



**SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES PUNE**  
**Symbiosis International (Deemed University)**

Re-accredited by NAAC with 'A' grade (3.56/4) | Awarded Category - 1 by UGC  
 Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

<b>Name of the Institute: Symbiosis Center for Management Studies</b>						
<b>Name of the Program: Bachelor of Business Administration (BBA)</b>						
<b>Students Feedback for design and review of syllabus</b>						
Academic Year: 2016-2017						
The Structured feedback on curriculum is taken from students through online system. The feedback is taken according to different courses. The feedback is then analyzed and on the basis of response, appropriate action is taken.						
No. of Respondents :939						
Questionnaire with parameter wise number of responses:						
Sr No	Question	Excellent	Very Good	Good	Average	Bad
1	Allocation of credits to the course	390	235	202	50	61
2	Level of difficulty of the course	260	238	271	95	76
3	Practical relevance of the course	341	249	201	69	79
4	Relevance of course	401	239	171	57	71
<b>Summary of Feedback Analysis and Action Taken:</b>						
Sr. No	Particulars / Action Point	Action Taken				
1	Positive Feedback about all courses	No Action				

Name and Signature of Faculty In Charge / Coordinator

Name and Signature of Director

*Aditi Vankar*  
Aditi Vankar



*Dr. Adya Sharma*  
Dr. Adya Sharma



**SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES PUNE**  
**Symbiosis International (Deemed University)**

(Established under Section 3 of the UGC Act, 1956)

Re-accredited by NAAC with 'A' grade (3.58/4) | Awarded Category - I by UGC

Founder: Prof. Dr. S. B. Mujumdar, M. Sc., Ph. D. (Awarded Padma Bhushan and Padma Shri by President of India)

<b>Name of the Institute: Symbiosis Centre for Management Studies, Pune</b>		
<b>Name of the Program: Bachelor of Business Administration</b>		
<b>Teachers Feedback for design and review of syllabus</b>		
<b>Academic Year: 2016-17</b>		
<b>DESCRIPTION: Feedback is taken from faculty members on the curriculum. Faculty members shared their feedback via mail. This is then collated and discussed within the institute and forwarded to university for further approval process. Upon approval the modification is implemented in the form of revised and approved programme structure.</b>		
<b>No. of Respondents: Specialization Teams/ Individual Faculty</b>		
<b>Summary of Feedback Analysis and Action Taken:</b>		
<b>Sr. No</b>	<b>Particulars / Action Point</b>	<b>Action Taken</b>
1	Financial Management as Core finance elective instead on Indirect taxes, International commercial laws replaced with international business laws.	International Business laws and Financial Management as a finance core introduced

  
Dr. Nishant Khandelwal

Name and Signature of Faculty In Charge / Coordinator



  
Dr. Adya Sharma

Name and Signature of Director



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<b>Name of the Institute: Symbiosis Centre for Management Studies, Pune</b>		
<b>Name of the Program: Bachelor of Business Administration</b>		
<b>Alumni Feedback for design and review of syllabus</b>		
<b>Academic Year: 2016-2017</b>		
<b>Informal and unstructured verbal feedback is received from alumni during meeting or talk with them. Whenever Alumni visited the institute, they interacted with the faculty and informal feedback is taken from them.</b>		
<b>No. of Respondents: NA</b>		
<b>Summary of Feedback Analysis and Action Taken:</b>		
<b>Sr. No</b>	<b>Particulars / Action Point</b>	<b>Action Taken</b>
1.	Alumni were OK with the current curriculum	No change in any course or curriculum

  
Dr. Nishant Khandelwal

Name and Signature of Faculty In Charge / Coordinator

  
Dr. Adya Sharma

Name and Signature of Director





**SYMBIOSIS CENTRE FOR MANAGEMENT STUDIES PUNE**  
**Symbiosis International (Deemed University)**

Recognized by UGC, with 24 seats (2500) | Accredited Category - 1 by AICTE  
Founder: Prof. Dr. S. D. Muzumdar, M. Sc., Ph. D. (Education) Former Director and Founder-Chief Executive Officer of Symbiosis

<b>Name of the Institute: SCMS - Pune</b>						
<b>Name of the Program: BBA</b>						
<b>Employers Feedback for design and review of syllabus</b>						
<b>Academic Year: 2016-2017</b>						
The personnel that visited the college for recruitment were handed over a physical copy of the feedback form or sent an e-copy over e-mail later.						
<b>No. of Respondents :5</b>						
Feedback Questionnaire:						
Sr No	Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
1	Students have knowledge of basics and fundamentals in their domain of study	1	3	1		
2	Students can apply knowledge and skills to practical situations		4	1		
3	Students have knowledge and skills related to the advanced areas/ technology / management techniques employed by the industry.*		2	2		
4	Students have the required soft skills	2	3			
5	Curriculum of the program is in lines with industry needs	1	2	2		
6	Methods of teaching learning in the institute are effective*		3	1		
<b>Summary of Feedback Analysis and Action Taken:</b>						
Sr. No	Particulars / Action Point	Action Taken				
1	As per the feedback received from the recruiters it was suggested that Liberal Arts courses must be added in the course curriculum of BBA.	The institute has included programs like liberal arts and Inter Institute Credit Transfer(IICT)under which subject like Psychology, Communication Skills, Self-Management, International Relations, Information Technology Law, Fundamentals of Animation, Design thinking and problem solving, Basics of Packaging Graphics, Basics of textiles, Introduction to Socio Cultural studies and Basics of Sketching and drawing are being taught to students as per their interest.				

Name and Signature of Faculty In Charge / Coordinator

Name and Signature of Director

*Dr. Ashutosh Mathur*

Dr Ashutosh Mathur  
Head – Placement & Corporate Affairs



*Dr. Adya Sharma*

Dr. Adya Sharma



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<b>Name of the Institute: Symbiosis Centre for Management Studies, Pune</b>		
<b>Name of the Program: Bachelors of Business Administration</b>		
<b>Parents Feedback for design and review of syllabus</b>		
<b>Academic Year: 2016-2017</b>		
<b>The parents' feedback is collected in Informal/ unstructured manner. As and when parents visit the institute they interact with faculty and give their inputs or they interact through 'Angel Lobby' - the platform available in online student management system.</b>		
<b>No. of Respondents: NA</b>		
<b>DESCRIPTION:</b> Parents are free to raise an issue or ask for information about any aspect relating to their ward's educational aspects like last date of term closure, evaluations, syllabus, performances etc. However, no issue related to curriculum was raised.		
<b>Summary of Feedback Analysis and Action Taken:</b>		
<b>Sr. No</b>	<b>Particulars / Action Point</b>	<b>Action Taken</b>
1	The parents were OK with the syllabus.	There was no change. Continued with existing curriculum

Name and Signature of Faculty In Charge / Coordinator

  
Aditi Vankar



Name and Signature of Director

  
Dr. Adya Sharma