# SCMS INSIGHTS



Dr. Adya Sharma Director, SCMS Pune

#### From the Directors Desk

It is my pleasure to welcome you to this edition of our newsletter. Reflecting on the past year, I am filled with pride at the dedication and excellence shown by our students, faculty, and staff. This newsletter offers a glimpse into the vibrant academic, cultural, and professional life of our institute.

At Symbiosis Centre for Management Studies, Pune, we remain committed to creating an inclusive learning environment that fosters ethical leadership and relevant management education. Our course on Microeconomics



## **Top News**

SCMS Pune has been ranked at: #1 in the Western region ,#2 among Private Universities, # 3 in the country, by Times BBA Education Ranking Survey 2024.

- SCMS-Pune is proud to offer a course on Microeconomics for Beginners on the Government of India E Learning platform SWAYAM.
- As a step towards fostering internationalization, SCMS, Pune has collaborated with Massey University, New Zealand and Aston University, UK; offering our students progression opportunities to pursue Masters degree at these Universities.
- SCMS Pune strengthened it's COIL initiatives with institutes in Brazil, UK, USA and Philippines. SCMS Pune also conducted COIL training module as part of capacity building for faculty in Philippines.
- Continuing the tradition of inculcating a Research acumen among under graduate students, SCMS Pune organized the Students' Research Conclave 2024 which saw participation from students from various countries

for Beginners, offered on the Government of India's SWAYAM platform, was well-received by learners and is now in its rerun.

In the spirit of internationalization, over 1800 students benefited from the Collaborative Online International Learning (COIL) program, collaborating with institutions from Brazil, USA, Philippines, and UK. We also launched a faculty capacity-building program to help design COIL modules, empowering institutions globally. SCMS-Pune continues to offer Global Immersion and student exchange programs, and we are proud to provide progression opportunities for students to pursue Master's degrees through collaborations with Massey University, New Zealand, and Aston University, UK.

We've aligned our new program structure with NEP 2020. We are also focused on students' physical and mental well-being. Another notable achievement is the Student Research Conclave, which received overwhelming participation from students across India and abroad.

Our placements, alumni success, rankings, international collaborations, and media visibility reflect the hard work and achievements of our students and faculty. This newsletter celebrates those accomplishments and serves as a platform to increase awareness and foster interaction among us all.

A special thanks to Ms. Aditi for bringing out this edition. We look forward to many more. Enjoy reading and continue guiding us as always.

# Rankings





## Times School Vour Road-Image to Slacess BBA Edition

#### SCMS, Pune has been ranked as



Our gratitude and thanks to Faculty, Staff, Students, Alumni, Corporates, NGO's, Parents and all our stakeholders for the constant support and guidance.

# Academic Rigor



## The BBA Programme

SCMS-Pune is proud to restructure the curriculum in line with The National Education Policy (NEP 20) incorporating feedback from industry, distinguished academicians and alumni. The highlights are

1. Students now have a choice to opt for a four-year BBA with honours / Honours with Research programme.

2. The institute has always been in the forefront of offering a range of courses for students to choose from. Continuing with this legacy, students now have a choice to choose between 5 majors (Marketing, Human Resource Management, Accounting and Finance, International Business and Entrepreneurship) and 7 minors (The 5 majors in addition to Environmental studies and Business Analytics).

3. The new programme structure also provides multiple entry and exit options keeping in line with the principle of flexibility of NEP which provides learners the ability to choose their learning trajectories and programmes, and thereby choose their own paths in life according to their talents and interests.

4. The programme structure offers choice of multidisciplinary courses to students where students can study courses from social sciences, arts, humanities, sciences.

5. Multilingualism is also promoted among learners by offering them a wide range of foreign languages to choose from.

6. The program structure is comprehensive, with a wide range of value-added and skill-enhancement courses.

# Academic Rigor



## SCMS, Pune's Course 'Micro Economics for Beginners' on SWAYAM Portal

SCMS Pune's Course on Micro Economics for Beginners on SWAYAM platform completed the first cycle (July to Dec 2024). The course was well received and appreciated. The course was given a National Credit Framework (NCrF) of 6.5. The course was recognized for a rerun in the January 2025 cycle.



#### **Microeconomics for Beginners - Course**

Note: This exam date is subject to change based on seat availability. You can check final exam date on...

\$ swayam2.ac.in

# Learning by Doing



SCMS-Pune students creating an impact-Learning by Doing

SCMS, Pune hosted a TED event under the name TEDxSCMS, Pune. The theme of the event was "Beyond Binaries," exploring topics that challenge traditional perspectives and embrace diverse viewpoints. The event featured a diverse lineup of speakers sharing their unique insights.

- Mukesh Jain, CTO and VP at Capgemini discussed the transformative impact of AI and Generative AI on businesses.
- Paul Sandip, a renowned Industrial designer, inspired the audience with his journey in product innovation and design thinking.
- Neeraj Goyat, a celebrated Indian professional Boxer, shared his personal experiences of resilience and breaking barriers in the world of sports.
- Priyanshu Modi, Writer, and Filmmaker, captivated attendees with his storytelling journey, emphasizing the power of creative narratives.
- Sarun Sasi, a UX/UI Designer, highlighted the critical role of user experience in shaping industries.
- Uttaran Nayak, CEO of Alchemyst Al, explored the future of Al-driven enterprise solutions

# Learning by Doing



## **Student Research Conclave 2.0**

The Student's Research Conclave 2.0, hosted by SCMS Pune, stood as a global platform fostering the spirit of inquiry and intellectual collaboration.

This year's conclave embraced an international dimension with participants and paper presentations spanning diverse nations, including, France, USA, South Korea, Brazil, Qatar, Japan, and Tanzania, among others.



# Internationalization @ SCMS, Pune

At SCMS Pune, internationalization is a core part of our identity. We take pride in fostering a multicultural community of students, parents, and teachers. Diversity among our students is central to our classrooms, with learners hailing from 27 different states and 27 countries. A testament to having a diverse but cohesive atmosphere is the rigor and zeal with which SCMS Pune implements programmes like Collaborative Online International Learning (COIL) and the Global Immersion Programme (GIP), as well as other socio-cultural activities.

In 2024-25 our students were given an opportunity to pursue semester exchange with IESEG School of Management, France; Berlin School of Economics & Law, Germany; Duale Hochschule Baden-Wurttemberg Karlsruh, Germany.

We also welcomed students from IESEG School of Management, France for exchange programme



# Collaborative Online International Learning (COIL)

<u>Commitment to inclusive education through</u> <u>Collaborative Online International Learning (COIL)</u>

## Highlights

Students work on live projects in different time zones

SCMS, Pune started the COIL initiative in 2019. As of now, around 1800 students have benefitted from COIL.

#### Courses covered in AY 2024-25

- Sales & Distribution
- Organizational Behavior
- Database Management
- Organizational Behavior
- Consumer Behavior and Insights
- Business Functions A
- Business Functions B

## **COIL Partners for AY 2024-25**



Apart from GIP, SCMS, Pune introduced COIL, Collaborative Online International Learning in 2019. COIL is a one-of-a-kind pedagogy that uses academics to link instructors and students all around the world. Over time, more than 1800 students have been benefitted from COIL. To take this initiative forward, SCMS Pune also conducted a training session on COIL for faculty from Davao De Ore College Philippines.



# Visit of Fulbright Scholar @SCMS, Pune

Dr. Robert DeCou, Fulbright Scholar and Faculty at Peninsula College, Port Angeles, US visited SCMS, Pune in August 2024.



#### Home Away from Home' for international students

The international cell of SCMS, Pune conducts Sarvadharma Samabhav to create an atmosphere of 'Home Away from Home' for international students. The main purpose of this event is to bring all the international students together, make them aware of the Indian Values, and showcase the strength of diverse culture at the SCMS campus. The event also includes energetic performances by the international students of SCMS.



# One more step towards fostering Internationalization



#### SCMS, Pune collaborated with Massey University, New Zealand for a Massey Master of Management Programme

Under this progression arrangement, eligible students complete their degree at SCMS, Pune, and get an opportunity to proceed for a higher degree program (Massey Masters of Management (All Specializations) at Massey University Massey shall give 15% concession on the tuition fees/Scholarship to the selected students of SCMS, Pune

#### SCMS, Pune collaborated with Aston University, U.K for various Master Programs

We are also excited to announce our collaboration with Aston University, UK for Master Programs. Under this progression arrangement, eligible students complete their degree at SCMS, Pune, and get an opportunity to proceed for a higher degree program at Aston University. Eligible students can now avail of Tuition Fee Discounts of up to 20% across more than 30 Post graduate programs in the disciplines of Management, Social Sciences, Law and Health Science

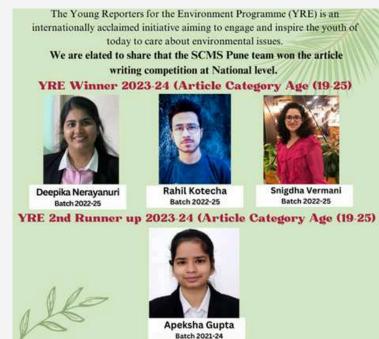
We are happy to share that Ashish Shah, Batch 2021-24 secured admission in Massey University in New Zealand for Masters Programme - Masters in International Business (Batch 2025) under Progression Agreement



Our students have excelled in various National, International and Inter Institute platforms and we would like to mention a few of them :



Alekhya Chaganti won the Best International Exchange student award from DHBW Karlsruhe during her Semester Exchange



Students from SCMS, Pune were awarded UG Merit Scholarship under SIU Merit **Scholarship Policy** Batch 2021-24



Hiteshita Kapoor



Khushi



Anandini Gupta

Naazuk





#### Batch 2023-27







Disha

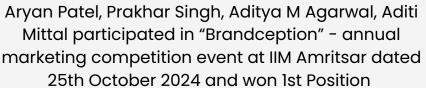




Our students have excelled in various National, International and Inter Institute platforms and we would like to mention a few of them :



Avani Saraogi secured 1st Prize at the Udyam, the flagship Business Simulation Competition of IIM Lucknow Noida Campus.







SCMS Pune's E-Cell students secured 3rd place in a competitive case study contest in the IIT Hyderabad's E-Merge 2.0. event.

Aryan Patel , Prakhar Singh, Armaan, and Varun Jain won 1st prize at Chaos 2025, the cultural fest of IIM Ahmedabad





Sharang Kukreti and Krish Chhabra, secured 1st position in Finance Fest, Finatex 24' conducted by Christ University, Lavasa

Our students have excelled in various National, International and Inter Institute platforms and we would like to mention a few of them



Armaan Ghagada won 1st Prize in IIM Indore's All India Intervarsity debate competition

Aditya Mohan Agarwal , Aditi Mittal , Prakhar Singh and Aryan Patel secured 1st place in Case-O-Nova 6.0 at Smash 2025, the Marketing Fest of IIM Bangalore.





Swetha Krishna, Sadhana Mutharasu, Ithi Arunkumar, Syed Emaddudin and Pranavi Birhade secured 4th position in the Youth 4 Earth competition 2024. The topic of their project was Decentralized Waste Management

Varunkumar Jain, Armaan Ghaghada & Prakhar singh won First Place in IIT BOMBAY's all-India Ad Making competition, Ad-ventures





CS Kashvi and Sayesha Thakur won 1st Prize, Vania Singhal, Vanshika Dikshit won 2nd Prize in the event Brands Ke Baazigar in Zeal Spectra 2025 by IBS

Our students have excelled in various National, International and Inter Institute platforms and we would like to mention a few of them



Abhav Sabharwal, Arnav Hazarika won 1st Prize, Vania Singhal, Vanshika Dikshit won 2nd Prize and Gunika Mehta, Jatin Poddar won 3rd Prize in the event 'Mashups and Wizards' in Zeal Spectra 2025 by IBS

#### SCMS, Pune's students participated in the Cultural, Management, and Literary Festival of IIM Indore and won laurels in the various events

o Shabtaab Singh Khaira and Armaan Ghaghada secured 1st position in InterVarsity Debate. Shabtaab Singh Khaira was also awarded the Best Speaker position in the debate

o Avnee Saraogi, Anvit Sahai and Ishita Kothiyal secured 1st position in Chaitanya (Leadership Event)

o Khyaati Gautami secured 1st position in Table Tennis

o Navya, Bhavika, Neha, Ridhima, Shreya, Varsha, Spardha, Keya, Karan, Kashvi, Piyush, Chinmayee – the members of Dance club secured 2nd position in Verve





SCMS, Pune students at IIM Indore Event

#### Achievement in Sports-National Level

Anish Shinde won Gold Medal in the Karnataka State Karate Championship organized by KSKSI Karate School (Affiliated to Karate India Organisation) on 15th December 2024 in Banglore, Karnataka.





Neythan McPherson won the position of 1st Runner up in 1st race and Runner up in 2nd Race of the Motorsports organized by Jk Tyre National Racing Championship LGB 4 Category" at The Chennai Street Circuit held on 1st September 2024.

Shivam Baraik and Arav Shah won Runners up position in the Men's Open Badminton Tournament Doubles, Pune, organized by A.S.A(Apna Sports Adda held on 21st - 22nd September 2024



#### Achievement in Sports- Inter Institute SIU Tournaments

SCMS, Pune students brought laurels in the Inter institute SIU tournament held in the month of August - September in various sports like Table Tennis, Handball, Basketball, Powerlifting, Futsal, and Chess. Our students were declared as Most Valuable Players of the tournament:

Sakshi Bhagwat in Table Tennis; Dhruv Agarwal in Handball and Rex in Futsal



#### Achievement in Sports- Inter Institute SIU Tournaments

SCMS, Pune Football Team won 2nd position in the Inter Institute SIU Football Championship at SIU conducted by DSRW on 12-14 November 2024.



SCMS Pune students participated in the Inter Institute SIU Athletics Championship held on 22nd and 23rd November 2024 at SIU. Shloka Samani secured 2nd in Women's Shot Put, Divya Singh secured 3rd in Women's Shot Put and Piyush Shirolkar secured 3rd in Men's High Jump



#### **Inter SIU Events**

Hemanshi Sakunia won 2nd prize in the poster-making competition on the occasion of Blood Donation drive 2024 conducted by SCHC.





StepUp- the dance club won 2nd position at the SIBM College fest, Transcend in the group dance event held at Lavale campus.

#### Social Initiatives—SCMS, Pune making a difference

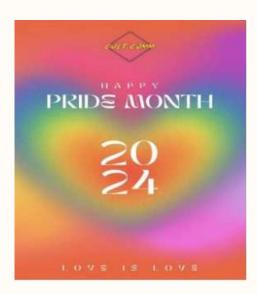


#### **UDAAN : A BRIGHTER TOMORROW**

• Udaan : A brighter tomorrow The students of Drammebaaz club conducted a successful workshop at an NGO on 12th October 2024, focusing on emotions and creativity. Children participated in an interactive Emotion Play session, allowing them to express and embody various feelings. The event included a Talent Showcase, where participants showcased their unique skills, promoting pride in their abilities. The day featured fun games that fostered camaraderie and joy, making Udaan a memorable experience that inspired creativity and emotional awareness.

#### **PRIDE MONTH**

The Cultural Committee of SCMS observed Pride Month in June 2024 to promote equality and respect towards the LGBTQ + community. Leveraging social media, the committee posted stories and ran online campaigns in support of the queer community. This month was an effort by the cultural committee to show their support and showcase SCMS Pune's continuous inclusivity efforts. During the campaign, the online audience was educated on the difficulties faced by the community and how to be better allys





#### UGC Event- Youth Leadership Workshop on Global Citizenship

The Cultural Committee of SCMS Pune organised the UNESCO Youth Leadership Workshop on 29th April 2024 on Global Citizenship Education under the University Grants Commission. This event was hosted by the Cultural Committee in association with the Academic Cell to raise awareness about the Youth Leadership Workshop and Lok Sabha Elections 2024. The event started with the presentation of the Academic Cell on the Lok Sabha Elections of 2024, followed by the Cultural Committee's presentation on the Youth Leadership Workshop, a UNESCO initiative.



Devesh Saboo (Batch 2020-2023) Global Business Manager at SABKO INDUSTRIES GROUP

## Alumni Achievements

Mr. Devesh Saboo, Batch 2020-23was awarded the winner of the Leeds University Business School Partnership Awards in the Contribution to Student Experience category while he was pursuing M.Sc International Business from University of Leeds

Mr. Rahbar Ansari- State Minister/Youth Leader/ IVLP Alumni (SCMS, Pune Batch 2004-07) shared his views on the topic of 'Youth Participation in Political Leadership' at TEDxBaneshwor



Rahbhar Ansari (Batch 2004-2007) State Minister/Youth Leader/ IVLP Alumni



Congratulations to Abhinav Verma on the launch of ARKS, a premium lifestyle brand co-founded with actor Ranbir Kapoor! Wishing Abhinav great success on this exciting journey!

Abhinav Verma (Batch 2009-12) Co-founder & CEO @ARKS

Ms. Kasturi Mallick was reccognised for implementation of best practices in treasury management in Tata Starbucks by the Tata Group Chairman Mr. N. Chandrasekara



Kasturi Mallick (Batch 2008-11) Treasury Manager at Starbucks

#### March 6, 2025

## **Connect with Alumni** Alumni Meet of Batches 2005-08 & 2015-18



SCMS Pune hosted a memorable Alumni Meet 2025 on 1st February 2025 for the Batches
2005-08 and 2015-18. The Alumni meet was a heart-warming reunion filled with nostalgia,
laughter, and camaraderie. The event was a testament to the strong bonds within the SCMS
Pune community, leaving everyone with fond memories and a promise to stay connected.

### 'A Day in the Life of SCMS Alumni' – A Recap!

We recently started an exciting Instagram story campaign where our esteemed alumni took over the SCMS Alumni Cell page. Through this initiative, followers got an exclusive glimpse into their daily lives, professional journeys, and the unique paths they have taken since graduating from SCMS.

Designed to inspire and connect our current students with alumni from various fields, this campaign provided valuable career insights, networking opportunities, and a firsthand look at life after SCMS.

We were happy to host following alumni for this campaign

- 1. Shakthi Sundaram (2020-2023)
- 2. Shaurya Singh (2020-2023)
- 3. Tanushree Mahapatra (2015-2018)
- 4. Gautam Keswani (2006-2009)
- 5. Devesh Saboo (2020-2023)
- 6. Esha Rao (2017-2020)
- 7. Prateek Gaur (2020-2023)

Presents A Day in the life of: SCCMS Alumni SCCMS Alumni Through this the chance to L Connect with SCMS alumni from diverse industries.

 Discover what a day in the life of your alumni looks like to get insights on your potential future.

3. Ask questions and gain valuable career insights.

4. Learn from their real-world experiences and get practical advice on how to succeed after college.

5. Get inspired to shape your own path!

# CORPORATE CONNECT @SCMS, PUNE

TOP RECRUITERS FOR PLACEMENTS, SCMS PUNE



### **Placements**

SCMS Pune's placement cell is known for its exceptional efficiency in securing job opportunities for its students. As a result of their continuous support we have experienced a track record of consistently high placement rates and rising collaborations with reputed companies. The Placement cell handholds students from building CV's to the final selection process. As a result, the track record for placements has been rising over the years

#### Workshops

Numerous workshops and guest lectures on different topics were organized by the placement cell of SCMS, ranging from E-guest lectures to pre-placement training. Prominent people from the industry, including Mr Saurabh Shah, Director Head of People Operations, KRAFTON, Mr Deepak Rastogi, President and Group CFO, DFP Corp. Ltd., Mr Ashok Namboodri, CBO, International Business, ZEE ENTERTAINMENT ENTERPRISES.

### Internships at SCMS, Pune

Our students were selected for internships in companies like KPMG, Grant Thornton, Zomato, EYi, HDFC Bank, Coca-Cola, Larsen & Toubro, Nykaa & many more.

## 66 Quote from our Recruiters

At GO MO Group, our vision is to be one of the most elite b2b digital marketing agencies in Europe. And In that quest we are in continuous process of hiring and nurturing world class talent that will set altogether new standards by implementing "next practices" through subject matter expertise and using the new age technology. As part of our hiring strategy we onboard some of the brightest young stars in India graduating out of SCMS, Pune. And we truly value this partnership and association. Mr. Niranjan Kanade, Vice Managing Director, GOMO Group

# **CORPORATE CONNECT @SCMS, PUNE**

#### Learning practical aspects from Industry

### **Six Sigma Certification Course**

An international certification in Six Sigma was carried out for SCMS, Pune students from 27th to 30th January 2025; this globally recognized program equipped students with advanced insights into process improvement, operational efficiency, and business productivity strategies. The training was given by Grant Thornton, which is among the world's leading organizations of independent assurance, tax, and advisory firms.

# SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES, PUNE Announces the successful completion of the Lean Six Sigma Green Belt Training on 30 January 2025 conducted by **Grant Thornton** This opportunity has equipped our students to drive process efficiency in dynamic business environments

#### **Excel for Business**

An Advanced Excel For Business Workshop was conducted on Thursday, 26th September 2025, The workshop was designed to elevate one's Excel expertise, equipping them with the advanced skills needed to stand out in any professional setting.



## Library E resource training 26th Aug. 2024

Research is an integral part of the learning process, the recent National Education Policy (NEP) has also laid emphasis on the importance of research. In line with this students were given training on e-resources like - Ebsco host, Web of Science, Pearson Publications, CMIE, etc

Statista 3rd Sep. 2024

8

ProQuest

**JSTOR** 

29th Aug. 2024



27th Aug. 2024



Pearson e-books 30th Aug. 2024





Grammarly





Emerald 28th Aug. 2024



Factiva 02nd Sep. 2024



05th Sep. 2024

# **CORPORATE CONNECT** @SCMS, PUNE

### Learning practical aspects from Industry

## **Industry Visit**

SCMS, Pune, organized the industry visit for the batch 2023-27 at Schindler India, Mercedes-Benz India and Morde Foods Pvt. Ltd. These visits provided a unique opportunity for students to bridge the gap between theoretical knowledge and practical applications.





# **GUEST SPEAKERS @ SCMS, PUNE**

SCMS continued its practice of providing industry / corporate exposure with real time experiences shared by the renowned industry experts as well as by our own alumni. Guest lectures were conducted for students throughout the year.



Amb. Pavan Varma Diplomat, Politician, and Author



Mr. Gautam Duggal Director Global Talent, Learning, and People Strategy Mastercard



Mr. Saurabh Shah Director and Head of People Operations at KRAFTON India.



Professor at Deak Business School.



Mr. Mukesh Jain CTO, Executive Vice President - Capgemini



Mr. Sathya Natarajan Lead, Volunteering and Outreach: Adar Poonawalla Clean City Initiative



Dr. Robert DeCou Fulbright Fellow & Faculty at Peninsula College, Port Angeles



Mr. Paul Sandip Chief Industrial Designer, Co-Founder- Paul Studio



Mr. Rajesh M Kulkarni National Head - IFC, Finance Tech COE & Regulatory COE at Bajaj Finance Ltd



Mr. Parth Kulkarni Vice President- HR Schindler India



Mr. Uttaran Nayak Co-founder, CEO -Alchemyst 41



Mr. Deepak Rastogi President and CFO- Deepak Fertilisers and Petrochemicals Ltd.



Mr. A.V Siddharth (Alumni Batch 05-08) Founder Advatech Solutions Pvt Ltd and Director Ailas Engineering



Ms. Pankhuri Agarwal (Alumni Batch 07-10) Vice President Credit Suisse (CFO-Product Control)



Mr.Ketan Pedgaonkar (Alumni Batch 09-12) Actor, writer and composer Bollywood and Marathi Film Industry



Dr. Jeff Stangl Vice Dean, Massey Business School; Executive Director, CFA Society of New Zealand



Mr. Sarun Sasi Lead Product Designer



Ms. Priya Bijalwan CMO, Head of Marketing, Vice President- Marketing Crompton Greaves Consumer **Electricals Limited** 



Dr. Zafar Igbal Associate Professor DePaul University's Kellstadt Graduate School of Business. Chicago



Mr. Neeraj Goyat Professional Indian Boxer, 3x WBC Asia Champion (2015-2017)



Mr. Vishesh Sharma CMO Council member and former CMO of Bajaj Broking



Mr. Rajnish Agrawal Managing Director at EMBALL'ISO



Mr. Priyanshu Modi Writer and Filmmaker



Mr. Sambasivan G CFO at Tata Play Ltd





## Welcoming of New Batch 2024-28



Symbiosis Centre for Management Studies, Pune welcomed the new batch of 2024-28 with an exciting Induction Programme from July 15th to 19th. Amb. Pavan Varma, a noted Diplomat, Politician, and Author graced the event as Chief Guest. Alumni Guests shared insights and experiences with students. Students visited SIU Campus and Dr. Babasaheb Ambedkar Museum which offered them an enriching cultural and educational experience.

The week included sessions on various topics like Gender Sensitization, Waste Resource Management, Multidisciplinary Courses, Yoga for inner peace and well-being, Biodiversity @SIU, and fun-filled student activities conducted by the student council and the Department of Sports Recreation and Wellness (DSRW), Pune. student activities, and an outbound trip for teambuilding.

#### Common Induction Programme SCMS-Pune, SID and SCMC



We were blessed to have the opportunity to listen to the inspiring words from our Pillar of Strength on the occasion of Common Induction Ceremony of Batch 2024 -28

The Ceremony was graced by the presence of Hon'ble Chancellor Sir, Hon'ble Pro Chancellor Ma'am and Hon'ble Vice Chancellor Sir of Symbiosis International (Deemed University)

The Common Induction Programme of Batch 2024 of SCMS- Pune, SCMC and SID was conducted on 6 August 2024

The event marked the official initiation of the new batch into the Symbiosis family. The event was graced by the esteemed presence of :

□ Prof. (Dr.) S.B. Mujumdar - Founder and President, Symbiosis & Chancellor, SIU

Dr. Vidya Yeravdekar - Pro-Chancellor,
 SIU & Principal Director, Symbiosis

Dr. Ramakrishnan Raman - Vice Chancellor, SIU

## **Events @ SCMS, Pune**

#### **Ganesh Festival**

Every year SCMS, Pune celebrates Ganesh festival with great enthusiasm. This year too, Ganesh Festival was celebrated at SCMS, Pune from 7th September to 17th September.

The faculty and staff actively volunteered to offer Prasad during Aarti. This gave a taste of the traditional delicacies associated with Ganesh Festival, fostering a sense of unity and togetherness.

The students of Step up- the dance club created a beautiful video dance performance devoted to Lord Ganesha which was streamed on SCMS Pune official Instagram page.

Overall the celebration of Ganesh Festival proved to be a joyous and culturally enriching experience



#### **Diwali Celebrations**

Like every year, Diwali was celebrated at SCMS, Pune with great enthusiasm on 25 October 2024. institute was decorated with Diyas and colorful Rangolis for the festivities

Different fun activities were conducted wherein everyone participated actively and shared bonds of togetherness. To conclude, all the members thoroughly enjoyed those beautiful moments of festivities with joy and happiness reflecting the vibrant spirit of SCMS, Pune team

#### Sarvashrestha Celebrations

To acknowledge and appreciate the hard work, dedication and contribution of faculty and staff to the growth of SCMS Pune, a unique initiative called Sarvashrestha was started by the director Dr Adya Sharma. Under this initiative one faculty and one staff get recognized monthly for their contribution to the institute. The initiative provides an opportunity for all faculty and staff to celebrate the recognition of their colleagues which helps in increasing motivation and healthy competition



















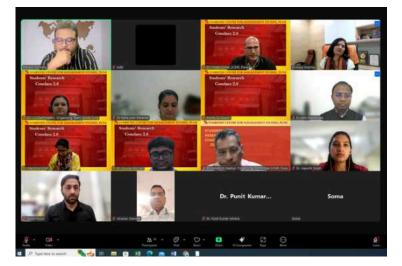


Mr. Vijay Prakash Misra

25

## **Faculty and Staff Knowledge** Enhancement

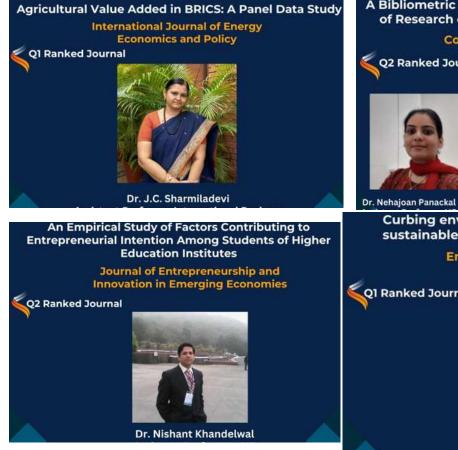
An online workshop titled "Gen AI Powered Course Builder Online Workshop" was conducted on 15 November 2024 on Zoom from 10:00 am to 12:30 noon. The session was highly beneficial and helped the faculty in upskilling their knowledge about online course creation and also keeping in line with the current trends of online course delivery.





Brown Bag seminars are conducted by faculty to discuss and encourage research

## **Acknowledge Faculty members** research work on social media



A Bibliometric Investigation into the Intellectual Milieu of Research on Consumer Socialization of Children

**Cogent Business and Management** 

**Q2** Ranked Journal







Dr. Sonica Rautela

Curbing environmental degradation to balance sustainable development: Evidence from China

> **Environmental and Sustainability** Indicators

Q1 Ranked Journal



Dr. Manisha Raj

March 6, 2025

# Sympulse' 25—The Annual student festival of

## **SCMS**, Pune

- · · ·
- •••
- • •

Sympulse, the flagship cultural fest of Symbiosis Centre for Management Studies (SCMS), Pune, is a vibrant student-driven celebration that blends academics, culture, sports, and entertainment, which was held from February 5th to 7th, 2025, over a course of three days. This dynamic festival attracts participants from across the country, offering a platform to showcase talent, creativity, and leadership.

#### Academic Summit



Lt. Gen. (Retd.) Satish Dua - A decorated veteran, strategic thought leader, and the mastermind behind the URI: Surgical Strikes

We had eminent personalities as our Guest Speakers/ Judges from diverse fields who shared their wisdom and knowledge with our students.

We were delighted to have Lt. Gen. (Retd.) Satish Dua, A decorated veteran, strategic thought leader, and the mastermind behind the URI: Surgical Strikes and Prof. D. P. Agrawal – Former Chairman, Union Public Service Commission (UPSC), and a stalwart in the field of education for the Academic Summit on 5th February 2025 which marks the beginning of the Annual Student Festival- Sympulse 25.



# SOME Glimpses









#### DEATHON 1.0 BY IIC SCMS PURE

#### OBJECTIVES

To foster creativity, innovation, and entrepreneurial thinking among students by providing a platform for them to pitch their innovative ideas. The competition encourages students to develop feasible solutions to realworld problems, focusing on creative thinking, finding technological solutions, and overall business viability.

#### KEY THEMES

- Key themes of the event:
- Start-up ideas
- Eco-triendly product and service ideas
  Unique impact towards the well-being of
- Agri-business proposals
- Technology & Al
- . I limited to the above sub-categories.



• •

#### GENERAL GUIDELINES

28

Each team can have 1-4 members & submit a presentation of 8-10 slides. Shortlisted teams will present their idea in front of esteemed jury members

The condensed idea will be submitted and uploaded on the Govt. of India's MHRD's IIC poted

All participants will receive participation certificates.

in addition to winner certificates.



In the Country https://www.timesbschoolsurvey.org/b

Times BBA 2024

Ranking

ba/index.php

featured SCMS Pune News 24

## Outlook

#### Global Citizenship In Business: Preparing Future Leaders For An Interconnected World

Dr. Adya Sharma, Director of SCMS Pune, a leading institute committed to shaping future business leaders by fostering global citizenship through diverse learning experiences.

Outlook India Mar 5



SCMS पुणे की शिक्षा के क्षेत्र में कामयाबी

# **BW BUSINESSWORLD**



World Designing Your Academic Path: The Future Of Personalised Business Education

L Dr Adya Sharma 1 🗰 Feb 04, 2025

https://www.businessworld.in/article/world-designing-your-academic-path-tl future-of-personalised-business-education-546981



A big thanks to the dedicated faculty and staff of SCMS. The well qualified faculty of SCMS kept themselves updated by completing various courses and degrees. They continued to share knowledge outside the classroom through management and faculty development programmes. Our faculty also contributed by publishing articles and case studies in reputed journals. The SCMS journal is available on: https://www.scmspune.ac.in/journal/

#### Connect with SCMS, Pune @

Do visit our Institute's pages on different Social media platforms. We would be happy to hear from you. Our website: https://www.scmspune.ac.in/ **Our Facebook Page:** https://www.facebook.com/scmspuneofficial **Our Instagram page:** https://www.instagram.com/SCMSPUNEOFFICIAL/ **Our Youtube Channel:** https://www.youtube.com/channel/UCwyTLn3STgv rdrHQYBARGhA **Our Linkedin page: :** https://www.linkedin.com/school/symbiosiscentre-for-management-studies--pune/ **Our Telegram page::** https://t.me/+sB4TD6ZwmzAwMjdl OR Scan our QR code to know more about us

