

SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES, PUNE

Symbiosis International (Deemed University)

(Established under section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A' grade (3.58/4) | Awarded Category - I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)



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Curriculum Feedback Collection, Analysis and Action Taken Report

For

Academic Year 2020-2021

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Action Taken Report for Academic Year 2020-2021

Sr. No.	Particulars / Action Point	Action Taken
1	Students suggested that the courses on Business Analytics, Valuation of business through finance methods to be included in the program structure	A course in Business Statistics covers basic analytics using Excel. Workshop on Business Analytics or Data Analytics is planned in future.
2	Revision in the course of Business Accounting, Company Law, Industrial Laws and Fundamentals of Market research	Revised course codes in the course of Business Accounting, Company Law, Industrial Laws and Fundamentals of Market research
3	As per Industry Feedback, Nothing specific (one input to further emphasise on practical aspects more)	More of a Practical knowledge to be part of every course with experiential learning
4	To adapt more practical understanding- course wise, exposure to practical applications, demonstration of sales and analytical techniques, special emphasis on MS Office Tools, financial modelling skills, more case studies, more training for digital marketing and CRM software, advanced excel and marketing certifications, knowledge on operational level, group discussion on global topics and issues. Money management and doing your own taxes, 21 st century leadership and emotional self-regulation, CRM, data science, digital technology, ERP, MS Excel	Case study being part of almost every course. Already course on Basics of Management Information Services covers Cloud, ERP, CRM. Also, there is a course on business statistics. A workshop on Excel is conducted every year
5	To include Business Framework of selected companies, course on E commerce and digital marketing linked to it. Latest Analytical skills. Yoga classes. Block chain and cryptocurrency, stock and debt market. Quality and ERP systems, Practical Exposure of CRM by inviting industry expert, soft skill building, mental health, industry specific courses for life sciences/ banking/ pharma/AI/Data mining etc., practical exposure through project at Industry etc.	New Massive Open Online Courses in Data Science/ Machine Learning is Suggested to the students. Other topics are already covered in one or more courses. Liberal Arts course are part of IICT course (Inter Institute Credit Transfer).



Adya
Dr. Adya Sharma
Director, SCMS Pune

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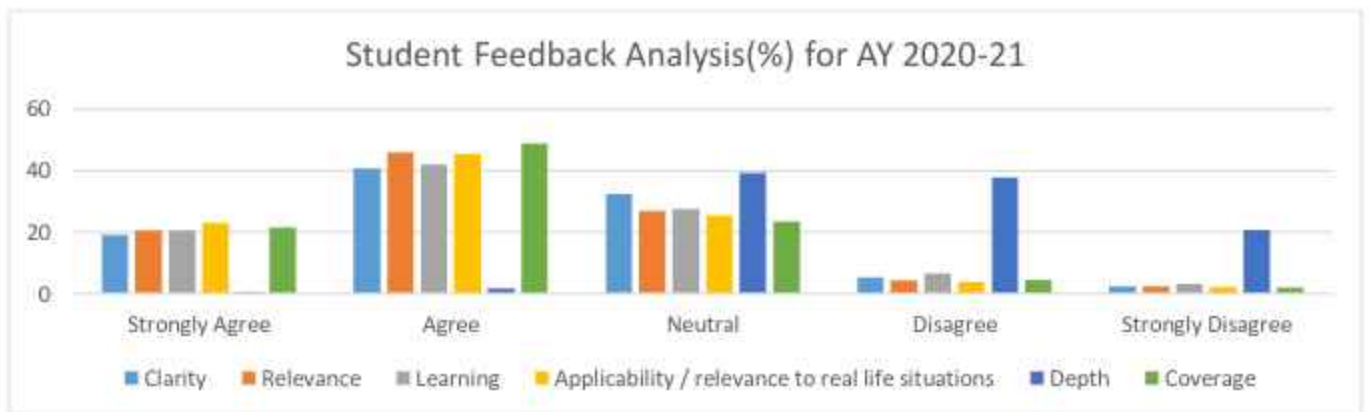
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Detailed Feedback Analysis and Review for Academic Year 2020-2021

Sr No	Stakeholder	Number of Respondents
1	Students	777
2	Teachers	19
3	Employers/Industry Experts	6
4	Alumni	112
5	parents	41

Students Feedback %

Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
Clarity	19.05	40.8	32.42	5.28	2.45	100.00
Relevance	20.57	45.89	26.99	4.24	2.31	100.00
Learning	20.46	42.09	27.67	6.56	3.22	100.00
Applicability / relevance to real life situations	22.91	45.56	25.61	3.73	2.19	100.00
Depth	0.51	1.8	39.3	37.79	20.69	100.00
Coverage	21.47	48.84	23.39	4.37	1.93	100.00



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Name of the Institute: Symbiosis Center for Management Studies						
Name of the Program: Bachelor of Business Administration (BBA)						
Students Feedback for design and review of syllabus						
Academic Year: 2020-2021						
The Structured feedback on curriculum is taken from students through online system. The feedback is taken according to different courses. The feedback is then analyzed and on the basis of response, appropriate action is taken.						
No. of Respondents :777						
Questionnaire with parameter wise number of responses:						
Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The course was overlapping with the courses taught earlier / during the semester. If Agree, Name such courses	4	14	305	294	161
2	I was informed about our expected competencies, course outcomes (CO) and programme outcomes(PO)*	148	317	252	41	19
3	The curriculum is relevant to and provides for flexibility to meet my learning needs	160	357	210	33	18
4	Adequate co-curricular learning opportunities are provided to me to support the curricular learning	159	327	215	51	25
5	The course is relevant to the industry requirements.	178	354	199	29	17
6	The number of hours allocated to the course are adequate.	167	380	182	34	15
7	The faculty used different pedagogies such as Case studies, Roleplay, Industry visit, Presentation, etc.	179	285	221	62	30
8	My performance in the internal evaluation was discussed with me.	133	284	247	72	42
9	Rate the faculty teaching the course.	200	225	231	85	37

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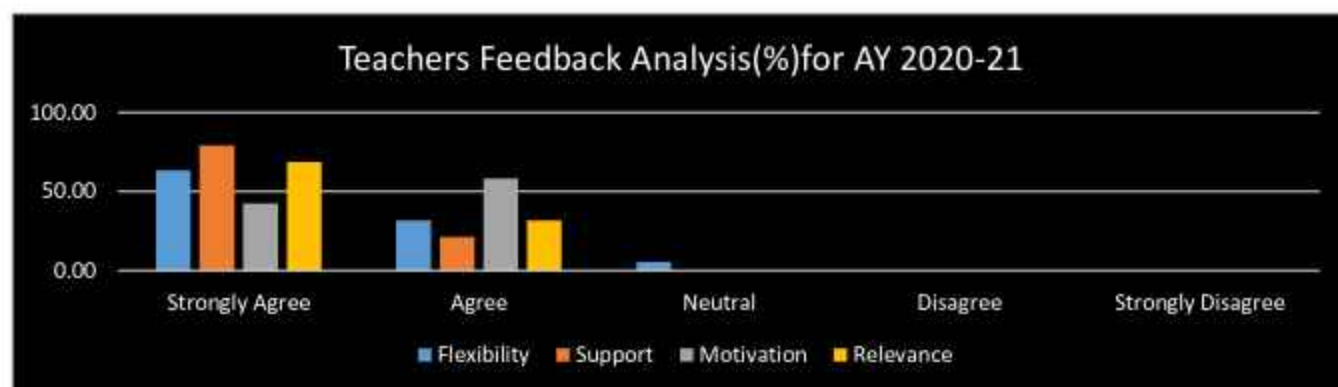
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Yes/No With Remark Question Type

Sr.No.	Question	Yes	No
1	The topics were overlapping with the courses taught earlier / during the semester. If Yes, name such topics with course details	20	758
2	Would you recommend any new course/topic to be added in the program structure?	18	760
3	Placement of the course is in the appropriate semester. If No, Please specify the correct semester	762	15
4	Any suggestions for the faculty to improve.	34	744

Teachers Feedback %

Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
Flexibility	63.16	31.58	5.26	-	-	100.00
Support	78.95	21.05	-	-	-	100.00
Motivation	42.11	57.89	-	-	-	100.00
Relevance	68.42	31.58	-	-	-	100.00



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Name of the Institute: Symbiosis Centre for Management Studies, Pune						
Name of the Program: Bachelor of Business Administration						
Faculty Feedback for design and review of syllabus						
Academic Year: 2020-2021						
Feedback is taken from faculty members on the curriculum. Faculty members shared their feedback via online portal. This is then collated and discussed within the institute and forwarded to university for further approval process. Upon approval the modification is implemented in the form of revised and approved programme structure.						
No. of Respondents: 19						
Questions on Curriculum:						
Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	I am given enough freedom to contribute my ideas on curriculum design and development.	12	6	1		
2	The faculty members/teachers are supported with adequate learning resources.	15	4			
3	The faculty members/teachers are encouraged to establish linkages with Industry.	8	11			
4	The syllabus is relevant and adequate in terms of scope, depth, and choice to help develop the required competencies amongst students.	13	6			

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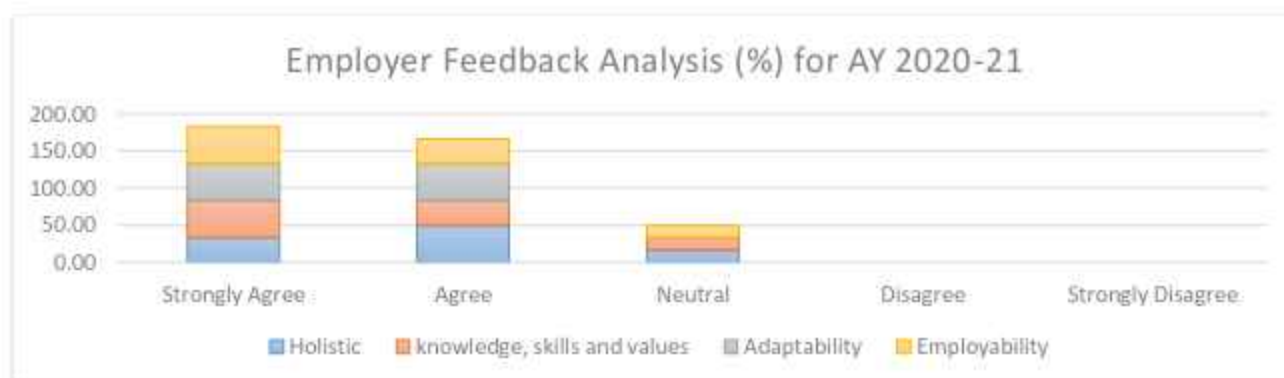


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Yes/No Type Question			
Sr.No.	Question	Parameters	
		Yes	No
1	Would you recommend any new course/topic to be added in the program structure?	-	19

Employer/ Industry Experts Feedback %

Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
Holistic	33.33	50.00	16.67	-	-	100
knowledge, skills and values	50.00	33.33	16.67	-	-	100
Adaptability	50.00	50.00	-	-	-	100
Employability	50.00	33.33	16.67	-	-	100



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Name of the Program: Bachelor of Business Administration						
Employer Feedback for design and review of syllabus						
Academic Year: 2020-2021						
Employer feedback regarding curriculum was collected through online links forwarded to different corporates on their mail. All respondents' forms were then compiled and verified by faculty in charge of Placement Cell.						
No. of Respondents: 6						
Questions on Curriculum:						
Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The curriculum has a good blend of theory and practical aspects	2	3	1		
2	The students of the programme are adequately trained in terms of knowledge, skills and values	3	2	1		
3	The students of the programme demonstrates the ability to learn new things quickly, to adapt, to the dynamic environment	3	3			
4	The courses offered in the Institute have relevance to societal needs and employment potential.	3	2	1		
Yes/No Type Question						
Sr.No.	Question	Parameters				
		Yes	No			
1	Would you recommend any new course/topic to be added in the program structure?	-	6			

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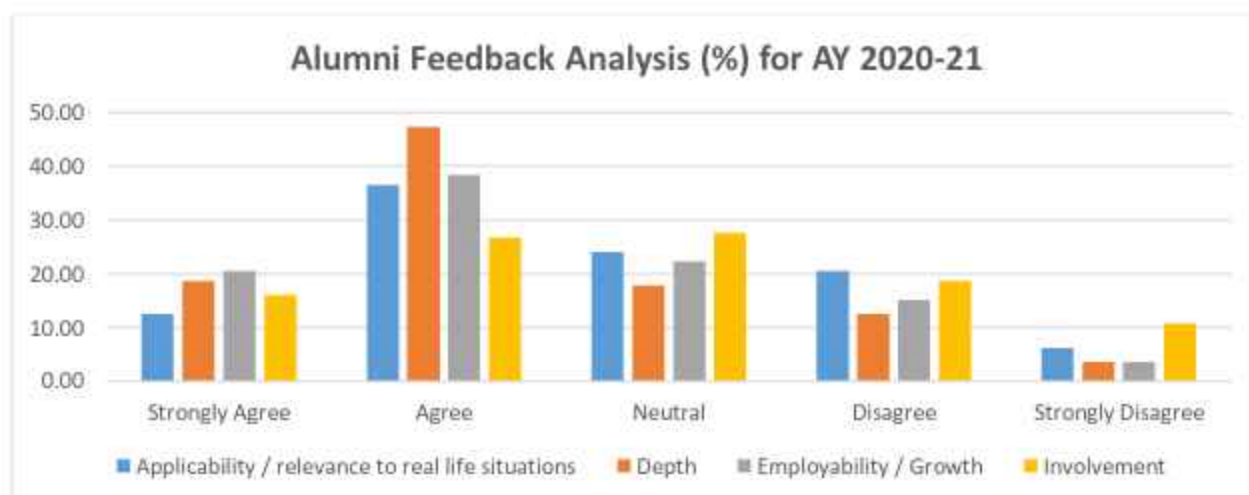
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Alumni Feedback %

Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
Applicability / relevance to real life situations	12.50	36.61	24.11	20.54	6.25	100
Depth	18.75	47.32	17.86	12.50	3.57	100
Employability / Growth	20.54	38.39	22.32	15.18	3.57	100
Involvement	16.07	26.79	27.68	18.75	10.71	100



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Name of the Institute: Symbiosis Centre for Management Studies, Pune						
Name of the Program: Bachelor of Business Administration						
Alumni Feedback for design and review of syllabus						
Academic Year: 2020-2021						
Alumni feedback regarding curriculum was collected through online links forwarded to different Alumni on their mail. All respondents forms were then						
No. of Respondents: 112						
Questions on Curriculum:						
Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The institute curriculum has prepared me adequately for the job roles, I have handled and been handling.	14	41	27	23	7
2	The curriculum of the program is well designed and promotes learning experience of the students.	21	53	20	14	4
3	The courses offered in the Institute have relevance to societal needs and employment potential.	23	43	25	17	4
4	The institute encourages contribution from Alumni in curriculum and student development.	18	30	31	21	12
Yes/No Type Question						
Sr.No.	Question	Parameters				
		Yes	No			
1	Would you recommend any new course/topic to be added in the program structure?	62	50			

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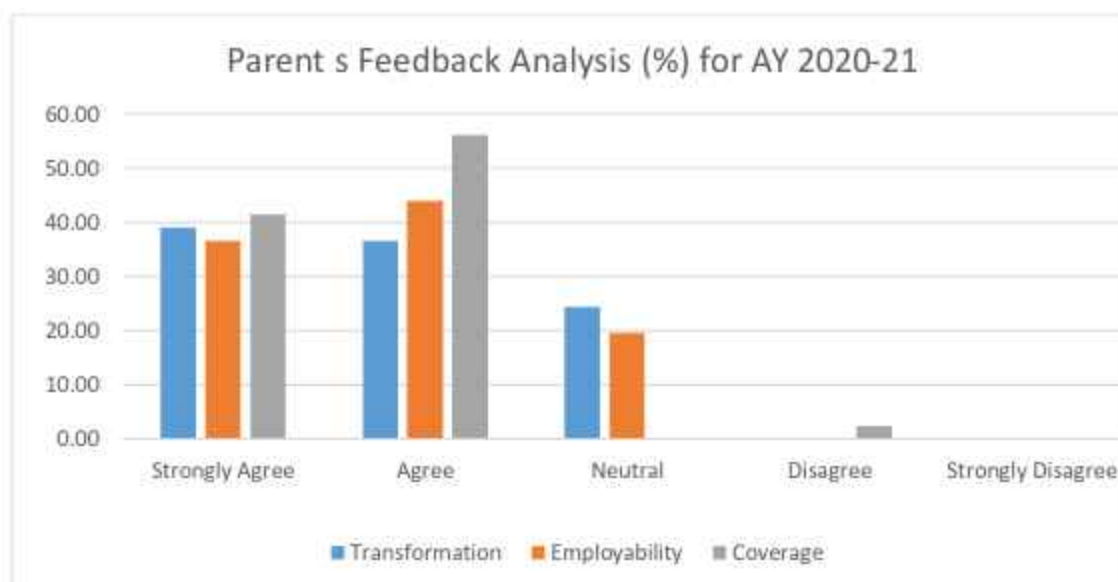
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Parent Feedback %

Parameter	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
Transformation	39.02	36.59	24.39	0.00	0.00	100.00
Employability	36.59	43.90	19.51	0.00	0.00	100.00
Coverage	41.46	56.10	0.00	2.44	0.00	100.00



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Name of the Institute: Symbiosis Centre for Management Studies, Pune						
Name of the Program: Bachelor of Business Administration						
Parent Feedback for design and review of syllabus						
Academic Year: 2020-2021						
Feedback is taken from parents on the curriculum. Parents shared their feedback via online portal on various parameters. The data is collated and analyzed for further action.						
No. of Respondents: 41						
Questions on Curriculum:						
Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	There is a positive change in the behaviour of my ward after joining the Institute.	16	15	10		
2	The curriculum would make my ward employable and industry ready.	15	18	8		
3	The curriculum provides a choice of courses/specialization to select.	17	23		1	
Yes/No Type Question						
Sr.No.	Question	Parameters				
		Yes	No			
1	Would you recommend any new course/topic to be added in the program structure?	15	26			

Aditya