accredited with A++ Grade (the highest grade) by NAAC ; valid for a period of seven years from 20-12-2022.



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**SYMBIOSIS**  
INTERNATIONAL (DEEMED UNIVERSITY)

**has been awarded the highest**

**NAAC GRADE A++**

**valid till December 2029**



**SIU acknowledges the contribution of all students,  
teaching and non teaching staff, parents, alumni,  
corporates, NGOs and all other partners**

SCMS, Pune hosted the prestigious TEDx event on 24th February 2023. The speakers of TEDx SCMS, Pune came from different backgrounds. The speakers were:

- Ms. Urmila Kandha, Director - Risk Technology Transformation at UBS and Transformation leader
- Mr. Ishaan Arora, Co-Founder, Finladder, Educator, Speaker
- Ms. Farah Khan Ali, Jewellery Designer
- Mr. Vipul Dhankher, Indian Musician

**TEDxSCMSPune**



Urmila Kandha - Risk Technology Transformation at UBS and Transformation leader



Ms. Farah Khan Ali - Jewellery Designer



Mr. Ishaan Arora, Co-Founder, Finladder, Educator, Speaker



Mr. Vipul Dhankher, Indian Musician

We are proud to highlight the Start ups by our current students

**The Curae:**

Deepika Nerayanuri (Batch 2022-25) has founded a global youth organization - The Curae. The Curae is a global youth-led organization that aims to empower people to achieve their goals and live their lives effectively with both happiness and success emphasizing on mental health and self-love. Website link: <https://thecurae.wixsite.com/site>.

**XPro Tutors.**

Utkarsh Navandar (Batch 2020-23) has started his start- up XPro Tutors. From assignment and project help to expert guidance or related work in the field of academics, XPro has successfully delivered service across the globe. Today their customers are present in more than 11 countries. Website Link - [www.xprotutors.com/](http://www.xprotutors.com/) Instagram Page Link - [www.instagram.com/xprotutors](http://www.instagram.com/xprotutors).

**Tiavda Enterprises, Pune**

Advait Mahajan (Batch 2020-23) has started a software company which creates trading algorithms which automate trading in financial markets. Website link <https://www.tiavdaenterprises.com/>

**Genii Media Co.**

Swastik Bansal and Advait Jajodia (Batch 2020-23) founded Genii Media Co., which is a creative and marketing agency that helps brands form authentic connections with their audience. They provide the services of social media management, creative direction, campaign creation etc. Website Link: <https://www.geniimediaco.com/>

**The Raisin Shop**

The Raisin Shop is small business initiated by Gatha Kadam (Batch 2020-23). The enterprise makes unique and hand-made home décor and furniture from Epoxy Resin. Instagram Link: <https://instagram.com/theraisinshop?igshid=YmMyMTA2M2Y=>

STUDENT LIFE IS BETTER WITH  
XPRO TUTORS

Solve all your academic doubts by  
[clicking here](http://www.xprotutors.com)

Utkarsh Navandar, Founder XPRO (Batch 2020-23)  
Website Link - [www.xprotutors.com](http://www.xprotutors.com)



Deepika Nerayanuri, Founder - The CURAE, (Batch 2022-25)  
<https://thecurae.wixsite.com/site>



Gatha Kadam, Founder- The Raisin Shop (Batch 2020-23)  
<https://instagram.com/theraisinshop?igshid=YmMyMTA2M2Y=>



**About Us**

TIAVDA Enterprises is a pre-launch quantitative hedge fund that primarily invests in cryptocurrencies. We have an ambitious goal of bridging technology and finance, this is evident from the fact that most of our operations are automated and done by algorithms and

software.

**TIAVDA ENTERPRISES**

Advait Mahajan, Founder- TIAVADA (Batch 2020-23)  
<https://www.tiavdaenterprises.com/>

## Student Achievements

Our students have excelled in various National, International and Inter Institute platforms and we would like to mention a few of them :

- Ms. Fernanda Chatha from (Batch 2019-22) was awarded the 'Chancellor's Gold Medal' for the Best Outgoing International Student in UnderGraduate Programme during the 19th Convocation ceremony of Symbiosis International (Deemed University)
- Following students from SCMS Pune were winners for this year's National level competition on Young Reporters for the environment (YRE) 2022 and represented India in the International competition of YRE Global.
  - Manya Mote (Batch 2020-23)
  - Kanak Bansal (Batch 2020-23)
  - Kirti Giyamalani (Batch 2021-24)
  - Akshita Jain(Batch 2016-19)
- Medicherla Sri Sivathmika (Batch 2020-23) participated in a Music show on National TV and gave some amazing performances. She was part of the Music show 'Padutha Theegaya" hosted by ETV Telagu.
- Chesna Sorathiya (Batch. 2020-23), Hardi Cokshi(Batch. 2022-25), Hamzah Kalolwala(Batch. 2022-25),Arya Pingle(Batch. 2022-25), Aarsh Chadha(Batch. 2022-25) won the 3rd Position in Youth Climate Parliament for Sustainable Development at Pune. The 'Youth Climate Parliament' was based on the United Nations(UN) model of climate negotiations in which each group discussed its understanding, demands, and climate change negotiations under the main theme of Net Zero Emissions.
- Arin Sonawane (Batch 2022-25) became the regional head of Maharashtra for a Ngo known as Jagruti Foundation. .Arin has been given the responsibility of the Maharashtra Pradesh Youth President to gather the willing youths who are doing social work for the organization and do social work vigorously.



## Student Achievements

Our students have excelled in various National, International and Inter Institute platforms and we would like to mention a few of them :

- Student team of SCMS, Pune won the overall contingent award at Zephyrus- The annual business fest of St. Xavier's (Autonomous) college, Mumbai. They won all seven events to bag the overall trophy. The fest included a variety of events which covered fields like HR, Marketing, Public Relations, Business Personality, Finance, Consulting, and Pitching.
- Students of SCMS, Pune bagged awards at the Symbiosis Business Conference Held at SCMS, Nagpur: Dhruv Rao and Shakthi Sundaram (Batch2020-23) won the Best Executive for the Production House Committee; Rebanta Saha (Batch 2021-24) won Best Executive for the Finance Committee and Saksham Arora (Batch 2021-24) received High Recommendation (runner up) for Marketing Committee
- SCMS, Pune students participated in Atharv- The Student festival of IIM Indore and won the following prizes: Khoj The Treasure Hunt Event- Ishika Bedia (Batch 2021-24), Naazuk Trikha (Batch 2021-24) and Anandini Gupta (Batch 2020-23) were the Winners; Headhunters, The HR event- Natya Kurapati (Batch 2020-23) and Suhani Agarwal (Batch 2020-23) won the 3rd Prize.



Headhunters, The HR event- 3rd Prize was awarded to Natya Kurapati and Suhani Agarwal from SCMS, Pune



SCMS Pune won the overall contingent award at Zephyrus - The Annual Business Fest of St. Xaviers (Autonomous) College, Mumbai.

The contingent won 7 events in total to bag the overall trophy.

Hail the Hero, Marketing Mayhem, Pitch Deck Go, Capital Quest, Mauraunders Map, Chase the Case and The Big Brand Theory



## Student Achievements

Our students have excelled in various platforms and we would like to mention a few of them :

- Subhash K (Batch 2021-24) was awarded First position in 8th Telangana State Senior Inter district basketball championship for Men conducted by The Hyderabad Dist Basketball association on 24 and 25 August 2022.
- To celebrate the glorious Azadi Ka Amrit Mahotsav on the occasion of 75th Independence Day, a Sports Gala was organized between 8th - 10th August by DSRW and Sports Council of SCMS, Pune. The winners of the event consisted were :
  - 3KM Freedom Run (3KM Marathon) The winners were:
    1. Boys Section: Ist – Dibrujission (Batch 2020-23), 2nd- Ansh Kapadia ((Batch 2020-23), 3rd- Rounak Bothra (Batch 2021-24)
    2. Girls Ist- Anusha Maheshwari (Batch 2021-24)
- SCMS, Pune Table Tennis Boys team secured the 2<sup>nd</sup> Prize in the Inter SIU Table Tennis competition held on 6th-8th September 2022.
  - SCMS, Pune Boys team secured 1<sup>st</sup> Prize in the Inter SIU Handball held on 23rd & 24th September 2022.
  - SCMS, Pune Boys team secured 2nd Prize in the Inter SIU Badminton Competition held on 13th-16th September 2022.
  - SCMS, Pune Swimming Team bagged several medals at the Inter SIU Swimming competition held on 6th & 7th September 2022.:
 

Boys swimming winners were: - Kenil Bhayani (Batch 2021-24) won 2 Bronzes;

Girls swimming winners: - Anusha Maheshwari (Batch 2021-24) won 1 Gold, 1 Silver, 2 Bronzes,

Suhani Agarwal (Batch 2020-23) won 2 Bronzes,

Mitali Mishra (Batch 2020-23) won 1 Bronze, and

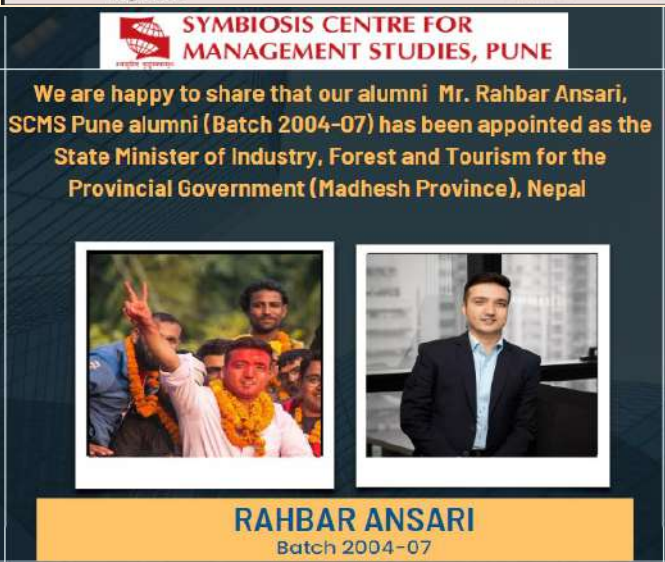
Rajashwi Kamesh (Batch 2020-23) won 1 Bronze
- Anu Reddy (Batch 2021-24) won the 3rd prize in the women's category in the Symbi Fit competition and Dibrujission (Batch 2020-23) won 1st prize in the men's category.

### SCMS, Pune students bagged prizes at the various Inter SIU Sports competitions



**SCMS is proud of its alumni, who have been achieving laurels at different platforms.**

- Mr. Devansh Shah from SCMS, Pune (Batch 2017-20) has been appointed as the Track Chair for Future of Work: Industry 4.0, Innovation & 21st Century Skills under the Y20 summit. As India has taken over the G20 Presidency, for the next year, he will be chairing the committee and facilitating bilateral and multilateral talks between nations and will finally be a part of the team that makes the official Y20 Communique that will be submitted to the G20 Presidency track. Devansh Shah has also been featured in the YOUNG INDIA FOUNDATION'S 25 UNDER 25 list. (<https://25under25.youngindia.foundation/>)
- Ms. Prinal Goyal, (Batch 2019-22) was emerged as the winner of the Digital Women Awards organized by 'SheThePeople and Google India' which was held in Gurgaon. Prinal started her company PG Digital Solution when she was in 2nd year at SCMS. It is an advertising and marketing company (PG Digital Solution) which provides services to startups and small businesses.
- Mr. Rahbar Ansari, (Batch 2004-07) has been appointed as the State Minister of Industry, Forest and Tourism for the Provincial Government (Madhesh Province), Nepal
- Ms. Ritika Mehta, (Batch 2016-19) was awarded the "Woman Entrepreneur of the Year" Award by the Indian Achievers Forum. (<https://www.iafindia.com/ms-ritika-mehta/>) Ms. Ritika started her journey with Instor India in 2020. Instor, India's largest manufacturer and exporter of retail store fixtures and industrial solutions. Under her able leadership, the company has doubled retail customers, entered new international markets, and partnered with various global brands.
- Mr. Chirag Goyal (Batch 2008-11) was conferred with the Jana Seva Shree Award which is one of the highest civilian awards in Nepal. Mr. Chirag Goyal is the Executive Director at Goyal Group, Nepal. He is also the president at NYEF (Nepalese Young Entrepreneur's Forum), Kathmandu.





Internationalization is in the DNA of SCMS Pune. We value having a multicultural family of students, parents, and teachers. Student diversity is an integral part of our classroom. We have students from 26 states and 21 countries.

A testament to having a diverse but cohesive atmosphere is the rigor and zeal with which SCMS Pune implements programmes like COIL and the Global Immersion Programme (GIP), as well as other socio-cultural activities.

In 2022-23 our students were given an opportunity to pursue exchange with IESEG School of Management, France, Berlin School of Economics & Law, Germany, Duale Hochschule Baden-Wurttemberg Karlsruhe, Germany.

Apart from GIP, SCMS-Pune has been actively involved in Collaborative Online International Learning (COIL). In the year 2022-23, SCMS Pune had multiple COIL projects with Fatec Brazil and Technische Hochschule Nürnberg, Germany.

### International Virtual Exchange Symposium (IVES 2022) on 8 December 2022

To further strengthen the collaboration, SCMS, Pune Faculty team was invited to participate in the **International Virtual Exchange Symposium (IVES 2022) on 8 December 2022** organised by Fatec Brazil. It had participants from China, South Africa, USA amongst others. Director, Dr. Adya Sharma gave a presentation on SCMS Pune's contribution to COIL and the impact of COIL on the internationalization process. Dr. Ashutosh Mathur and Prof. Nehajoan Panackal along with Dr. Adya Sharma participated in the Symposium to represent SCMS, Pune.

([https://www.linkedin.com/posts/osvaldo-succi\\_coil-virtualexchange-pci-activity-7006076583740338177-fxMx?utm\\_source=share&utm\\_medium=member\\_desktop](https://www.linkedin.com/posts/osvaldo-succi_coil-virtualexchange-pci-activity-7006076583740338177-fxMx?utm_source=share&utm_medium=member_desktop))

### SUNY COIL USA Webinar on 14 December 2022

Dr. Adya Sharma and Prof. Nehajoan Panackal were invited as speakers in the **SUNY COIL centre, USA Monthly community webinar** held on 14 December 2022 to present on COIL-Working in large groups ([https://www.linkedin.com/posts/hopewindle\\_coil-virtualexchange-suny-activity-7006664459561684994-yF8q?utm\\_source=share&utm\\_medium=member\\_desktop](https://www.linkedin.com/posts/hopewindle_coil-virtualexchange-suny-activity-7006664459561684994-yF8q?utm_source=share&utm_medium=member_desktop))

### SCMS, Pune featured in Fatec Brazil Newsletter

SCMS, Pune has been featured in the Newsletter of Fatec Brazil, wherein Dr. Adya Sharma, Director- SCMS, Pune has beautifully portrayed the journey and experience of COIL collaboration. (<https://cesu.cps.sp.gov.br/wp-content/uploads/2022/11/VEM-14.pdf>)

**VEm**  
Newsletter dos Projetos Colaborativos Internacionais  
03  
Outubro e novembro 2022  
número 14

**QUEM É QUEM**

Adya Sharma é diretora do Symbiosis Centre for Management Studies (SCMS), em Pune, Índia. Profissional com mais de 20 anos de experiência, já atuou no centro de desenvolvimento da Tata Motors, no programa de empreendedorismo feminino do Goldman Sachs, elaborou treinamentos corporativos em gigantes como a Coca-Cola e o McDonald's, entre outras. A partir dessas vivências, traz em sua produção acadêmica pesquisas baseadas em casos reais. No SCMS, é responsável por introduzir os projetos COIL (Collaborative Online International Learning) como uma nova conquista para a internacionalização dos estudantes. A seguir, seu depoimento, concedido por e-mail.

SCMS Pune faz parte da Instituição de Ensino Superior Symbiosis Internacional e segue o princípio védico Vasudhavi Kutumbkam, que pode ser traduzido como "O mundo é uma família". Symbiosis tem como visão "promover compreensão internacional por meio da educação de qualidade". COIL foi um experimento novo para nós em 2019, com BridgeValley Community and Technical College (EUA). Conectar-se a partes diferentes do mundo com fusos horários e culturas diferentes foi muito ambicioso, acadêmica e administrativamente, e trouxe seus próprios desafios. No entanto, pudemos aprender e encontrar soluções a cada passo, graças aos esforços da equipe acadêmica e administrativa do SCMS Pune e de nossa parceira. Tem sido uma jornada maravilhosa de crescimento e aprendizagem para

projetos exclusivamente com as Fatecs do Centro Paula Souza. A cooperação Sul-Sul desde seu início foi baseada na premissa da solidariedade entre países em desenvolvimento. Há muitas plataformas pelas quais essa cooperação pode ser avançada. O setor da educação pode desempenhar um papel muito importante ao compartilhar conhecimento, habilidades e expertise. Uma estrutura adequada entre duas Instituições de Ensino de países em desenvolvimento pode contribuir imensamente no compartilhamento de modelos inovadores, melhores práticas e ajudar na capacitação e compartilhamento de conhecimento. Sobre as colaborações entre SCMS e Fatecs, penso que elas crescerão e poderemos explorar diferentes caminhos em diferentes cursos. Há muitas

**SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES, PUNE**

SCMS Pune is pleased to have participated in **International Virtual Exchange Symposium Cesu 2022** hosted by FATEC Brazil on 8th December, 2022

As a result of our strong international relations, SCMS Pune had the opportunity to participate in the International Virtual Exchange Symposium (IVES 2022) which saw participants from China, South Africa, USA amongst others.

There was a segment in the Symposium that highlighted SCMS Pune's contribution in COIL followed by a live question and answer session.

**SUNY COIL**  
SCMS Pune is happy to participate and share experiences in the **SUNY COIL Centre, USA Monthly Community Webinar** held on 14th December, 2022

**SUNY COIL centre, USA Monthly community webinar on 14 December 2022**

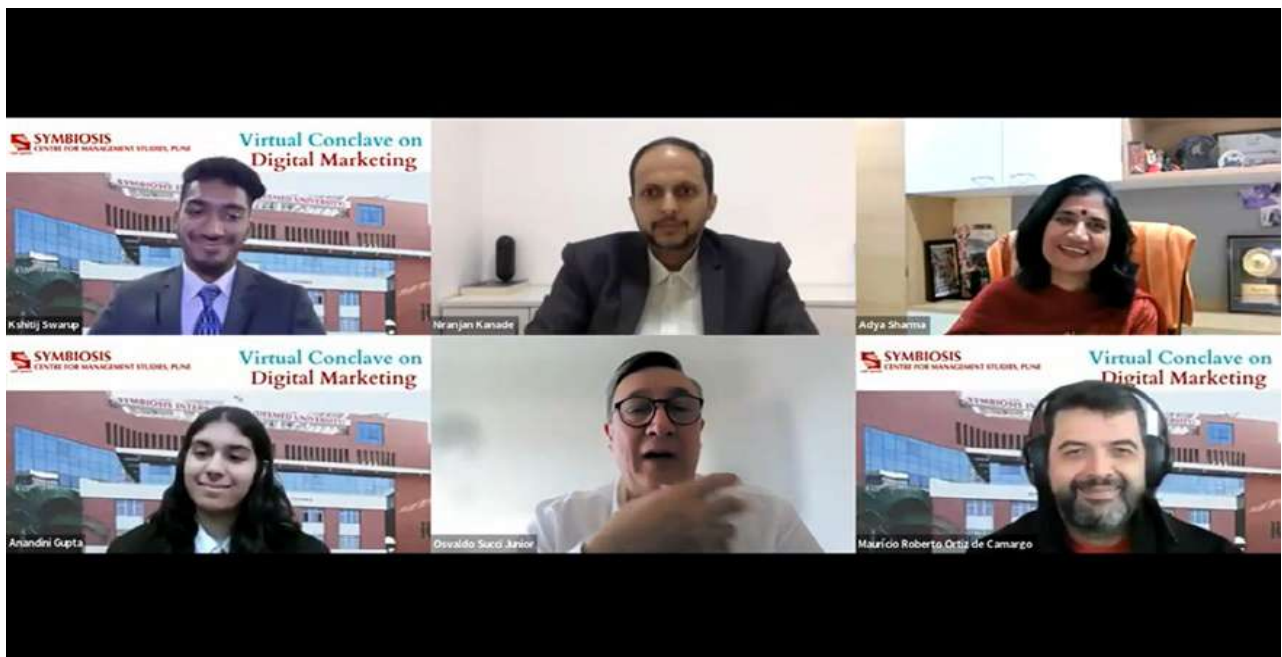
## Virtual Conclave on Digital Marketing

Keeping up with the tradition of organizing a Conclave every year, SCMS-Pune organized a virtual Digital Marketing Conclave on 4th November 2022.

Mr. Niranjan Kanade, Vice Managing Director, GO MO group, India and Dr. Maurício Roberto Ortiz de Camargo, Professor Doutor, Fatec Sebrae, Brazil were the Guest speakers.

Mr. Kanade addressed the audience on the topic “Digitization, Automation and Analytics in Marketing” His address was relevant and apt with respect to the current marketing trends especially with Digitization at its core.

Dr. Maurício spoke about “A Brazilian perspective on Digital Marketing” His address was insightful and informative, the audience appreciated the information that he shared about impact of Virtual influencers which is so relevant in today's era.



## Corporate Connect @SCMS

### Placements

SCMS is always committed to the all round development and growth of its students and hence in spite of the adverse effect of the pandemic on employment, the placements offered by SCMS were same as any other regular years. SCMS, Pune has a dedicated Placement division which handholds students from building CV's to the final selection process. As a result, the track record for placements has been rising over the years.

#### Quote from our Recruiters:

At GO MO Group, our vision is to be one of the most elite b2b digital marketing agencies in Europe. And In that quest we are in continuous process of hiring and nurturing world class talent that will set altogether new standards by implementing "next practices" through subject matter expertise and using the new age technology. As part of our hiring strategy we onboard some of the brightest young stars in India graduating out of SCMS, Pune. And we truly value this partnership and association.

Mr. Niranjan Kanade, Vice Managing Director, GOMO Group

We are happy to share that the students were selected at various companies this year:



**Internships at SCMS, Pune:** Our students were selected for internships in companies like Smmile Web agency, Singapore, Hawkins, TATA Steel, Nestle, HDFC Bank, Fiat, Radio Mirchi and many more.

*Placement Workshops*

Numerous workshops and guest lectures on different topics were organized by the placement cell of SCMS ranging from international E-guest lectures to pre-placement trainings. Prominent people from the industry including Ms. Geetika Kwatra - Associate Human Resource Vice President, India at NatWest Group, Mr. Nilesh Makwana - CEO- illumiance Solutions, Mr. Craig Carroll - Founder and Executive Director OCR Network amongst others engrossed the inquisitive minds at SCMS, Pune.


*Industry Visit*

SCMS, Pune organized the industry visit for the batch 2021-24 at the Fiat India Automobiles Private Limited (FIAPL) Manufacturing Plant in Ranjangaon, Pune. Students really appreciated the visit as they got exposure to various aspects of an industry and could relate classroom teaching to practical aspects.



**Online Guest Lectures**


SCMS continued its practice of providing industry / corporate exposure with real time experiences shared by the renowned industry experts as well as by our own alumni. Guest lectures were conducted for students throughout the year. Few of them are:



**SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES, PUNE**

**INTERNATIONAL GUEST LECTURE**

**"An Entrepreneurs's Journey from Bicycle to Business Class"**



**Mr. Nilesh Makwana**  
Perth, Australia

Author, CEO,  
Entrepreneur, Philanthropist

July 16, 2022 , Saturday ● 12:30 - 1:30 PM

**INTERNATIONAL GUEST LECTURE**

**Mr. Craig Carrol**  
Professor, Researcher, Speaker, Author



SCMS, Pune

26th July  
5PM - 6PM



**SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES, PUNE**

**Topic and Insight**

"Corporate Communications Practices of Leading Global Companies: The First Post-Pandemic View"



**SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES, PUNE**

**Virtual Entrepreneurship Workshop**

Accelerate your online presence



**Dr. Suneel Kunamaneni**  
Senior lecturer  
Alliance Manchester Business School  
England, UK



**SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES, PUNE**

**INTERNATIONAL GUEST LECTURE**

**AVIATION FINANCE**

TUESDAY 20TH DECEMBER | TIME 3:15 PM



**DR. THOMAS CONLON**  
ASSOCIATE PROFESSOR IN BANKING & FINANCE - UNIVERSITY OF DUBLIN



**SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES, PUNE**

**VIRTUAL ENTREPRENEURSHIP WORKSHOP**

By **Dr. Sabiha Fazalbhoy**  
International Faculty from MIE, University of Doha, Qatar Campus



Date: 10th Feb 2023  
Time: 2.30 to 4.30 pm

*Hurry Up! Register immediately*

Students of SCMS, Pune make conscious efforts to contribute to society. A few initiatives as a step towards becoming socially responsible citizens are:

**World NO Plastic Day 2022 :** Awareness was created by Panorama & Drammebaaz club on 29<sup>th</sup> July 2022 on the cons of plastic usage. Students took a pledge to consciously reduce the use of plastic. Drammebaaz performed a Nukkad Naatak in the college Amphitheatre to spread awareness about reducing the usage of single-use plastic and waste management

**Senior Citizen Digital Literacy Workshop May 2022:** A two-day Workshop on Digital Literacy training on use of smart phone, securing data and awareness to cyber fraud was conducted on 26th and 27th May, 2022 for senior citizens.

**Green Jobs Conclave:** As a part of the Green Campus Program, Green Jobs Conclave was held at Symbiosis Centre for Management Studies, Pune in collaboration with Climate Reality Project, India Adar Poonawalla Clean City and ExploreIT. Dr. Adya Sharma, the Director, SCMS Pune and the Academic Host for the event, addressed the audience and felicitated the guest panel.

**International Youth and Sustainability Festival' 23:** SCMS, Pune associated with IYSF 2023 held on 4-5 March 2023. It was a two-day event wherein students and researchers got a platform to explore, structure, and present their thoughtful sustainable ideas.



**World NO Plastic Day 2022 was observed by SCMS, Pune's Panorama & Drammebaaz club on 29th July 2022**



**Senior Citizen Digital Literacy Workshop**

**Six Sigma Certification Course:** KPMG conducted an online Six Sigma Green Belt (SSGB) Certification course for our students on 18 – 21 January 2023.

**Excel for Business :**Workshop on “Excel for Business” was conducted for students on 13th December 2022.

**Entrepreneurship Workshop :**SCMS Pune conducted Entrepreneurship workshop on the topic” Sustainable Consumption and Responsible Business in a Networked World” for students on 19 December 2022 with Dr. Suneel Kunamaneni, a Senior Lecturer in Enterprise and Entrepreneurship at Alliance Manchester Business School.

**Entrepreneurship Certification** An Entrepreneurship Certification Workshop was conducted exclusively for First year students on 10th February 2023 by Dr. Sabiha Fazalbhoy, MIE SPPU, University Doha, Qatar Campus.

**Library E- Resource training:** Research is an integral part of the learning process, the recent National Education Policy (NEP) has also laid emphasis on the importance of research. In line with this students were given training on e-resources like - Ebsco host, Web of Science, Pearson Publications, CMIE, etc.



Excel for Business Workshop



Lean Six Sigma + Green belt Certification

|                                    |                              |                |
|------------------------------------|------------------------------|----------------|
| <br>20 Sept'21                     | <br>21 Sept'21               | <br>22 Sept'21 |
| <br>23 Sept'21                     | <br>24 Sept'21               | <br>25 Sept'21 |
| <br>Industry Outlook<br>25 Sept'21 | <br>Prowess IQ<br>25 Sept'21 |                |

Online Library Workshops at SCMS



Entrepreneurship workshop

## Events at SCMS

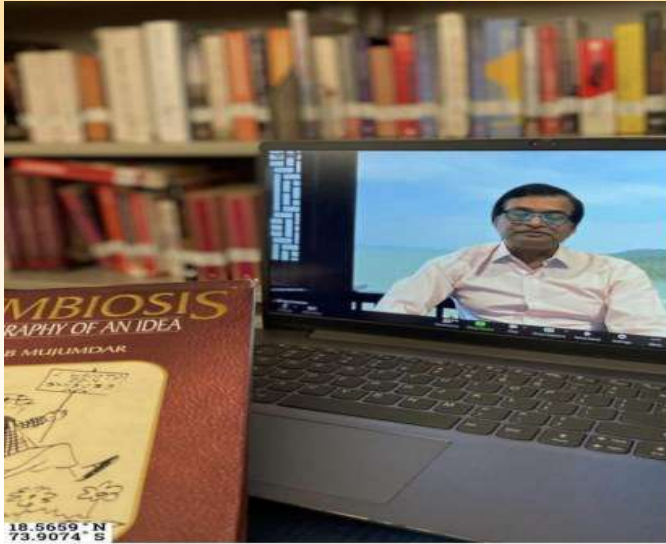
- Induction Programme :** SCMS, Pune welcomed its students with Induction ceremony which was spread over 5 days (19-23 September 2022). The ceremony was graced by distinguished, experienced, and eminent speakers from the industry as well as from the civic administration. Day 1 of the Induction Programme was graced by Mr. Ranjan Kumar Sharma, DIGP in CID of Pune Maharashtra and Mr. Ravi Gogia, the President of FIAT India Automobiles Private Limited. SCMS Pune continued its tradition of inviting Alumni to address the new batch where Day 2 of the Induction included a panel discussion of distinguished alumni, Mr. Abhimanyu Asija- Managing Director at SOMMET India, Mr. Siddhant Metha - Co Founder of Kitchens Hospitality LLP and Nature's Element and Ms. Priyanjali Kharbas – Vice President of People Practices and Culture at Agrostar. The alumni discussed and shared their learning and nostalgic memories at SCMS. The induction program also included different sessions further and concluded with Outbound and SIU Visit.
- Gender sensitization Workshop for all staff :** The "Gender Sensitization" session was organized for all the faculty and staff on December 07, 2022. The session was conducted by the guest speaker, Ms. Renuka Mukadam. She is currently the independent consultant with expertise on compliance for the Sexual Harassment of Women at the Workplace (Prevention, Prohibition and Redressal) Act, 2013 (POSH) in both public and private sector .
- IPR Workshop on Intellectual Property Rights** was conducted by Advocate Anand Mahurkar for faculty and staff of SCMS, Pune on 20th January 2023. The workshop was aimed at enabling the faculty & Staff members with the most recent and relevant knowledge with respect to IPR, and shedding more light on the legal aspect of the same.
- FDP conducted by SCMS, Pune: SCMS Pune jointly conducted** FDP with STLRC on Systematic Literature Review on 3rd March 2023. The FDP was conducted by Dr. Praveen Goyal, Associate Professor, Department of Management, BITS, Pilani





### Sympulse' 23—The Annual student festival from 01 to 03 March 2023

Sympulse, a product of the hard work put in by the students of SCMS, Pune, stands as a testament to the effort, dedication and acumen that the Institute and SIU instill in its students. This year too Sympulse'23 performed with brilliance and promises to deliver beyond people's expectations with its numerous events, a multitude of extravaganzas and insightful seminars.



Mr. Ajay Srinivasan, the CEO of Aditya Birla Capital Ltd during Academic Summit– Sympulse



Ananya —The talent hunt



Sprint—The sports event



Ananya —The cultural event



Pit stop

### Connect with Alumni—Ask Me Anything (AMAs) with Alumni

SCMS Pune continued with the initiative of connecting the current students with alumni through the AMA sessions. 13 AMA sessions were conducted this year. Through these sessions, students were able to speak to alumni and discuss their doubts and learn from their experiences. The unique feature of these sessions are that there are no faculty or staff present during the interactions.

## AMA SESSIONS CONDUCTED BY OUR ALUMNI



Mr. Vishwal Keswani  
2013-16



Ms. Simran Ajwani  
2015-18



Ms. Deeksha Dadlani  
2013-16



Ms. Sukanya Dutta  
2016-19



Mr. Diptaunsh Pardeshi  
2009-12



Mr. Ayush Goyal  
2014-17



Mr. Satyam Khandelwal  
2007-10



Mr. Tapan Unadkat  
2015-18



Mr. Abhinav Verma  
2009-12



Mr. Shivam Singh  
2012-15



Mr. Anand Tapadia  
2009-12



Mr. Renuka Kumar  
2015-18



Mr. Bhumik Soni  
2011-14

### Snippets of AMA sessions



# Glimpses of activities at SCMS



Republic Day celebrations at SCMS, Pune



SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES, VIMAN NAGAR, PUNE, MAHARASHTRA, 411014

LONGITUDE  
E 75° 54' 27.3132  
LOCAL 7:10:20 PM  
GMT 01:40:20 PM

LATITUDE  
N 18° 33' 57.89412  
ALTITUDE 560.6 METERS  
TUESDAY, 10-01-2023



DR. ADYA SHARMA  
DIRECTOR - SCMS PUNE



Ganesh Festival at SCMS, Pune



Sprint- Basketball



Sprint-Futsal



Sprint-Chess

## Media Visibility & Ranking



### OUTLOOK FOR BRANDS

## New Lens For The Future World: The Technical Skills Today's Business Education Needs To Catch Up To Explains Dr Adya Sharma

As a breath of fresh air and as an answer to the concerns ailing the industry and the academia alike, NEP (New Education Policy) 2022 has sought to codify the need to bring an industry-specific skill set to education.



Article by Dr. Adya Sharma, Director SCMS, P, "Technical skills today's business education needs to catch up" in Outlook  
<https://www.outlookindia.com/outlook-spotlight/new-lens-for-the-future-world-the-technical-skills-today-s-business-education-needs-to-catch-up-to>



Article on Internationalisation at SCMS, Pune published in THE HINDU  
[Internationalisation at SCMS, Pune: A deep dive into the experiential, industry-driven environment; apply for new-age BBA via SET 2023 - The Hindu](https://www.thehindu.com/news/international/internationalisation-at-scms-pune-a-deep-dive-into-the-experiential-industry-driven-environment-apply-for-new-age-bba-via-set-2023-the-hindu)



Article by Dr. Adya Sharma, Director SCMS, P, on "Importance of maximizing change management" in Education times  
<http://www.educationtimes.com/article/job-trends-market-mantra/91729681/portal-exclusive-the-importance-of-maximising-change-management>



Article by Dr. Adya Sharma, Director SCMS, P, "Implementing Design Thinking in Education" in Business World Education  
<https://www.outlookindia.com/outlook-spotlight/new-lens-for-the-future-world-the-technical-skills-today-s-business-education-needs-to-catch-up-to-explains-dr-adya-sharma-news-241240>



Our COIL collaboration with Centro Paula Souza, FATEC, Brazil featured in BW Education



A big thanks to the dedicated faculty and staff of SCMS. The well qualified faculty of SCMS kept themselves updated by completing various courses and degrees. They continued to share knowledge outside the classroom through management and faculty development programmes. Our faculty also contributed by publishing articles and case studies in reputed journals.

**Connect with SCMS at:**

**Do visit our Institute's pages on different Social media platforms. We would be happy to hear from you.**

Our website: <https://www.scmspune.ac.in/>

Our Facebook Page: <https://www.facebook.com/scmspuneofficial>

Our Instagram page: <https://www.instagram.com/SCMSPUNEOFFICIAL/>

Our Youtube Channel:

<https://www.youtube.com/channel/UCwyTLn3STgvrdrHOYBARGhA>

Our Linkedin page:

Our Telegram page:: <https://t.me/+sB4TD6ZwmzAwMjdl>

**OR**

**Scan our QR code to**



**know more about us**

