



SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES PUNE
Symbiosis International (Deemed University)

Approved by the Government of Maharashtra
Recognized by the Council for Higher Education, Government of Maharashtra
Accredited by AACSB with B grade (2014-15) | Accredited Category 1 by UGC
Coordinator: Prof. Dr. S. B. Meherkar | M. Sc., Ph. D. (Advanced) Postgraduate Education and Research Studies, President of Symbiosis

Name of the Institute: Symbiosis Center for Management Studies						
Name of the Program: Bachelor of Business Administration (BBA)						
Students Feedback for design and review of syllabus						
Academic Year: 2017-2018						
The Structured feedback on curriculum is taken from students through online system. The feedback is taken according to different courses. The feedback is then analyzed and on the basis of response, appropriate action is taken.						
No. of Respondents :946						
Questionnaire with parameter wise number of responses:						
Sr No	Question	Excellent	Very Good	Good	Average	Bad
1	Allocation of credits to the course	465	221	160	44	57
2	Level of difficulty of the course	293	228	262	91	73
3	Practical relevance of the course	408	245	166	59	69
4	Relevance of course	467	230	137	51	61
Summary of Feedback Analysis and Action Taken:						
Sr. No	Particulars / Action Point	Action Taken				
1	Poor feedback in the course on Basics of Textiles	Course discontinued from the next academic year				

Name and Signature of Faculty In Charge / Coordinator


Aditi Vankar

Name and Signature of Director


Dr. Adya Sharma





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(Established under Section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A' grade (2 SB/4) | Awarded Category - 4 by UGC

Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

Name of the Program: Bachelor of Business Administration		
Teachers Feedback for design and review of syllabus		
Academic Year: 2017-18		
DESCRIPTION: Feedback is taken from faculty members on the curriculum. Faculty members shared their feedback in required format. This is then collated and discussed within the institute and forwarded to university for further approval process. Upon approval the modification is implemented in the form of revised and approved programme structure.		
No. of Respondents: Specialization Teams/ Individual Faculty		
Summary of Feedback Analysis and Action Taken:		
Sr. No.	Particulars / Action Point	Action Taken
1	New Course on Introduction to Business Studies to be introduced, Change in level from basics of consumer behaviour to Consumer Behaviour and Insights, Change in level from fundamentals of services marketing to services marketing, revision in Mergers and Acquisitions, MSME and family Managed Business syllabus changed	Courses on basics of consumer behaviour and fundamentals of services marketing replaced, revision in Mergers and Acquisitions, MSME and family Managed Business syllabus changed from next academic year

For

Dr. Nishant Khandelwal

Name and Signature of Faculty In Charge / Coordinator



Dr. Adya Sharma

Name and Signature of Director



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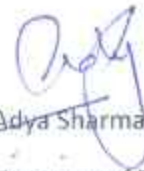
Re-accredited by NAAC with 'A' grade (3.58/4) Awarded Category - I by UGC
Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by Presidents of India)

Name of the Institute: Symbiosis Centre for Management Studies, Pune		
Name of the Program: Bachelor of Business Administration		
Alumni Feedback for design and review of syllabus		
Academic Year: 2017-2018		
Informal and unstructured verbal feedback is received from alumni during meeting or talk with them. Whenever Alumni visited the institute, they interacted with the faculty and informal feedback is taken from them. Qualitative alumni feedback is received which is recommended appropriately to university for further approval process and the same is closed after receipt of approved programme structure or necessary action taken separately.		
No. of Respondents: 1		
Summary of Feedback Analysis and Action Taken:		
Sr. No	Particulars / Action Point	Action Taken
1.	Alumni Mr. Ashwin wanted to understand the inclusion of career counselling	He was explained about various efforts by the institute including specialization briefing, and informal career counselling being provided by the faculty. No other action was required.



Dr. Nishant Khandelwal

Name and Signature of Faculty In Charge / Coordinator



Dr. Adya Sharma

Name and Signature of Director





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 Approved by the State Council of Vocational Education, Maharashtra
 Approved by the State Council of Distance Education, Maharashtra
 Approved by the State Council of Open Education, Maharashtra
 Approved by the State Council of Correspondence Education, Maharashtra
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Name of the Institute: SCMS - Pune						
Name of the Program: BBA						
Employers Feedback for design and review of syllabus						
Academic Year: 2017-2018						
The personnel that visited the college for recruitment were handed over a physical copy of the feedback form or sent an e-copy over e-mail later.						
No. of Respondents :5						
Feedback Questionnaire:						
Sr No	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	Students have knowledge of basics and fundamentals in their domain of study	1	4			
2	Students can apply knowledge and skills to practical situations	3	1	1		
3	Students have knowledge and skills related to the advanced areas/ technology / management techniques employed by the industry.	1	1	3		
4	Students have the required soft skills	3	1	1		
5	Curriculum of the program is in lines with industry needs	1	3	1		
6	Methods of teaching learning in the institute are effective	2	3			
Summary of Feedback Analysis and Action Taken:						
Sr. No	Particulars / Action Point	Action Taken				
1	There was no specific shortcoming pointed out by the recruiters	Since the feedback was majorly positive we plan on continuing with the process and procedures followed at this point of time				

Name and Signature of Faculty In Charge / Coordinator

Name and Signature of Director

Dr Ashutosh Mathur

Dr Ashutosh Mathur
 Head – Placement & Corporate Affairs

Dr. Adya Sharma

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Name of the Institute: Symbiosis Centre for Management Studies, Pune

Name of the Program: Bachelors of Business Administration

Parents Feedback for design and review of syllabus

Academic Year: 2017-2018

The parents' feedback is collected in Informal/ unstructured manner. As and when parents visit the institute they interact with faculty and give their inputs or they interact through 'Angel Lobby' - the platform available in online student management system.

No. of Respondents : NA

DESCRIPTION: Parents are free to raise an issue or ask for information about any aspect relating to their ward's educational aspects like last date of term closure, evaluations, syllabus, performances etc. However, no issue related to curriculum was raised.

Summary of Feedback Analysis and Action Taken:

Sr. No	Particulars / Action Point	Action Taken
1	The parents were OK with the syllabus.	There was no change. Continued with existing curriculum

Name and Signature of Faculty In Charge / Coordinator


Aditi Vankar

Name and Signature of Director


Dr. Adya Sharma



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