



**SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES PUNE**  
**Symbiosis International (Deemed University)**

Re-accredited by NAAC with 'A' grade (B,SB/A) | Awarded Category - I by UGC  
 Founder: Prof. Dr. S. R. Mujumdar, M.A., Sc., Ph.D. (Awarded Padma Bhushan and Padma Shri by President of India)

<b>Name of the Institute: Symbiosis Center for Management Studies</b>						
<b>Name of the Program: Bachelor of Business Administration (BBA)</b>						
<b>Students Feedback for design and review of syllabus</b>						
<b>Academic Year: 2019-2020</b>						
<b>The feedback on curriculum is taken from students through online system. The feedback is analyzed and on the basis of response, appropriate action is taken</b>						
<b>No. of Respondents :6</b>						
<b>Questionnaire with parameter wise number of responses:</b>						
Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The course was overlapping with the courses taught earlier / during the semester. If Agree, Name such courses	1		2	1	2
2	Adequate co-curricular learning opportunities are provided to me to support the curricular learning.	2	1	3		
3	I was informed about our expected competencies, course outcomes (CO) and programme outcomes(PO)*	1	2	3		
4	The course is relevant to the industry requirements.	1	2	3		
5	The curriculum is relevant to and provides for flexibility to meet my learning needs.	2	1	3		
6	The number of hours allocated to the course are adequate.	1	2	3		
<b>Yes/No Question Type</b>						
Sr.No.	Question	Parameters				
1	The topics were overlapping with the courses taught earlier / during the semester. If Yes, name such topics with course details	2	4			
<b>Yes/No With Remark Question Type</b>						
Sr.No.	Question	Yes	No			



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**Symbiosis International (Deemed University)**

Established under Section 3 of the UGC Act, 1956.  
Re-accredited by NAAC with A grade (3.58/4) | Awarded C-Category / 1 by UGC  
Founded: Prof. Dr. S. B. Mujumdar, M.A., Ph.D. (Awarded) (IITM) Structure and Pattern for PG Program of India

1	Placement of the course is in appropriate semester.	6				
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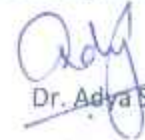
**Summary of Feedback Analysis and Action Taken:**

Sr. No	Particulars / Action Point	Action Taken
1	Live market access and Information from global data sources, To start new course on Data Analytics, New IND-AS accounting standards instead of old Indian GAAP, Emphasis on Financial Planning	Mini courses from External organizations like ICFL, Six, Sigma, and Financial Planning are covered. New MOOC course in Data Science/ Machine Learning is Suggested to the students.

Name and Signature of Faculty In Charge / Coordinator

  
Aditi Vankar

Name and Signature of Director

  
Dr. Adya Sharma





**SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES PUNE**  
**Symbiosis International (Deemed University)**

(Established under Section 3 of UCAA Act, 1983)  
 Re-accredited by NAAC with 'A' grade (3 B++B) Assured Category - 1 by UGC  
 Founder: Prof. Dr. K. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

**Name of the Institute: Symbiosis Centre for Management Studies, Pune**

**Name of the Program: Bachelor of Business Administration**

**Teachers Feedback for design and review of syllabus**

**Academic Year: 2019-20**

Feedback is taken from faculty members on the curriculum. Faculty members shared their feedback via online portal. This is then collated and discussed within the institute and forwarded to university for further approval process. Upon approval the modification is implemented in the form of revised and approved programme structure.

**No. of Respondents: 18**

**No. of responses based on the courses allocated to the faculties: 53 (One Faculty & multiple courses)**

**Single Option Type Questions:**

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	I am given enough freedom to contribute my ideas on curriculum design and development.	37	13	2		1
2	The faculty members/teachers are supported with adequate learning resources.	40	11	2		
3	The faculty members/teachers are encouraged to establish linkages with Industry.	29	20	4		
4	The syllabus is relevant and adequate in terms of scope, depth, and choice to help develop the required competencies amongst students.	33	18	2		

**Yes/No Type Question**

Sr.No.	Question	Parameters				
		Yes	No			
1	Would you recommend any new course/topic to be added in the program structure?	1	52			



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Is accredited by NAAC with A grade (3.56/4) | Recognized Category - 1 by SDC  
Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

**Summary of Feedback Analysis and Action Taken:**

Sr. No	Particulars / Action Point	Action Taken
1	Faculty Suggested new courses on Digital Analytics and Business Continuity Planning	Indirect taxes and international commercial laws removed, International Business laws and Financial Management as a finance core introduced

  
Dr. Nishant Khandelwal

Name and Signature of Faculty In Charge / Coordinator

  
Dr. Adya Sharma

Name and Signature of Director





**SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES PUNE**  
**Symbiosis International (Deemed University)**

(Established under Section 3 of the DDC Act, 1956)  
 Re-accredited by NAAC with 2<sup>nd</sup> grade (S,SB/A) | Awarded Category - I by UGC  
 Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

**Name of the Institute: Symbiosis Centre for Management Studies, Pune**

**Name of the Program: Bachelor of Business Administration**

**Alumni Feedback for design and review of syllabus**

**Academic Year: 2019-2020**

**An online questionnaire is circulated to different Alumni. Once data is collected, it is collated and then analyzed to take actions on the same.**

**No. of Respondents: 21**

**Single Option Type Question:**

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The institute curriculum has prepared me adequately for the job roles, I have handled and been handling.		10	5	4	2
2	The curriculum of the program is well designed and promotes learning experience of the students.	6	10	3	2	
3	The courses offered in the Institute have relevance to societal needs and employment potential.	5	9	4	1	2
4	The institute encourages contribution from Alumni in curriculum and student development.	2	9	8		2

**Yes/No Type Question**

Sr.No.	Question	Parameters	
		Yes	No
1	Would you recommend any new course/topic to be added in the program structure?	11	10



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Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

**Summary of Feedback Analysis and Action Taken:**

Sr. No	Particulars / Action Point	Action Taken
1	Courses on Cloud Management, ERP, Income Tax, Digital Marketing, Microsoft Excel is to be introduced	Already course on Basics of MIS covers Cloud and ERP. Also there is a course on Tax laws and Digital Marketing. A workshop on Excel is conducted every year

Sajeesh Hamsa

Name and Signature of Faculty In Charge / Coordinator

Dr. Adya Sharma

Name and Signature of Director





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Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

Name of the Institute: SCMS - Pune

Name of the Program: BBA

**Employers Feedback for design and review of syllabus**

Academic Year: 2019-2020

The personnel that visited the Institute for recruitment were circulated with a link based on reviewing curriculum on various parameters.

No. of Respondents : 4

Questionnaire with parameter wise number of responses:

Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	The curriculum has a good blend of theory and practical aspects	2	1	1		
2	The students of the programme are adequately trained in terms of knowledge, skills and values	1	2	1		
3	The students of the programme demonstrates the ability to learn new things quickly, to adapt, to the dynamic environment	1	2	1		
4	The courses offered in the Institute have relevance to societal needs and employment potential.		4			

**Yes/No Type Question**

Sr.No.	Question	Parameters				
		Yes	No			
1	Would you recommend any new course/topic to be added in the program structure?	1	3			



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**Summary of Feedback Analysis and Action Taken:**

Sr. No	Particulars / Action Point	Action Taken
1	As per Industry Feedback, their needs to be a focus on Technology and Entrepreneurship in the course structure	HCT (Inter Institute Credit Transfer) courses like liberal arts, design courses included in the curriculum

Name and Signature of Faculty In Charge / Coordinator

Name and Signature of Director

*for Deepa*

Dr. Ashutosh Mathur  
Head – Placement & Corporate Affairs

Dr. Adya Sharma







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**Symbiosis International (Deemed University)**

Established under Section 3 of the UGC Act, 1956  
 Re-accredited by NAAC with 'A' grade (23.58/41) | Awarded Category - I by UGC  
 Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

**Name of the Institute: Symbiosis Centre for Management Studies, Pune**

**Name of the Program: Bachelor of Business Administration**

**Parents Feedback for design and review of syllabus**

**Academic Year: 2019-20**

**Feedback is taken from online portal. A link is provided to parents to fill curriculum feedback on various parameters; the data is collated and then analyzed to take action.**

**No. of Respondents: 41**

Single Option Type Question						
Sr.No.	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	There is a positive change in the behavior of my ward after joining the Institute.	12	24	5		
2	The curriculum would make my ward employable and industry ready.	8	26	6	1	
3	The curriculum provides a choice of courses/specialization to select.	20	16	4		1

**Yes/No Type Question**

Sr.No.	Question	Parameters				
		Yes	No			
1	Would you recommend any new course/topic to be added in the program structure?	12	29			



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Summary of Feedback Analysis and Action Taken:		
Sr. No	Particulars / Action Point	Action Taken
1	New courses on Data Analytics, day to day political affairs, Global Risk, Recession, Film Direction and Cinematography are to be introduced. More focus is to be given on Finance courses rather than Accounting courses	New MOOC course in Data Science/ Machine Learning is Suggested to the students. Other topics are already covered in one or more courses. Film Direction course can be part of ICT course (Inter Institute Credit Transfer) and Liberal Art courses.

*Aditi R.*  
Aditi Wankar

Name and Signature of Faculty In Charge / Coordinator

*Adya*  
Dr. Adya Sharma

Name and Signature of Director

